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Planning. Design. Economics.

**Retail and Town Centres Study 2013**

**Appendices**

London Borough of Haringey

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## Appendices

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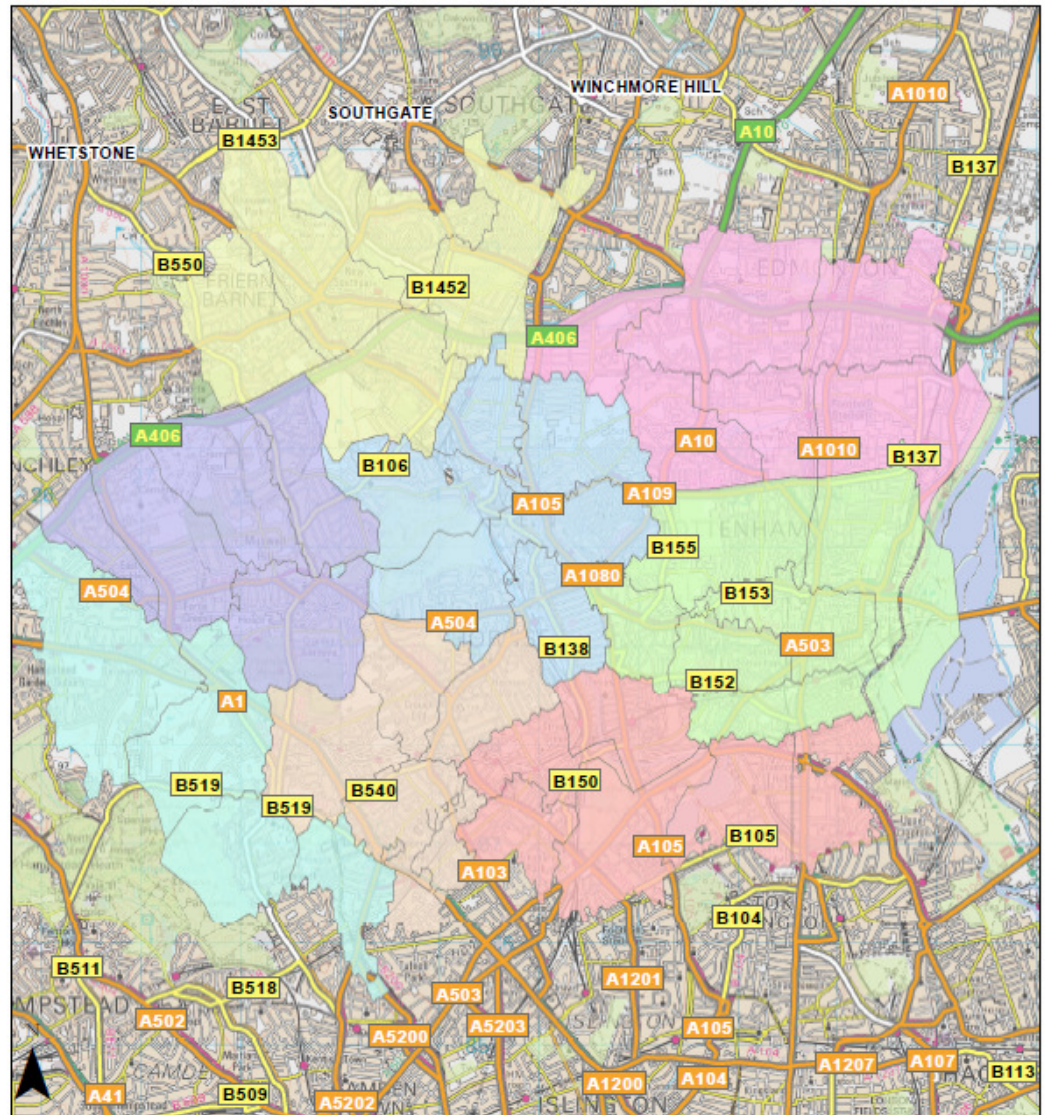
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# Appendix 1 Study Area & Methodology

## Haringey Retail Study Zones

Table A.1 Haringey Retail Study Area Zones & Postal Sectors

<b>Zone</b>	<b>Postal Sectors</b>
<b>Zone 1</b> <b>Wood Green</b>	N 8 0 N 8 7 N22 5 N22 6 N22 7 N22 8
<b>Zone 2</b> <b>Muswell Hill</b>	N 2 8 N 2 9 N10 1 N10 2 N10 3
<b>Zone 3</b> <b>Crouch End</b>	N 6 5 N 8 8 N 8 9 N19 3 N19 4
<b>Zone 4</b> <b>Fortis Green/Highgate</b>	N 2 0 N 6 4 N 6 6 N19 5
<b>Zone 5</b> <b>Arnos Grove/Palmers Green</b>	N11 1 N11 2 N11 3 N13 4 N14 7
<b>Zone 6</b> <b>Green Lanes/Stamford Hill</b>	N 4 1 N 4 2 N 4 3 N 4 4 N16 5 N16 6
<b>Zone 7</b> <b>Bruce Grove/Tottenham High Road</b>	N15 3 N15 4 N15 5 N15 6 N17 6 N17 9
<b>Zone 8</b> <b>Tottenham/White Hart Lane</b>	N13 6 N17 0 N17 7 N17 8 N18 1 N18 2



0 0.5 1 2 Kilometers

**Legend**

- Zone 1
- Zone 2
- Zone 3
- Zone 4
- Zone 5
- Zone 6
- Zone 7
- Zone 8

### LB Haringey Study Area

## A.0 **Retail Capacity Assessment – Methodology and Data**

### **Price Base**

- A.1 All monetary values expressed in this study are at 2011 prices, consistent with Experian's base year expenditure figures for 2011 (Retail Planner Briefing Note 10 which is the most up to date information available).

### **Study Area**

- A.2 The quantitative analysis is based on a defined study area that covers the catchment areas of the main shopping destinations in the Borough. The study area is sub-divided into 8 zones based on postal sector boundaries as shown above. The survey zones take into consideration the extent of the catchment area of the main centres in Haringey..

### **Retail Expenditure**

- A.3 The level of available expenditure to support retailers is based on first establishing per capita levels of spending for the study area population. Experian's local consumer expenditure estimates for comparison and convenience goods for each of the study area zones for the year 2011 have been obtained.
- A.4 Experian's EBS national expenditure information (Experian Retail Planner Briefing Note 10, September 2012) has been used to forecast expenditure within the study area. Experian's forecasts are based on an econometric model of disaggregated consumer spending. This model takes a number of macro-economic forecasts (chiefly consumer spending, incomes and inflation) and uses them to produce forecasts of consumer spending volumes, prices and value, broken down into separate categories of goods. The model incorporates assumptions about income and price elasticities.
- A.5 Experian's EBS growth forecast rates for 2011 to 2014 reflect the current economic circumstances and provide an appropriate growth rate for the short term (for convenience goods: 0.1% for 2011-2012, -0.1% for 2012-2013 and 0% for 2013-2014; for comparison goods: 1.4% for 2011-2012, 1.8% for 2012-2013 and 2.4% for 2013-2014).
- A.6 In the longer term it is more difficult to forecast year on year changes in expenditure. Experian's longer term growth average forecasts have been adopted i.e. 0.6% per annum for convenience goods up to 2019 and 0.8% per annum after 2019, and 2.9% per annum growth for comparison goods. These growth rates are relatively cautious when compared with past growth rates, but in our view represent realistic forecast for future growth. These growth figures relate to real growth and exclude inflation.

- A.7 Special Forms of Trading (SFT) or non-store activity is included within Experian's Goods Based Expenditure (GBE) estimates. SFT includes other forms of retail expenditure not spent in shops eg. mail order sales, some internet sales, vending machines, party plan selling, market stalls and door to door selling. SFT needs to be excluded from retail assessments because it relates to expenditure not spent in shops and does not have a direct relationship with the demand for retail floorspace. The growth in home computing, Internet connections and interactive TV may lead to a growth in home shopping and may have effects on retailing in the high street. Experian provides projections for special forms of trading and e-tailing.
- A.8 This Experian information suggests that non-store retail sales in 2011 is:
- 6.1% of convenience goods expenditure; and
  - 11.9% of comparison goods expenditure.
- A.9 Experian predicts that these figures will increase in the future.
- A.10 Experian recognises that not all of this SFT expenditure should be excluded from a retail capacity analysis, because some of it relates to internet sales through traditional retail businesses, rather than internet companies. The turnover attributable to e-tail through retail businesses is included in the company average turnovers, and therefore expenditure figures should not exclude this expenditure. Experian has provided adjusted deductions for SFT and projections. These projections have been used to exclude only e-tail expenditure attributed to non-retail businesses, which will not directly impact on the demand for retail floorspace.
- A.11 The adjusted figures suggest that SFT sales in 2011 are:
- 1.8% of convenience goods expenditure; and
  - 8.9% of comparison goods expenditure.
- A.12 The projections provided by Experian suggest that these percentages could increase to 3.1% and 13.6% by 2017, and estimated at 4.5% and 16.0% by 2027.
- A.13 Home/electronic shopping has also emerged with the increasing growth in the use of personal computers and the Internet. This study makes an allowance for future growth in e-tailing based on Experian projections. It will be necessary to monitor the amount of sales attributed to home shopping in the future in order to review future policies and development allocations.
- A.14 On-line shopping has experienced rapid growth since the late 1990s but in proportional terms the latest available data suggests it remains an insignificant percentage of total retail expenditure. Recent trends suggest continued strong growth in this sector, but Experian's projections suggest this growth will level off by 2016/17.
- A.15 The implications on the demand for retail space are unclear. For example, some retailers operate on-line sales from their traditional retail premises eg.



food store operators. Therefore, growth in on-line sales may not always mean there is a reduction in the need for retail floorspace. Given the uncertainties relating to internet shopping and the likelihood that it will increase in proportional terms, this assessment has adopted relatively cautious growth projections for retail expenditure.

## **Market Shares/Penetration Rates**

- A.16 To assess the capacity for new retail floorspace, penetration rates are estimated for shopping facilities within the study area. The assessment of penetration rates are based on a range of factors but primarily information gathered through the 2012 household survey.
- A.17 The total turnover of shops within the Borough of Haringey is estimated based on penetration rates. For convenience goods shopping turnover estimates are then compared to average company benchmark or average sales floorspace densities derived from Verdict (UK Food and Grocery retailers 2011) and Mintel (Retail Rankings 2010) information, which provide an indication of how individual retail stores and centres are performing against expected turnover averages. This allows the identification of potential surplus or deficit capacity for retail sales floorspace.

## **Benchmark Turnover Levels**

- A.18 Company average turnover to sales floorspace densities are available for major food store operators and are compiled by Verdict. Company average sales densities (adjusted to exclude petrol and comparison sales and include VAT) have been applied to the sales area of the large food stores, and a benchmark turnover for each store has been calculated. This benchmark turnover is not necessarily the actual turnover of the food store, but it does provide a useful benchmark for assessing existing shopping patterns and the adequacy of current floorspace in quantitative terms.
- A.19 The estimated convenience goods sales areas have been derived from a combination of the Institute of Grocery Distribution (IGD), GOAD plans and NLP estimates based on site visits. Estimates for comparison sales floorspace within large food stores has been deducted from the figures in Table 1 in Appendix 2, for consistency with the use of goods based expenditure figures.
- A.20 Average sales densities are not widely available for small convenience shops, particularly independent retailers. Based on the mix of shops present in each town in Haringey and our experience of trading levels of small independent shops informed by household shopper surveys elsewhere, we have adopted an average sales density of £6,000 per sq.m for small convenience shops in the study area. This is consistent with NLP's experience of retail studies across the country and available turnover information within Mintel's Retailing Rankings 2010. The total benchmark turnover of existing convenience sales floorspace within Haringey is £402.82 million at 2012.

A.21

Mintel's Retail Rankings 2010 provides company average sales density information for a selection of national comparison retailers. This data suggests a notional average sales density for national high street comparison retailers of £5,500 per sq.m. However, within London where property costs and other overheads are higher sales densities are likely to be higher.

## **Appendix 2      Existing Retail Facilities**

**Table 1 - Convenience Floorspace and Benchmark Turnover (2011 prices)**

Centres	Store	Net Sales Floorspace Sq M	Convenience % Sales Floorspace	Convenience Floorspace Sq M Net	Turnover Density £ per Sq M	Total Convenience Turnover £M
<b>CENTRAL HARINGEY</b>						
<b>Wood Green</b>	Sainsbury's, 48-54 High Road	1,392	70%	974	£13,405	£13.06
	Morrison's, 201 High Road	2,964	70%	2,075	£10,593	£21.98
	Iceland, Mayes Road/Brook Road	561	93%	522	£7,126	£3.72
	Marks & Spencer Foodhall, 46 High Road	762	98%	747	£11,519	£8.60
	Lidl, 88-96 High Road, Wood Green	810	70%	567	£3,224	£1.83
	Sainsbury's Local, Unit 4, Hollywood Green, Wood Green	264	95%	251	£13,405	£3.36
	Tesco Express, 1-3 High Road, Wood Green	252	96%	242	£13,228	£3.20
	Tesco Express, 421-451 High Road, Wood Green	213	95%	202	£13,228	£2.68
	Other Metropolitan Centre Shops	5,475	100%	5,475	£6,000	£32.85
	<b>Wood Green Total</b>	<b>12,693</b>		<b>11,055</b>		<b>£91.28</b>
<b>Green Lanes</b>	Sainsbury's, Williamson Road, Arena Retail Park	4,341	60%	2,605	£13,405	£34.91
	Iceland, 17-19 Grand Parade	530	99%	525	£7,126	£3.74
	Tesco Express, 8-9 Salisbury Parade	215	95%	204	£13,228	£2.70
	Other District Centre Shops	3,951	100%	3,951	£6,000	£23.70
	<b>Green Lanes Total</b>	<b>9,037</b>		<b>7,284</b>		<b>£65.06</b>
<b>Other Central Haringey</b>	Turkish Food Centre, 678-672 Tottenham High Road	484	90%	436	£5,000	£2.18
	Tesco Express, 646 Lordship Lane, Wood Green	211	96%	202	£13,228	£2.67
	Tesco Express, 127-133 Bounds Green	200	96%	192	£13,228	£2.54
	Other Local Shops	4,000	100%	4,000	£6,000	£24.00
	<b>Other Total</b>	<b>4,895</b>		<b>4,830</b>		<b>£31.39</b>
<b>CENTRAL HARINGEY TOTAL</b>		<b>26,625</b>		<b>23,169</b>		<b>£187.73</b>
<b>WEST HARINGEY</b>						
<b>Muswell Hill</b>	Sainsbury's, 12 Fortis Green Road	1,390	90%	1,251	£13,405	£16.77
	Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	781	97%	758	£11,519	£8.73
	Little Waitrose, 390 Muswell Hill Broadway	234	95%	222	£12,208	£2.71
	Other District Centre Shops	1,852	100%	1,852	£6,000	£11.11
	<b>Muswell Hill Total</b>	<b>4,257</b>		<b>4,082</b>		<b>£39.32</b>
<b>Crouch End</b>	Budgens, 23 The Broadway	839	93%	780	£7,000	£5.46
	Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	382	96%	367	£11,519	£4.22
	Tesco Express, 25 The Broadway	195	96%	187	£13,228	£2.48
	Little Waitrose, 35-39 The Broadway, Crouch End	480	97%	466	£12,208	£5.68
	Other District Centre Shops	2,467	100%	2,467	£6,000	£14.80
<b>Crouch End Total</b>	<b>4,363</b>		<b>4,267</b>		<b>£32.65</b>	
<b>Other West Haringey</b>	Sainsbury's Local, 11 Colney Hatch Lane	185	95%	176	£13,405	£2.36
	Sainsbury's Local, 175-179 Stroud Green Road, Crouch End	320	95%	304	£13,405	£4.08
	Co-op PFS, Tottenham Lane	150	98%	147	£7,745	£1.14
	Tesco Express, 46-50 High Street, Hornsey	191	95%	181	£13,228	£2.40
	Other Local Shops	4,000	100%	4,000	£6,000	£24.00
<b>Other Total</b>	<b>4,846</b>		<b>4,808</b>		<b>£33.97</b>	
<b>WEST HARINGEY TOTAL</b>		<b>13,465</b>		<b>13,157</b>		<b>£105.94</b>
<b>EAST HARINGEY</b>						
<b>West Green Road/ Seven Sisters Road</b>	Tesco, 230 High Road	3,370	68%	2,292	£13,228	£30.31
	Other District Centre Shops	1,630	100%	1,630	£6,000	£9.78
	<b>West Green Road/Seven Sisters Road Total</b>	<b>5,000</b>		<b>3,922</b>		<b>£40.10</b>
<b>Bruce Grove/ Tottenham High Road</b>	Iceland, 522-528 High Road	476	94%	447	£7,126	£3.19
	Asda, 490 High Road, Tottenham	910	80%	728	£8,938	£6.51
	Other District Centre Shops	1,709	100%	1,709	£6,000	£10.25
	<b>Tottenham High Road/Bruce Grove Total</b>	<b>3,095</b>		<b>2,884</b>		<b>£19.95</b>
<b>Other East Haringey</b>	Sainsbury's, 867-869 High Road	2,274	66%	1,501	£13,405	£20.12
	Turkish Food Centre, 542-544 Lordship Lane - Lordship Lane Roundway LC	414	90%	373	£6,000	£2.24
	Spar PFS, 335-337 White Hart Lane	136	98%	133	£6,000	£0.80
	Sainsbury's Local, 669-673 High Road, Tottenham	216	95%	205	£13,405	£2.75
	Tesco Express, 89 High Road, South Tottenham	228	96%	219	£13,228	£2.90
	Sainsbury's Local, 335-337 West Green Road	240	95%	228	£13,405	£3.06
	Lidl, Tottenham Hale RP	996	70%	697	£3,224	£2.25
	Tesco Express, Hale Village, Ferry Lane, Tottenham	237	96%	228	£13,228	£3.01
	Other Local Shops	2,000	100%	2,000	£6,000	£12.00
	<b>Other Total</b>	<b>6,741</b>		<b>5,584</b>		<b>£49.11</b>
<b>EAST HARINGEY TOTAL</b>		<b>14,836</b>		<b>12,390</b>		<b>£109.16</b>
<b>GRAND TOTAL</b>		<b>54,926</b>		<b>48,716</b>	<b>£8,269</b>	<b>£402.82</b>
<b>Comparison Sales Floorspace in Food Stores Sq M Net</b>						<b>6,210</b>

Sources: IGD Food Store Directory

Experian Goad

NLP Site Survey 2008/2012

Verdict Report on Grocery Retailers

**Table 2 - Comparison Floorspace in Town Centres and Food Stores**

<b>Town Centre</b>	<b>Net Sales Floorspace Sq M</b>
<b>Wood Green</b>	
Town centre comparison shops	39,067
Food store comparison sales	1,638
<b>Total Metropolitan Centre</b>	<b>40,705</b>
<b>Green Lanes</b>	
District centre comparison shops	2,070
Homebase, Arena Retail Park	4,450
Sports Direct, Arena Retail Park	1,110
Carphone Warehouse, Arena Retail Park	139
Argos, Arena Retail Park	560
Poundland, Arena Retail Park	570
Superdrug, Arena Retail Park	490
Next, Arena Retail Park	950
Food store comparison sales	1,752
<b>Total District Centre</b>	<b>12,091</b>
<b>Muswell Hill</b>	
District centre comparison shops	7,413
Food store comparison sales	174
<b>Total District Centre</b>	<b>7,587</b>
<b>Crouch End</b>	
District centre comparison shops	9,044
Food store comparison sales	96
<b>Total District Centre</b>	<b>9,140</b>
<b>Bruce Grove/Tottenham High Road</b>	
District centre comparison shops	4,165
Food store comparison sales	211
<b>District Town Centre</b>	<b>4,376</b>
<b>West Green Road/Seven Sisters Road</b>	
District centre comparison shops	1,749
Food store comparison sales	1,078
<b>Total District Centre</b>	<b>2,828</b>
<b>Tottenham Hale Retail Park</b>	
Currys, Tottenham Hale Retail Park	1,712
Carpetright, Tottenham Hale Retail Park	696
Argos, Tottenham Hale Retail Park	146
Asda Living, Tottenham Hale Retail Park	2,922
Poundworld, Tottenham Hale Retail Park	300
PC World, Tottenham Hale Retail Park	1,403
Comet, Tottenham Hale Retail Park	1,303
Halfords, Tottenham Hale Retail Park	1,112
B&Q, Tottenham Hale Retail Park	3,828
Staples, Tottenham Hale Retail Park	1,113
JD Sports, Tottenham Hale Retail Park	474
Boots, Tottenham Hale Retail Park	363
Next, Tottenham Hale Retail Park	1,119
Carphone Warehouse, Tottenham Hale Retail Park	120
Maplin, Tottenham Hale Retail Park	480
Orange, Tottenham Hale Retail Park	114
O2, Tottenham Hale Retail Park	111
<b>Total Tottenham Hale Retail Park</b>	<b>17,316</b>
<b>Local Centres</b>	<b>7,360</b>
<b>GRAND TOTAL</b>	<b>101,403</b>

Sources:

NLP Site Survey 2008/2012

GOAD Plans

Table 1

**Table 3 - Major Retail Commitments with Planning Permission (over 400 sq m gross additional floorspace )**

Location	Floorspace (Sq M Gross)	Floorspace Split (Sq M Gross)		Net Sales Floorspace (Sq M Net)	
		Comparison	Convenience	Comparison	Convenience
<b>Loss</b>					
Sainsbury's, 867-869 High Road	N/A	N/A	N/A	773	1,501
<b>Gain</b>					
Sainsbury's, Northumberland Park	N/A	N/A	N/A	3,716	3,716
Replacement Aldi Store, 570-592 High Road, Tottenham	1,414	566	848	396	594
<b>TOTAL</b>		<b>566</b>	<b>848</b>	<b>3,339</b>	<b>2,809</b>

Sources: London Borough of Haringey (October 2012)

## Appendix 3

## Convenience Retail Assessment

**Table 1 : Population Projections**

<b>Zone Area</b>	<b>2001</b>	<b>2012</b>	<b>2017</b>	<b>2022</b>	<b>2027</b>	<b>2031</b>
1 - Wood Green	51,908	56,609	58,739	59,203	59,958	61,182
2 - Muswell Hill	37,210	38,724	40,119	39,829	40,016	40,220
3 - Crouch End	47,371	51,479	53,598	54,502	55,598	56,587
4 - Fortis Green/Highgate	27,144	29,279	30,626	31,052	31,693	32,096
5 - Arnos Grove/Palmers Green	41,766	45,579	47,315	47,592	47,627	47,703
6 - Green Lanes/Stamford Hill	71,117	78,096	84,293	88,288	90,222	91,148
7 - Bruce Grove/Tottenham High Road	65,755	73,093	79,438	82,596	83,326	84,171
8 - Tottenham/White Hart Lane	58,175	61,097	64,053	66,407	69,606	69,711
	<b>400,446</b>	<b>433,955</b>	<b>458,181</b>	<b>469,468</b>	<b>478,046</b>	<b>482,817</b>

Sources:

*2001 Census of Population*

*GLA 2011 Ward Level Population Projections (Standard)*



**Table 2: Convenience Goods Expenditure Per Capita (2011 Prices)**

<b>Expenditure Per Capita</b>	<b>2012</b>	<b>2017</b>	<b>2022</b>	<b>2027</b>	<b>2031</b>	<b>Growth 2012-2017</b>	<b>Growth 2012-2022</b>	<b>Growth 2012-2027</b>	<b>Growth 2012-2031</b>
1 - Wood Green	£1,994	£2,006	£2,057	£2,132	£2,197	0.6%	3.2%	6.9%	10.1%
2 - Muswell Hill	£2,140	£2,153	£2,208	£2,288	£2,358	0.6%	3.2%	6.9%	10.1%
3 - Crouch End	£2,450	£2,463	£2,527	£2,619	£2,698	0.6%	3.2%	6.9%	10.1%
4 - Fortis Green/Highgate	£2,150	£2,163	£2,218	£2,299	£2,368	0.6%	3.2%	6.9%	10.1%
5 - Arnos Grove/Palmers Green	£1,854	£1,865	£1,913	£1,982	£2,042	0.6%	3.2%	6.9%	10.1%
6 - Green Lanes/Stamford Hill	£1,874	£1,884	£1,933	£2,003	£2,064	0.6%	3.2%	6.9%	10.1%
7 - Bruce Grove/Tottenham High Road	£1,612	£1,621	£1,663	£1,723	£1,775	0.6%	3.2%	6.9%	10.1%
8 - Tottenham/White Hart Lane	£1,588	£1,597	£1,638	£1,698	£1,749	0.6%	3.2%	6.9%	10.1%

**Sources:**

*Experian local estimates of 2011 convenience goods expenditure per capita*

*Excluding special forms of trading - 2.0% in 2012 increasing to 4.7% in 2031*

*Experian Business Strategies - recommended forecast growth rates*

*(-0.1% in 2012, 0% in 2013, 0.6% per annum up to 2019 and 0.8% in 2020 and beyond).*

**Table 3: Total Available Convenience Goods Expenditure (£M - 2011 Prices)**

<b>Zone</b>	<b>2012</b>	<b>2017</b>	<b>2021</b>	<b>2027</b>	<b>2031</b>	<b>Growth 2012-2017</b>	<b>Growth 2012-2022</b>	<b>Growth 2012-2027</b>	<b>Growth 2012-2031</b>
1 - Wood Green	£112.90	£117.81	£121.81	£127.84	£134.39	4.4%	7.9%	13.2%	19.0%
2 - Muswell Hill	£82.89	£86.36	£87.95	£91.57	£94.82	4.2%	6.1%	10.5%	14.4%
3 - Crouch End	£126.10	£132.03	£137.73	£145.60	£152.67	4.7%	9.2%	15.5%	21.1%
4 - Fortis Green/Highgate	£62.96	£66.23	£68.88	£72.86	£76.01	5.2%	9.4%	15.7%	20.7%
5 - Arnos Grove/Palmers Green	£84.51	£88.22	£91.03	£94.40	£97.41	4.4%	7.7%	11.7%	15.3%
6 - Green Lanes/Stamford Hill	£146.33	£158.83	£170.66	£180.73	£188.10	8.5%	16.6%	23.5%	28.5%
7 - Bruce Grove/Tottenham High Road	£117.81	£128.76	£137.34	£143.58	£149.42	9.3%	16.6%	21.9%	26.8%
8 - Tottenham/White Hart Lane	£97.03	£102.31	£108.81	£118.19	£121.94	5.4%	12.1%	21.8%	25.7%
<b>Total</b>	<b>£830.51</b>	<b>£880.56</b>	<b>£924.20</b>	<b>£974.77</b>	<b>£1,014.77</b>	<b>6.0%</b>	<b>11.3%</b>	<b>17.4%</b>	<b>22.2%</b>

Sources:

Table 1 and Table 2

**Table 4: Convenience Shopping Penetration Rates 2012**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow
<b>CENTRAL HARINGEY</b>									
<b>Wood Green</b>									
Morrison's, High Road	17%	0%	3%	0%	4%	2%	3%	8%	5%
Sainsbury's, High Road	6%	0%	1%	0%	3%	0%	3%	3%	5%
Other Wood Green	21%	0%	2%	1%	5%	2%	9%	4%	2%
<b>Green Lanes</b>									
Sainsbury's, Williamson Road	3%	1%	4%	1%	0%	14%	5%	1%	5%
Other Green Lanes	3%	0%	1%	0%	2%	5%	3%	1%	2%
Other Local Shops	7%	0%	3%	0%	2%	2%	1%	1%	2%
<b>WEST HARINGEY</b>									
<b>Muswell Hill</b>									
Sainsbury's, Fortis Green Road	5%	32%	1%	10%	2%	0%	0%	1%	5%
Marks & Spencer, Muswell Hill Broadway	2%	7%	1%	4%	1%	0%	0%	0%	5%
Other Muswell Hill	3%	10%	1%	4%	1%	1%	0%	0%	2%
<b>Crouch End</b>									
Budgens, The Broadway	1%	0%	10%	0%	0%	1%	0%	0%	5%
Little Waitrose, The Broadway	2%	2%	17%	0%	0%	1%	0%	0%	5%
Other Crouch End	2%	0%	15%	0%	0%	4%	1%	0%	2%
Other Local Shops	1%	1%	2%	8%	0%	1%	0%	0%	2%
<b>EAST HARINGEY</b>									
<b>West Green Road/Seven Sisters</b>									
Tesco, High Road	0%	0%	0%	0%	0%	1%	5%	1%	5%
Other West Green Road/Seven Sisters	0%	0%	0%	0%	0%	1%	2%	0%	2%
<b>Bruce Grove/Tottenham High Road</b>									
Asda, High Road	1%	0%	0%	0%	1%	0%	5%	1%	5%
Iceland, High Road	0%	0%	0%	0%	0%	0%	5%	2%	5%
Other Bruce Grove/Tottenham High Road	0%	0%	1%	0%	0%	0%	5%	2%	5%
<b>Other East Haringey</b>									
Sainsbury's, Tottenham High Road	0%	0%	0%	2%	0%	0%	2%	14%	5%
Lidl, Tottenham Hale Retail Park	0%	0%	1%	0%	0%	0%	2%	0%	5%
Other Local Shops	2%	0%	2%	0%	0%	6%	11%	9%	2%
<b>LB HARINGEY TOTAL</b>	<b>76%</b>	<b>53%</b>	<b>65%</b>	<b>30%</b>	<b>21%</b>	<b>41%</b>	<b>62%</b>	<b>48%</b>	<b>n/a</b>
<b>Other Destinations</b>									
Tesco, Coppetts Centre, North Circular Road	8%	21%	4%	13%	11%	2%	2%	2%	n/a
Other LB of Barnet	2%	19%	1%	19%	8%	1%	1%	1%	n/a
Tesco Extra, Glover Drive, Upper Edmonton	1%	1%	0%	0%	0%	0%	5%	6%	n/a
Asda, West Mount, Edmonton	0%	0%	0%	0%	0%	0%	1%	6%	n/a
Morrison's, Aldermans Hill, Palmers Green	4%	0%	1%	0%	17%	0%	0%	3%	n/a
Tesco Metro, North Mall, Lower Edmonton	0%	0%	1%	0%	0%	0%	3%	6%	n/a
Asda, Chase Side, Southgate	0%	0%	0%	0%	9%	0%	0%	0%	n/a
Sainsbury's, Green Lanes, Winchmore Hill	4%	1%	1%	0%	15%	5%	4%	3%	n/a
Other LB of Enfield	2%	1%	1%	0%	12%	2%	5%	21%	n/a
Morrison's, Stamford Hill	0%	0%	1%	0%	0%	9%	3%	0%	n/a
Other LB of Hackney	0%	0%	0%	0%	0%	13%	4%	0%	n/a
Waitrose, Holloway Road	1%	1%	5%	5%	0%	3%	0%	0%	n/a
Tesco Metro, Stroud Green, Finsbury Park	0%	1%	1%	0%	0%	8%	1%	0%	n/a
Other LB of Islington	1%	1%	12%	10%	1%	10%	5%	1%	n/a
LB Waltham Forest	0%	0%	0%	1%	1%	1%	1%	2%	n/a
LB of Camden	0%	0%	2%	12%	0%	0%	0%	0%	n/a
Other Outside Haringey Borough	1%	1%	5%	10%	5%	5%	3%	1%	n/a
<b>OTHER SUB TOTAL</b>	<b>24%</b>	<b>47%</b>	<b>35%</b>	<b>70%</b>	<b>79%</b>	<b>59%</b>	<b>38%</b>	<b>52%</b>	<b>n/a</b>
<b>MARKET SHARE TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	

Source:

Market shares based on NEMS household survey 2012

**Table 5: Convenience Expenditure 2012 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow	Total Expend
<b>Expenditure 2012</b>	<b>£112.90</b>	<b>£82.89</b>	<b>£126.10</b>	<b>£62.96</b>	<b>£84.51</b>	<b>£146.33</b>	<b>£117.81</b>	<b>£97.03</b>		<b>£830.51</b>
<b>CENTRAL HARINGEY</b>										
<b>Wood Green</b>										
Morrison's, High Road	£19.19	£0.00	£3.78	£0.00	£3.38	£2.93	£3.53	£7.76	£2.14	£42.71
Sainsbury's, High Road	£6.77	£0.00	£1.26	£0.00	£2.54	£0.00	£3.53	£2.91	£0.90	£17.91
Other Wood Green	£23.71	£0.00	£2.52	£0.63	£4.23	£2.93	£10.60	£3.88	£0.99	£49.49
<b>Green Lanes</b>										
Sainsbury's, Williamson Road	£3.39	£0.83	£5.04	£0.63	£0.00	£20.49	£5.89	£0.97	£1.96	£39.20
Other Green Lanes	£3.39	£0.00	£1.26	£0.00	£1.69	£7.32	£3.53	£0.97	£0.37	£18.53
Other Local Shops	£7.90	£0.00	£3.78	£0.00	£1.69	£2.93	£1.18	£0.97	£0.38	£18.83
<b>WEST HARINGEY</b>										
<b>Muswell Hill</b>										
Sainsbury's, Fortis Green Road	£5.64	£26.52	£1.26	£6.30	£1.69	£0.00	£0.00	£0.97	£2.23	£44.62
Marks & Spencer, Muswell Hill Broadway	£2.26	£5.80	£1.26	£2.52	£0.85	£0.00	£0.00	£0.00	£0.67	£13.35
Other Muswell Hill	£3.39	£8.29	£1.26	£2.52	£0.85	£1.46	£0.00	£0.00	£0.36	£18.13
<b>Crouch End</b>										
Budgens, The Broadway	£1.13	£0.00	£12.61	£0.00	£0.00	£1.46	£0.00	£0.00	£0.80	£16.00
Little Waitrose, The Broadway	£2.26	£1.66	£21.44	£0.00	£0.00	£1.46	£0.00	£0.00	£1.41	£28.23
Other Crouch End	£2.26	£0.00	£18.91	£0.00	£0.00	£5.85	£1.18	£0.00	£0.58	£28.78
Other Local Shops	£1.13	£0.83	£2.52	£5.04	£0.00	£1.46	£0.00	£0.00	£0.22	£11.20
<b>EAST HARINGEY</b>										
<b>West Green Road/Seven Sisters</b>										
Tesco, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46	£5.89	£0.97	£0.44	£8.76
Other West Green Road/Seven Sisters	£0.00	£0.00	£0.00	£0.00	£0.00	£1.46	£2.36	£0.00	£0.08	£3.90
<b>Bruce Grove/Tottenham High Road</b>										
Asda, High Road	£1.13	£0.00	£0.00	£0.00	£0.85	£0.00	£5.89	£0.97	£0.46	£9.30
Iceland, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.89	£1.94	£0.41	£8.24
Other Bruce Grove/Tottenham High Road	£0.00	£0.00	£1.26	£0.00	£0.00	£0.00	£5.89	£1.94	£0.48	£9.57
<b>Other East Haringey</b>										
Sainsbury's, Tottenham High Road	£0.00	£0.00	£0.00	£1.26	£0.00	£0.00	£2.36	£13.58	£0.91	£18.11
Lidl, Tottenham Hale Retail Park	£0.00	£0.00	£1.26	£0.00	£0.00	£0.00	£2.36	£0.00	£0.19	£3.81
Other Local Shops	£2.26	£0.00	£2.52	£0.00	£0.00	£8.78	£12.96	£8.73	£0.72	£35.97
<b>LB HARINGEY TOTAL</b>	<b>£85.80</b>	<b>£43.93</b>	<b>£81.96</b>	<b>£18.89</b>	<b>£17.75</b>	<b>£59.99</b>	<b>£73.04</b>	<b>£46.58</b>	<b>£16.69</b>	<b>£444.63</b>
Other Outside LB Haringey	£27.10	£38.96	£44.13	£44.07	£66.76	£86.33	£44.77	£50.46	n/a	£402.57
<b>TOTAL</b>	<b>£112.90</b>	<b>£82.89</b>	<b>£126.10</b>	<b>£62.96</b>	<b>£84.51</b>	<b>£146.33</b>	<b>£117.81</b>	<b>£97.03</b>	<b>n/a</b>	<b>n/a</b>

Source:

Table 3 and 4

**Table 6: Convenience Shopping Penetration Rates Future Shares**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow
<b>CENTRAL HARINGEY</b>									
<b>Wood Green</b>									
Morrison's, High Road	17%	0%	3%	0%	4%	2%	3%	7%	5%
Sainsbury's, High Road	6%	0%	1%	0%	3%	0%	3%	3%	5%
Other Wood Green	21%	0%	2%	1%	5%	2%	9%	4%	2%
<b>Green Lanes</b>									
Sainsbury's, Williamson Road	3%	1%	4%	1%	0%	14%	5%	1%	5%
Other Green Lanes	3%	0%	1%	0%	2%	5%	3%	1%	2%
Other Local Shops	7%	0%	3%	0%	2%	2%	1%	1%	2%
<b>WEST HARINGEY</b>									
<b>Muswell Hill</b>									
Sainsbury's, Fortis Green Road	5%	32%	1%	10%	2%	0%	0%	1%	5%
Marks & Spencer, Muswell Hill Broadway	2%	7%	1%	4%	1%	0%	0%	0%	5%
Other Muswell Hill	3%	10%	1%	4%	1%	1%	0%	0%	2%
<b>Crouch End</b>									
Budgens, The Broadway	1%	0%	10%	0%	0%	1%	0%	0%	5%
Little Waitrose, The Broadway	2%	2%	17%	0%	0%	1%	0%	0%	5%
Other Crouch End	2%	0%	15%	0%	0%	4%	1%	0%	2%
Other Local Shops	1%	1%	2%	8%	0%	1%	0%	0%	2%
<b>EAST HARINGEY</b>									
<b>West Green Road/Seven Sisters</b>									
Tesco, High Road	0%	0%	0%	0%	0%	1%	3%	1%	5%
Other West Green Road/Seven Sisters	0%	0%	0%	0%	0%	1%	2%	0%	2%
<b>Bruce Grove/Tottenham High Road</b>									
Asda, High Road	1%	0%	0%	0%	1%	0%	5%	1%	5%
Iceland, High Road	0%	0%	0%	0%	0%	0%	5%	2%	5%
<b>Aldi, High Road</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>2%</b>	<b>1%</b>	<b>5%</b>
Other Bruce Grove/Tottenham High Road	0%	0%	1%	0%	0%	0%	5%	2%	5%
<b>Other East Haringey</b>									
<b>Sainsbury's, Northumberland Park</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>2%</b>	<b>0%</b>	<b>0%</b>	<b>10%</b>	<b>29%</b>	<b>10%</b>
Lidl, Tottenham Hale Retail Park	0%	0%	1%	0%	0%	0%	2%	0%	5%
Other Local Shops	2%	0%	2%	0%	0%	6%	8%	7%	2%
<b>LB HARINGEY TOTAL</b>	<b>76%</b>	<b>53%</b>	<b>65%</b>	<b>30%</b>	<b>21%</b>	<b>41%</b>	<b>67%</b>	<b>61%</b>	<b>n/a</b>
<b>Other Destinations</b>									
Tesco, Coppetts Centre, North Circular Road	8%	21%	4%	13%	11%	2%	2%	2%	n/a
Other LB of Barnet	2%	19%	1%	19%	8%	1%	1%	1%	n/a
Tesco Extra, Glover Drive, Upper Edmonton	1%	1%	0%	0%	0%	0%	3%	4%	n/a
Asda, West Mount, Edmonton	0%	0%	0%	0%	0%	0%	1%	4%	n/a
Morrison's, Aldermans Hill, Palmers Green	4%	0%	1%	0%	17%	0%	0%	3%	n/a
Tesco Metro, North Mall, Lower Edmonton	0%	0%	1%	0%	0%	0%	2%	5%	n/a
Asda, Chase Side, Southgate	0%	0%	0%	0%	9%	0%	0%	0%	n/a
Sainsbury's, Green Lanes, Winchmore Hill	4%	1%	1%	0%	15%	5%	4%	3%	n/a
Other LB of Enfield	2%	1%	1%	0%	12%	2%	4%	13%	n/a
Morrison's, Stamford Hill	0%	0%	1%	0%	0%	9%	3%	0%	n/a
Other LB of Hackney	0%	0%	0%	0%	0%	13%	4%	0%	n/a
Waitrose, Holloway Road	1%	1%	5%	5%	0%	3%	0%	0%	n/a
Tesco Metro, Stroud Green, Finsbury Park	0%	1%	1%	0%	0%	8%	1%	0%	n/a
Other LB of Islington	1%	1%	12%	10%	1%	10%	4%	1%	n/a
LB Waltham Forest	0%	0%	0%	1%	1%	1%	1%	2%	n/a
LB of Camden	0%	0%	2%	12%	0%	0%	0%	0%	n/a
Other Outside Haringey Borough	1%	1%	5%	10%	5%	5%	3%	1%	n/a
<b>OTHER SUB_TOTAL</b>	<b>24%</b>	<b>47%</b>	<b>35%</b>	<b>70%</b>	<b>79%</b>	<b>59%</b>	<b>33%</b>	<b>39%</b>	<b>n/a</b>
<b>MARKET SHARE TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	

Source:

Market shares based on NEMS household survey 2012

**Table 7: Convenience Expenditure 2017 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow	Total Expend
<b>Expenditure 2017</b>	<b>£117.81</b>	<b>£86.36</b>	<b>£132.03</b>	<b>£66.23</b>	<b>£88.22</b>	<b>£158.83</b>	<b>£128.76</b>	<b>£102.31</b>		<b>£880.56</b>
<b>CENTRAL HARINGEY</b>										
<b>Wood Green</b>										
Morrison's, High Road	£20.03	£0.00	£3.96	£0.00	£3.53	£3.18	£3.86	£7.16	£2.20	£43.91
Sainsbury's, High Road	£7.07	£0.00	£1.32	£0.00	£2.65	£0.00	£3.86	£3.07	£0.95	£18.91
Other Wood Green	£24.74	£0.00	£2.64	£0.66	£4.41	£3.18	£11.59	£4.09	£1.05	£52.36
<b>Green Lanes</b>										
Sainsbury's, Williamson Road	£3.53	£0.86	£5.28	£0.66	£0.00	£22.24	£6.44	£1.02	£2.11	£42.15
Green Lanes Other	£3.53	£0.00	£1.32	£0.00	£1.76	£7.94	£3.86	£1.02	£0.40	£19.84
Other Local Shops	£8.25	£0.00	£3.96	£0.00	£1.76	£3.18	£1.29	£1.02	£0.40	£19.86
<b>WEST HARINGEY</b>										
<b>Muswell Hill</b>										
Sainsbury's, Fortis Green Road	£5.89	£27.64	£1.32	£6.62	£1.76	£0.00	£0.00	£1.02	£2.33	£46.59
Marks & Spencer, Muswell Hill Broadway	£2.36	£6.05	£1.32	£2.65	£0.88	£0.00	£0.00	£0.00	£0.70	£13.95
Other Muswell Hill	£3.53	£8.64	£1.32	£2.65	£0.88	£1.59	£0.00	£0.00	£0.38	£18.99
<b>Crouch End</b>										
Budgens, The Broadway	£1.18	£0.00	£13.20	£0.00	£0.00	£1.59	£0.00	£0.00	£0.84	£16.81
Little Waitrose, The Broadway	£2.36	£1.73	£22.45	£0.00	£0.00	£1.59	£0.00	£0.00	£1.48	£29.60
Other Crouch End	£2.36	£0.00	£19.80	£0.00	£0.00	£6.35	£1.29	£0.00	£0.61	£30.41
Other Local Shops	£1.18	£0.86	£2.64	£5.30	£0.00	£1.59	£0.00	£0.00	£0.24	£11.81
<b>EAST HARINGEY</b>										
<b>West Green Road/Seven Sisters</b>										
Tesco, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£1.59	£3.86	£1.02	£0.34	£6.81
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£1.59	£2.58	£0.00	£0.08	£4.25
<b>Bruce Grove/Tottenham High Road</b>										
Asda, High Road	£1.18	£0.00	£0.00	£0.00	£0.88	£0.00	£6.44	£1.02	£0.50	£10.02
Iceland, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.44	£2.05	£0.45	£8.93
<b>Aldi, High Road</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£2.58</b>	<b>£1.02</b>	<b>£0.19</b>	<b>£3.79</b>
Other Bruce Grove/Tottenham High Road	£0.00	£0.00	£1.32	£0.00	£0.00	£0.00	£6.44	£2.05	£0.52	£10.32
<b>Other East Haringey</b>										
<b>Sainsbury's, Northumberland Park</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£1.32</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£12.88</b>	<b>£29.67</b>	<b>£4.87</b>	<b>£48.74</b>
Lidl, Tottenham Hale Retail Park	£0.00	£0.00	£1.32	£0.00	£0.00	£0.00	£2.58	£0.00	£0.21	£4.10
Other Local Shops	£2.36	£0.00	£2.64	£0.00	£0.00	£9.53	£10.30	£7.16	£0.65	£32.64
<b>LB HARINGEY TOTAL</b>	<b>£89.53</b>	<b>£45.77</b>	<b>£85.82</b>	<b>£19.87</b>	<b>£18.53</b>	<b>£65.12</b>	<b>£86.27</b>	<b>£62.41</b>	<b>£21.47</b>	<b>£494.79</b>
Other Outside LB Haringey	£28.27	£40.59	£46.21	£46.36	£69.70	£93.71	£42.49	£39.90	n/a	£407.23
<b>TOTAL</b>	<b>£117.81</b>	<b>£86.36</b>	<b>£132.03</b>	<b>£66.23</b>	<b>£88.22</b>	<b>£158.83</b>	<b>£128.76</b>	<b>£102.31</b>	n/a	

Source:

Table 3 and 6

**Table 8: Convenience Expenditure 2022 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow	Total Expend
<b>Expenditure 2022</b>	<b>£121.81</b>	<b>£87.95</b>	<b>£137.73</b>	<b>£68.88</b>	<b>£91.03</b>	<b>£170.66</b>	<b>£137.34</b>	<b>£108.81</b>		<b>£924.20</b>
<b>CENTRAL HARINGEY</b>										
<b>Wood Green</b>										
Morrison's, High Road	£20.71	£0.00	£4.13	£0.00	£3.64	£3.41	£4.12	£7.62	£2.30	£45.93
Sainsbury's, High Road	£7.31	£0.00	£1.38	£0.00	£2.73	£0.00	£4.12	£3.26	£0.99	£19.79
Other Wood Green	£25.58	£0.00	£2.75	£0.69	£4.55	£3.41	£12.36	£4.35	£1.10	£54.80
<b>Green Lanes</b>										
Sainsbury's, Williamson Road	£3.65	£0.88	£5.51	£0.69	£0.00	£23.89	£6.87	£1.09	£2.24	£44.82
Green Lanes Other	£3.65	£0.00	£1.38	£0.00	£1.82	£8.53	£4.12	£1.09	£0.42	£21.01
Other Local Shops	£8.53	£0.00	£4.13	£0.00	£1.82	£3.41	£1.37	£1.09	£0.42	£20.77
<b>WEST HARINGEY</b>										
<b>Muswell Hill</b>										
Sainsbury's, Fortis Green Road	£6.09	£28.14	£1.38	£6.89	£1.82	£0.00	£0.00	£1.09	£2.39	£47.80
Marks & Spencer, Muswell Hill Broadway	£2.44	£6.16	£1.38	£2.76	£0.91	£0.00	£0.00	£0.00	£0.72	£14.35
Other Muswell Hill	£3.65	£8.80	£1.38	£2.76	£0.91	£1.71	£0.00	£0.00	£0.39	£19.59
<b>Crouch End</b>										
Budgens, The Broadway	£1.22	£0.00	£13.77	£0.00	£0.00	£1.71	£0.00	£0.00	£0.88	£17.58
Little Waitrose, The Broadway	£2.44	£1.76	£23.41	£0.00	£0.00	£1.71	£0.00	£0.00	£1.54	£30.86
Other Crouch End	£2.44	£0.00	£20.66	£0.00	£0.00	£6.83	£1.37	£0.00	£0.64	£31.93
Other Local Shops	£1.22	£0.88	£2.75	£5.51	£0.00	£1.71	£0.00	£0.00	£0.25	£12.32
<b>EAST HARINGEY</b>										
<b>West Green Road/Seven Sisters</b>										
Tesco, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£1.71	£4.12	£1.09	£0.36	£7.28
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£1.71	£2.75	£0.00	£0.09	£4.54
<b>Bruce Grove/Tottenham High Road</b>										
Asda, High Road	£1.22	£0.00	£0.00	£0.00	£0.91	£0.00	£6.87	£1.09	£0.53	£10.61
Iceland, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.87	£2.18	£0.48	£9.52
<b>Aldi, High Road</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£2.75</b>	<b>£1.09</b>	<b>£0.20</b>	<b>£4.04</b>
Other Bruce Grove/Tottenham High Road	£0.00	£0.00	£1.38	£0.00	£0.00	£0.00	£6.87	£2.18	£0.55	£10.97
<b>Other East Haringey</b>										
<b>Sainsbury's, Northumberland Park</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£1.38</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£13.73</b>	<b>£31.55</b>	<b>£5.18</b>	<b>£51.85</b>
Lidl, Tottenham Hale Retail Park	£0.00	£0.00	£1.38	£0.00	£0.00	£0.00	£2.75	£0.00	£0.22	£4.34
Other Local Shops	£2.44	£0.00	£2.75	£0.00	£0.00	£10.24	£10.99	£7.62	£0.69	£34.73
<b>LB HARINGEY TOTAL</b>	<b>£92.57</b>	<b>£46.61</b>	<b>£89.52</b>	<b>£20.67</b>	<b>£19.12</b>	<b>£69.97</b>	<b>£92.02</b>	<b>£66.37</b>	<b>£22.57</b>	<b>£519.42</b>
Other Outside LB Haringey	£29.23	£41.34	£48.20	£48.22	£71.91	£100.69	£45.32	£42.43	n/a	£427.35
<b>TOTAL</b>	<b>£121.81</b>	<b>£87.95</b>	<b>£137.73</b>	<b>£68.88</b>	<b>£91.03</b>	<b>£170.66</b>	<b>£137.34</b>	<b>£108.81</b>	<b>n/a</b>	

Source:

Table 3 and 6

**Table 9: Convenience Expenditure 2027 £Million**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow	Total Expend
<b>Expenditure 2027</b>	<b>£127.84</b>	<b>£91.57</b>	<b>£145.60</b>	<b>£72.86</b>	<b>£94.40</b>	<b>£180.73</b>	<b>£143.58</b>	<b>£118.19</b>		<b>£974.77</b>
<b>CENTRAL HARINGEY</b>										
<b>Wood Green</b>										
Morrison's, High Road	£21.73	£0.00	£4.37	£0.00	£3.78	£3.61	£4.31	£8.27	£2.42	£48.50
Sainsbury's, High Road	£7.67	£0.00	£1.46	£0.00	£2.83	£0.00	£4.31	£3.55	£1.04	£20.85
Other Wood Green	£26.85	£0.00	£2.91	£0.73	£4.72	£3.61	£12.92	£4.73	£1.15	£57.62
<b>Green Lanes</b>										
Sainsbury's, Williamson Road	£3.84	£0.92	£5.82	£0.73	£0.00	£25.30	£7.18	£1.18	£2.37	£47.33
Green Lanes Other	£3.84	£0.00	£1.46	£0.00	£1.89	£9.04	£4.31	£1.18	£0.44	£22.15
Other Local Shops	£8.95	£0.00	£4.37	£0.00	£1.89	£3.61	£1.44	£1.18	£0.44	£21.87
<b>WEST HARINGEY</b>										
<b>Muswell Hill</b>										
Sainsbury's, Fortis Green Road	£6.39	£29.30	£1.46	£7.29	£1.89	£0.00	£0.00	£1.18	£2.50	£50.01
Marks & Spencer, Muswell Hill Broadway	£2.56	£6.41	£1.46	£2.91	£0.94	£0.00	£0.00	£0.00	£0.75	£15.03
Other Muswell Hill	£3.84	£9.16	£1.46	£2.91	£0.94	£1.81	£0.00	£0.00	£0.41	£20.52
<b>Crouch End</b>										
Budgens, The Broadway	£1.28	£0.00	£14.56	£0.00	£0.00	£1.81	£0.00	£0.00	£0.93	£18.57
Little Waitrose, The Broadway	£2.56	£1.83	£24.75	£0.00	£0.00	£1.81	£0.00	£0.00	£1.63	£32.58
Other Crouch End	£2.56	£0.00	£21.84	£0.00	£0.00	£7.23	£1.44	£0.00	£0.67	£33.74
Other Local Shops	£1.28	£0.92	£2.91	£5.83	£0.00	£1.81	£0.00	£0.00	£0.26	£13.00
<b>EAST HARINGEY</b>										
<b>West Green Road/Seven Sisters</b>										
Tesco, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£1.81	£4.31	£1.18	£0.38	£7.68
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£1.81	£2.87	£0.00	£0.10	£4.77
<b>Bruce Grove/Tottenham High Road</b>										
Asda, High Road	£1.28	£0.00	£0.00	£0.00	£0.94	£0.00	£7.18	£1.18	£0.56	£11.14
Iceland, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.18	£2.36	£0.50	£10.05
<b>Aldi, High Road</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£2.87</b>	<b>£1.18</b>	<b>£0.21</b>	<b>£4.27</b>
Other Bruce Grove/Tottenham High Road	£0.00	£0.00	£1.46	£0.00	£0.00	£0.00	£7.18	£2.36	£0.58	£11.58
<b>Other East Haringey</b>										
<b>Sainsbury's, Northumberland Park</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£1.46</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£14.36</b>	<b>£34.27</b>	<b>£5.57</b>	<b>£55.66</b>
Lidl, Tottenham Hale Retail Park	£0.00	£0.00	£1.46	£0.00	£0.00	£0.00	£2.87	£0.00	£0.23	£4.56
Other Local Shops	£2.56	£0.00	£2.91	£0.00	£0.00	£10.84	£11.49	£8.27	£0.74	£36.81
<b>LB HARINGEY TOTAL</b>	<b>£97.16</b>	<b>£48.53</b>	<b>£94.64</b>	<b>£21.86</b>	<b>£19.82</b>	<b>£74.10</b>	<b>£96.20</b>	<b>£72.09</b>	<b>£23.88</b>	<b>£548.28</b>
Other Outside LB Haringey	£30.68	£43.04	£50.96	£51.00	£74.58	£106.63	£47.38	£46.09	n/a	£450.36
<b>TOTAL</b>	<b>£127.84</b>	<b>£91.57</b>	<b>£145.60</b>	<b>£72.86</b>	<b>£94.40</b>	<b>£180.73</b>	<b>£143.58</b>	<b>£118.19</b>	<b>n/a</b>	

Source:

Table 3 and 6



Table 10:

## Convenience Expenditure 2031 £Million

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Inflow	Total Expend
<b>Expenditure 2031</b>	<b>£134.39</b>	<b>£94.82</b>	<b>£152.67</b>	<b>£76.01</b>	<b>£97.41</b>	<b>£188.10</b>	<b>£149.42</b>	<b>£121.94</b>		<b>£1,014.77</b>
<b>CENTRAL HARINGEY</b>										
<b>Wood Green</b>										
Morrison's, High Road	£22.85	£0.00	£4.58	£0.00	£3.90	£3.76	£4.48	£8.54	£2.53	£50.64
Sainsbury's, High Road	£8.06	£0.00	£1.53	£0.00	£2.92	£0.00	£4.48	£3.66	£1.09	£21.74
Other Wood Green	£28.22	£0.00	£3.05	£0.76	£4.87	£3.76	£13.45	£4.88	£1.20	£60.20
<b>Green Lanes</b>										
Sainsbury's, Williamson Road	£4.03	£0.95	£6.11	£0.76	£0.00	£26.33	£7.47	£1.22	£2.47	£49.34
Green Lanes Other	£4.03	£0.00	£1.53	£0.00	£1.95	£9.41	£4.48	£1.22	£0.46	£23.08
Other Local Shops	£9.41	£0.00	£4.58	£0.00	£1.95	£3.76	£1.49	£1.22	£0.46	£22.87
<b>WEST HARINGEY</b>										
<b>Muswell Hill</b>										
Sainsbury's, Fortis Green Road	£6.72	£30.34	£1.53	£7.60	£1.95	£0.00	£0.00	£1.22	£2.60	£51.96
Marks & Spencer, Muswell Hill Broadway	£2.69	£6.64	£1.53	£3.04	£0.97	£0.00	£0.00	£0.00	£0.78	£15.65
Other Muswell Hill	£4.03	£9.48	£1.53	£3.04	£0.97	£1.88	£0.00	£0.00	£0.43	£21.36
<b>Crouch End</b>										
Budgens, The Broadway	£1.34	£0.00	£15.27	£0.00	£0.00	£1.88	£0.00	£0.00	£0.97	£19.46
Little Waitrose, The Broadway	£2.69	£1.90	£25.95	£0.00	£0.00	£1.88	£0.00	£0.00	£1.71	£34.12
Other Crouch End	£2.69	£0.00	£22.90	£0.00	£0.00	£7.52	£1.49	£0.00	£0.71	£35.31
Other Local Shops	£1.34	£0.95	£3.05	£6.08	£0.00	£1.88	£0.00	£0.00	£0.27	£13.58
<b>EAST HARINGEY</b>										
<b>West Green Road/Seven Sisters</b>										
Tesco, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£1.88	£4.48	£1.22	£0.40	£7.98
West Green Road/Seven Sisters Other	£0.00	£0.00	£0.00	£0.00	£0.00	£1.88	£2.99	£0.00	£0.10	£4.97
<b>Bruce Grove/Tottenham High Road</b>										
Asda, High Road	£1.34	£0.00	£0.00	£0.00	£0.97	£0.00	£7.47	£1.22	£0.58	£11.59
Iceland, High Road	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.47	£2.44	£0.52	£10.43
<b>Aldi, High Road</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£2.99</b>	<b>£1.22</b>	<b>£0.22</b>	<b>£4.43</b>
Other Bruce Grove/Tottenham High Road	£0.00	£0.00	£1.53	£0.00	£0.00	£0.00	£7.47	£2.44	£0.60	£12.04
<b>Other East Haringey</b>										
<b>Sainsbury's, Northumberland Park</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£1.52</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£14.94</b>	<b>£35.36</b>	<b>£5.76</b>	<b>£57.58</b>
Lidl, Tottenham Hale Retail Park	£0.00	£0.00	£1.53	£0.00	£0.00	£0.00	£2.99	£0.00	£0.24	£4.75
Other Local Shops	£2.69	£0.00	£3.05	£0.00	£0.00	£11.29	£11.95	£8.54	£0.77	£38.28
<b>LB HARINGEY TOTAL</b>	<b>£102.14</b>	<b>£50.25</b>	<b>£99.23</b>	<b>£22.80</b>	<b>£20.46</b>	<b>£77.12</b>	<b>£100.11</b>	<b>£74.39</b>	<b>£24.86</b>	<b>£571.36</b>
Other Outside LB Haringey	£32.25	£44.57	£53.43	£53.21	£76.96	£110.98	£49.31	£47.56	n/a	£468.26
<b>TOTAL</b>	<b>£134.39</b>	<b>£94.82</b>	<b>£152.67</b>	<b>£76.01</b>	<b>£97.41</b>	<b>£188.10</b>	<b>£149.42</b>	<b>£121.94</b>	<b>n/a</b>	

Source:

Table 3 and 6

**Table 11: Summary of Convenience Turnover/Floorspace Projections 2012 to 2031 (£Million)**

	2012	2017	2022	2027	2031
<b>Available Expenditure in Borough</b>					
Central Haringey - Wood Green/Green Lanes	£186.66	£197.03	£207.11	£218.33	£227.85
West Haringey - Crouch End/Muswell Hill	£160.31	£168.15	£174.43	£183.45	£191.45
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	£97.66	£129.61	£137.88	£146.50	£152.06
<b>LB Haringey Total</b>	<b>£444.63</b>	<b>£494.79</b>	<b>£519.42</b>	<b>£548.28</b>	<b>£571.36</b>
<b>Benchmark Turnover of Existing Facilities</b>					
Central Haringey - Wood Green/Green Lanes	£187.73	£187.73	£187.73	£187.73	£187.73
West Haringey - Crouch End/Muswell Hill	£105.94	£105.94	£105.94	£105.94	£105.94
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	£109.16	£109.16	£109.16	£109.16	£109.16
<b>LB Haringey Total</b>	<b>£402.83</b>	<b>£402.83</b>	<b>£402.83</b>	<b>£402.83</b>	<b>£402.83</b>
<b>Commitments</b>					
Central Haringey - Wood Green/Green Lanes	£0.00	£0.00	£0.00	£0.00	£0.00
West Haringey - Crouch End/Muswell Hill	£0.00	£0.00	£0.00	£0.00	£0.00
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	N/A	£53.46	£53.46	£53.46	£53.46
<b>LB Haringey Total</b>	<b>£0.00</b>	<b>£53.46</b>	<b>£53.46</b>	<b>£53.46</b>	<b>£53.46</b>
<b>Surplus Expenditure</b>					
Central Haringey - Wood Green/Green Lanes	-£1.07	£9.30	£19.38	£30.60	£40.12
West Haringey - Crouch End/Muswell Hill	£54.37	£62.21	£68.49	£77.51	£85.51
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	-£11.50	-£33.01	-£24.74	-£16.12	-£10.56
<b>LB Haringey Total</b>	<b>£41.80</b>	<b>£38.50</b>	<b>£63.13</b>	<b>£91.99</b>	<b>£115.07</b>
<b>Sales Density for New Floorspace (£ per Sq M)</b>	£8,269	£8,269	£8,269	£8,269	£8,269
<b>Sales Floorspace (Sq m Net)</b>					
Central Haringey - Wood Green/Green Lanes	-103	900	1,875	2,960	3,882
West Haringey - Crouch End/Muswell Hill	5,260	6,019	6,626	7,499	8,273
East Haringey - Bruce Grove/Tottenham High Rd/West Green Rd/Seven Sisters	-1,113	-3,193	-2,394	-1,559	-1,022
<b>LB Haringey Total</b>	<b>4,044</b>	<b>3,725</b>	<b>6,108</b>	<b>8,900</b>	<b>11,133</b>

Sources: Tables 1 and 3 in Appendix 2 and Tables 5 to 10 in Appendix 3

# Appendix 4      Comparison Retail Assessment

**Table 1: Comparison Goods Expenditure Per Capita (2011 Prices)**

<b>Expenditure Per Capita</b>	<b>2012</b>	<b>2017</b>	<b>2022</b>	<b>2027</b>	<b>2031</b>	<b>Growth 2012-2017</b>	<b>Growth 2012-2022</b>	<b>Growth 2012-2027</b>	<b>Growth 2012-2031</b>
1 - Wood Green	£2,958	£3,222	£3,614	£4,169	£4,669	8.9%	22.2%	40.9%	57.8%
2 - Muswell Hill	£3,513	£3,826	£4,291	£4,951	£5,544	8.9%	22.2%	40.9%	57.8%
3 - Crouch End	£4,119	£4,486	£5,031	£5,804	£6,500	8.9%	22.2%	40.9%	57.8%
4 - Fortis Green/Highgate	£3,475	£3,785	£4,245	£4,898	£5,485	8.9%	22.2%	40.9%	57.8%
5 - Arnos Grove/Palmers Green	£2,917	£3,177	£3,564	£4,111	£4,604	8.9%	22.2%	40.9%	57.8%
6 - Green Lanes/Stamford Hill	£2,803	£3,053	£3,424	£3,950	£4,423	8.9%	22.2%	40.9%	57.8%
7 - Bruce Grove/Tottenham High Road	£2,119	£2,308	£2,588	£2,986	£3,344	8.9%	22.2%	40.9%	57.8%
8 - Tottenham/White Hart Lane	£2,031	£2,212	£2,481	£2,862	£3,205	8.9%	22.2%	40.9%	57.8%

**Sources:**

*Experian local estimates for 2011 comparison goods expenditure per capita*

*(Excluding special forms of trading- 9.9% in 2012, 10.7% in 2013, 11.5% in 2014, 12.2% in 2015, 12.9% in 2016, 13.6% in 2017, 14.3% in 2018, 14.9% in 2019, 15.4% in 2020, 15.8% in 2021, 16.0% up to 2027 and 16.1% beyond)*

*Experian Business Strategies - recommended forecast growth rates*

*(1.4% in 2012, 1.8% in 2013 and 2.4% per annum in 2014 and 2.9% in 2015 and beyond)*

**Table 2: Total Available Comparison Goods Expenditure (£M - 2011 Prices)**

<b>Zone</b>	<b>2012</b>	<b>2017</b>	<b>2022</b>	<b>2027</b>	<b>2031</b>	<b>Growth 2012-2017</b>	<b>Growth 2012-2022</b>	<b>Growth 2012-2027</b>	<b>Growth 2012-2031</b>
1 - Wood Green	£167.46	£189.25	£213.95	£249.97	£285.63	13.0%	27.8%	49.3%	70.6%
2 - Muswell Hill	£136.03	£153.50	£170.91	£198.10	£222.97	12.8%	25.6%	45.6%	63.9%
3 - Crouch End	£212.02	£240.42	£274.21	£322.70	£367.80	13.4%	29.3%	52.2%	73.5%
4 - Fortis Green/Highgate	£101.75	£115.93	£131.83	£155.23	£176.03	13.9%	29.6%	52.6%	73.0%
5 - Arnos Grove/Palmers Green	£132.96	£150.33	£169.60	£195.80	£219.61	13.1%	27.6%	47.3%	65.2%
6 - Green Lanes/Stamford Hill	£218.90	£257.33	£302.30	£356.40	£403.19	17.6%	38.1%	62.8%	84.2%
7 - Bruce Grove/Tottenham High Road	£154.86	£183.30	£213.77	£248.80	£281.43	18.4%	38.0%	60.7%	81.7%
8 - Tottenham/White Hart Lane	£124.09	£141.69	£164.76	£199.23	£223.44	14.2%	32.8%	60.6%	80.1%
<b>Total</b>	<b>£1,248.08</b>	<b>£1,431.75</b>	<b>£1,641.33</b>	<b>£1,926.23</b>	<b>£2,180.10</b>	<b>14.7%</b>	<b>31.5%</b>	<b>54.3%</b>	<b>74.7%</b>

Sources:

Table 1 and Table 2

**Table 3: Comparison Shopping Penetration Rates and Available Expenditure 2012**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	% Inflow	Total Expenditure
<b>Expenditure 2012</b>	<b>£167.46</b>	<b>£136.03</b>	<b>£212.02</b>	<b>£101.75</b>	<b>£132.96</b>	<b>£218.90</b>	<b>£154.86</b>	<b>£124.09</b>	n/a	<b>£1,248.08</b>
<b>Market Share</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	28%	4%	12%	3%	15%	21%	28%	26%	20%	
Muswell Hill/Crouch End	9%	25%	20%	7%	2%	5%	1%	1%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	2%	6%	3%	3%	12%	29%	13%	10%	
Other/Local Shops	2%	0%	0%	0%	0%	5%	1%	1%	2%	
<b>LB of Haringey Sub-Total</b>	<b>45%</b>	<b>31%</b>	<b>38%</b>	<b>13%</b>	<b>20%</b>	<b>43%</b>	<b>59%</b>	<b>41%</b>	n/a	
Enfield	5%	1%	2%	1%	11%	1%	7%	22%	n/a	
Edmonton	4%	1%	0%	1%	3%	4%	7%	13%	n/a	
Walthamstow	0%	0%	0%	0%	0%	0%	1%	1%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	1%	n/a	
Brent Cross	10%	25%	19%	30%	16%	6%	3%	2%	n/a	
Stratford	0%	0%	0%	1%	1%	1%	1%	0%	n/a	
Central London	18%	13%	23%	21%	13%	23%	12%	8%	n/a	
Other Outflow	18%	29%	18%	33%	36%	22%	10%	12%	n/a	
<b>Other Sub-Total</b>	<b>55%</b>	<b>69%</b>	<b>62%</b>	<b>87%</b>	<b>80%</b>	<b>57%</b>	<b>41%</b>	<b>59%</b>	n/a	
<b>TOTAL MARKET SHARE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	n/a	
	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>	<b>Inflow Expend.</b>	<b>Total £M</b>
<b>Turnover £M</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	£46.89	£5.44	£25.44	£3.05	£19.94	£45.97	£43.36	£32.26	£55.59	£277.95
Muswell Hill/Crouch End	£15.07	£34.01	£42.40	£7.12	£2.66	£10.95	£1.55	£1.24	£6.05	£121.05
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£10.05	£2.72	£12.72	£3.05	£3.99	£26.27	£44.91	£16.13	£13.32	£133.16
Other/Local Shops	£3.35	£0.00	£0.00	£0.00	£0.00	£10.95	£1.55	£1.24	£0.35	£17.43
<b>LB of Haringey Sub-Total</b>	<b>£75.36</b>	<b>£42.17</b>	<b>£80.57</b>	<b>£13.23</b>	<b>£26.59</b>	<b>£94.13</b>	<b>£91.37</b>	<b>£50.88</b>	<b>£75.31</b>	<b>£549.59</b>
Enfield	£8.37	£1.36	£4.24	£1.02	£14.63	£2.19	£10.84	£27.30	n/a	£69.95
Edmonton Green	£6.70	£1.36	£0.00	£1.02	£3.99	£8.76	£10.84	£16.13	n/a	£48.79
Walthamstow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.55	£1.24	n/a	£2.79
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	n/a	£0.00
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.24	n/a	£1.24
Brent Cross	£16.75	£34.01	£40.28	£30.53	£21.27	£13.13	£4.65	£2.48	n/a	£163.10
Stratford	£0.00	£0.00	£0.00	£1.02	£1.33	£2.19	£1.55	£0.00	n/a	£6.08
Central London	£30.14	£17.68	£48.76	£21.37	£17.28	£50.35	£18.58	£9.93	n/a	£214.10
Other outflow	£30.14	£39.45	£38.16	£33.58	£47.87	£48.16	£15.49	£14.89	n/a	£267.74
<b>Outflow Sub-Total</b>	<b>£92.11</b>	<b>£93.86</b>	<b>£131.45</b>	<b>£88.53</b>	<b>£106.37</b>	<b>£124.77</b>	<b>£63.49</b>	<b>£73.21</b>	n/a	<b>£773.79</b>
<b>TOTAL TURNOVER</b>	<b>£167.46</b>	<b>£136.03</b>	<b>£212.02</b>	<b>£101.75</b>	<b>£132.96</b>	<b>£218.90</b>	<b>£154.86</b>	<b>£124.09</b>	<b>£75.31</b>	<b>£1,323.38</b>

Sources:

Table 2  
NEMS Household and Street Surveys 2012

**Table 4: Comparison Shopping Penetration Rates and Available Expenditure 2017 (with Commitments)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	% Inflow	Total Expenditure
<b>Expenditure 2017</b>	<b>£189.25</b>	<b>£153.50</b>	<b>£240.42</b>	<b>£115.93</b>	<b>£150.33</b>	<b>£257.33</b>	<b>£183.30</b>	<b>£141.69</b>	n/a	<b>£1,431.75</b>
<b>Market Share</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	28%	4%	12%	3%	15%	21%	28%	25%	20%	
Muswell Hill/Crouch End	9%	25%	20%	7%	2%	5%	1%	1%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	2%	6%	3%	3%	12%	32%	19%	15%	
Other/Local Shops	2%	0%	0%	0%	0%	5%	1%	1%	2%	
<b>LB of Haringey Sub-Total</b>	<b>45%</b>	<b>31%</b>	<b>38%</b>	<b>13%</b>	<b>20%</b>	<b>43%</b>	<b>62%</b>	<b>46%</b>	n/a	
Enfield	5%	1%	2%	1%	11%	1%	6%	20%	n/a	
Edmonton Green	4%	1%	0%	1%	3%	4%	6%	12%	n/a	
Walthamstow	0%	0%	0%	0%	0%	0%	1%	1%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	1%	n/a	
Brent Cross	10%	25%	19%	30%	16%	6%	3%	2%	n/a	
Stratford	0%	0%	0%	1%	1%	1%	1%	0%	n/a	
Central London	18%	13%	23%	21%	13%	23%	12%	8%	n/a	
Other Outflow	18%	29%	18%	33%	36%	22%	9%	10%	n/a	
<b>Other Sub-Total</b>	<b>55%</b>	<b>69%</b>	<b>62%</b>	<b>87%</b>	<b>80%</b>	<b>57%</b>	<b>38%</b>	<b>54%</b>	n/a	
<b>TOTAL MARKET SHARE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	n/a	
	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>	<b>Inflow Expend.</b>	<b>Total £M</b>
<b>Turnover £M</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	£52.99	£6.14	£28.85	£3.48	£22.55	£54.04	£51.33	£35.42	£63.70	£318.49
Muswell Hill/Crouch End	£17.03	£38.37	£48.08	£8.11	£3.01	£12.87	£1.83	£1.42	£6.88	£137.61
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£11.36	£3.07	£14.43	£3.48	£4.51	£30.88	£58.66	£26.92	£27.05	£180.35
Other/Local Shops	£3.79	£0.00	£0.00	£0.00	£0.00	£12.87	£1.83	£1.42	£0.41	£20.31
<b>LB of Haringey Sub-Total</b>	<b>£85.16</b>	<b>£47.58</b>	<b>£91.36</b>	<b>£15.07</b>	<b>£30.07</b>	<b>£110.65</b>	<b>£113.65</b>	<b>£65.18</b>	<b>£98.04</b>	<b>£656.76</b>
Enfield	£9.46	£1.53	£4.81	£1.16	£16.54	£2.57	£11.00	£28.34	n/a	£75.41
Edmonton Green	£7.57	£1.53	£0.00	£1.16	£4.51	£10.29	£11.00	£17.00	n/a	£53.07
Walthamstow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.83	£1.42	n/a	£3.25
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	n/a	£0.00
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.42	n/a	£1.42
Brent Cross	£18.93	£38.37	£45.68	£34.78	£24.05	£15.44	£5.50	£2.83	n/a	£185.58
Stratford	£0.00	£0.00	£0.00	£1.16	£1.50	£2.57	£1.83	£0.00	n/a	£7.07
Central London	£34.07	£19.95	£55.30	£24.34	£19.54	£59.19	£22.00	£11.33	n/a	£245.72
Other outflow	£34.07	£44.51	£43.28	£38.26	£54.12	£56.61	£16.50	£14.17	n/a	£301.51
<b>Outflow Sub-Total</b>	<b>£104.09</b>	<b>£105.91</b>	<b>£149.06</b>	<b>£100.86</b>	<b>£120.26</b>	<b>£146.68</b>	<b>£69.66</b>	<b>£76.51</b>	n/a	<b>£873.03</b>
<b>TOTAL TURNOVER</b>	<b>£189.25</b>	<b>£153.50</b>	<b>£240.42</b>	<b>£115.93</b>	<b>£150.33</b>	<b>£257.33</b>	<b>£183.30</b>	<b>£141.69</b>	<b>£98.04</b>	<b>£1,529.79</b>

Sources:

Table 2  
NEMS Household and Street Surveys 2012

**Table 5: Comparison Shopping Penetration Rates and Available Expenditure 2022 (With Commitments)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	% Inflow	Total Expenditure
<b>Expenditure 2022</b>	<b>£213.95</b>	<b>£170.91</b>	<b>£274.21</b>	<b>£131.83</b>	<b>£169.60</b>	<b>£302.30</b>	<b>£213.77</b>	<b>£164.76</b>	n/a	<b>£1,641.33</b>
<b>Market Share</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	28%	4%	12%	3%	15%	21%	28%	25%	20%	
Muswell Hill/Crouch End	9%	25%	20%	7%	2%	5%	1%	1%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	2%	6%	3%	3%	12%	32%	19%	15%	
Other/Local Shops	2%	0%	0%	0%	0%	5%	1%	1%	2%	
<b>LB of Haringey Sub-Total</b>	<b>45%</b>	<b>31%</b>	<b>38%</b>	<b>13%</b>	<b>20%</b>	<b>43%</b>	<b>62%</b>	<b>46%</b>	n/a	
Enfield	5%	1%	2%	1%	11%	1%	6%	20%	n/a	
Edmonton Green	4%	1%	0%	1%	3%	4%	6%	12%	n/a	
Walthamstow	0%	0%	0%	0%	0%	0%	1%	1%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	1%	n/a	
Brent Cross	10%	25%	19%	30%	16%	6%	3%	2%	n/a	
Stratford	0%	0%	0%	1%	1%	1%	1%	0%	n/a	
Central London	18%	13%	23%	21%	13%	23%	12%	8%	n/a	
Other Outflow	18%	29%	18%	33%	36%	22%	9%	10%	n/a	
<b>Other Sub-Total</b>	<b>55%</b>	<b>69%</b>	<b>62%</b>	<b>87%</b>	<b>80%</b>	<b>57%</b>	<b>38%</b>	<b>54%</b>	n/a	
<b>TOTAL MARKET SHARE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>n/a</b>	
	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>	<b>Inflow Expend.</b>	<b>Total £M</b>
<b>Turnover £M</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	£59.90	£6.84	£32.91	£3.95	£25.44	£63.48	£59.86	£41.19	£73.39	£366.96
Muswell Hill/Crouch End	£19.26	£42.73	£54.84	£9.23	£3.39	£15.12	£2.14	£1.65	£7.81	£156.15
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£12.84	£3.42	£16.45	£3.95	£5.09	£36.28	£68.41	£31.30	£31.37	£209.10
Other/Local Shops	£4.28	£0.00	£0.00	£0.00	£0.00	£15.12	£2.14	£1.65	£0.47	£23.65
<b>LB of Haringey Sub-Total</b>	<b>£96.28</b>	<b>£52.98</b>	<b>£104.20</b>	<b>£17.14</b>	<b>£33.92</b>	<b>£129.99</b>	<b>£132.54</b>	<b>£75.79</b>	<b>£113.04</b>	<b>£755.87</b>
Enfield	£10.70	£1.71	£5.48	£1.32	£18.66	£3.02	£12.83	£32.95	n/a	£86.67
Edmonton Green	£8.56	£1.71	£0.00	£1.32	£5.09	£12.09	£12.83	£19.77	n/a	£61.36
Walthamstow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.14	£1.65	n/a	£3.79
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	n/a	£0.00
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.65	n/a	£1.65
Brent Cross	£21.39	£42.73	£52.10	£39.55	£27.14	£18.14	£6.41	£3.30	n/a	£210.75
Stratford	£0.00	£0.00	£0.00	£1.32	£1.70	£3.02	£2.14	£0.00	n/a	£8.18
Central London	£38.51	£22.22	£63.07	£27.68	£22.05	£69.53	£25.65	£13.18	n/a	£281.89
Other outflow	£38.51	£49.57	£49.36	£43.50	£61.06	£66.51	£19.24	£16.48	n/a	£344.21
<b>Outflow Sub-Total</b>	<b>£117.67</b>	<b>£117.93</b>	<b>£170.01</b>	<b>£114.69</b>	<b>£135.68</b>	<b>£172.31</b>	<b>£81.23</b>	<b>£88.97</b>	n/a	<b>£998.50</b>
<b>TOTAL TURNOVER</b>	<b>£213.95</b>	<b>£170.91</b>	<b>£274.21</b>	<b>£131.83</b>	<b>£169.60</b>	<b>£302.30</b>	<b>£213.77</b>	<b>£164.76</b>	<b>£113.04</b>	<b>£1,754.37</b>

Sources:

Table 2  
NEMS Household and Street Surveys 2012



**Table 6: Comparison Shopping Penetration Rates and Available Expenditure 2027 (With Commitments)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	% Inflow	Total Expenditure
<b>Expenditure 2027</b>	<b>£249.97</b>	<b>£198.10</b>	<b>£322.70</b>	<b>£155.23</b>	<b>£195.80</b>	<b>£356.40</b>	<b>£248.80</b>	<b>£199.23</b>	n/a	<b>£1,926.23</b>
<b>Market Share</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	28%	4%	12%	3%	15%	21%	28%	25%	20%	
Muswell Hill/Crouch End	9%	25%	20%	7%	2%	5%	1%	1%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	2%	6%	3%	3%	12%	32%	19%	15%	
Other/Local Shops	2%	0%	0%	0%	0%	5%	1%	1%	2%	
<b>LB of Haringey Sub-Total</b>	<b>45%</b>	<b>31%</b>	<b>38%</b>	<b>13%</b>	<b>20%</b>	<b>43%</b>	<b>62%</b>	<b>46%</b>	n/a	
Enfield	5%	1%	2%	1%	11%	1%	6%	20%	n/a	
Edmonton Green	4%	1%	0%	1%	3%	4%	6%	12%	n/a	
Walthamstow	0%	0%	0%	0%	0%	0%	1%	1%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	1%	n/a	
Brent Cross	10%	25%	19%	30%	16%	6%	3%	2%	n/a	
Stratford	0%	0%	0%	1%	1%	1%	1%	0%	n/a	
Central London	18%	13%	23%	21%	13%	23%	12%	8%	n/a	
Other Outflow	18%	29%	18%	33%	36%	22%	9%	10%	n/a	
<b>Other Sub-Total</b>	<b>55%</b>	<b>69%</b>	<b>62%</b>	<b>87%</b>	<b>80%</b>	<b>57%</b>	<b>38%</b>	<b>54%</b>	n/a	
<b>TOTAL MARKET SHARE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	n/a	
	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>	<b>Inflow Expend.</b>	<b>Total £M</b>
<b>Turnover £M</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	£69.99	£7.92	£38.72	£4.66	£29.37	£74.84	£69.66	£49.81	£86.25	£431.23
Muswell Hill/Crouch End	£22.50	£49.53	£64.54	£10.87	£3.92	£17.82	£2.49	£1.99	£9.14	£182.79
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£15.00	£3.96	£19.36	£4.66	£5.87	£42.77	£79.62	£37.85	£36.90	£245.99
Other/Local Shops	£5.00	£0.00	£0.00	£0.00	£0.00	£17.82	£2.49	£1.99	£0.56	£27.86
<b>LB of Haringey Sub-Total</b>	<b>£112.49</b>	<b>£61.41</b>	<b>£122.63</b>	<b>£20.18</b>	<b>£39.16</b>	<b>£153.25</b>	<b>£154.26</b>	<b>£91.65</b>	<b>£132.84</b>	<b>£887.86</b>
Enfield	£12.50	£1.98	£6.45	£1.55	£21.54	£3.56	£14.93	£39.85	n/a	£102.36
Edmonton Green	£10.00	£1.98	£0.00	£1.55	£5.87	£14.26	£14.93	£23.91	n/a	£72.50
Walthamstow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.49	£1.99	n/a	£4.48
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	n/a	£0.00
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.99	n/a	£1.99
Brent Cross	£25.00	£49.53	£61.31	£46.57	£31.33	£21.38	£7.46	£3.98	n/a	£246.57
Stratford	£0.00	£0.00	£0.00	£1.55	£1.96	£3.56	£2.49	£0.00	n/a	£9.56
Central London	£44.99	£25.75	£74.22	£32.60	£25.45	£81.97	£29.86	£15.94	n/a	£330.79
Other outflow	£44.99	£57.45	£58.09	£51.23	£70.49	£78.41	£22.39	£19.92	n/a	£402.97
<b>Outflow Sub-Total</b>	<b>£137.48</b>	<b>£136.69</b>	<b>£200.08</b>	<b>£135.05</b>	<b>£156.64</b>	<b>£203.15</b>	<b>£94.54</b>	<b>£107.58</b>	n/a	<b>£1,171.21</b>
<b>TOTAL TURNOVER</b>	<b>£249.97</b>	<b>£198.10</b>	<b>£322.70</b>	<b>£155.23</b>	<b>£195.80</b>	<b>£356.40</b>	<b>£248.80</b>	<b>£199.23</b>	<b>£132.84</b>	<b>£2,059.07</b>

Sources:

Table 2  
NEMS Household and Street Surveys 2012

**Table 7: Comparison Shopping Penetration Rates and Available Expenditure 2031 (With Commitments)**

Centre/Facilities	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	% Inflow	Total Expenditure
<b>Expenditure 2031</b>	<b>£285.63</b>	<b>£222.97</b>	<b>£367.80</b>	<b>£176.03</b>	<b>£219.61</b>	<b>£403.19</b>	<b>£281.43</b>	<b>£223.44</b>	n/a	<b>£2,180.10</b>
<b>Market Share</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	28%	4%	12%	3%	15%	21%	28%	25%	20%	
Muswell Hill/Crouch End	9%	25%	20%	7%	2%	5%	1%	1%	5%	
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	6%	2%	6%	3%	3%	12%	32%	19%	15%	
Other/Local Shops	2%	0%	0%	0%	0%	5%	1%	1%	2%	
<b>LB of Haringey Sub-Total</b>	<b>45%</b>	<b>31%</b>	<b>38%</b>	<b>13%</b>	<b>20%</b>	<b>43%</b>	<b>62%</b>	<b>46%</b>	n/a	
Enfield	5%	1%	2%	1%	11%	1%	6%	20%	n/a	
Edmonton Green	4%	1%	0%	1%	3%	4%	6%	12%	n/a	
Walthamstow	0%	0%	0%	0%	0%	0%	1%	1%	n/a	
Chingford	0%	0%	0%	0%	0%	0%	0%	0%	n/a	
Lakeside	0%	0%	0%	0%	0%	0%	0%	1%	n/a	
Brent Cross	10%	25%	19%	30%	16%	6%	3%	2%	n/a	
Stratford	0%	0%	0%	1%	1%	1%	1%	0%	n/a	
Central London	18%	13%	23%	21%	13%	23%	12%	8%	n/a	
Other Outflow	18%	29%	18%	33%	36%	22%	9%	10%	n/a	
<b>Other Sub-Total</b>	<b>55%</b>	<b>69%</b>	<b>62%</b>	<b>87%</b>	<b>80%</b>	<b>57%</b>	<b>38%</b>	<b>54%</b>	n/a	
<b>TOTAL MARKET SHARE</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	n/a	
	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>	<b>Inflow Expend.</b>	<b>Total £M</b>
<b>Turnover £M</b>										
Wood Green/Green Lanes (inc. Arena Retail Park)	£79.98	£8.92	£44.14	£5.28	£32.94	£84.67	£78.80	£55.86	£97.65	£488.23
Muswell Hill/Crouch End	£25.71	£55.74	£73.56	£12.32	£4.39	£20.16	£2.81	£2.23	£10.36	£207.30
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£17.14	£4.46	£22.07	£5.28	£6.59	£48.38	£90.06	£42.45	£41.72	£278.15
Other/Local Shops	£5.71	£0.00	£0.00	£0.00	£0.00	£20.16	£2.81	£2.23	£0.63	£31.55
<b>LB of Haringey Sub-Total</b>	<b>£128.53</b>	<b>£69.12</b>	<b>£139.76</b>	<b>£22.88</b>	<b>£43.92</b>	<b>£173.37</b>	<b>£174.49</b>	<b>£102.78</b>	<b>£150.36</b>	<b>£1,005.23</b>
Enfield	£14.28	£2.23	£7.36	£1.76	£24.16	£4.03	£16.89	£44.69	n/a	£115.39
Edmonton Green	£11.43	£2.23	£0.00	£1.76	£6.59	£16.13	£16.89	£26.81	n/a	£81.83
Walthamstow	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.81	£2.23	n/a	£5.05
Chingford	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	n/a	£0.00
Lakeside	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.23	n/a	£2.23
Brent Cross	£28.56	£55.74	£69.88	£52.81	£35.14	£24.19	£8.44	£4.47	n/a	£279.24
Stratford	£0.00	£0.00	£0.00	£1.76	£2.20	£4.03	£2.81	£0.00	n/a	£10.80
Central London	£51.41	£28.99	£84.59	£36.97	£28.55	£92.73	£33.77	£17.87	n/a	£374.89
Other outflow	£51.41	£64.66	£66.20	£58.09	£79.06	£88.70	£25.33	£22.34	n/a	£455.80
<b>Outflow Sub-Total</b>	<b>£157.10</b>	<b>£153.85</b>	<b>£228.03</b>	<b>£153.15</b>	<b>£175.69</b>	<b>£229.82</b>	<b>£106.94</b>	<b>£120.66</b>	n/a	<b>£1,325.24</b>
<b>TOTAL TURNOVER</b>	<b>£285.63</b>	<b>£222.97</b>	<b>£367.80</b>	<b>£176.03</b>	<b>£219.61</b>	<b>£403.19</b>	<b>£281.43</b>	<b>£223.44</b>	<b>£150.36</b>	<b>£2,330.47</b>

Sources:

Table 2  
NEMS Household and Street Surveys 2012

**Table 8: Summary of Comparison Expenditure/Floorspace Projections 2012 to 2031**

Centre	2012	2017	2022	2027	2031
<b>Available Expenditure</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	£277.95	£318.49	£366.96	£431.23	£488.23
Muswell Hill/Crouch End	£121.05	£137.61	£156.15	£182.79	£207.30
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£133.16	£180.35	£209.10	£245.99	£278.15
Other/Local Shops	£17.43	£20.31	£23.65	£27.86	£31.55
<b>Total</b>	<b>£549.59</b>	<b>£656.76</b>	<b>£755.87</b>	<b>£887.86</b>	<b>£1,005.23</b>
<b>Turnover of Existing Floorspace</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	£277.95	£303.89	£332.24	£363.24	£390.10
Muswell Hill/Crouch End	£121.05	£132.35	£144.69	£158.19	£169.90
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	£133.16	£145.58	£159.16	£174.01	£186.88
Other/Local Shops	£17.43	£19.06	£20.84	£22.78	£24.47
<b>Total</b>	<b>£549.59</b>	<b>£600.87</b>	<b>£656.93</b>	<b>£718.22</b>	<b>£771.35</b>
<b>Commitments</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	£0.00	£0.00	£0.00	£0.00
Muswell Hill/Crouch End	n/a	£0.00	£0.00	£0.00	£0.00
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	n/a	£26.67	£29.16	£31.88	£34.24
Other/Local Shops	n/a	£0.00	£0.00	£0.00	£0.00
<b>Total</b>	<b>n/a</b>	<b>£26.67</b>	<b>£29.16</b>	<b>£31.88</b>	<b>£34.24</b>
<b>Surplus Expenditure</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	£14.61	£34.72	£67.99	£98.13
Muswell Hill/Crouch End	n/a	£5.26	£11.46	£24.59	£37.40
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	n/a	£8.10	£20.78	£40.10	£57.03
Other/Local Shops	n/a	£1.25	£2.82	£5.08	£7.09
<b>Total</b>	<b>n/a</b>	<b>£29.22</b>	<b>£69.78</b>	<b>£137.76</b>	<b>£199.64</b>
<b>Sales Density for New Floorspace (£ per Sq M)</b>	£5,420	£5,926	£6,479	£7,083	£7,607
<b>Sales Floorspace (Sq M Net)</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	2,465	5,360	9,599	12,900
Muswell Hill/Crouch End	n/a	888	1,769	3,472	4,917
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	n/a	1,367	3,208	5,661	7,497
Other/Local Shops	n/a	211	435	717	931
<b>Total</b>	<b>n/a</b>	<b>4,931</b>	<b>10,771</b>	<b>19,449</b>	<b>26,245</b>
<b>Gross Floorspace (Sq M Gross)</b>					
Wood Green/Green Lanes (inc. Arena Retail Park)	n/a	3,287	7,146	12,799	17,200
Muswell Hill/Crouch End	n/a	1,184	2,358	4,629	6,556
Bruce Grove/Tottenham High Road/West Green Road/Seven Sisters/Tottenham Hale Retail Park	n/a	1,822	4,277	7,548	9,997
Other/Local Shops	n/a	281	579	955	1,242
<b>Total</b>	<b>n/a</b>	<b>6,575</b>	<b>14,362</b>	<b>25,932</b>	<b>34,994</b>

Sources:

Table 2 & 3, Appendix 2, Tables 3 to 7, Appendix 4

# Appendix 5 Household Survey Analysis

B.0

## Household Survey Analysis

### Food and Grocery Shopping

#### Main Food Shopping

B.1

Large food stores are the main destination for respondents' last main food shopping trip across the study area. Overall, the Tesco Extra foodstore at the Coppetts Centre in North Finchley was the most popular shopping destination (8.7%), followed by Sainsbury's, Williamson Road (6.3%), Morrisons, 201 High Road (5.7%) and Sainsbury's on Fortis Green Road (4.4%) for the Study Area as a whole.

B.2

However, different zones recorded different responses as the most popular destination for their main food shopping trip, as follows:

- **Zone 1: Wood Green** – Morrisons, High Road (21.5%), Tesco Extra, Coppetts Centre (11.5%) and then Sainsbury's High Road and Sainsbury's Local, Hollywood Green, both with a 6.2% share.
- **Zone 2: Muswell Hill** – Tesco Extra, Coppetts Centre (27.4%) followed by Sainsbury's, Fortis Green Road (25.3%) and Waitrose, Ballards Lane (11.6%).
- **Zone 3: Crouch End** – Little Waitrose, The Broadway (12.5%) followed by Budgens, The Broadway, Waitrose, Holloway Road and Tesco Extra, Coppetts Centre all with a 6.7% share.
- **Zone 4: Fortis Green/Highgate** – Tesco Extra, Coppetts Centre and Waitrose, Ballards Lane both with a 13.9% share, followed by Sainsbury's, Fortis Green Road (12.3%).
- **Zone 5: Arnos Grove/Palmers Green** – Morrisons, Palmers Green (22%), Sainsbury's, Green Lanes (16%), Tesco Extra, Coppetts Centre (16%) and Asda, Southgate (9%).
- **Zone 6: Green Lanes/Stamford Hill** – Sainsbury's, Williamson Road (19.4%), Morrisons, Stamford Hill (11.7%) and Tesco Metro, Stroud Green (8.9%).
- **Zone 7: Bruce Grove/Tottenham High Road** – Sainsbury's, Williamson Road (7.9%), Tesco Superstore, High Road (7.3%) and Tesco Extra, Glover Drive (6.7%).
- **Zone 8: Tottenham/White Hart Lane** – Sainsbury's, High Road (17.9%) followed by Tesco Extra, Glover Drive (8.9%), Morrisons, High Road (8.3%) and Tesco Metro, North Mall, Edmonton (6.9%).

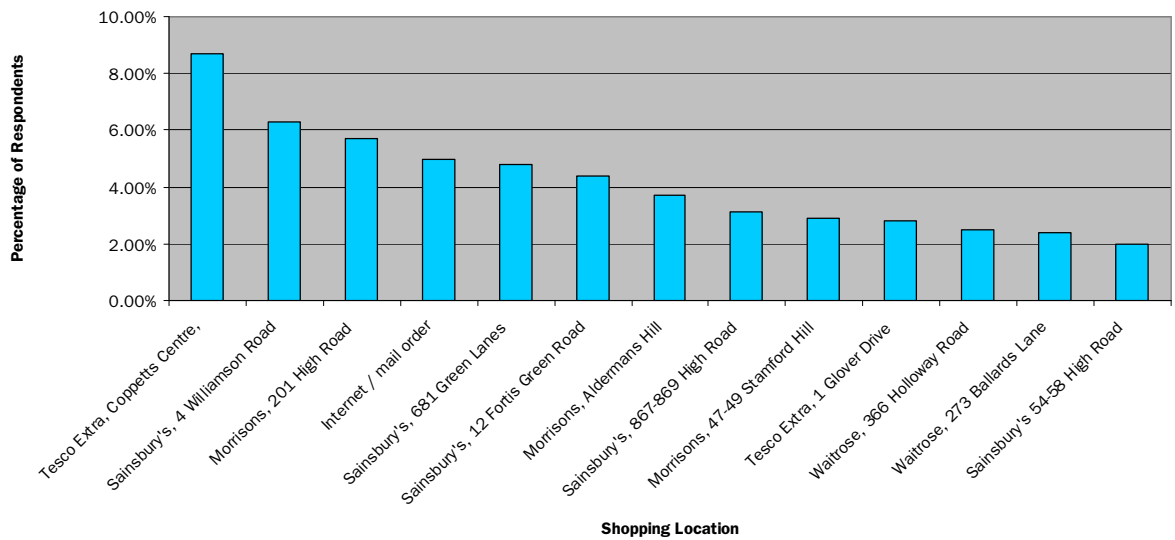
B.3

Compared to NLP's 2008 Study, the most popular main food shopping destinations within each of the 8 zones is broadly similar. Within Zones 2, 3 and 8 in particular, the most popular destinations were the same as in 2008. Zone 7 has recorded the most variation since NLP's 2008 Study. In 2008, the

Tesco at 230 High Road was the most popular destination (with a recorded 26% share), however, the recent 2012 household survey has found a much wider variation in destinations for main food shopping. Since 2008, a new Little Waitrose store has opened on the Broadway and this has overtaken Budgens as the most popular main food shopping destination within Zone 3.

B.4 Overall, 5% of respondents stated they did their last main food shopping on the internet and had it delivered.

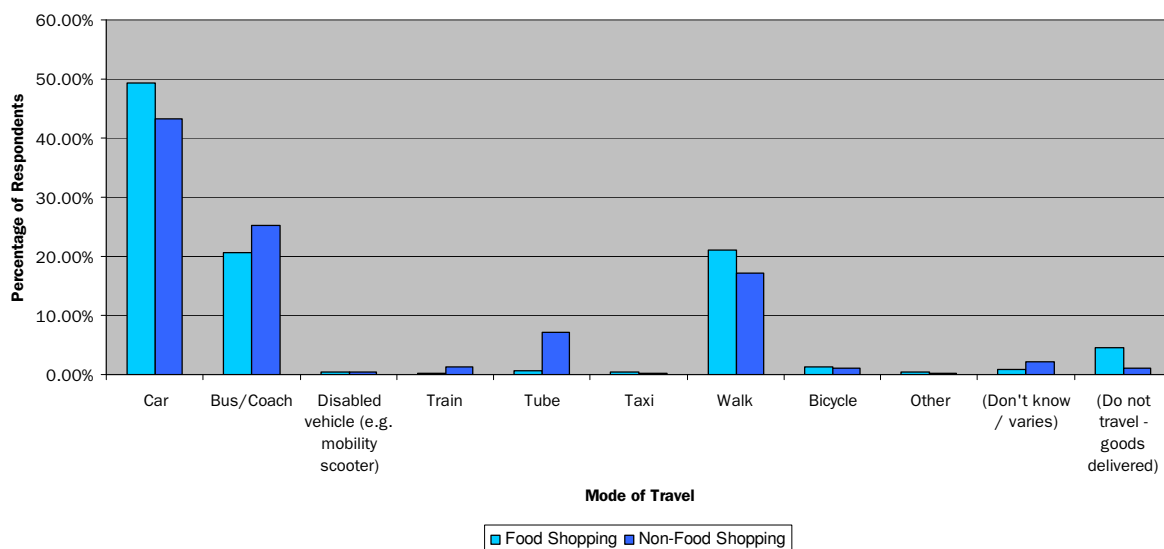
**Figure B.1 Main Food Shopping Destination**



**Mode of Travel for Main Food Shopping**

B.5 Across the whole Study Area, 49.3% of respondents stated that they travel to do their main food shopping by car (as both driver and passenger) which is slightly lower than the proportion recorded in NLP's 2008 Study (51.4%). Whilst 21% of respondents indicated that they walk to do their main food shopping and 20.6% of respondents travel by bus. Again, these figures are slightly lower than those recorded in NLP's 2008 Study (25% and 19% respectively).

**Figure B.2 Mode of Travel to Shopping Destination**



## Top-Up Food Shopping

B.6 Top-up food shopping trips are normally made to supplement main food shopping trips and are undertaken on a more frequent basis for staples such as bread and milk. Approximately 78% of respondents across the Study Area stated that they undertake small-scale or top-up shopping trips in addition to their main food shopping. This proportion is broadly similar to that recorded in NLP’s 2008 study (80%).

B.7 The overall results show that across the study area, the majority of top-up shopping is done within the centres across LB Haringey and only one large supermarket is indicated; Wood Green (4.3%), Sainsbury’s, Fortis Green Road (4.1%), Muswell Hill (3%) and Edmonton Green (2.3%). However, different zones recorded different responses as the most popular destination for top-up shopping trips are as follows:

- **Zone 1: Wood Green** – Morrisons, High Road (6.2%) followed by Tesco Express, High Road (5.4%), Tesco Express, Bounds Green (4.6%) and Sainsbury’s Local, Hollywood Green (4.6%).
- **Zone 2: Muswell Hill** – Sainsbury’s, Fortis Green (34.7%), Muswell Hill (16.8%), East Finchley (7.4%) and Tesco Extra, Coppetts Centre (5.3%).
- **Zone 3: Crouch End** – Little Waitrose, The Broadway (14.2%), Budgens, The Broadway (10%) and Crouch End (10%).
- **Zone 4: Fortis Green/Highgate** – Highgate (9.2%) followed by Muswell Hill (4.6%) then a number of shops at 3.1% (Budgens Viceroy Parade, Marks and Spencer Muswell Hill Broadway, Sainsbury’s Fortis Green, Tesco Express Swains Lane and Tesco Extra Coppetts Centre).

- **Zone 5: Arnos Grove/Palmers Green** – Morrisons, Palmers Green (6%), Asda, Southgate (5%), Sainsbury's Green Lanes (5%) and Enfield (5%).
- **Zone 6: Green Lanes/Stamford Hill** – Stamford Hill (7.2%) followed by Green Lanes (6.7%) and Tesco Metro, Stroud Green (6.1%).
- **Zone 7: Bruce Grove/Tottenham High Road** – Bruce Grove (9.1%), Wood Green (6.7%), Tottenham (5.5%) and Wood Green/Seven Sisters (4.9%).
- **Zone 8: Tottenham/White Hart Lane** – Edmonton Green (14.5%), Sainsbury's, High Road (6.9%), Morrisons, High Road (4.8) and Bruce Grove (4.8%).

B.8 Whilst large supermarkets are still used for top-up shopping, destinations for this type of shopping are more diverse than in 2008. Within Zone 7, none of the respondents indicated that they use supermarkets for top-up shopping and therefore, within this catchment area, local shops in District Centres are used the most.

### Non-Food Shopping

B.9 Respondents were asked in which location they buy most of their household's non-food shopping. For the Study Area as a whole, Wood Green was the most popular destination with 17.9% of respondents indicating that they do there non-food shopping there. Wood Green was also found to be the most popular non-food shopping destination in NLP's 2008 Study.

B.10 Wood Green was followed by Central London (e.g. Oxford Street/Regent Street etc.) (10.8%), Brent Cross (7.5%) and Muswell Hill (5.9%), Edmonton Green (4.6%) and Enfield (3.8%). This indicates that a significant proportion of non-food shopping is carried out outside of LB Haringey. These results are broadly similar with those found in NLP's 2008 Study.

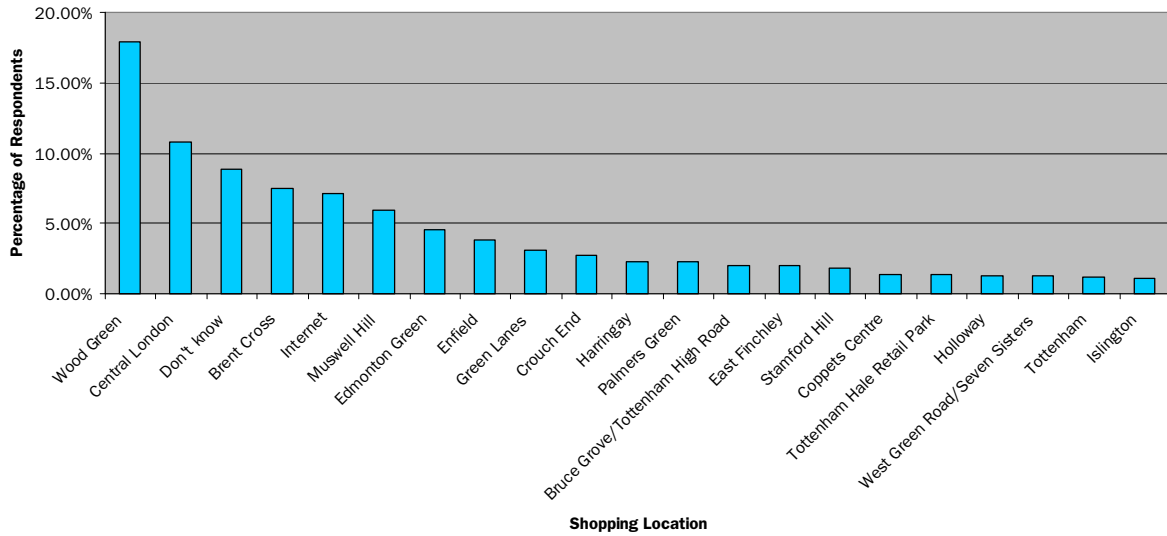
B.11 Wood Green is the most popular destination across three zones within the Study Area, Zone 1 (40.8%), Zone 7 (29.1%) and Zone 8 (20.7%). This represents a decline from the 2008 Study findings when Zones 5 and 6 also reported Wood Green as the most popular non-food shopping destination.

B.12 Zones 2 and 3 also have the majority of non-food shopping trips carried out within the Borough, in Muswell Hill (27.4%) and Crouch End (16.7%) respectively. Within Zones 4, 5 and 6 the majority of non-food shopping trips are at destinations outside of the Borough, Zone 4 and Zone 5 Brent Cross (26.2% and 16% respectively) and Zone 6 Central London (18.9%). Brent Cross remains the most popular non-food shopping destination in Zone 4 since the 2008 Study. The most popular locations in Zones 5 and 6 have changed from Wood Green, to destinations outside of the Borough (Brent Cross and Central London).

B.13 Overall, 7.1% of respondents across the Study Area indicated that they do their non-food shopping on the internet. Zone 3 has the highest proportion of respondents who stated they do their non-food shopping on the internet, 20.8%.



**Figure B.3 Main Non-Food Shopping Destinations**



**Mode of Travel for Non-Food Shopping**

B.14 The predominant mode of travel for non-food shopping was the car (both driver and passenger) with 43.4% of respondents indicating that they use this form of travel. This represents an increase in respondents using this mode of travel for non-food shopping since NLP’s 2008 Study (39.3%). The second most popular mode of transport was by bus/coach (25.1%), followed by walking (17.2%) and the tube (7.2%).

**Non-Food Shopping Destinations**

B.15 The household survey asked specific questions to probe which destination respondents last visited to undertake particular types of non-food shopping.

B.16 **Clothing and Shoes:** the most popular destination was Wood Green with 22.5%. This was followed by Central London (18.4%) and Brent Cross (13.4%). Wood Green is most used by respondents in Zone 7 for clothing and footwear shopping (36.6%) and least used by those in Zone 4 (4.6%). Brent Cross is most used for this type of shopping by those in Zone 4 (3.9%).

B.17 **Domestic Appliances:** the majority of respondents identified that they do not do this type of shopping (19.2%). Of those that do buy domestic appliances, the most popular location across the study area is the internet (16.1%), followed by Brent Cross (10%) and Tottenham Hale Retail Park (8.9%).

B.18 **Electrical Goods:** the majority of respondents identified that they do not do this type of shopping (18.8%). Of those that do buy electrical goods, across the study area most are bought on the internet (15.3%), followed by Brent Cross (10.9%) and Central London (9.6%).

- B.19 **Furniture/Furnishings/Floor Coverings:** a large proportion of respondents stated that they do not purchase these type of goods (38.7%). However, of those that do, the majority identified that they use Brent Cross (6.1%) followed by Central London (6%), the internet (5.4%) and Enfield (5.2%).
- B.20 **DIY/Hardware Goods:** the majority of respondents stated that they do not do this type of shopping (26.5%). However, the most popular destination overall across the study area was B&Q at Tottenham Hale Retail Park (10%). This was closely followed by Homebase at Arena Retail Park (9.7%) and then Homebase in New Southgate (6.8%). B&Q at Tottenham Hale Retail Park was the most popular destination in Zone 7 (27.8%). Homebase at Arena Retail park is most visited by respondents in Zones 3 (19.2%) and 6 (18.9%) for the purchase of DIY/hardware goods. Homebase in New Southgate was the most popular destination in Zone 5 (28%). Homebase in New Southgate and Arena Retail Park are still the most popular destinations in Zones 5 and 6 respectively since the 2008 Study.
- B.21 **Chemist and Health & Beauty:** Overall across the Study Area, Wood Green is the most popular destination for the purchase of chemist/health & beauty goods (17.9%). This was followed by Muswell Hill (9.1%) and those that identified they do not do this type of shopping (8.7%).
- B.22 **Other Non-Food Items (CDs, books, gifts):** Across the Study Area, the majority of respondents stated that they purchase other non-food items on the internet (34.5%), followed by those who identified that they do not do this type of shopping (21.3%). Following the internet, across the study area Wood Green was stated as the most popular destination for the purchase of CDs, books and gifts etc. (12.3%) followed by Central London (5.6%) and Muswell Hill (4.6%).
- B.23 We have compared the findings of the 2012 household survey to those recorded in NLP's 2008 Study. Overall, for the purchase of non-food comparison goods the most popular destinations recorded for each different type of comparison good have remained broadly similar to the 2008 findings in Zones 5 and 8. Within these zones, 6 out of 7 comparison goods categories still retain the highest proportion of responses. The zones which have changed the most since 2008 are Zones 1, 2, 3 and 7. Within these zones only 4 of the comparison goods categories remain the same compared to results recorded in 2008. Consistent with the above findings, the most popular destination for the purchase of domestic appliances has changed the most across of the zones (in 5 out of the 8 zones) since 2008.

Table B.1 Destinations with Highest Proportion of Response

<b>Zone</b>	<b>Zone 1</b>	<b>Zone 2</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 5</b>	<b>Zone 6</b>	<b>Zone 7</b>	<b>Zone 8</b>
<b>Clothing and Shoes</b>	Wood Green	Brent Cross	Central London	Brent Cross	Brent Cross	Central London	Wood Green	Wood Green
<b>Domestic Appliances</b>	Internet/Wood Green	Brent Cross	Internet	Internet	Friern Bridge Retail Park	Central London	Tottenham Hale Retail Park	Enfield
<b>Electrical Goods</b>	Internet	Brent Cross	Internet	Brent Cross	Internet	Internet	Tottenham Hale Retail Park	Enfield
<b>Furniture/Furnishings</b>	Internet/Edmonton Green	Brent Cross	Central London	Brent Cross	Brent Cross	Central London	Enfield	Enfield
<b>DIY/Hardware</b>	Homebase, New Southgate	Homebase, New Southgate/Muswell Hill	Homebase, Arena Retail Park	Highgate	Homebase, New Southgate	Homebase, Arena Retail Park	B&Q Tottenham Hale Retail Park	Enfield
<b>Chemist/Health &amp; Beauty</b>	Wood Green	Muswell Hill	Crouch End	East Finchley	Palmers Green	Stamford Hill	Wood Green	Wood Green
<b>Books/CDs/Toys/Gifts</b>	Internet	Internet	Internet	Internet	Internet	Internet	Internet	Wood Green

## Town/District Centre Performance

- B.24 Residents were asked if there was anything that would make them visit the town centres in the Borough more often.

### Wood Green

- B.25 Across the Study Area, the majority of respondents identified that nothing would make them shop in Wood Green more often as they wouldn't go there (34.4%). A large number of respondents also identified that nothing would make them shop there more often as they shop there enough already (21.8%). Of those that identified things could be done to make them shop in Wood Green more often, a number stated better choice of shops (9.3%) followed by more car parking (7.5%).
- B.26 Across all of the zones, except for Zone 1, the top response was that nothing could be done to make residents shop in Wood Green more often as they wouldn't go there. This was greatest in Zone 6 (69.2%) followed by Zone 3 (48.3%).

### Muswell Hill

- B.27 Overall, nearly half of the respondents stated that nothing would make them shop in Muswell Hill more often as they wouldn't go there (46.4%). This was followed by those who also said nothing would make them shop there as they use Muswell Hill enough (18.3%). Of those that stated things could be done to make them shop in Muswell Hill more often, the top response was more car parking (12%) followed by cheaper car parking (5.1%) and a better choice of shops in general (4.8%).
- B.28 More car parking was identified by most residents in Zones 4 (23.1%) and 5 (22%). Cheaper car parking was stated by a large number of respondents in Zone 4 (15.4%), the highest proportion across the Study Area.

### Crouch End

- B.29 Overall, approximately half of respondents identified that nothing would make them shop in Crouch End more as they wouldn't go there (51.1%). This response was followed by residents identifying that nothing would make them shop more in Crouch End as they already shop there enough (15.9%). Across the study area, more car parking was stated as the main issue which would make them shop in Crouch End more (11.4%) followed by better choice in shops in general (4.7%).
- B.30 More car parking was identified by the largest proportion of residents in Zone 2 (20%) compared to the rest of the Study Area. Within Zones 4, 7 and 8 the highest proportion of respondents stated that nothing would make them shop in Crouch End more as they wouldn't go there (64.6%, 64.9%, 64.8% respectively). Crouch End is used most the respondents in Zone 3 as this had

the largest proportion of responses identifying that nothing would make them shop there more often as they use it enough already (39.2%).

## **Bruce Grove/Tottenham High Road**

- B.31 A significant number of respondents across the Study Area, stated that nothing would make them shop more in Bruce Grove/Tottenham High Road as they wouldn't go there (66.7%). This response was given by the largest number of respondents in Zone 2 (91.6%) followed by Zone 3 (85%) and Zone 4 (83.1%).
- B.32 Across the Study Area, a number of residents identified that nothing would make them shop in Bruce Grove/Tottenham High Road as they already use it enough (9.9%). This response had the highest proportion of responses in Zone 5 (18%) and Zone 7 (15.8%).
- B.33 Across the Study Area in total, a better choice of shops in general (7.3%) and a better choice of clothing shops (3.9%) were identified as reasons which would make people shop in Bruce Grove/Tottenham High Road more often. A better choice of shops in general was stated by approximately a quarter of residents in Zone 7 (25.5%) and a number of those in Zone 8 (11.7%), however this issue attained a very low proportion or no responses from residents in the rest of the zones.

## **Green Lanes**

- B.34 Over half of the residents across the Study Area identified that nothing would make them shop more in Green Lanes as they wouldn't go there (59.6%). This response attained the highest proportion in Zone 4 (83.1%) and Zone 2 (73.7%). 16% of respondents across the study area identified that nothing would make them shop in Green Lanes more as they already use it enough, particularly residents in Zone 1 (22.3%), Zone 7 (21.2%) and Zone 5 (21%).
- B.35 More car parking was stated as the main issue which would make residents shop in Green Lanes more (7%). This was identified the most by those in Zone 1 (10%) and Zone 8 (9.7%). Across the study area, 5.1% of residents didn't know what would make them shop more in Green Lanes and 4.2% identified that a better choice in shops in general would.

## **West Green Road/Seven Sisters**

- B.36 Nearly three-quarters of respondents across the Study Area stated that nothing would make them shop more in West Green Road/Seven Sisters as they wouldn't go there (72.2%). This response was consistently high across each of the zones, with the lowest proportion in Zone 7 still accounting for over half of the responses (55.8%). 10% of respondents across the study area stated that nothing would make them shop more in West Green Road/Seven Sisters as they already use it enough.
- B.37 A better choice of shops was identified as the key issue which would make respondents shop more in West Green Road/Seven Sisters (3.7%). 2.7% stated

that more car parking was needed in the centre and 3.6% did not know what would make them shop there more often.

Table B.2 Improvements to the Centres

<b>Factor</b>	<b>Wood Green</b>	<b>Muswell Hill</b>	<b>Crouch End</b>	<b>Bruce Grove/ Tottenham High Road</b>	<b>Green Lanes</b>	<b>West Green Road/Seven Sisters</b>
<b>Nothing</b>	56.2%	64.7%	67%	76.6%	75.6%	82.2%
<b>More car parking</b>	7.5%	12%	11.4%	2.8%	7%	2.7%
<b>More security</b>	5.4%	0.2%	0.2%	1.1%	0.5%	0.6%
<b>Better choice of shops</b>	9.3%	4.8%	4.7%	7.3%	4.2%	3.7%
<b>Cheaper parking</b>	4.4%	5.1%	4%	1.2%	2.1%	0.9%
<b>Better clothing shops</b>	4.6%	2.3%	2.2%	3.9%	2.9%	1.7%
<b>Better quality shops</b>	4.4%	1.3%	1.6%	2.3%	2%	1.8%
<b>More large shops (department stores)</b>	3.5%	1.3%	1.5%	1.9%	0.7%	0.7%
<b>Better maintenance</b>	2.4%	0.1%	0.1%	1.2%	0.6%	0.9%

B.38 Compared to NLP's 2008 Study, the results in Table B.2 are broadly similar. Within each of the centres, after 'nothing' the most popular factors are the same as those recorded in 2008 and the proportion of respondents stating each factor is broadly consistent, with only some slight increases. The largest increase since 2008 appears to be the provision of a 'better choice of shops in general' in Bruce Grove/Tottenham High Road which 7.3% of respondents stated would make them shop more in the centre, compared to 4.7% in 2008.

## Internet Shopping

B.39 Respondents were asked separately what items, if any, they regularly buy on the internet. Across the Study Area, the most popular item bought on the internet was books, CDs and toys etc. (46.2%). This was followed by

respondents who identified that they do not buy anything on the internet (38.1%), then clothes and shoes (22.4%), electrical goods (17.9%), domestic appliances (13%) and groceries (9.5%). In general, the proportion of respondents indicating that they use the internet to regularly purchase items has increased across all of the categories, but particularly for electrical goods (only 11.7% in 2008) and clothing and shoes (only 11.0% in 2008).

## **Leisure Activities**

- B.40 Respondents were asked which leisure activities they do. The most popular activity across the study area was going to restaurants (65.1%) followed by the cinema (52.5%) and the theatre (49.6%).

### **Cinema**

- B.41 Respondents were asked if they go to the cinema and if so, which cinema they last visited. Across the Study Area, 52.5% of respondents stated that they go to cinema which is slightly higher than NLP's 2008 Study (51%). The most visited cinema was the Odeon on Fortis Green Road (16.6%) followed by Cineworld in Wood Green (13.3%) and Vue in Hollywood Green (8.9%). The Odeon on Fortis Green Road is the most popular cinema in Zone 2 with 50% of respondents stating that they use this one.

### **Theatre**

- B.42 Approximately half of the respondents across the Study Area identified that they visited the theatre (49.6%), the third most popular leisure activity in the Borough. When asked where they last visited the theatre Central London was identified by the majority of respondents (77.8%). Some respondents didn't know where they last visited the theatre (5.5%) and a small number visited Mountview Conservatoire in Wood Green (1.9%), Islington (1.9%) and the National Theatre on Southbank (1.1%). The highest number of respondents in Zone 1 stated that they last visited the theatre in Central London (83.3%). Zone 5 had the largest proportion of respondents identifying that they last went to the theatre at Mountview Conservatoire (6.3%).

### **Pubs/Bars**

- B.43 Across the study area, 39.1% of respondents identified that they visit pubs/bars, slightly higher than the total recorded in NLP's 2008 Study. The highest proportion was found in Zone 3 where 45% of respondents stated they go to pubs/bars. Overall, the most popular destinations were Central London (15.6%), Crouch End (11.5%) and Muswell Hill (8.2%). Central London was the most popular destination for pubs/bars for respondents in Zone 8 (22.5%) and the least popular in Zone 2 (7.6%). Responses within each zone varied a great deal with different ranges of popular destinations. This indicates that respondents tend to visit pubs/bars in the centre or area closest to where they live.

## Restaurants

- B.44 Visiting restaurants was recorded as the most popular leisure activity across the study area (65.1%). This represents a slightly decrease compared to the findings in NLP's 2008 Study. The most popular destination for going to restaurants across the Study Area was Central London (15.7%) followed by Crouch End (11.5%), Wood Green (8.5%) and Muswell Hill (8.1%). Central London was the most popular destination in Zones 1 and 6 and the rest of the zones each had a different top destination (Zone 2 – Muswell Hill, Zone 3 – Crouch End, Zone 4 – Highgate, Zone 5 – Southgate, Zone 7 – Wood Green and Zone 8 – Enfield). This indicates that across the majority of the study area, respondents tend to visit restaurants in their closest centre.

## Nightclubs

- B.45 Across the study area 22.2% of respondents indicated that they go to nightclubs or live music concerts. The zone with the largest proportion of respondents visiting nightclubs was Zone 2 (33.7%). The most popular destination last visited by respondents was Central London (43.2%) followed by those who couldn't remember where they last visited a nightclub/music venue (13.5%), then Camden (9%), Wembley (4.1%) and Hyde Park (3.6%).

## Bingo

- B.46 Bingo was recorded as the least popular leisure activity with only 3.7% of respondents across the study area identifying it as a leisure activity they undertake. In Zones 1 and 4 none of the respondents indicated that they participate in bingo and the zone with the highest number of response was Zone 8 (8.9%). The most popular bingo destination last visited by respondents was Wood Green (56.8%) followed by Enfield (10.8%). Wood Green was also the most popular destination in 2008

## Healthclub/Gym

- B.47 Across the study area 33.9% of respondents indicated that they use healthclubs/gyms. Of those who use healthclubs/gyms, the locations which respondents visit varied. Overall, Crouch End was the most popular (9.7%), followed by Muswell Hill (7.1%), Central London (6.8%), Virgin Active in Crouch End (5.6%) and then Wood Green (5.6%).

## Tenpin Bowling

15.1% of respondents indicated that they go tenpin bowling. Of those who go bowling, the most popular destination last visited by respondents was East Finchley (33.8%) followed by Finsbury Park (17.2%) and North Finchley (15.9%).



# Appendix 6 Household Survey Results

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q01 Which store or shop did you do your household's last main food and grocery shopping ?</b>																		
Aldi, Ballards Lane, Tally Ho Corner, North Finchley	0.3%	3	0.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda, 130 Chase Side, Southgate	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0
Asda, 490 High Road, Tottenham	1.3%	13	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.8%	8	2.1%	3
Asda, Albans Road, Watford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Clapton Common, Stamford Hill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.6%	1	0.0%	0
Asda, High Street, Ponders End, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda, West Mount, Edmonton	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	5.5%	8
Budgens, 23 The Broadway, Crouch End	1.1%	11	0.8%	1	0.0%	0	6.7%	8	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Budgens, 625 - 627 Holloway Road, London	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Viceroy Parade, 71 High Road, East Finchley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 11-19 Junction Road, Highgate Archway, Highgate	0.3%	3	0.0%	0	0.0%	0	0.8%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hertford Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Tottenham Lane, Hornsey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 17/19 Grand Parade, Green Lanes, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, 21-25 Viceroy Parade, High Road, East Finchley	0.3%	3	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Iceland, 240/244 Green Lane, Palmers Green	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
Iceland, 30-31 North Square, Edmonton Green Precinct, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, 522/528 High Road, Tottenham	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	2.1%	3
Iceland, High Street, Stock Newington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, Mayes Road/Brook Road, Wood Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.7%	1
Lidl, 88-96 High Road, Wood Green	0.2%	2	0.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seven Sisters Road, Finsbury Park, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lidl, Sterling Way, Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Lidl, Tottenham Hale Retail Park, Ferry Road, Tottenham, London	0.5%	5	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Little Waitrose, 35-39 The Broadway, Crouch End	1.9%	19	0.0%	0	3.2%	3	12.5%	15	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Little Waitrose, 390 Muswell Hill Broadway	0.2%	2	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, Heathmans Road, Parsons Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Food Hall, 46 High Road, Wood Green	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	1.0%	10	1.5%	2	5.3%	5	1.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Notting Hill Gate, Notting Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer Simply Food, Pinckham Way BP Connect, New Southgate	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	0.4%	4	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0

# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Marks & Spencer, Brent Cross Shopping Centre, Brent Cross	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Holloway Road, Islington	0.3%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Mare Street, Hackney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Marks & Spencer, Palace Gardens, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer, The More, Southwark, London	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 201 High Road, Wood Green	5.7%	57	21.5%	28	0.0%	0	2.5%	3	0.0%	0	5.0%	5	1.7%	3	3.6%	6	8.3%	12
Morrisons, 47-49 Stamford Hill, Stamford Hill	2.9%	29	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	11.7%	21	4.2%	7	0.0%	0
Morrisons, Aldermans Hill, Palmers Green	3.7%	37	5.4%	7	0.0%	0	0.8%	1	0.0%	0	22.0%	22	0.0%	0	0.6%	1	4.1%	6
Morrisons, Chalk Farm Road, Camden	0.2%	2	0.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hertslet Road, Holloway	0.9%	9	0.8%	1	0.0%	0	2.5%	3	1.5%	1	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Morrisons, Honeyput Lane, Queensbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford (Crooked Billet)	0.3%	3	0.8%	1	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.1%	3
Sainsbury's 54-58 High Road, Wood Green	2.0%	20	6.2%	8	0.0%	0	0.8%	1	0.0%	0	2.0%	2	0.0%	0	3.0%	5	2.8%	4
Sainsbury's Local, 335-337 West Green Road, Haringey	1.9%	19	1.5%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	6.1%	11	1.8%	3	0.7%	1
Sainsbury's Local, 634-645 Holloway Road, Archway	0.8%	8	0.0%	0	1.1%	1	1.7%	2	3.1%	2	1.0%	1	0.6%	1	0.0%	0	0.7%	1
Sainsbury's Local, 669-673 High Road, Tottenham	0.7%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Sainsbury's Local, Unit 4, Hollywood Green, Wood Green	1.7%	17	6.2%	8	0.0%	0	0.8%	1	0.0%	0	1.0%	1	1.7%	3	2.4%	4	0.0%	0
Sainsbury's, 1 Amhurst Park, Stamford Hill	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	3.0%	5	0.0%	0
Sainsbury's, 11 Walthamstow Ave, Low Hall, Chingford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Sainsbury's, 12 Fortis Green Road, Muswell Hill	4.4%	44	4.6%	6	25.3%	24	0.8%	1	12.3%	8	3.0%	3	0.6%	1	0.0%	0	0.7%	1
Sainsbury's, 13 Hall Lane, Chingford (Crooked Billet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, 376-378 Bowes Road, Arnos Grove	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, 4 Williamson Road, Haringey	6.3%	63	3.8%	5	1.1%	1	5.8%	7	1.5%	1	0.0%	0	19.4%	35	7.9%	13	0.7%	1
Sainsbury's, 681 Green Lanes, Winchmore Hill	4.8%	48	4.6%	6	1.1%	1	1.7%	2	0.0%	0	16.0%	16	6.1%	11	4.2%	7	3.4%	5
Sainsbury's, 867-869 High Road, Tottenham	3.1%	31	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.8%	3	17.9%	26
Sainsbury's, Camden Road, Camden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Clock Parade, London Road, Enfield	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Colney Fields Shopping Park, London Colney, St Albans	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Crown Road, Enfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.4%	2
Sainsbury's, High Road, North Finchley	0.2%	2	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Walthamstow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0

Column %ges.

# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco Express, 127-133 Bounds Green, Bounds Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 1-3 High Road, Wood Green (Close to Turnpike Lane Tube Station)	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Express, 23-25 Swains Lane, Dartmouth Park, Highgate	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 25 The Broadway, Crouch End	0.6%	6	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
Tesco Express, 32-34 Highgate High Street, Highgate, London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Tesco Express, 421-451 High Road, Wood Green	0.7%	7	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.7%	1
Tesco Express, 46-50 High Street, Hornsey	0.2%	2	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 646 Lordship Lane, Wood Green	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Tesco Express, 89 High Road, South Tottenham	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	4.8%	8	2.1%	3
Tesco Express, 8-9 Salisbury Promenade, Green Lanes, London	0.6%	6	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.7%	1
Tesco Express, Chingford Mount Road, Chingford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, Hale Village, Ferry Lane, Tottenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.7%	1
Tesco Express, High Street, Barnet	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Seven Sisters Road, Finsbury Park	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	3	4.8%	8	0.7%	1
Tesco Extra, 1 Glover Drive, Upper Edmonton	2.8%	28	1.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	6.7%	11	9.0%	13
Tesco Extra, Bryant Avenue, Romfords	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Coppetts Centre, North Circular Road, North Finchley	8.7%	87	11.5%	15	27.4%	26	6.7%	8	13.8%	9	16.0%	16	2.2%	4	3.0%	5	2.8%	4
Tesco Extra, High Street, Ponders End, Enfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.7%	1
Tesco Metro, 109-115 Stroud Green, Finsbury Park	1.9%	19	0.8%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0	8.9%	16	0.0%	0	0.0%	0
Tesco Metro, 34-44 North Mall, Edmonton	1.8%	18	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	7	6.9%	10
Tesco Superstore, 230 High Road, South Tottenham	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	12	0.7%	1
Tesco Superstore, Highbridge Road, Barking	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Savoy Parade, Southbury Road, Enfield	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Tesco Superstore, Tilling Road, Cricklewood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turkish Food Centre 678-682 High Road, Tottenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Turkish Food Centre, 542-546 Lordship Lane, London	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 199 Finchley Road, London	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 273 Ballards Lane, North Finchley	2.4%	24	0.8%	1	11.6%	11	0.0%	0	13.8%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, 366 Holloway Road, London	2.5%	25	0.8%	1	1.1%	1	6.7%	8	7.7%	5	0.0%	0	5.0%	9	0.6%	1	0.0%	0
Waitrose, Brent Cross Shopping Centre, Hendon Lane, London	0.4%	4	0.0%	0	1.1%	1	0.8%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Langstone Way, Mill Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Liverpool Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0

Column %ges.

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Islington																		
Waitrose, Marylebone High Street, Marylebone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Centre, Enfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Waitrose, Temple Fortune Parade, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Brunswick, Bloomsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Central London (e.g. Oxford street / Regent street)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Crouch End	0.8%	8	0.0%	0	0.0%	0	5.8%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
East Finchley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Edmonton Green	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Enfield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.8%	3	0.7%	1
Finsbury Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Friern Barnet	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lanes	0.5%	5	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Harringay	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Hornsey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.6%	6	1.5%	2	2.1%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stamford Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tottenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tower Hamlets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Upper Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Walthamstow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
West Green Road/Seven Sisters	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Wood Green	0.9%	9	0.8%	1	0.0%	0	1.7%	2	0.0%	0	4.0%	4	0.0%	0	0.6%	1	0.7%	1
Internet / mail order	5.0%	50	7.7%	10	8.4%	8	13.3%	16	3.1%	2	4.0%	4	1.7%	3	3.0%	5	1.4%	2
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.0%	10	0.0%	0	0.0%	0	0.8%	1	3.1%	2	0.0%	0	2.2%	4	1.2%	2	0.7%	1
Base:	1000	130		95		120		65		100		180		165		145		

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q02 Apart from (STORE MENTIONED AT Q01), is there any other store or shop you use regularly to do your household's main food and grocery shopping ?</b>																		
Aldi, Ballards Lane, Tally Ho Corner, North Finchley	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Tottenham Hale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Asda, 130 Chase Side, Southgate	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.7%	1
Asda, 490 High Road, Tottenham	1.0%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.2%	7	0.7%	1
Asda, Clapton Common, Stamford Hill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Asda, Forty Lane, Wembley	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Wheatley, Oxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Asda, West Mount, Edmonton	1.2%	12	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	6.2%	9
Budgens, 23 The Broadway, Crouch End	1.4%	14	2.3%	3	0.0%	0	8.3%	10	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 625 - 627 Holloway Road, London	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Viceroy Parade, 71 High Road, East Finchley	0.4%	4	0.0%	0	2.1%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 11-19 Junction Road, Highgate Archway, Highgate	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Tottenham Lane, Hornsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Shadbolt Avenue, Chingford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Costcutter, Green Lane Off Seven Sister Road, Manor House, Finsbury Park, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, 17/19 Grand Parade, Green Lanes, London	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.8%	3	0.0%	0
Iceland, 21-25 Viceroy Parade, High Road, East Finchley	0.4%	4	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Iceland, 240/244 Green Lane, Palmers Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, 30-31 North Square, Edmonton Green Precinct, Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Iceland, 522/528 High Road, Tottenham	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.0%	5	1.4%	2
Iceland, High Street, Stock Newington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, Junction Road, Upper Holloway	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mayes Road/Brook Road, Wood Green	0.5%	5	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
Lidl, 88-96 High Road, Wood Green	0.4%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lidl, Seven Sisters Road, Finsbury Park, London	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lidl, Sterling Way, Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Lidl, Tottenham Hale Retail Park, Ferry Road, Tottenham, London	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.4%	2
Little Waitrose, 35-39 The Broadway, Crouch End	2.3%	23	2.3%	3	0.0%	0	11.7%	14	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0
Little Waitrose, 390 Muswell Hill Broadway	0.5%	5	0.0%	0	3.2%	3	0.0%	0	1.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Little Waitrose, Heathmans Road, Parsons Green	0.2%	2	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Food Hall, 46 High Road, Wood Green	0.7%	7	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.7%	1
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	1.5%	15	1.5%	2	9.5%	9	0.0%	0	4.6%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Marks & Spencer Simply Food, Pinckham Way BP Connect, New Southgate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	0.8%	8	0.0%	0	0.0%	0	6.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Camden High Street, Camden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Finchley Road, Golders Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Kensington High Street, Kensington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks & Spencer, Long Acre, Covent Garden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Morrisons, 201 High Road, Wood Green	3.1%	31	10.8%	14	0.0%	0	2.5%	3	0.0%	0	2.0%	2	0.6%	1	4.2%	7	2.8%	4
Morrisons, 47-49 Stamford Hill, Stamford Hill	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	15	0.6%	1	0.0%	0
Morrisons, Aldermans Hill, Palmers Green	1.4%	14	1.5%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	2.8%	4
Morrisons, Hertslet Road, Holloway	0.7%	7	0.0%	0	0.0%	0	2.5%	3	4.6%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford (Crooked Billet)	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons, Southbury Road, Enfield	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.2%	2	1.4%	2
Sainsbury's 54-58 High Road, Wood Green	2.5%	25	5.4%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.6%	1	3.0%	5	6.9%	10
Sainsbury's Local, 175-176 Stroud Green Road, Crouch End	0.8%	8	0.0%	0	1.1%	1	1.7%	2	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Sainsbury's Local, 335-337 West Green Road, Haringey	0.6%	6	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Sainsbury's Local, 634-645 Holloway Road, Archway	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 669-673 High Road, Tottenham	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.1%	3
Sainsbury's Local, High Street, Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Kentish Town Road, Kentish Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Unit 4, Hollywood Green, Wood Green	1.3%	13	3.8%	5	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	2	1.2%	2	1.4%	2
Sainsbury's, 1 Amhurst Park, Stamford Hill	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	12	4.8%	8	0.0%	0
Sainsbury's, 11 Walthamstow Ave, Low Hall, Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's, 12 Fortis Green Road, Muswell Hill	3.3%	33	5.4%	7	17.9%	17	3.3%	4	3.1%	2	1.0%	1	0.6%	1	0.6%	1	0.0%	0
Sainsbury's, 13 Hall Lane, Chingford (Crooked Billet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, 376-378 Bowes Road, Arnos Grove	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0
Sainsbury's, 4 Williamson Road, Haringey	1.8%	18	3.1%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	5.0%	9	1.2%	2	0.7%	1
Sainsbury's, 681 Green Lanes, Winchmore Hill	3.5%	35	3.1%	4	0.0%	0	0.0%	0	1.5%	1	15.0%	15	3.9%	7	2.4%	4	2.8%	4
Sainsbury's, 867-869 High Road, Tottenham	1.2%	12	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	4.8%	7
Sainsbury's, Crown Road, Enfield	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, East Barnet Road, Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Road, North Finchley	0.5%	5	0.0%	0	3.2%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Walthamstow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0

Column %ges.

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Sainsbury's, Liverpool Road, Islington	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 25 The Broadway, Crouch End	0.3%	3	0.0%	0	1.1%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 32-34 Highgate High Street, Highgate, London	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Express, 421-451 High Road, Wood Green	0.4%	4	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, 46-50 High Street, Hornsey	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 646 Lordship Lane, Wood Green	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Express, 89 High Road, South Tottenham	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.6%	6	1.4%	2
Tesco Express, 8-9 Salisbury Promenade, Green Lanes, London	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Friern Barnet Lane, New Southgate	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Village, Ferry Lane, Tottenham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.4%	2
Tesco Express, Seven Sisters Road, Finsbury Park	1.2%	12	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.3%	6	2.4%	4	0.7%	1
Tesco Extra, 1 Glover Drive, Upper Edmonton	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	4.8%	7
Tesco Extra, Coppetts Centre, North Circular Road, North Finchley	3.1%	31	2.3%	3	11.6%	11	0.8%	1	9.2%	6	6.0%	6	1.7%	3	0.0%	0	0.7%	1
Tesco Metro, 109-115 Stroud Green, Finsbury Park	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Tesco Metro, 34-44 North Mall, Edmonton	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.4%	4	4.1%	6
Tesco Metro, Well Street, Hackney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Superstore, 230 High Road, South Tottenham	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.4%	4	2.8%	4
Tesco Superstore, Morning Lane, Hackney	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Savoy Parade, Southbury Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Tilling Road, Cricklewood	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turkish Food Centre, 542-546 Lordship Lane, London	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 273 Ballards Lane, North Finchley	1.4%	14	0.0%	0	4.2%	4	0.8%	1	4.6%	3	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Waitrose, 366 Holloway Road, London	1.9%	19	0.0%	0	1.1%	1	4.2%	5	1.5%	1	0.0%	0	5.6%	10	0.6%	1	0.7%	1
Waitrose, Brent Cross Shopping Centre, Hendon Lane, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Cheery Tree Walk Centre, Whitecross Street, Finsbury Park	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Road, Whetstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Langstone Way, Mill Hill	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Centre, Enfield	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Temple Fortune Parade, London	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Brent Cross	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0

Column %ges.



# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Crouch End	1.1%	11	0.0%	0	0.0%	0	5.8%	7	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
East Finchley	0.4%	4	0.0%	0	3.2%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton Green	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Enfield	0.4%	4	0.0%	0	0.0%	0	1.7%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lanes	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1	2.2%	4	1.2%	2	0.0%	0
Hackney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Harringay	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.2%	2	0.0%	0
Highgate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Kentish Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.9%	9	1.5%	2	4.2%	4	0.8%	1	1.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stamford Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Stoke Newington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Stratford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tottenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.7%	1
Walthamstow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
West Green Road/Seven Sisters	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Wood Green	1.2%	12	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	2.8%	4
Internet / mail order	1.2%	12	0.8%	1	0.0%	0	2.5%	3	1.5%	1	1.0%	1	2.8%	5	0.0%	0	0.7%	1
(Don't know / varies)	2.6%	26	2.3%	3	2.1%	2	3.3%	4	0.0%	0	1.0%	1	3.9%	7	3.6%	6	2.1%	3
(Nowhere else)	29.0%	290	34.6%	45	27.4%	26	16.7%	20	35.4%	23	35.0%	35	26.1%	47	30.9%	51	29.7%	43
Base:	1000	130	95	120	65	100	180	165	145									

**Q03 How do you normally travel to do your main food shopping?**

Car-driver	42.5%	425	40.8%	53	51.6%	49	35.0%	42	67.7%	44	55.0%	55	36.7%	66	34.5%	57	40.7%	59
Car-passenger	6.8%	68	9.2%	12	5.3%	5	1.7%	2	4.6%	3	10.0%	10	2.8%	5	7.9%	13	12.4%	18
Bus/Coach	20.6%	206	16.9%	22	12.6%	12	17.5%	21	7.7%	5	15.0%	15	25.0%	45	21.8%	36	34.5%	50
Disabled vehicle (e.g. mobility scooter)	0.5%	5	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.7%	1
Train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Tube	0.6%	6	0.0%	0	1.1%	1	0.0%	0	1.5%	1	2.0%	2	1.1%	2	0.0%	0	0.0%	0
Taxi	0.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.6%	1	0.7%	1
Walk	21.0%	210	23.8%	31	21.1%	20	31.7%	38	10.8%	7	11.0%	11	28.3%	51	27.3%	45	4.8%	7
Bicycle	1.4%	14	0.0%	0	0.0%	0	1.7%	2	4.6%	3	1.0%	1	2.8%	5	0.6%	1	1.4%	2
Other	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.6%	1	0.0%	0	0.7%	1
(Don't know / varies)	0.9%	9	0.0%	0	2.1%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	2.1%	3
(Do not travel - goods delivered)	4.6%	46	6.9%	9	6.3%	6	10.0%	12	3.1%	2	4.0%	4	2.2%	4	3.6%	6	2.1%	3
Base:	1000	130	95	120	65	100	180	165	145									

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q04 In addition to your main food shopping at which store or shop did you last visit for small scale/top up shopping for things like bread, milk or newspapers?</b>																		
Asda, 130 Chase Side, Southgate	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Asda, 490 High Road, Tottenham	0.8%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.6%	6	0.0%	0
Asda, Clapton Common, Stamford Hill	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Asda, West Mount, Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Budgens, 23 The Broadway, Crouch End	1.2%	12	0.0%	0	0.0%	0	10.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 55-59 Fore St, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Viceroy Parade, 71 High Road, East Finchley	0.6%	6	0.0%	0	4.2%	4	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Woodhouse Road, Barnet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Colney Hatch Lane, Friern Barnet	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 11-19 Junction Road, Highgate Archway, Highgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Tottenham Lane, Hornsey	0.3%	3	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Friern Barnet Road, Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hornsey Road, Highgate	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westerham Avenue, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Iceland, 17/19 Grand Parade, Green Lanes, London	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.2%	2	0.0%	0
Iceland, 21-25 Viceroy Parade, High Road, East Finchley	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Iceland, 240/244 Green Lane, Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Iceland, 522/528 High Road, Tottenham	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	1.4%	2
Iceland, High Street, Stock Newington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Iceland, Mayes Road/Brook Road, Wood Green	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seven Sisters Road, Finsbury Park, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lidl, Sterling Way, Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Lidl, Tottenham Hale Retail Park, Ferry Road, Tottenham, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Little Waitrose, 35-39 The Broadway, Crouch End	2.3%	23	3.8%	5	0.0%	0	14.2%	17	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Little Waitrose, 390 Muswell Hill Broadway	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, Heathmans Road, Parsons Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Alexandra Park Road, Muswell Hill	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Campdale Road, Tufnell Park	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ferme Park Road, Stroud Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Londis, Green Lanes, Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Hornsey Road, Highgate	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Park Road, Crouch End	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Weston Park, Crouch End	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Food Hall, 46 High Road, Wood	0.5%	5	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Green																		
Marks & Spencer Simply Food, 126-138 Muswell Hill Broadway	1.1%	11	2.3%	3	4.2%	4	0.0%	0	3.1%	2	1.0%	1	0.6%	1	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Jubilee Place, Bank Street, Canary Wharf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Pinckham Way BP Connect, New Southgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer Simply Food, The Exchange, 71 Crouch End Hill	0.5%	5	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
Marks & Spencer, Charing Cross Railway Station, Strand, Charing Cross	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, High Street, Beckenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Morrisons, 201 High Road, Wood Green	2.0%	20	6.2%	8	0.0%	0	0.8%	1	0.0%	0	2.0%	2	1.1%	2	0.0%	0	4.8%	7
Morrisons, 47-49 Stamford Hill, Stamford Hill	0.6%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	1.2%	2	0.0%	0
Morrisons, Aldermans Hill, Palmers Green	0.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's 54-58 High Road, Wood Green	0.9%	9	3.8%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.2%	2	0.0%	0
Sainsbury's Local, 175-176 Stroud Green Road, Crouch End	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Sainsbury's Local, 335-337 West Green Road, Haringey	0.9%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.6%	1	1.4%	2
Sainsbury's Local, 634-645 Holloway Road, Archway	0.4%	4	0.0%	0	0.0%	0	2.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 669-673 High Road, Tottenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Sainsbury's Local, Blackstock Road, Finsbury Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Sainsbury's Local, Unit 4, Hollywood Green, Wood Green	0.8%	8	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Sainsbury's, 1 Amhurst Park, Stamford Hill	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	2.4%	4	0.0%	0
Sainsbury's, 12 Fortis Green Road, Muswell Hill	4.1%	41	3.8%	5	34.7%	33	0.0%	0	3.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, 376-378 Bowes Road, Arnos Grove	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, 4 Williamson Road, Haringey	1.2%	12	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.4%	8	1.2%	2	0.0%	0
Sainsbury's, 681 Green Lanes, Winchmore Hill	1.1%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	5.0%	5	0.6%	1	1.2%	2	1.4%	2
Sainsbury's, 867-869 High Road, Tottenham	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	6.9%	10
Sainsbury's, Kingsway, Holborn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsburys, Ladbroke Grove, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 127-133 Bounds Green, Bounds Green	0.8%	8	4.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 1-3 High Road, Wood Green (Close to Turnpike Lane Tube Station)	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 23-25 Swains Lane, Dartmouth Park, Highgate	0.3%	3	0.0%	0	0.0%	0	0.8%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 25 The Broadway, Crouch End	0.3%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, 32-34 Highgate High Street,	0.4%	4	0.0%	0	0.0%	0	2.5%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.



# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Harringay	1.1%	11	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	1.8%	3	0.7%	1
Highgate	1.0%	10	0.0%	0	0.0%	0	3.3%	4	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornsey	0.3%	3	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	0.3%	3	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Muswell Hill	3.0%	30	3.8%	5	16.8%	16	1.7%	2	4.6%	3	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Northumberland Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Palmers Green	0.6%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.8%	4
South Tottenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Southgate	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.6%	1	0.7%	1
Stamford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Stamford Hill	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	13	1.2%	2	0.0%	0
Stoke Newington	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0
Stoke Poges	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Stroud Green	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Thornton Heath	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	5.5%	9	2.1%	3
Tufnell Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turnpike Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Upper Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Walthamstow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Wandsworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
West Green Road/Seven Sisters	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	4.8%	8	0.0%	0
Wood Green	4.3%	43	19.2%	25	0.0%	0	0.8%	1	0.0%	0	2.0%	2	0.0%	0	6.7%	11	2.8%	4
Internet / mail order	4.7%	47	0.8%	1	2.1%	2	4.2%	5	27.7%	18	12.0%	12	2.8%	5	1.2%	2	1.4%	2
(Don't know / can't remember)	1.7%	17	0.0%	0	2.1%	2	3.3%	4	3.1%	2	2.0%	2	2.8%	5	0.0%	0	1.4%	2
(Don't do this type of shopping)	22.4%	224	6.9%	9	14.7%	14	25.8%	31	26.2%	17	25.0%	25	20.0%	36	28.5%	47	31.0%	45
Base:		1000		130		95		120		65		100		180		165		145



# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q06 How do you normally travel to do your non-food shopping ?</b>																		
<i>Not those that shops via Internet / Catalogue / TV shopping at Q05</i>																		
Car-driver	38.6%	358	30.5%	36	48.8%	41	37.9%	36	67.2%	43	52.6%	51	29.4%	50	32.5%	52	35.3%	49
Car-passenger	4.7%	44	7.6%	9	4.8%	4	0.0%	0	1.6%	1	6.2%	6	2.4%	4	6.9%	11	6.5%	9
Bus/Coach	25.1%	233	16.1%	19	13.1%	11	26.3%	25	10.9%	7	20.6%	20	25.9%	44	31.3%	50	41.0%	57
Disabled vehicle (e.g. mobility scooter)	0.5%	5	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.7%	1
Train	1.4%	13	1.7%	2	1.2%	1	0.0%	0	0.0%	0	1.0%	1	1.8%	3	3.8%	6	0.0%	0
Tube	7.2%	67	12.7%	15	3.6%	3	9.5%	9	4.7%	3	7.2%	7	12.4%	21	4.4%	7	1.4%	2
Taxi	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Walk	17.2%	159	25.4%	30	23.8%	20	18.9%	18	7.8%	5	7.2%	7	22.4%	38	17.5%	28	9.4%	13
Bicycle	1.2%	11	0.0%	0	0.0%	0	4.2%	4	4.7%	3	1.0%	1	0.6%	1	0.6%	1	0.7%	1
Other	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.0%	0	0.7%	1
(Don't know / varies)	2.3%	21	3.4%	4	3.6%	3	3.2%	3	1.6%	1	1.0%	1	1.8%	3	1.3%	2	2.9%	4
(Do not travel - goods delivered)	1.1%	10	0.0%	0	1.2%	1	0.0%	0	1.6%	1	1.0%	1	2.4%	4	0.6%	1	1.4%	2
Base:		927		118		84		95		64		97		170		160		139





# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Friern Bridge Retail Park, Friern Bridge	0.5%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, Thurrock, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Olympic Village, Newham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tottenham Hale Retail Park, Tottenham	1.1%	11	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.6%	1	3.6%	6	1.4%	2
Westfield Shopping Centre - Stratford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.8%	3	0.7%	1
Westfield Shopping Centre - White City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
Internet	5.6%	56	6.2%	8	3.2%	3	8.3%	10	7.7%	5	4.0%	4	4.4%	8	5.5%	9	6.2%	9
Catalogue / mail order	2.4%	24	0.0%	0	1.1%	1	3.3%	4	9.2%	6	0.0%	0	2.8%	5	1.8%	3	3.4%	5
Abroad	1.5%	15	0.8%	1	2.1%	2	0.0%	0	0.0%	0	5.0%	5	2.2%	4	0.6%	1	1.4%	2
(Don't know / can't remember)	3.5%	35	3.1%	4	2.1%	2	2.5%	3	4.6%	3	7.0%	7	2.8%	5	3.6%	6	3.4%	5
(Don't do this type of shopping)	7.2%	72	4.6%	6	4.2%	4	5.8%	7	6.2%	4	5.0%	5	11.1%	20	8.5%	14	8.3%	12
Base:	1000	130		95	120	65	100	180	165	145								



# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Internet	2.5% 23	2.4% 3	2.2% 2	8.0% 9	4.9% 3	0.0% 0	1.9% 3	1.3% 2	0.8% 1
Catalogue / mail order	0.9% 8	2.4% 3	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.0% 3	0.8% 1
Abroad	0.9% 8	0.8% 1	1.1% 1	0.0% 0	0.0% 0	1.1% 1	0.6% 1	0.7% 1	2.3% 3
(Don't know)	2.8% 26	4.0% 5	2.2% 2	2.7% 3	3.3% 2	4.2% 4	3.1% 5	2.0% 3	1.5% 2
(None mentioned - no other centre)	53.3% 495	54.8% 68	41.8% 38	53.1% 60	60.7% 37	49.5% 47	56.9% 91	53.6% 81	54.9% 73
Base:	928	124	91	113	61	95	160	151	133



# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Ravenside Retail Park, Edmonton	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, Edgware Road, London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	8.9%	89	4.6%	6	1.1%	1	3.3%	4	0.0%	0	4.0%	4	9.4%	17	26.7%	44	9.0%	13
Internet	16.1%	161	16.9%	22	22.1%	21	29.2%	35	23.1%	15	11.0%	11	15.0%	27	7.9%	13	11.7%	17
Catalogue / mail order	0.7%	7	0.8%	1	1.1%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	1.2%	2	0.7%	1
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	2.7%	27	3.8%	5	1.1%	1	1.7%	2	1.5%	1	3.0%	3	1.7%	3	5.5%	9	2.1%	3
(Don't do this type of shopping)	19.2%	192	15.4%	20	10.5%	10	16.7%	20	15.4%	10	18.0%	18	25.0%	45	19.4%	32	25.5%	37
Base:		1000		130		95		120		65		100		180		165		145





# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Thurrock, Essex																		
Staples Corner Retail Park, Edgware Road, London	0.2%	2	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	8.8%	88	5.4%	7	1.1%	1	5.0%	6	0.0%	0	3.0%	3	10.0%	18	23.6%	39	9.7%	14
Westfield Shopping Centre - Stratford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Internet	15.3%	153	13.1%	17	21.1%	20	30.0%	36	20.0%	13	13.0%	13	15.6%	28	6.7%	11	10.3%	15
Catalogue / mail order	0.7%	7	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.6%	1	0.0%	0
Abroad	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.4%	24	4.6%	6	1.1%	1	1.7%	2	1.5%	1	1.0%	1	3.9%	7	1.2%	2	2.8%	4
(Don't do this type of shopping)	18.8%	188	10.0%	13	14.7%	14	15.8%	19	21.5%	14	18.0%	18	22.8%	41	20.0%	33	24.8%	36
Base:	1000	130	95	120	65	100	180	165	145									







# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Colney Fields Retail Park, Saint Albans	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, Friern Bridge	1.7%	17	3.1%	4	1.1%	1	1.7%	2	1.5%	1	5.0%	5	0.0%	0	0.0%	0	2.8%	4
Ravenside Retail Park, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tottenham Hale Retail Park, Tottenham	2.5%	25	3.8%	5	1.1%	1	0.8%	1	0.0%	0	1.0%	1	1.7%	3	7.3%	12	1.4%	2
Internet	5.4%	54	7.7%	10	1.1%	1	8.3%	10	6.2%	4	5.0%	5	5.6%	10	4.8%	8	4.1%	6
Catalogue / mail order	1.1%	11	0.0%	0	2.1%	2	0.0%	0	3.1%	2	1.0%	1	0.6%	1	1.8%	3	1.4%	2
Abroad	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.6%	1	0.0%	0
(Don't know / can't remember)	4.9%	49	3.8%	5	2.1%	2	2.5%	3	4.6%	3	7.0%	7	5.0%	9	6.7%	11	6.2%	9
(Don't do this type of shopping)	38.7%	387	26.9%	35	34.7%	33	39.2%	47	49.2%	32	33.0%	33	46.7%	84	37.6%	62	42.1%	61
Base:		1000		130		95		120		65		100		180		165		145





# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Coppets Centre, North Circular Road, North Finchley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, Friern Bridge	0.6%	6	0.0%	0	2.1%	2	1.7%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	4.0%	40	3.1%	4	0.0%	0	3.3%	4	0.0%	0	1.0%	1	5.0%	9	9.7%	16	4.1%	6
Internet	1.2%	12	0.8%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0	2.2%	4	1.8%	3	1.4%	2
TV / interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	1.4%	14	0.8%	1	1.1%	1	1.7%	2	0.0%	0	1.0%	1	1.7%	3	1.2%	2	2.8%	4
(Don't do this type of shopping)	26.5%	265	22.3%	29	17.9%	17	25.0%	30	38.5%	25	26.0%	26	28.9%	52	28.5%	47	26.9%	39
Base:		1000		130		95		120		65		100		180		165		145



	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
<b>Q17 Which town centre, retail park or freestanding store did your household last buy chemist, health and beauty items ?</b>										
ASDA Living, Tottenham Hale Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Tottenham Hale Retail Park, Ferry Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Archway	0.2%	2	0.0%	0	0.0%	0	0.8%	1	1.5%	1
Arnos Grove	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnes Green	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Barnet	0.2%	2	0.0%	0	1.1%	1	0.0%	0	1.5%	1
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bounds Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Brent Cross	3.2%	32	3.8%	5	1.1%	1	9.2%	11	9.2%	6
Bromley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Central London (e.g Oxford Street / Regent Street etc.)	5.9%	59	6.2%	8	2.1%	2	10.0%	12	10.8%	7
Chingford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	7.9%	79	3.8%	5	1.1%	1	47.5%	57	0.0%	0
East Finchley	2.9%	29	0.0%	0	15.8%	15	0.0%	0	15.4%	10
Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton Green	4.0%	40	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Enfield	2.5%	25	1.5%	2	0.0%	0	0.0%	0	3.1%	2
Finsbury Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Golders Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Green Lanes	3.5%	35	3.8%	5	1.1%	1	0.8%	1	0.0%	0
Hackney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hammersmith	0.2%	2	0.8%	1	1.1%	1	0.0%	0	0.0%	0
Hampstead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Harringay	1.7%	17	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Hensley	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Highgate	1.6%	16	1.5%	2	1.1%	1	2.5%	3	10.8%	7
Holloway	1.5%	15	0.8%	1	0.0%	0	5.8%	7	1.5%	1
Hornsey	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Islington	1.3%	13	0.0%	0	1.1%	1	1.7%	2	3.1%	2
Lea Valley	0.4%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Manor House	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	9.1%	91	11.5%	15	57.9%	55	3.3%	4	13.8%	9
North Finchley	0.4%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Notting Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	3.1%	31	3.8%	5	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.0%	7
St Albans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stamford Hill	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoke Newington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stroud Green	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tufnell Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Upper Edmonton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Waterloo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Welwyn Garden City	0.3%	3	0.8%	1	0.0%	0	0.0%	0	1.0%	1
West Green Road/Seven Sisters	0.8%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Winchmore Hill	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Wood Green	17.9%	179	49.2%	64	1.1%	1	5.8%	7	1.5%	1
Arena Retail Park, Harringay	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coppets Centre, North Circular Road, North Finchley	0.7%	7	1.5%	2	3.2%	3	0.0%	0	1.0%	1
Friern Bridge Retail Park, Friern Bridge	0.6%	6	0.8%	1	2.1%	2	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	1.9%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Westfield Shopping Centre - Stratford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	1.7%	17	0.0%	0	1.1%	1	4.2%	5	1.5%	1



# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Catalogue / mail order	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 1	0.0% 0	0.0% 0
TV / interactive shopping	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.7% 1
Abroad	0.3% 3	0.0% 0	1.1% 1	0.0% 0	0.0% 0	1.0% 1	0.6% 1	0.0% 0	0.0% 0
(Don't know / can't remember)	1.5% 15	0.8% 1	2.1% 2	0.0% 0	3.1% 2	1.0% 1	2.2% 4	1.2% 2	2.1% 3
(Don't do this type of shopping)	8.7% 87	4.6% 6	3.2% 3	5.0% 6	10.8% 7	10.0% 10	12.2% 22	12.7% 21	8.3% 12
Base:	1000	130	95	120	65	100	180	165	145

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q18 Apart from (LOCATION METIONED AT Q17) which other locations do you visit to buy health, beauty and chemist items ? [MR]</b>																		
<i>Those who do this type of shopping at Q17</i>																		
Archway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	3.0%	27	1.6%	2	15.2%	14	2.6%	3	6.9%	4	2.2%	2	1.3%	2	0.0%	0	0.0%	0
Brentwood	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	1.5%	2
Camden	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London (e.g Oxford Street / Regent Street etc.)	2.4%	22	4.0%	5	5.4%	5	2.6%	3	1.7%	1	1.1%	1	4.4%	7	0.0%	0	0.0%	0
Chingford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Covent Garden	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	1.3%	12	2.4%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	2.5%	4	0.7%	1	0.8%	1
East Finchley	0.4%	4	0.0%	0	2.2%	2	0.0%	0	1.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Edmonton Green	0.9%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	4.5%	6
Enfield	1.5%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.6%	5	0.0%	0	2.1%	3	3.8%	5
Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lanes	0.7%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	3	0.7%	1	0.0%	0
Harringay	1.1%	10	0.8%	1	1.1%	1	1.8%	2	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0
Harrow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Highgate	0.3%	3	0.0%	0	0.0%	0	1.8%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	0.4%	4	0.0%	0	0.0%	0	1.8%	2	1.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Hornsey	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	0.3%	3	0.8%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.8%	1
Muswell Hill	2.5%	23	3.2%	4	9.8%	9	2.6%	3	5.2%	3	2.2%	2	0.6%	1	0.7%	1	0.0%	0
North Finchley	0.3%	3	0.0%	0	1.1%	1	0.0%	0	1.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.7%	6	0.8%	1	1.1%	1	0.0%	0	1.7%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Southgate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1
St Albans	0.3%	3	0.0%	0	1.1%		Dial-0	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1
Stamford Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.7%	1	0.0%	0
Stoke Newington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Stroud Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tottenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Upper Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Walthamstow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1	0.0%	0
Waterloo	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Watford	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Green Road/Seven Sisters	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Whetstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Winchmore Hill	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Wood Green	4.2%	38	7.3%	9	1.1%	1	1.8%	2	0.0%	0	3.3%	3	2.5%	4	7.6%	11	6.0%	8
Arena Retail Park, Harringay	0.3%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0
Coppets Centre, North Circular Road, North Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Friern Bridge Retail Park, Friern Bridge	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.8%	1
Westfield Shopping Centre - Stratford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Westfield Shopping Centre - White City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Internet	1.0%	9	0.8%	1	2.2%	2	2.6%	3	3.4%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Catalogue / mail order	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
TV / interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
(Don't know)	2.5%	23	1.6%	2	2.2%	2	0.9%	1	5.2%	3	1.1%	1	3.2%	5	4.2%	6	2.3%	3
(None mentioned - no other centre)	71.3%	651	71.0%	88	62.0%	57	76.3%	87	65.5%	38	72.2%	65	72.8%	115	68.8%	99	76.7%	102
Base:		913		124		92		114		58		90		158		144		133

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
<b>Q19 Which town centre, retail park or freestanding store did your household last buy other non-food items such as books, CD's, toys and gifts ?</b>									
ASDA Living, Tottenham Hale Retail Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Brent Cross	2.1%	21	3.1%	4	3.2%	3	2.5%	3	7.7%
Bromley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bruce Grove/Tottenham High Road	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Camden	0.4%	4	0.8%	1	0.0%	0	0.0%	0	3.1%
Central London (e.g Oxford Street / Regent Street etc.)	5.6%	56	7.7%	10	1.1%	1	4.2%	5	9.2%
Chelsea	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Chiswick	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Crouch End	1.9%	19	2.3%	3	1.1%	1	9.2%	11	0.0%
East Finchley	0.8%	8	0.0%	0	3.2%	3	0.8%	1	1.5%
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton Green	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield	2.9%	29	3.1%	4	0.0%	0	0.0%	0	9.0%
Green Lanes	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Hackney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hammersmith	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%
Hampstead	0.4%	4	0.8%	1	0.0%	0	0.8%	1	1.5%
Harringay	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Highgate	0.5%	5	0.0%	0	0.0%	0	3.3%	4	1.5%
Hitchin	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Islington	0.9%	9	0.0%	0	0.0%	0	2.5%	3	1.5%
Kentish Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Lea Valley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Leytonstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill	4.6%	46	6.2%	8	25.3%	24	1.7%	2	12.3%
North Finchley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.0%
Richmond	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ross-on-Wye	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%
Southgate	0.3%	3	0.8%	1	0.0%	0	0.0%	0	2.0%
Stamford Hill	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Stoke Newington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
West Green Road/Seven Sisters	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Wood Green	12.3%	123	19.2%	25	2.1%	2	5.0%	6	1.5%
Coppets Centre, North Circular Road, North Finchley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%
Friern Bridge Retail Park, Friern Bridge	0.8%	8	0.0%	0	2.1%	2	0.8%	1	0.0%
Lakeside Shopping Centre, Thurrock, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenside Retail Park, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hale Retail Park, Tottenham	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%
Westfield Shopping Centre - Stratford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	34.5%	345	35.4%	46	48.4%	46	56.7%	68	44.6%
Catalogue / mail order	0.6%	6	0.8%	1	1.1%	1	0.0%	0	1.5%
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	2.1%	21	3.1%	4	1.1%	1	1.7%	2	0.0%
(Don't do this type of shopping)	21.3%	213	14.6%	19	9.5%	9	10.0%	12	12.3%
Base:	1000	130	95	120	65	100	180	165	145

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q20 Apart from (LOCATION MENTIONED AT Q19) which other locations do you visit to buy other non-food items such as books, CD's, toys and gifts ? [MR]</b>																		
<i>Those who do this type of shopping at Q19</i>																		
ASDA Living, Tottenham Hale Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Brent Cross	3.3%	26	2.7%	3	7.0%	6	6.5%	7	7.0%	4	5.0%	4	0.0%	0	1.8%	2	0.0%	0
Brighton	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Camden	0.4%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Central London (e.g Oxford Street / Regent Street etc.)	6.1%	48	9.9%	11	4.7%	4	4.6%	5	5.3%	3	5.0%	4	8.4%	11	6.1%	7	3.0%	3
Covent Garden	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	2.0%	16	2.7%	3	1.2%	1	9.3%	10	1.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
East Finchley	0.5%	4	0.0%	0	2.3%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton Green	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0
Enfield	1.8%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.9%	1	9.0%	9
Friern Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Gatwick Airport	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Harringay	0.3%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Heathrow Airport	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.8%	6	0.0%	0	0.0%	0	1.9%	2	5.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Islington	0.9%	7	0.0%	0	1.2%	1	1.9%	2	1.8%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0
Lea Valley	0.4%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
Muswell Hill	5.0%	39	7.2%	8	25.6%	22	3.7%	4	1.8%	1	2.5%	2	0.8%	1	0.0%	0	1.0%	1
North Finchley	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Southgate	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.9%	1	0.0%	0
Stoke Newington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stroud Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Walthamstow	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.0%	1
Welwyn Garden City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Wood Green	5.2%	41	9.0%	10	0.0%	0	3.7%	4	0.0%	0	2.5%	2	3.8%	5	7.9%	9	11.0%	11
Arena Retail Park, Harringay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Coppets Centre, North Circular Road, North Finchley	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, Friern Bridge	0.5%	4	0.9%	1	1.2%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.6%	3	0.0%	0
Internet	6.6%	52	5.4%	6	15.1%	13	7.4%	8	7.0%	4	7.5%	6	5.3%	7	6.1%	7	1.0%	1
Catalogue / mail order (Don't know)	0.5%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1
(None mentioned - no other centre)	2.7%	21	3.6%	4	1.2%	1	0.0%	0	1.8%	1	3.8%	3	1.5%	2	7.0%	8	2.0%	2
	61.2%	482	56.8%	63	41.9%	36	58.3%	63	66.7%	38	61.3%	49	72.5%	95	60.5%	69	69.0%	69
Base:	787	111	86	108	57	80	131	114	100									

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q21 What if anything would make you shop more often in Wood Green Metropolitan centre ? [MR]</b>																		
Nothing - wouldn't go there	34.4%	344	13.1%	17	40.0%	38	48.3%	58	69.2%	45	33.0%	33	33.3%	60	30.3%	50	29.7%	43
Better choice of clothing shops	4.6%	46	5.4%	7	6.3%	6	0.8%	1	1.5%	1	4.0%	4	6.1%	11	6.1%	10	4.1%	6
Better choice of shops in general	9.3%	93	12.3%	16	9.5%	9	6.7%	8	3.1%	2	8.0%	8	10.0%	18	12.7%	21	7.6%	11
Better maintenance / cleanliness	2.4%	24	4.6%	6	2.1%	2	2.5%	3	0.0%	0	3.0%	3	2.8%	5	1.2%	2	2.1%	3
Better quality shops	4.4%	44	8.5%	11	7.4%	7	2.5%	3	1.5%	1	2.0%	2	5.0%	9	4.2%	7	2.8%	4
Cheaper parking	4.4%	44	3.1%	4	4.2%	4	6.7%	8	1.5%	1	8.0%	8	5.6%	10	2.4%	4	3.4%	5
Cheaper prices	1.3%	13	0.8%	1	1.1%	1	0.0%	0	0.0%	0	3.0%	3	1.1%	2	2.4%	4	1.4%	2
Fewer empty / vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved accessibility	2.8%	28	0.0%	0	5.3%	5	0.8%	1	4.6%	3	3.0%	3	5.0%	9	2.4%	4	2.1%	3
Improved bus services	2.4%	24	0.8%	1	3.2%	3	2.5%	3	0.0%	0	0.0%	0	5.0%	9	2.4%	4	2.8%	4
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	7.5%	75	3.1%	4	10.5%	10	4.2%	5	10.8%	7	13.0%	13	8.3%	15	4.8%	8	9.0%	13
More food supermarkets	1.3%	13	1.5%	2	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.7%	3	1.8%	3	2.1%	3
More large shops - department stores	3.5%	35	7.7%	10	3.2%	3	1.7%	2	0.0%	0	2.0%	2	3.3%	6	5.5%	9	2.1%	3
More large shops - chain / well known stores	2.6%	26	3.8%	5	3.2%	3	2.5%	3	0.0%	0	2.0%	2	1.1%	2	4.8%	8	2.1%	3
More restaurants / cafes / pubs	1.2%	12	4.6%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	2	1.2%	2	0.7%	1
More security for shoppers / more police presence	5.4%	54	6.2%	8	6.3%	6	5.8%	7	1.5%	1	10.0%	10	5.6%	10	3.0%	5	4.8%	7
More traffic free areas / pedestrianisation	1.3%	13	2.3%	3	0.0%	0	1.7%	2	0.0%	0	3.0%	3	0.6%	1	1.8%	3	0.7%	1
Other	3.2%	32	5.4%	7	2.1%	2	0.8%	1	1.5%	1	3.0%	3	3.9%	7	3.0%	5	4.1%	6
A John Lewis	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.6%	1	0.7%	1
Free parking	0.4%	4	0.0%	0	1.1%	1	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0
If it was nearer	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.6%	1	0.0%	0	0.0%	0
Improved advertising / awareness of the town	0.7%	7	0.0%	0	1.1%	1	0.8%	1	1.5%	1	0.0%	0	1.1%	2	1.2%	2	0.0%	0
Improved atmosphere	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.6%	1	0.7%	1
Improved opening hours	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	1.4%	2
More electrical stores	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.7%	1
More high end stores	0.3%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More independent shops	1.2%	12	3.8%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	3	1.8%	3	0.0%	0
Quieter / less busy	2.0%	20	2.3%	3	2.1%	2	0.0%	0	0.0%	0	4.0%	4	0.6%	1	2.4%	4	4.1%	6
Revamp / refurbish the town as a whole	0.8%	8	2.3%	3	1.1%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.6%	1	0.0%	0
(Don't know)	2.9%	29	3.1%	4	2.1%	2	1.7%	2	1.5%	1	4.0%	4	3.3%	6	4.8%	8	1.4%	2
(Nothing - use enough already)	21.8%	218	36.2%	47	12.6%	12	20.0%	24	7.7%	5	16.0%	16	18.3%	33	23.6%	39	29.0%	42
Base:	1000	130	95	120	65	100	180	165	145									

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q22 What if anything would make you shop more often in Muswell Hill district centre? [MR]</b>																		
Nothing - wouldn't go there	46.4%	464	30.0%	39	14.7%	14	37.5%	45	35.4%	23	38.0%	38	60.0%	108	66.1%	109	60.7%	88
Better choice of clothing shops	2.3%	23	3.8%	5	8.4%	8	1.7%	2	0.0%	0	0.0%	0	2.2%	4	0.0%	0	2.8%	4
Better choice of shops in general	4.8%	48	10.8%	14	8.4%	8	5.8%	7	1.5%	1	4.0%	4	3.3%	6	2.4%	4	2.8%	4
Better maintenance / cleanliness	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	1.3%	13	1.5%	2	4.2%	4	0.8%	1	0.0%	0	1.0%	1	1.1%	2	0.0%	0	2.1%	3
Cheaper parking	5.1%	51	3.8%	5	10.5%	10	3.3%	4	15.4%	10	9.0%	9	3.9%	7	2.4%	4	1.4%	2
Cheaper prices	2.7%	27	5.4%	7	6.3%	6	0.0%	0	1.5%	1	3.0%	3	0.6%	1	1.8%	3	4.1%	6
Fewer empty / vacant shops	0.2%	2	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved accessibility	1.4%	14	0.8%	1	1.1%	1	1.7%	2	1.5%	1	1.0%	1	3.3%	6	0.0%	0	1.4%	2
Improved bus services	3.2%	32	5.4%	7	0.0%	0	1.7%	2	0.0%	0	2.0%	2	5.0%	9	4.8%	8	2.8%	4
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	12.0%	120	11.5%	15	10.5%	10	13.3%	16	23.1%	15	22.0%	22	10.0%	18	5.5%	9	10.3%	15
More food supermarkets	0.5%	5	0.8%	1	2.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More large shops - department stores	1.3%	13	0.8%	1	4.2%	4	0.0%	0	1.5%	1	1.0%	1	1.1%	2	1.8%	3	0.7%	1
More large shops - chain / well known stores	1.8%	18	3.8%	5	5.3%	5	1.7%	2	0.0%	0	3.0%	3	0.0%	0	0.6%	1	1.4%	2
More restaurants / cafes / pubs	0.4%	4	0.8%	1	2.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More security for shoppers / more police presence	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
More traffic free areas / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.5%	25	4.6%	6	7.4%	7	1.7%	2	4.6%	3	2.0%	2	1.7%	3	1.2%	2	0.0%	0
If it was nearer	2.0%	20	0.8%	1	0.0%	0	0.8%	1	0.0%	0	1.0%	1	4.4%	8	0.6%	1	5.5%	8
More independent shops	0.4%	4	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
(Don't know)	4.1%	41	2.3%	3	1.1%	1	3.3%	4	1.5%	1	3.0%	3	4.4%	8	6.7%	11	6.9%	10
(Nothing - use enough already)	18.3%	183	24.6%	32	33.7%	32	31.7%	38	23.1%	15	24.0%	24	9.4%	17	9.7%	16	6.2%	9
Base:		1000		130		95		120		65		100		180		165		145

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q23 What if anything would make you shop more often in Crouch End district centre? [MR]</b>																		
Nothing - wouldn't go there	51.1%	511	31.5%	41	53.7%	51	24.2%	29	64.6%	42	53.0%	53	52.2%	94	64.8%	107	64.8%	94
Better choice of clothing shops	2.2%	22	5.4%	7	1.1%	1	2.5%	3	0.0%	0	0.0%	0	2.8%	5	1.8%	3	2.1%	3
Better choice of shops in general	4.7%	47	8.5%	11	3.2%	3	5.8%	7	4.6%	3	6.0%	6	2.8%	5	3.6%	6	4.1%	6
Better maintenance / cleanliness	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	1.6%	16	1.5%	2	0.0%	0	3.3%	4	0.0%	0	0.0%	0	2.2%	4	2.4%	4	1.4%	2
Cheaper parking	4.0%	40	5.4%	7	9.5%	9	5.0%	6	3.1%	2	2.0%	2	3.3%	6	2.4%	4	2.8%	4
Cheaper prices	2.5%	25	3.1%	4	3.2%	3	5.0%	6	0.0%	0	0.0%	0	2.8%	5	2.4%	4	2.1%	3
Fewer empty / vacant shops	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved accessibility	1.6%	16	1.5%	2	1.1%	1	0.8%	1	4.6%	3	2.0%	2	2.2%	4	1.2%	2	0.7%	1
Improved bus services	3.9%	39	5.4%	7	3.2%	3	3.3%	4	1.5%	1	6.0%	6	4.4%	8	3.0%	5	3.4%	5
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More car parking	11.4%	114	13.1%	17	20.0%	19	9.2%	11	16.9%	11	12.0%	12	9.4%	17	7.9%	13	9.7%	14
More food supermarkets	1.0%	10	0.0%	0	0.0%	0	4.2%	5	1.5%	1	0.0%	0	1.1%	2	1.2%	2	0.0%	0
More large shops - department stores	1.5%	15	0.0%	0	0.0%	0	1.7%	2	3.1%	2	2.0%	2	3.9%	7	1.2%	2	0.0%	0
More large shops - chain / well known stores	1.3%	13	1.5%	2	3.2%	3	1.7%	2	0.0%	0	1.0%	1	1.7%	3	0.6%	1	0.7%	1
More restaurants / cafes / pubs	0.3%	3	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More security for shoppers / more police presence	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
More traffic free areas / pedestrianisation	0.5%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	2
Other	3.2%	32	4.6%	6	2.1%	2	4.2%	5	3.1%	2	3.0%	3	6.1%	11	1.2%	2	0.7%	1
Fewer food shops / supermarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0
If it was nearer	1.2%	12	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.7%	3	0.6%	1	3.4%	5
More independent shops	0.4%	4	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
(Don't know)	3.4%	34	1.5%	2	4.2%	4	0.0%	0	1.5%	1	6.0%	6	3.9%	7	4.2%	7	4.8%	7
(Nothing - use enough already)	15.9%	159	28.5%	37	8.4%	8	39.2%	47	4.6%	3	16.0%	16	12.2%	22	10.9%	18	5.5%	8
Base:		1000		130		95		120		65		100		180		165		145

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q24 What if anything would make you shop more often in Bruce Grove/Tottenham High Road district centre? [MR]</b>																		
Nothing - wouldn't go there	66.7%	667	75.4%	98	91.6%	87	85.0%	102	83.1%	54	72.0%	72	68.9%	124	33.9%	56	51.0%	74
Better choice of clothing shops	3.9%	39	3.1%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.2%	4	9.7%	16	9.7%	14
Better choice of shops in general	7.3%	73	3.1%	4	0.0%	0	3.3%	4	0.0%	0	0.0%	0	3.3%	6	25.5%	42	11.7%	17
Better maintenance / cleanliness	1.2%	12	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	2	3.0%	5	1.4%	2
Better quality shops	2.3%	23	3.1%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.7%	3	3.0%	5	6.9%	10
Cheaper parking	1.2%	12	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	2.2%	4	0.6%	1	2.8%	4
Cheaper prices	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.2%	2	1.4%	2
Fewer empty / vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Improved accessibility	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	1	2.4%	4	0.7%	1
Improved bus services	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.6%	1	0.7%	1
Improved leisure facilities	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
More car parking	2.8%	28	2.3%	3	0.0%	0	2.5%	3	3.1%	2	2.0%	2	4.4%	8	3.0%	5	3.4%	5
More food supermarkets	1.5%	15	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	8	4.1%	6
More large shops - department stores	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	7.9%	13	2.8%	4
More large shops - chain / well known stores	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	6.1%	10	5.5%	8
More restaurants / cafes / pubs	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.7%	1
More security for shoppers / more police presence	1.1%	11	1.5%	2	0.0%	0	0.8%	1	1.5%	1	0.0%	0	0.6%	1	2.4%	4	1.4%	2
More traffic free areas / pedestrianisation	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Other	2.6%	26	2.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.3%	6	5.5%	9	4.8%	7
If it was nearer	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.1%	2	0.0%	0	0.0%	0
Improved advertising	0.3%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More independent shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.8%	3	0.0%	0
Revamp / refurbish the town as a whole	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1
(Don't know)	4.5%	45	5.4%	7	5.3%	5	2.5%	3	3.1%	2	6.0%	6	6.1%	11	5.5%	9	1.4%	2
(Nothing - use enough already)	9.9%	99	8.5%	11	3.2%	3	3.3%	4	3.1%	2	18.0%	18	8.3%	15	15.8%	26	13.8%	20
Base:		1000		130		95		120		65		100		180		165		145



	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q25 What if anything would make you shop more often in Green Lanes district centre? [MR]</b>																		
Nothing - wouldn't go there	59.6%	596	47.7%	62	73.7%	70	69.2%	83	83.1%	54	56.0%	56	53.3%	96	51.5%	85	62.1%	90
Better choice of clothing shops	2.9%	29	2.3%	3	1.1%	1	2.5%	3	1.1%	2	1.0%	1	6.1%	11	1.2%	2	4.1%	6
Better choice of shops in general	4.2%	42	4.6%	6	1.1%	1	2.5%	3	3.1%	2	1.0%	1	7.2%	13	4.8%	8	5.5%	8
Better maintenance / cleanliness	0.6%	6	0.8%	1	2.1%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Better quality shops	2.0%	20	0.8%	1	1.1%	1	1.7%	2	1.5%	1	3.0%	3	2.8%	5	0.6%	1	4.1%	6
Cheaper parking	2.1%	21	1.5%	2	2.1%	2	1.7%	2	0.0%	0	1.0%	1	2.2%	4	3.0%	5	3.4%	5
Cheaper prices	0.4%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.6%	1	0.0%	0
Fewer empty / vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved accessibility	0.9%	9	0.8%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0	1.1%	2	1.8%	3	0.7%	1
Improved bus services	1.1%	11	3.8%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.6%	1	0.7%	1
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More car parking	7.0%	70	10.0%	13	7.4%	7	5.8%	7	4.6%	3	6.0%	6	5.0%	9	6.7%	11	9.7%	14
More food supermarkets	1.1%	11	0.8%	1	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.7%	1
More large shops - department stores	0.7%	7	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	2	1.2%	2	0.7%	1
More large shops - chain / well known stores	0.9%	9	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	1.7%	3	1.2%	2	1.4%	2
More restaurants / cafes / pubs	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1
More security for shoppers / more police presence	0.5%	5	0.0%	0	1.1%	1	1.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More traffic free areas / pedestrianisation	1.2%	12	5.4%	7	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.7%	1
Other	2.5%	25	3.1%	4	0.0%	0	0.0%	0	1.5%	1	3.0%	3	5.6%	10	2.4%	4	2.1%	3
If it was nearer	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.6%	1	0.6%	1	1.4%	2
Fewer betting shops	0.4%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	0.0%	0	0.7%	1
(Don't know)	5.1%	51	5.4%	7	6.3%	6	1.7%	2	3.1%	2	7.0%	7	7.2%	13	5.5%	9	3.4%	5
(Nothing - use enough already)	16.0%	160	22.3%	29	9.5%	9	13.3%	16	3.1%	2	21.0%	21	17.2%	31	21.2%	35	11.7%	17
Base:		1000		130		95		120		65		100		180		165		145
<b>Q26 What if anything would make you shop more often in West Green Road/Seven Sisters district centre? [MR]</b>																		
Nothing - wouldn't go there	72.2%	722	77.7%	101	89.5%	85	75.0%	90	84.6%	55	74.0%	74	68.3%	123	55.8%	92	70.3%	102
Better choice of clothing shops	1.7%	17	1.5%	2	1.1%	1	0.8%	1	0.0%	0	0.0%	0	1.7%	3	3.6%	6	2.8%	4
Better choice of shops in general	3.7%	37	3.8%	5	1.1%	1	3.3%	4	1.5%	1	0.0%	0	2.8%	5	9.7%	16	3.4%	5
Better maintenance / cleanliness	0.9%	9	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	1.1%	2	1.2%	2	1.4%	2
Better quality shops	1.8%	18	2.3%	3	1.1%	1	0.8%	1	4.6%	3	0.0%	0	1.1%	2	2.4%	4	2.8%	4
Cheaper parking	0.9%	9	0.8%	1	0.0%	0	0.8%	1	1.5%	1	0.0%	0	2.2%	4	0.0%	0	1.4%	2
Cheaper prices	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.7%	1
Fewer empty / vacant shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0
Improved accessibility	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.6%	1	1.8%	3	0.7%	1
Improved bus services	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.6%	1	1.4%	2
Improved leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	2.7%	27	1.5%	2	0.0%	0	2.5%	3	0.0%	0	2.0%	2	4.4%	8	3.0%	5	4.8%	7
More food supermarkets	0.8%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	3.0%	5	0.7%	1
More large shops - department stores	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	3.0%	5	0.0%	0
More large shops - chain / well known stores	0.9%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	3.0%	5	1.4%	2
More restaurants / cafes / pubs	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More security for shoppers / more police presence	0.6%	6	0.8%	1	0.0%	0	0.8%	1	1.5%	1	1.0%	1	0.0%	0	0.6%	1	0.7%	1
More traffic free areas / pedestrianisation	0.5%	5	1.5%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	1
Other	2.2%	22	0.8%	1	1.1%	1	1.7%	2	1.5%	1	0.0%	0	3.3%	6	4.2%	7	2.8%	4
If it was nearer	1.1%	11	1.5%	2	1.1%	1	0.0%	0	0.0%	0	3.0%	3	1.7%	3	0.0%	0	1.4%	2
Improved traffic system	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	1.2%	2	0.0%	0
(Don't know)	3.6%	36	3.8%	5	2.1%	2	2.5%	3	3.1%	2	2.0%	2	6.7%	12	3.0%	5	3.4%	5
(Nothing - use enough already)	10.0%	100	8.5%	11	5.3%	5	10.0%	12	3.1%	2	16.0%	16	8.9%	16	15.8%	26	8.3%	12
Base:		1000		130		95		120		65		100		180		165		145

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q27 What items, if any, do you regularly buy on the internet? [MR]</b>																		
Nothing	38.1%	381	30.0%	39	22.1%	21	13.3%	16	35.4%	23	36.0%	36	40.0%	72	59.4%	98	52.4%	76
Groceries	9.5%	95	13.1%	17	15.8%	15	22.5%	27	4.6%	3	6.0%	6	5.0%	9	6.1%	10	5.5%	8
Clothes and Shoes	22.4%	224	23.1%	30	36.8%	35	28.3%	34	16.9%	11	26.0%	26	17.2%	31	16.4%	27	20.7%	30
Domestic Electrical Appliances	13.0%	130	16.2%	21	11.6%	11	21.7%	26	12.3%	8	14.0%	14	12.2%	22	6.1%	10	12.4%	18
Electrical TV, Hi-Fi and Computers	17.9%	179	23.8%	31	20.0%	19	23.3%	28	20.0%	13	19.0%	19	18.3%	33	9.7%	16	13.8%	20
Furniture, Soft Furnishings and Floor Coverings	4.5%	45	3.1%	4	5.3%	5	7.5%	9	1.5%	1	3.0%	3	7.2%	13	3.0%	5	3.4%	5
DIY, Hardware and Homewares	4.5%	45	5.4%	7	7.4%	7	4.2%	5	3.1%	2	6.0%	6	5.6%	10	1.2%	2	4.1%	6
Health and Beauty, Chemist Items	4.3%	43	4.6%	6	4.2%	4	8.3%	10	4.6%	3	2.0%	2	3.3%	6	1.8%	3	6.2%	9
Books, CD's, Toys etc.	46.2%	462	54.6%	71	64.2%	61	72.5%	87	46.2%	30	42.0%	42	42.8%	77	30.9%	51	29.7%	43
Other	1.7%	17	2.3%	3	1.1%	1	4.2%	5	1.5%	1	1.0%	1	1.7%	3	0.6%	1	1.4%	2
Gifts	0.3%	3	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Holidays, Flights and Hotels	0.6%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	2	0.6%	1	0.7%	1
Music	0.5%	5	0.8%	1	1.1%	1	0.0%	0	1.5%	1	1.0%	1	0.0%	0	0.6%	1	0.0%	0
Pet related products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sporting items	1.2%	12	0.0%	0	2.1%	2	2.5%	3	0.0%	0	2.0%	2	2.2%	4	0.6%	1	0.0%	0
Tickets	1.7%	17	4.6%	6	0.0%	0	3.3%	4	3.1%	2	0.0%	0	1.7%	3	0.0%	0	1.4%	2
(Don't know)	2.1%	21	0.8%	1	2.1%	2	0.8%	1	3.1%	2	3.0%	3	3.3%	6	1.2%	2	2.8%	4
Base:		1000		130		95		120		65		100		180		165		145
<b>Q28 Do you or your family do any of the following leisure activities? [MR/PR]</b>																		
Cinema	52.5%	525	65.4%	85	69.5%	66	65.0%	78	52.3%	34	48.0%	48	46.7%	84	40.0%	66	44.1%	64
Theatre	46.9%	469	55.4%	72	63.2%	60	57.5%	69	58.5%	38	48.0%	48	45.0%	81	32.7%	54	32.4%	47
Pubs / bars	39.1%	391	51.5%	67	55.8%	53	47.5%	57	29.2%	19	33.0%	33	35.6%	64	29.7%	49	33.8%	49
Restaurants	65.1%	651	80.0%	104	75.8%	72	68.3%	82	49.2%	32	56.0%	56	60.0%	108	62.4%	103	64.8%	94
Nightclubs / live music venues	22.2%	222	26.2%	34	33.7%	32	19.2%	23	18.5%	12	14.0%	14	26.1%	47	17.0%	28	22.1%	32
Bingo	3.7%	37	0.0%	0	1.1%	1	2.5%	3	0.0%	0	1.0%	1	3.9%	7	7.3%	12	9.0%	13
Health & Fitness club	33.9%	339	30.0%	39	42.1%	40	45.0%	54	26.2%	17	34.0%	34	37.8%	68	30.3%	50	25.5%	37
Tenpin bowling	15.1%	151	15.4%	20	22.1%	21	10.8%	13	9.2%	6	18.0%	18	14.4%	26	14.5%	24	15.9%	23
(None of these)	18.6%	186	9.2%	12	13.7%	13	10.8%	13	24.6%	16	20.0%	20	24.4%	44	21.2%	35	22.8%	33
Base:		1000		130		95		120		65		100		180		165		145

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q29 Where did you or your family last visit the cinema?</b>																		
<i>Those who go to the cinema at Q28</i>																		
Barbican Centre, Silk Street, City of London	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brunswick Centre, Camden	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Fulham Road, South Kensington	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Shopping City, High Street, Wood Green	13.3%	70	17.6%	15	1.5%	1	0.0%	0	0.0%	0	14.6%	7	11.9%	10	33.3%	22	23.4%	15
Cineworld, Southbury Leisure Park, Southbury Road, Enfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Empire Cinemas, Leicester Square, London	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Cinema, Holly Bush Vale, Hampstead	1.5%	8	2.4%	2	0.0%	0	3.8%	3	2.9%	1	2.1%	1	0.0%	0	1.5%	1	0.0%	0
Hackney Picture House, Mare Street, Hackney	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Odean, Parkway, Camden	0.4%	2	0.0%	0	0.0%	0	1.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Charlie Chaplin Walk, South Bank, Waterloo	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Odeon, Fortis Green Road, Muswell Hill	16.6%	87	20.0%	17	50.0%	33	20.5%	16	8.8%	3	8.3%	4	11.9%	10	6.1%	4	0.0%	0
Odeon, Holloway Road, London	3.8%	20	0.0%	0	0.0%	0	9.0%	7	8.8%	3	0.0%	0	10.7%	9	1.5%	1	0.0%	0
Odeon, Lee Valley Leisure Park, Edmonton	2.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	9.1%	6	7.8%	5
Phoenix Cinema, High Road, East Finchley	8.0%	42	5.9%	5	21.2%	14	7.7%	6	23.5%	8	12.5%	6	1.2%	1	1.5%	1	1.6%	1
Picketts Lock Centre, Enfield	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rio Cinema, Kingsland High Street, Dalston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
The Curzon Cinema, Mayfair, London	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tricycle, Kilburn High Road, Kilburn	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Finchley Road, West Hampstead	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Great North Leisure Park, Finchley	7.6%	40	9.4%	8	12.1%	8	15.4%	12	0.0%	0	22.9%	11	0.0%	0	0.0%	0	1.6%	1
Vue, Hollywood Green, 180 High Road, Wood Green	9.0%	47	17.6%	15	1.5%	1	6.4%	5	5.9%	2	6.3%	3	3.6%	3	13.6%	9	14.1%	9
Vue, Parkfield Street, Dalston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Vue, Westfield Shopping Centre, Stratford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Camden	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Central London (West End)	8.6%	45	7.1%	6	4.5%	3	10.3%	8	5.9%	2	6.3%	3	16.7%	14	10.6%	7	3.1%	2
Chelsea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Dalston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Ealing	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
East Finchley	1.3%	7	0.0%	0	3.0%	2	1.3%	1	11.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Enfield	7.0%	37	3.5%	3	0.0%	0	0.0%	0	0.0%	0	10.4%	5	2.4%	2	12.1%	8	29.7%	19
Finchley	0.8%	4	0.0%	0	1.5%	1	0.0%	0	2.9%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Finsbury Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Fulham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Greenwich	0.6%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.6%	1
Hackney	0.6%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
Hampstead	0.6%	3	1.2%	1	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	1.7%	9	0.0%	0	0.0%	0	3.8%	3	5.9%	2	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Hornsey	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	3.8%	20	1.2%	1	1.5%	1	5.1%	4	5.9%	2	2.1%	1	9.5%	8	3.0%	2	1.6%	1
Lea Valley	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	3.1%	2
North Finchley	0.6%	3	0.0%	0	0.0%	0	1.3%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Soho	0.6%	3	1.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Southampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Stratford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Swiss Cottage	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Waterloo	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.1% 1	0.0% 0	0.0% 0	0.0% 0
Wood Green	1.5% 8	3.5% 3	0.0% 0	1.3% 1	0.0% 0	2.1% 1	2.4% 2	0.0% 0	1.6% 1
Abroad	0.2% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.1% 1	0.0% 0	0.0% 0	0.0% 0
(Don't know)	2.3% 12	2.4% 2	1.5% 1	2.6% 2	0.0% 0	2.1% 1	4.8% 4	0.0% 0	3.1% 2
Base:	525	85	66	78	34	48	84	66	64

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q30 Where did you or your family last visit the Theatre?</b>																		
<i>Those who go to the theatre at Q28</i>																		
Barbican Centre, Silk Street, London	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bernie Grant Arts Centre, Town Hall Approach Road, Tottenham Road, Tottenham Green	0.6%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.1%	1
Chichester Festival Theatre, Oaklands Park, Chichester	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chicken Shed Studio, Chaseside, Southgate	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duke Of York Theatre, St Martins Lane, Westminster	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Globe Theatre, New Globe Walk, Southbank	0.4%	2	1.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney Empire, Mare Street, Hackney	0.6%	3	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Jackson Lane Theatre, 269a Archway Road, Highgate	0.6%	3	0.0%	0	1.7%	1	1.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyric Hammersmith, Lyric Square, King Street, Hammersmith	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Millfield Theatre, Millfield House, Silver Street, Edmonton	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.3%	2
Mountview Conservatoire, Clarendon Road, Wood Green	1.9%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	5.6%	3	4.3%	2
National Theatre, Southbank, London	1.1%	5	2.8%	2	1.7%	1	0.0%	0	2.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Old Vic Theatre, The Cut, Waterloo	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Regent's Park Open Air Theatre, Inner Circle, Regent's Park, Westminster	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Studio's, Crisp Road, Hammersmith	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roundhouse, Chalk Farm Road, Camden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Sadler's Wells Theatre, Rosebery Avenue, Angel	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal, Drury Lane, Catherine Street, Covent Garden	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upstairs at The Gatehouse, North Road, Highgate Village	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyllyotts Theatre, Wyllyotts Place, Darkes Lane, Potters Bar	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London (West End)	77.8%	365	83.3%	60	78.3%	47	75.4%	52	65.8%	25	75.0%	36	77.8%	63	81.5%	44	80.9%	38
Chelsea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Chichester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Covent Garden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Edinburgh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.4%	2	1.4%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finchley	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finsbury Park	0.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Hackney	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	2.1%	1
Hampstead	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Islington	1.9%	9	2.8%	2	1.7%	1	2.9%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	2.1%	1
Potters Bar	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Sheringham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Southbank	0.6%	3	0.0%	0	1.7%	1	1.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0

# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Watford	0.2% 1	0.0% 0	0.0% 0	0.0% 0	2.6% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Abroad	0.4% 2	0.0% 0	1.7% 1	0.0% 0	0.0% 0	0.0% 0	1.2% 1	0.0% 0	0.0% 0
(Don't know)	5.5% 26	2.8% 2	1.7% 1	8.7% 6	7.9% 3	8.3% 4	8.6% 7	3.7% 2	2.1% 1
Base:	469	72	60	69	38	48	81	54	47

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q31 Where did you or your family last visit a pub / bar?</b>																		
<i>Those who visit out or bars at Q28</i>																		
Alexandra Palace	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Archway	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnos Grove	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Barnet	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Bethnal Green	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowes Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Brent Cross	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Brentford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	6.1%	3
Camden	2.0%	8	3.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	3	4.1%	2	0.0%	0
Central London (e.g. Oxford street / Regent street)	15.6%	61	16.4%	11	7.5%	4	15.8%	9	21.1%	4	12.1%	4	20.3%	13	10.2%	5	22.4%	11
Chesham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chingford	0.8%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1
Chiswick	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Cockfosters	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Colney Heath	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	11.5%	45	14.9%	10	0.0%	0	43.9%	25	0.0%	0	3.0%	1	9.4%	6	2.0%	1	4.1%	2
Dalston	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartmouth Park	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	5.4%	21	1.5%	1	22.6%	12	1.8%	1	21.1%	4	3.0%	1	1.6%	1	0.0%	0	2.0%	1
East London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Edmonton Green	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	10.2%	5
Enfield	2.8%	11	3.0%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	6.1%	3	8.2%	4
Epping	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Finchley Park	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finsbury Park	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Fortis Green	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Lanes	3.6%	14	1.5%	1	1.9%	1	0.0%	0	0.0%	0	3.0%	1	10.9%	7	8.2%	4	0.0%	0
Hackney	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Hampstead	0.5%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harringay	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.0%	1	0.0%	0
Hendon	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	4.3%	17	3.0%	2	7.5%	4	7.0%	4	26.3%	5	3.0%	1	1.6%	1	0.0%	0	0.0%	0
Hindon, Wiltshire	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Holborn	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1
Holland Park	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	1.0%	4	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Hornsey	1.3%	5	4.5%	3	1.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Islington	4.3%	17	1.5%	1	1.9%	1	10.5%	6	0.0%	0	0.0%	0	4.7%	3	6.1%	3	6.1%	3
Kentish Town	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	8.2%	32	11.9%	8	34.0%	18	1.8%	1	10.5%	2	9.1%	3	0.0%	0	0.0%	0	0.0%	0
North Finchley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Palmers Green	1.8%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0	0.0%	0	4.1%	2
Ponders End	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Potters Bar	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ross-on-Wye	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Soho	0.8%	3	0.0%	0	3.8%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Southgate	1.5%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	5	0.0%	0	0.0%	0	0.0%	0
Southwark	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
St Johns Wood, London	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stamford Hill	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.0%	1	0.0%	0
Stoke Newington	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	2.0%	1	0.0%	0
Stroud Green	2.3%	9	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	10.9%	7	0.0%	0	0.0%	0
Tottenham	1.0%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	2.0%	1
Upper Edmonton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Walthamstow	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Wapping	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
West Green Road/Seven Sisters	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Whetstone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Winchmore Hill	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0	2.0%	1
Wood Green	4.6%	18	14.9%	10	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	8.2%	4
York	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tottenham Hale Retail Park, Tottenham	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Abroad	0.8%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.0%	1

Column %ges.

# London Borough of Haringey Telephone Household Survey For Nathaniel Lichfield & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
(Don't know)	6.4%	25	7.5%	5	3.8%	2	0.0%	0	10.5%	2	6.1%	2	9.4%	6	8.2%	4	8.2%	4
Base:		391		67		53		57		19		33		64		49		49



	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q32 Where did you or your family last visit a restaurant?</b>																		
<i>Those who visit restaurants at Q28</i>																		
Archway	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnos Grove	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1
Barnet	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	1	0.0%	0	0.0%	0
Bethnal Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0
Birmingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Bognor Regis	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Brent Cross	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Bruce Grove/Tottenham High Road	2.2%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.8%	8	4.3%	4
Buckhurst Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Camden	1.2%	8	0.0%	0	1.4%	1	1.2%	1	9.4%	3	1.8%	1	0.9%	1	1.0%	1	0.0%	0
Central London (e.g. Oxford street / Regent street)	15.7%	102	23.1%	24	11.1%	8	12.2%	10	12.5%	4	16.1%	9	21.3%	23	10.7%	11	13.8%	13
Chigwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0
Chingford	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0
Cockfosters	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Crouch End	11.5%	75	13.5%	14	8.3%	6	41.5%	34	3.1%	1	1.8%	1	8.3%	9	6.8%	7	3.2%	3
East Finchley	3.4%	22	1.0%	1	16.7%	12	3.7%	3	9.4%	3	0.0%	0	0.9%	1	1.0%	1	1.1%	1
Edmonton Green	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.9%	2	8.5%	8
Enfield	5.2%	34	3.8%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	1.9%	2	7.8%	8	17.0%	16
Epping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1	0.0%	0
Euston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Finchley	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finsbury Park	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	8	1.0%	1	0.0%	0
Friern Barnet	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Green Lanes	4.9%	32	7.7%	8	1.4%	1	1.2%	1	0.0%	0	1.8%	1	8.3%	9	8.7%	9	3.2%	3
Hackney	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Hampstead	0.8%	5	1.0%	1	1.4%	1	1.2%	1	3.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Harringay	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	1.0%	1	0.0%	0
Hendon	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	3.2%	21	0.0%	0	5.6%	4	8.5%	7	28.1%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Holborn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Holloway	0.5%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornsey	0.6%	4	1.9%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hounslow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Islington	3.4%	22	1.0%	1	6.9%	5	7.3%	6	0.0%	0	0.0%	0	7.4%	8	1.0%	1	1.1%	1
Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Muswell Hill	8.1%	53	11.5%	12	33.3%	24	2.4%	2	9.4%	3	14.3%	8	1.9%	2	1.9%	2	0.0%	0
North Finchley	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Notting Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	2.2%	14	1.9%	2	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	6.4%	6
Potters Bar	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regents Park	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Soho	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Tottenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Southgate	4.1%	27	6.7%	7	0.0%	0	0.0%	0	0.0%	0	17.9%	10	1.9%	2	1.0%	1	7.4%	7
Southwark	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
St Albans	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Stamford Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Stoke Newington	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	9	2.9%	3	1.1%	1
Stratford	0.3%	2	1.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford-upon-Avon	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stroud Green	0.9%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0
Tottenham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Tufnell Park	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turnpike Lane	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Upper Edmonton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Waltham Forest	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	1.1%	1
Wapping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waterloo	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
West Green Road/Seven Sisters	0.6%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0
Whetstone	0.6%	4	1.0%	1	0.0%	0	0.0%	0	3.1%	1	1.8%	1	0.0%	0	0.0%	0	1.1%	1
Whitechapel	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wimbledon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchmore Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Wirral	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	8.4%	55	13.5%	14	2.8%	2	1.2%	1	0.0%	0	3.6%	2	3.7%	4	18.4%	19	13.8%	13
Westfield Shopping Centre, Stratford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.1%	1
(Don't know)	6.1%	40	3.8%	4	5.6%	4	1.2%	1	9.4%	3	8.9%	5	8.3%	9	5.8%	6	8.5%	8
Base:		651		104		72		82		32		56		108		103		94

**Q33 Where did you or your family last visit a nightclub/ live music venue?***Those who visit a nightclub / live music venue at Q28*

Alexandra Palace	0.9%	2	2.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Bounds Green	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Brent Cross	0.5%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Brixton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Camden	9.0%	20	8.8%	3	3.1%	1	4.3%	1	41.7%	5	14.3%	2	8.5%	4	14.3%	4	4.0%	0
Central London (e.g. Oxford street / Regent street)	43.2%	96	52.9%	18	40.6%	13	47.8%	11	41.7%	5	35.7%	5	44.7%	21	39.3%	11	37.5%	12
Chingford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Crouch End	1.8%	4	0.0%	0	0.0%	0	13.0%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
East Finchley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
East London	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Edmonton Green	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Enfield	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farringdon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Green Lanes	0.9%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Greenwich	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hackney	0.9%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Hammersmith	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.1%	1
Hampstead	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Park	3.6%	8	8.8%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	4.3%	2	0.0%	0	6.3%	2
Islington	3.2%	7	2.9%	1	3.1%	1	0.0%	0	0.0%	0	7.1%	1	6.4%	3	0.0%	0	3.1%	1
Kensington	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Kentish Town	0.9%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Muswell Hill	1.8%	4	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Newham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Notting Hill	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Palmers Green	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Redditch	0.5%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shepherd's Bush Green	0.5%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreditch	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Soho	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Southgate	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Stratford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Tonbridge	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Wareham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Wembley	4.1%	9	8.8%	3	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.6%	1	9.4%	3
Westminster	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Whetstone	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Wood Green	1.8%	4	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3
York	0.5%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.5%	30	8.8%	3	18.8%	6	13.0%	3	8.3%	1	7.1%	1	10.6%	5	17.9%	5	18.8%	6
Base:		222		34		32		23		12		14		47		28		32

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q34 Where did you or your family last go to play bingo?</b>																		
<i>Those who play bingo at Q28</i>																		
Camden	2.7%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London (e.g. Oxford street / Regent street)	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
Cricklewood	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Enfield	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	4
Hackney	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
Hornsey	2.7%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Forest	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Wood Green	56.8%	21	0.0%	0	0.0%	0	33.3%	1	0.0%	0	100.0%	1	42.9%	3	83.3%	10	46.2%	6
Television	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
(Don't know)	13.5%	5	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	15.4%	2
Base:		37		0		1		3		0		1		7		12		13

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
<b>Q35 Where did you or your family last go to a healthclub/gym?</b>									
<i>Those who go to a healthclub / gym at Q28</i>									
Bell Centre, Holloway Road, Leytonstone	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bodyworks Gym, Fountayne Road, Tottenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lloyd's, High Road, Finchley	0.6%	2	0.0%	0	0.0%	0	1.9%	1	0.0%
Easy Gym, 98-100 High Street, Wood Green	2.4%	8	7.7%	3	0.0%	0	0.0%	0	0.0%
Esporta, Princess Park Manor, Royal Drive, Friern Barnet	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Fitness First for Women, The Exchange, Crouch End	1.5%	5	0.0%	0	5.0%	2	3.7%	2	0.0%
Fitness First, Arena Shopping Park, Green Lanes	0.9%	3	2.6%	1	0.0%	0	0.0%	0	0.0%
Florentia Fitness, Vale Road, Stoke Newington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
LA Fitness, Hillfield Park, Muswell Hill	1.8%	6	0.0%	0	7.5%	3	0.0%	0	5.9%
Park Road Leisure Centre, Park Road, Haringey	1.2%	4	0.0%	0	5.0%	2	1.9%	1	0.0%
Sobell Leisure Centre, Hornsey Road, Islington	0.6%	2	0.0%	0	0.0%	0	1.9%	1	0.0%
Talacre Sports Centre, Dalby Street, Camden	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%
Temple Fortune, Barnet	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%
The Factory Gym and Dance Center, Hornsey Road, Islington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gym, Lordship Lane, Wood Green	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%
The Laboratory Spa & Health Club, The Avenue, Muswell Hill	0.6%	2	0.0%	0	5.0%	2	0.0%	0	0.0%
The Manor Health & Leisure, Fortis Green, Muswell Hill	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%
Tottenham Green Leisure Centre, Philips Lane, Tottenham	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, Battle Close, North Road, Wimbledon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, Mercers Road, Collingwood Business Park, Holloway	1.2%	4	0.0%	0	0.0%	0	7.4%	4	0.0%
Virgin Active, Topsfield Parade, Tottenham Lane, Crouch End	5.6%	19	7.7%	3	0.0%	0	20.4%	11	0.0%
Welwyn Garden City Golf Club, Mannicotts, High Oaks Road, Welwyn Garden City	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Alexandra Palace Archway	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%
Barnet	0.6%	2	0.0%	0	2.5%	1	1.9%	1	0.0%
Bruce Grove/Tottenham High Road	0.9%	3	0.0%	0	2.5%	1	0.0%	0	0.0%
Camden	5.3%	18	2.6%	1	0.0%	0	0.0%	0	0.0%
Canning Town	0.6%	2	0.0%	0	0.0%	0	0.0%	0	11.8%
Central London (West End)	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%
Chessington	6.8%	23	10.3%	4	7.5%	3	5.6%	3	5.9%
Chingford	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%
Chiswick	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%
Crouch End	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%
East Finchley	9.7%	33	17.9%	7	2.5%	1	27.8%	15	0.0%
East London	4.7%	16	2.6%	1	17.5%	7	0.0%	0	23.5%
Edmonton Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Friern Barnet	3.0%	10	5.1%	2	0.0%	0	0.0%	0	11.8%
Green Lanes	0.6%	2	2.6%	1	0.0%	0	0.0%	0	0.0%
	2.4%	8	5.1%	2	0.0%	0	0.0%	0	2.9%

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Hackney	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Hammersmith	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harringay	2.4%	8	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	8.0%	4
Hendon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Highbury	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Highgate	1.2%	4	0.0%	0	0.0%	0	1.9%	1	17.6%	3	0.0%	0	0.0%	0	0.0%	0
Holborn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Holloway	0.6%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornsey	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Islington	1.8%	6	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Kentish Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Muswell Hill	7.1%	24	5.1%	2	30.0%	12	1.9%	1	23.5%	4	8.8%	3	1.5%	1	0.0%	0
North Finchley	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0
Radcot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Southgate	2.7%	9	2.6%	1	0.0%	0	0.0%	0	0.0%	0	20.6%	7	0.0%	0	2.0%	1
Stamford Hill	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.0%	2
Stoke Newington	3.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	9	2.0%	1
Tottenham	3.0%	10	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	10.0%	5
Upper Edmonton	0.6%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Walthamstow	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
West Green Road/Seven Sisters	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchmore Hill	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0
Wood Green	5.6%	19	12.8%	5	0.0%	0	0.0%	0	0.0%	0	5.9%	2	5.9%	4	6.0%	3
York	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.1%	14	2.6%	1	2.5%	1	3.7%	2	5.9%	1	5.9%	2	5.9%	4	2.0%	1
Base:		339		39		40		54		17		34		68		50

**Q36 Where did you or your family last go for tenpin bowling?***Those who go bowling at Q28*

Barnet	1.3%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	3.8%	1	0.0%	0
Bruce Grove/Tottenham High Road	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Central London (e.g. Oxford street / Regent street)	5.3%	8	5.0%	1	4.8%	1	7.7%	1	0.0%	0	0.0%	0	3.8%	1	12.5%	3
Dagenham	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
East Finchley	33.8%	51	40.0%	8	38.1%	8	53.8%	7	16.7%	1	61.1%	11	15.4%	4	29.2%	7
Enfield	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	4.2%	1
Finchley	6.0%	9	10.0%	2	4.8%	1	7.7%	1	16.7%	1	11.1%	2	0.0%	0	8.7%	2
Finchley Park	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Finsbury Park	17.2%	26	15.0%	3	9.5%	2	0.0%	0	0.0%	0	0.0%	0	46.2%	12	25.0%	6
Green Lanes	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Islington	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
North Finchley	15.9%	24	15.0%	3	38.1%	8	23.1%	3	50.0%	3	22.2%	4	3.8%	1	4.2%	1
Stevenage	0.7%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stroud Green	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Tottenham	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Tower Hamlets	1.3%	2	5.0%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Green Road/Seven Sisters	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Wood Green	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
Abroad	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
(Don't know)	8.6%	13	5.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	15.4%	4	12.5%	3
Base:		151		20		21		13		6		18		26		24

**GEN Gender of Respondent:**

Male	36.1%	361	37.7%	49	27.4%	26	36.7%	44	35.4%	23	37.0%	37	37.2%	67	36.4%	60
Female	63.9%	639	62.3%	81	72.6%	69	63.3%	76	64.6%	42	63.0%	63	62.8%	113	63.6%	105
Base:		1000		130		95		120		65		100		180		165

# London Borough of Haringey Telephone Household Survey

## For Nathaniel Lichfield & Partners

September 2012

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
<b>AGE Can I ask, how old are you ?</b>																		
18-24	3.5%	35	3.8%	5	1.1%	1	1.7%	2	4.6%	3	6.0%	6	5.0%	9	2.4%	4	3.4%	5
25-34	7.1%	71	9.2%	12	2.1%	2	5.8%	7	4.6%	3	3.0%	3	9.4%	17	6.1%	10	11.7%	17
35-44	14.7%	147	21.5%	28	24.2%	23	23.3%	28	7.7%	5	9.0%	9	10.6%	19	12.7%	21	9.7%	14
45-54	23.5%	235	23.8%	31	30.5%	29	18.3%	22	15.4%	10	25.0%	25	22.2%	40	28.5%	47	21.4%	31
55-64	18.0%	180	13.1%	17	15.8%	15	25.8%	31	10.8%	7	22.0%	22	20.6%	37	18.8%	31	13.8%	20
65+	29.2%	292	22.3%	29	20.0%	19	23.3%	28	52.3%	34	27.0%	27	28.9%	52	29.7%	49	37.2%	54
(Refused)	4.0%	40	6.2%	8	6.3%	6	1.7%	2	4.6%	3	8.0%	8	3.3%	6	1.8%	3	2.8%	4
Base:	1000	130		95		120		65		100		180		165		145		

### CAR How many cars are there normally available for use in the household ?

None	29.2%	292	28.5%	37	11.6%	11	25.0%	30	16.9%	11	19.0%	19	36.1%	65	40.6%	67	35.9%	52
1	50.0%	500	55.4%	72	57.9%	55	58.3%	70	53.8%	35	44.0%	44	45.0%	81	46.7%	77	45.5%	66
2	14.9%	149	13.1%	17	24.2%	23	14.2%	17	24.6%	16	23.0%	23	12.8%	23	8.5%	14	11.0%	16
3 or more	2.5%	25	1.5%	2	3.2%	3	0.0%	0	3.1%	2	4.0%	4	2.8%	5	1.2%	2	4.8%	7
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.4%	34	1.5%	2	3.2%	3	2.5%	3	1.5%	1	10.0%	10	3.3%	6	3.0%	5	2.8%	4
Base:	1000	130		95		120		65		100		180		165		145		

### ETH Finally, just for the purposes of the survey and to make sure we speak to a representative cross section of the community, please could you tell me which of the following best describes your ethnic origin ? [PR]

White British	61.6%	616	64.6%	84	83.2%	79	72.5%	87	78.5%	51	63.0%	63	55.0%	99	51.5%	85	46.9%	68
White Irish	4.5%	45	5.4%	7	2.1%	2	1.7%	2	3.1%	2	4.0%	4	6.7%	12	6.7%	11	3.4%	5
White Other	10.3%	103	12.3%	16	4.2%	4	11.7%	14	10.8%	7	9.0%	9	11.7%	21	8.5%	14	12.4%	18
White & Black Caribbean	2.6%	26	2.3%	3	1.1%	1	0.0%	0	0.0%	0	3.0%	3	4.4%	8	3.0%	5	4.1%	6
White & Black African	2.4%	24	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.8%	5	5.5%	9	4.8%	7
White & Asian	0.4%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.6%	1	0.0%	0	0.0%	0
Any other mixed background	1.9%	19	1.5%	2	3.2%	3	1.7%	2	1.5%	1	2.0%	2	2.2%	4	2.4%	4	0.7%	1
Indian	2.6%	26	2.3%	3	0.0%	0	3.3%	4	0.0%	0	2.0%	2	3.3%	6	2.4%	4	4.8%	7
Pakistani	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1	0.6%	1	0.0%	0	0.0%	0
Bangladeshi	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.7%	1
Any other Asian or Asian	2.1%	21	1.5%	2	0.0%	0	0.0%	0	3.1%	2	2.0%	2	2.8%	5	2.4%	4	4.1%	6
British																		
Caribbean	3.1%	31	1.5%	2	1.1%	1	3.3%	4	0.0%	0	0.0%	0	2.2%	4	5.5%	9	7.6%	11
African	1.6%	16	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.0%	2	1.7%	3	3.0%	5	3.4%	5
Any other Black background	1.0%	10	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1	1.2%	2	2.1%	3
Chinese	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other ethnic group	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	1.2%	2	0.0%	0
(Refused)	4.6%	46	3.8%	5	4.2%	4	3.3%	4	1.5%	1	8.0%	8	4.4%	8	5.5%	9	4.8%	7
Base:	1000	130		95		120		65		100		180		165		145		

### QUOTA Zone

Zone 1	13.0%	130	100.0%	130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.5%	95	0.0%	0	100.0%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	12.0%	120	0.0%	0	0.0%	0	100.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	6.5%	65	0.0%	0	0.0%	0	0.0%	0	100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	10.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 6	18.0%	180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	180	0.0%	0	0.0%	0
Zone 7	16.5%	165	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	165	0.0%	0
Zone 8	14.5%	145	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	145
Base:	1000	130		95		120		65		100		180		165		145		

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>PS Postcode Sector</b>																		
N2 0	2.0%	20	0.0%	0	0.0%	0	30.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 8	0.3%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	1.9%	19	0.0%	0	20.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N4 1	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	24	0.0%	0	0.0%	0
N4 2	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	36	0.0%	0	0.0%	0
N4 3	3.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	34	0.0%	0	0.0%	0
N4 4	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	26	0.0%	0	0.0%	0
N6 4	2.6%	26	0.0%	0	0.0%	0	0.0%	0	40.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N6 5	3.5%	35	0.0%	0	0.0%	0	29.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N6 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	9.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8 0	1.1%	11	8.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8 7	2.3%	23	17.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8 8	2.7%	27	0.0%	0	0.0%	0	22.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N8 9	2.9%	29	0.0%	0	0.0%	0	24.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N10 1	1.8%	18	0.0%	0	18.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N10 2	2.3%	23	0.0%	0	24.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N10 3	3.2%	32	0.0%	0	33.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N11 1	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12	0.0%	0	0.0%	0	0.0%	0
N11 2	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	28	0.0%	0	0.0%	0	0.0%	0
N11 3	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
N13 4	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	35	0.0%	0	0.0%	0	0.0%	0
N13 6	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	14
N14 7	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12	0.0%	0	0.0%	0	0.0%	0
N15 3	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	19	0.0%	0
N15 4	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	21	0.0%	0
N15 5	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	16	0.0%	0
N15 6	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	31	0.0%	0
N16 5	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	31	0.0%	0	0.0%	0
N16 6	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	29	0.0%	0	0.0%	0
N17 0	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	25
N17 6	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	33	0.0%	0
N17 7	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	25
N17 8	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	16
N17 9	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	45	0.0%	0
N18 1	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	37
N18 2	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	28
N19 3	1.1%	11	0.0%	0	0.0%	0	9.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N19 4	1.8%	18	0.0%	0	0.0%	0	15.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N19 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	20.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 5	2.6%	26	20.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 6	2.2%	22	16.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 7	2.4%	24	18.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 8	2.4%	24	18.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1000	130		95	120	65		100		180		165		145				

# Appendix 7      In-Street Survey Analysis



## c.0 **In-Street Survey Analysis**

### **In-Centre Survey of Visitors to Main Centres**

- c.1 On-street surveys were undertaken within the five main shopping centres. The survey was undertaken to provide information on the role each centre plays, and the reasons why visitors come to each centre. Visitors were also asked a range of questions relating to their use of the centre and their views on how the centres could be improved. These results have provided valuable information, which has been used in the town centre health checks undertaken in this study. The respondents were asked:
- a the purpose of their visit;
  - b what else they will be doing that day;
  - c whether they intend to do any shopping;
  - d what they intended to buy;
  - e how much they would spend in the centre;
  - f how they travelled to the centre;
  - g how long they intended to stay in the centre;
  - h how often they visit the centre;
  - i reasons for visiting the centre;
  - j likes and dislikes about the centre;
  - k what improvements they would like to see; and
  - l views on leisure, arts and cultural facilities.

### **Main Purpose of Visit to the Centres**

- c.2 The in-centre survey results are not directly comparable with the household survey. The in-centre surveys were undertaken during the daytime and interviews were conducted in the main shopping areas and therefore the result may overstate the importance of shopping and understate other reasons for visiting the town centres.
- c.3 Notwithstanding the above, the main purpose for visiting Crouch End (27.0%) and Muswell Hill (31.4%) was to undertake food shopping (18.3% across of the Study Area). Food shopping (27.6%) was also the joint top purpose for visiting Green Lanes, along with social/leisure reasons (27.6%). In both Wood Green (22.8%) and Tottenham Hale (35.0%) the main purpose for visiting the centre was to shop for non-food items.
- c.4 As set out in Table C.1 Crouch End has the highest proportion of people stating that the purpose of their visit was to visit a restaurant/café (9.0%) and Muswell Hill the least (0.9%). More people in Crouch End and Muswell Hill indicated that the purpose of their visit was to use other services in the centre (e.g. bank,

post office, hairdressers) compared to Wood Green (4.4%) and Green Lanes (2.0%).

Table C.1 Main Purpose of Visit to Centre

Reason for Visit	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Shopping for food only	11.2%	27.0%	31.4%	27.6%	2.0%
Shopping for non-food goods only	22.8%	8.0%	7.8%	9.2%	35.0%
Shopping for both food & non-food items	14.1%	16.0%	13.7%	5.1%	18.0%
Social/leisure reason e.g. meeting friends, going to gym	12.6%	9.0%	9.8%	27.6%	4.0%
Work/business purposes	15.5%	6.0%	4.9%	15.3%	15.0%
To use other services e.g. bank, post office, hairdressers	4.4%	7.0%	9.8%	2.0%	0.0%
To have a walk/stroll around	3.9%	6.0%	5.9%	3.1%	4.0%
To visit a restaurant/café/public house	3.4%	9.0%	0.9%	2.0%	8.0%
Window Shopping	5.3%	2.0%	5.9%	0.0%	6.0%
Healthcare e.g. doctor, dentist, optician	2.4%	5.0%	5.9%	3.1%	0.0%
Other	1.9%	4.0%	0.9%	0.0%	2.0%
Passing through	1.9%	1.0%	0.0%	0.0%	5.0%
No purpose	0.0%	0.0%	1.9%	3.1%	1.0%
To use a bookmakers	0.5%	0.0%	0.9%	0.0%	0.0%
Tourism	0.0%	0.0%	0.0%	1.0%	0.0%
Don't know	0.0%	0.0%	0.0%	1.0%	0.0%
Charity shops	0.0%	0.0%	0.0%	0.0%	0.0%

## Other Purpose of Visit

c.5

Respondents were asked what else they would be doing in the centre, aside from the main purpose of their visit. Across the centres surveyed, the most popular response was that the respondents wouldn't be doing anything else in

the centre (58.1%). This was followed by visiting a restaurant/café (10.9%), those who didn't know what else they would do (8.4%) and then shopping for food (6.3%). Crouch End and Tottenham Hale had the highest proportion of respondents indicating that they will be visiting a restaurant/café aside from their main purpose, 19.0% and 13.0% respectively.

## Intended Visitor Purchases

c.6

Of those respondents who indicated that they would be purchasing goods in the centre, overall 66.1% stated that they would be buying food and groceries followed by other household goods (19.3%) and clothing and shoes (15.9%). The purchase of food and groceries was also recorded in NLP's 2008 Study as the most popular intention. The intended purchases of respondents are stated in Table C.2 below.

Table C.2 Intended Purchases

Intended Purchases	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Food and groceries	54.6%	86.9%	81.7%	79.6%	32.7%
Newspapers/magazines	0.8%	8.7%	5.6%	4.1%	0%
Confectionary/tobacco	2.5%	0%	0%	6.1%	3.6%
Clothing/footwear	31.9%	4.4%	11.3%	4.1%	12.7%
Furniture/carpets/soft furnishings	5.9%	0%	0%	0%	12.7%
Domestic electrical goods	5%	1.5%	0%	0%	20%
Other electrical goods	5%	0%	1.4%	0%	25.5%
DIY/hardware	5%	1.5%	2.8%	0%	34.6%
Other household goods	25.2%	4.4%	1.4%	14.3%	52.7%
Gifts/jewellery	5%	10.2%	4.2%	0%	9.1%
Books/CDs/videos	5.9%	2.9%	4.2%	0%	12.7%
Health/beauty/chemist items	10.1%	10.2%	2.8%	2%	16.4%
Other	0.8%	5.8%	0%	0%	0%
Flowers/plants	0.8%	2.9%	0%	0%	0%
Pet related goods	0%	1.5%	2.8%	0%	0%
Stationery	0.8%	1.5%	1.4%	0%	5.5%
Don't know	3.4%	0%	4.2%	8.2%	0%

c.7 Within all of the centres, except for Tottenham Hale, the majority of respondents intended to purchase food and grocery goods. Crouch End had the highest proportion of respondents intending to buy food and groceries (86.9%) and Wood Green the least (54.6%). In Tottenham Hale most respondents intended to buy other household goods (52.7%) and DIY/hardware items (34.6%). Wood Green had the highest proportion of respondents indicating that they intend to buy clothing and shoes (31.9%) and also a fairly high number of people stating that they intend to purchase other household goods (25.2%). As set out in Table C.2, Tottenham Hale had a higher proportion of respondents intending to purchase more bulky/household goods compared to the other centres.

## Expenditure During Visit

c.8 Visitors were asked to estimate how much they would spend during their visit to the centres. The results are shown in Table C.3 and C.4. The average spend on food shopping was highest in Crouch End (£17.50) followed by Muswell Hill (£16.54) and Wood Green (£14.48). Tottenham Hale (£9.61) and Green Lanes (£12.01) have a lower average spend on food. The Tottenham Hale average food spend is likely to be lower as most respondents use this centre for the purchase of non-food goods.

Table C.3 Food and Grocery Expenditure within the Centres

Food and Grocery Expenditure	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Nothing	24.4%	1.5%	11.35	2%	52.7%
Less than £5.00	2.5%	10.2%	8.5%	18.4%	3.6%
£5.01-£10.00	17.7%	20.3%	18.3%	28.6%	0%
£10.01-£20.00	14.3	18.%	26.8%	18.4%	3.6%
£20.01-£30.00	10.9%	20.3%	15.5%	10.2%	10.9%
£30.01-£40.00	6.7%	2.9%	14.1%	6.1%	7.3
£40.01-£50.00	1.7%	5.8%	4.2%	0%	1.8%
£50.01-£75.00	0.8%	1.5%	0%	0%	1.8%
£75.01-£100.00	0.8%	0%	0%	0%	0%
£100.01-£150.00	0.8%	0%	0%	0%	0%
More than £150.00	0%	0%	0%	0%	0%
Don't know	19.3%	18.8%	1.4%	16.3%	16.4%
Refused	0.0%	0.0%	0.0%	0.0%	1.82%

c.9

The highest average non-food spend was in Tottenham Hale (£114.50) which is significantly higher than in the other centres. Wood Green also had a high average spend compared to the other centres (£52.11). The rest of the centres had much lower average spend on non-food items; Crouch End (£16.55), Muswell Hill (£10.08) and Green Lanes (£18.13).

Table C.4 Non-Food Expenditure within the Centres

Non-Food Expenditure	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Nothing	5.0%	21.7%	40.9%	0.0%	0.0%
Less than £5.00	6.7%	10.2%	8.5%	10.2%	3.6%
£5.01-£10.00	7.6%	15.9%	11.3%	2%	1.8%
£10.01-£20.00	8.4%	8.7%	7.0%	6.1%	7.3%
£20.01-£30.00	10.1%	5.8%	7.0%	0.0%	1.8%
£30.01-£40.00	2.5%	4.4%	1.4%	0.0%	5.5%
£40.01-£50.00	5.0%	1.5%	4.2%	4.1%	5.5%
£50.01-£75.00	5.9%	1.5%	1.4%	2.0%	3.6%
£75.01-£100.00	6.7%	0.0%	1.4%	0.0%	12.7%
£100.01-£150.00	5.9%	1.5%	0.0%	0.0%	18.2%
More than £150.00	5.9%	1.5%	0.0%	0.0%	30.9%
Don't know	30.3%	27.5%	16.9%	75.5%	7.3%
Refused	0.0%	0.0%	0.0%	0.0%	1.8%

c.10

As set out in Table C.5, average spend on eating and drinking within the centres was low. The highest average spend was recorded in Muswell Hill (£6.56) and the lowest in Wood Green (£1.39).

c.11

The rest of the centres had relatively similar average spend on eating and drinking; Crouch End (£3.66), Tottenham Hale (£2.56) and Green Lanes (£2.50). However, it should be noted that only respondents who stated that they would be shopping during their visit were asked these questions, and as such the spending on eating/drinking out is likely to be underestimated, and accounts for the high proportion of respondents who answered that they would not be spending anything. In addition, as indicated earlier this daytime survey has under-estimated the importance of eating and drinking out in the centres.

Table C.5 Eating/Drinking Out Expenditure

Eating/Drinking Out Expenditure	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Nothing	39.5%	30.4%	57.8%	0%	52.7%
Less than £5.00	5.9%	14.5%	2.8%	2%	1.8%
£5.01-£10.00	4.2%	8.7%	7%	0%	14.6%
£10.01-£20.00	1.7%	2.9%	7%	0%	1.8%
£20.01-£30.00	0%	2.9%	2.8%	0%	1.8%
£30.01-£40.00	0%	0%	0%	0%	0%
£40.01-£50.00	0%	0%	0%	0%	0%
£50.01-£75.00	0%	0%	0%	0%	0%
£75.01-£100.00	0%	0%	0%	0%	0%
£100.01-£150.00	0%	0%	0%	0%	0%
More than £150.00	0%	0%	1.4%	0%	0%
Don't know	48.7%	40.6%	21.1%	97.9%	25.5%
Refused	0%	0%	0%	0%	1.8%

- c.12 In all centres approximately a quarter to a third of respondents indicated that they were intending to eat or drink, use leisure or entertainment facilities during their visit. The highest proportion was in Crouch End where 34.0% of respondents stated that they intended to eat/drink and/or visit leisure facilities during their visit, followed by Tottenham Hale, 31.0%. This figure was lowest in Muswell Hill, 23.5%. Of those who indicated that they intend to visit leisure facilities or eat/drink during their visit, going to a restaurant/café was the most popular activity (65.0%), followed by going to get takeaway/fast food (14.11%). Going to takeaway/fast food was the most popular response in Tottenham Hale (29.0%) and going to a restaurant/café received the highest response in Muswell Hill (75.0%).

### Mode of Travel

- c.13 Mode of travel to each of the centres varied as set out in Table C.6. Walking was the most popular mode of travel recorded in Muswell Hill (42.2%), Crouch End (63.0%) and Green Lanes (45.9%). In Wood Green, nearly half of the respondents travelled to the centre by bus (45.6%) but walking was also popular (32.5%). Tottenham Hale differed from the other four centres significantly as the most popular mode of travel to the centre was by car (42% - driver and passenger). The bus was also popular in travelling to Tottenham Hale (34.0%) which is broadly consistent with the other centres.

c.14

The results from the in-street survey suggest a higher proportion of visitors walk to the town centres, and a lower proportion travel by car than the household survey results. This may be explained by the higher frequency of trips made to the town centres on foot, i.e. frequent day to day trips to the town centre are more likely to be made on foot, whilst more infrequent shopping trips (e.g. bulk food shopping) are made predominantly by car.

Table C.6 Mode of Travel

	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Car driver	12.1%	11.0%	13.7%	9.2%	41.0%
Car passenger	0.0%	0.0%	0.0%	0.0%	1.0%
Bus/coach	45.6%	25.0%	37.3%	30.6%	34.0%
Train/tube	8.3%	0.0%	4.9%	11.2%	14.0%
Taxi	0.0%	0.0%	0.0%	0.0%	0.0%
Walked	32.5%	63.0%	42.2%	45.9%	10.0%
Bicycle	1.5%	1.0%	0.9%	2.0%	0.0%
Other	0.0%	0.0%	0.9%	1.0%	0.0%
Got dropped off	0.0%	0.0%	0.0%	0.0%	0.0%

### Duration of Visit

c.15

Table C.7 sets out the length of time that respondents indicated they would spend in the centres. Visitors to Tottenham Hale recorded the longest periods with 33.0% of respondents indicating that they would spend 1-1.5 hours in the centre and 22.0% would spend between 31 minutes and 1 hour. Green Lanes had the shortest visits with 77.6% of respondents stating they would only spend 0-15 minutes in the centre. Visits in Wood Green, Crouch End and Muswell Hill were more distributed in their duration as set out in Table C.7.

Table C.7 Duration of Visit

Time	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
0-15 mins	33.9%	13.0%	9.8%	77.6%	18.0%
16-30 mins	8.3%	24.0%	24.5%	17.4%	9.0%
31 mins-under 1 hour	11.7%	20.0%	20.6%	4.1%	22.0%
1-1.5 hours	16.9%	14.0%	19.6%	0.0%	33.0%
1.5-2 hours	15.1%	10.0%	8.8%	0.0%	7.0%
2-3 hours	7.8%	11.0%	7.8%	0.0%	0.0%
Over 3 hours	5.3%	7.0%	7.8%	0.0%	10.0%
Don't know	0.9%	1.0%	0.0%	1.0%	1.0%
Refused	0.0%	0.0%	0.98	0.0%	0.0%

## Frequency of Shopping

- c.16 Respondents were asked how often they shop in the centre. As set out in Table C.8 in all of the centres, except for Tottenham Hale, the majority of respondents stated that they shop 2-3 times a week. These findings are similar to those recorded in NLP's 2008 Study when the average ranged from 2.29 to 3.20 trips per week. Of these four centres, this frequency level was highest in Green Lanes (53.1%) and lowest in Muswell Hill (29.4%). In Crouch End visiting the centre every day and 2-3 times a week received the same proportion of responses, 35%. These figures indicate that Muswell Hill is visited most frequently.
- c.17 The majority of respondents in Tottenham Hale stated that they visit the centre once a week (37.0%), followed by 2-3 times a week (25.0%). This centre is visited the least frequent, most likely as it is most used for the purchase of household/DIY goods etc. rather than everyday convenience shopping.



Table C.8 Frequency of Visit

Frequency of Visit	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Every day	16.0%	35.0%	23.5%	3.1%	8.0%
2-3 times a week	35.4%	35.0%	29.4%	53.1%	25.0%
Once a week	21.4%	10.0%	20.6%	18.4%	37.0%
Once a fortnight	4.9%	7.0%	3.9%	0.0%	9.0%
Once a month	8.3%	2.0%	7.8%	5.1%	6.0%
Less than once a month	7.3%	4.0%	7.8%	5.1%	12.0%
Never	2.9%	4.0%	1.9%	6.1%	2.0%
First time today	1.9%	3.0%	3.9%	2.0%	0.0%
Don't know	1.9%	0.0%	0.9%	7.1%	1.0%
Refused	0.0%	0.0%	0.0%	0.0%	0.0%

## Rating of Centres

- c.18 Respondents were asked to rate the centre they were visiting in relation to a number of factors. The ratings are summarised in Table C.9 below. As shown by the colour coding of the responses, the centres were rated 'Good to Very Good' across most of the factors. Overall, two of the centres (Tottenham Hale and Muswell Hill) were rated 'Good to Very Good', and the rest of centres received a 'Neutral' rating. Tottenham Hale received the highest average score across all of the factors (0.80) and Crouch End the lowest average score (0.39).
- c.19 However, a number of key issues stand out as these were rated 'Poor to Very Poor'. The factor which was rated the lowest was public toilets as this was found to be 'Poor to Very Poor' across all of the centres. Public toilets had the lowest average rating in Green Lanes (-1.27). Car parking availability and car parking charges were also rated poorly in Crouch End, Muswell Hill and Green Lanes. Across both of these factors, Green Lanes received the lowest ratings (-1.09 for car parking availability and -1.19 for car park charges). In contrast, respondents rated car parking availability (1.13) and charges (1.23) as good in Tottenham Hale.
- c.20 The factor which received the highest rating overall was bus services in Muswell Hill which was rated 1.51. Bus services were also rated highly in Crouch End (1.38). Traffic congestion was rated as 'Neutral' across Wood Green, Crouch End and Muswell Hill and 'Good to Very Good' in Tottenham Hale. However, traffic congestion in Green Lanes received a poor average rating of -0.76. In three of the centres (Tottenham Hale, Wood Green and Green Lanes) the

market received a neutral to good rating. However, in Crouch End (-1.33) and Muswell Hill (-0.93) the rating was 'Poor to Very Poor'.

Table C.9 How Visitors Rate Aspects of Centres

<b>Factor</b>	<b>Wood Green</b>	<b>Crouch End</b>	<b>Muswell Hill</b>	<b>Green Lanes</b>	<b>Tottenham Hale</b>
Car parking availability	<b>-0.33</b>	<b>-0.61</b>	<b>-0.55</b>	<b>-1.09</b>	<b>1.13</b>
Car parking charges	<b>-0.4</b>	<b>-1.08</b>	<b>-0.63</b>	<b>-1.19</b>	<b>1.23</b>
Traffic congestion	<b>-0.42</b>	<b>0.09</b>	<b>0.07</b>	<b>-0.76</b>	<b>0.51</b>
Bus services	<b>1.04</b>	<b>1.38</b>	<b>1.51</b>	<b>1.15</b>	<b>0.97</b>
Bus facilities (shelters)	<b>0.89</b>	<b>0.95</b>	<b>1.18</b>	<b>1.12</b>	<b>0.85</b>
Personal safety	<b>0.62</b>	<b>1.16</b>	<b>1.47</b>	<b>0.75</b>	<b>1.06</b>
Range of shops and services available	<b>1.11</b>	<b>0.9</b>	<b>1.15</b>	<b>1.16</b>	<b>1.28</b>
Quality of shops and services available	<b>0.87</b>	<b>1.09</b>	<b>1.28</b>	<b>1.03</b>	<b>1.37</b>
Daytime entertainment/ leisure facilities	<b>0.74</b>	<b>0.14</b>	<b>0.32</b>	<b>0.67</b>	<b>0.95</b>
Evening entertainment/ leisure facilities	<b>0.62</b>	<b>0.33</b>	<b>0.33</b>	<b>0.71</b>	<b>0.72</b>
Town Centre events	<b>0.46</b>	<b>-0.02</b>	<b>-0.2</b>	<b>0.84</b>	<b>0.23</b>
Liveliness/street life/ character	<b>0.61</b>	<b>1.03</b>	<b>1.11</b>	<b>0.8</b>	<b>0.49</b>
Quality/number of places to eat/drink	<b>0.9</b>	<b>1.35</b>	<b>1.2</b>	<b>1.25</b>	<b>1.28</b>
General shopping environment	<b>0.95</b>	<b>1.11</b>	<b>1.21</b>	<b>1.02</b>	<b>1.45</b>
Planting/landscaping	<b>0</b>	<b>0.49</b>	<b>0.51</b>	<b>-0.24</b>	<b>0.46</b>
Layout of centre	<b>0.6</b>	<b>0.86</b>	<b>1.06</b>	<b>0.74</b>	<b>0.95</b>
Size/quality of supermarkets	<b>0.76</b>	<b>0.77</b>	<b>0.86</b>	<b>0.87</b>	<b>1.11</b>
Public toilets	<b>-0.75</b>	<b>-1.18</b>	<b>-1</b>	<b>-1.27</b>	<b>-1.08</b>
The market	<b>0.54</b>	<b>-1.33</b>	<b>-0.93</b>	<b>0.5</b>	<b>0.23</b>
<b>Average Score</b>	<b>0.46</b>	<b>0.39</b>	<b>0.52</b>	<b>0.42</b>	<b>0.80</b>

Based on a scoring system of -2 for very poor, -1 poor, 0 neutral, 1 good and 2 for very good

**Green** = Good to Very Good (0.5 to 2)

**Black** = Neutral (-0.5 to 0.5)

**Red** = Poor to Very Poor (-0.5 to -2)

c.21

Respondents were also asked what improvement they would like to see in the centres. Overall the main responses were as follows:

Table C.10 Suggested Improvements

<b>Improvement</b>	<b>% of Visitors</b>	<b>Main Centre Where Mentioned</b>
Nothing particular	18.8%	Tottenham Hale (32%) and Muswell Hill (23.5%)
Don't know	15.5%	Green Lanes (24.5%) and Tottenham Hale (19%)
Improve car parking availability/reduce car parking charges	13.2%	Tottenham Hale (17%), Muswell Hill (14.7%) and Wood Green (13.6%)
Improve the market	12.7%	Crouch End (23%) and Tottenham Hale (21%)
Improve the appearance of the town centre	11.2%	Green Lanes (15.3%) and Wood Green (15.1%)
More/improved public toilets	10.6%	Green Lanes (23.5%) and Wood Green (12.6%)
Remove/reduce traffic congestion	9.4%	Tottenham Hale (14%), Wood Green (11.2%) and Green Lanes (10.2%)
Other	8.4%	Muswell Hill (15.7%) and Crouch End (15.0%)
Increase the range of local/speciality retailers	8.3%	Crouch End (17%) and Muswell Hill (7.8%)
Improve frequency of public transport	7.4%	Tottenham Hale (13%) and Wood Green (11.2%)
Make the centre safer	6.9%	Wood Green (12.6%) and Green Lanes (10.2%)
Provide better entertainment/leisure	4.3%	Crouch End (6.0%), Muswell Hill (4.8%) and Tottenham Hale (4.0%)
Improve quality of shops and services	4.1%	Green Lanes (9.2%), Wood Green (4.4%) and Crouch End (4.0%)

c.22

Overall, across the centres surveyed, the majority of respondents stated that there were no improvements in particular which they would like to see in the centres (18.8%). Improving car parking and/or reducing car park charges was the most popular improvement respondents stated (13.2%), particularly in

Tottenham Hale (17%), Muswell Hill (14.7%) and Wood Green (13.6%). Corresponding with the results to the ratings of the centres in the above table, the market was next most popular improvement respondents stated (12.7%).

## Evening Activity

- c.23 Respondents were asked whether they come into the centre in the evening. The responses were relatively even, with 52.2% stating that they do not and 45.9% stating they do. Of those that do visit the centre in the evening, the activities/facilities that respondents use are set out in Table C.11.
- c.24 Visiting restaurants was the most popular evening activity across all of the centres, particularly in Crouch End (85.5%) and Tottenham Hale (86.2%). Visiting the centre in the evening to get take away food was the second most popular activity in Wood Green (33.3%), Green Lanes (48.9%) and Tottenham Hale (41.4%). In Crouch End and Muswell Hill, the second most popular evening activity was visiting pubs/bars with 59.4% and 33.3% of respondents listing this respectively. Visiting the theatre in the evening was only stated by respondents in Wood Green (9.5%) and Tottenham Hale (27.6%). Going to the cinema was stated as a popular evening activity in Wood Green (29.8%) and Muswell Hill (31.4%) reflecting the location of cinemas in the study area. Wood Green had a relatively high proportion of respondents identifying that they visit the centre in the evening just to walk/look around (23.8%).

Table C.11 Reasons for Visiting the Centres in the Evening

Evening Visit	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Sports facilities	9.5%	5.8%	5.9%	2.2%	13.8%
Pubs/bars	26.2%	59.4%	33.3%	31.1%	0.0%
Restaurants	39.3%	85.5%	70.6%	62.2%	86.2%
Services (e.g. cash points)	2.4%	5.8%	1.9%	4.4%	0.0%
Takeaway food	33.3%	14.5%	9.8%	48.9%	41.4%
Walkabout/look around	23.8%	5.8%	13.7%	8.9%	10.4%
Theatre	9.5%	0.0%	0.0%	0.0%	17.2%
Nightclubs	10.7%	1.5%	1.9%	2.2%	27.6%
Go to bookmakers	3.6%	0.0%	0.0%	0.0%	0.0%
Other	1.2%	0.0%	1.2%	0.0%	3.5%
Cinema	29.8%	0.0%	31.4%	6.7%	0.0%
Shopping	1.2%	2.9%	0.0%	2.2%	0.0%
Visit friends/family	1.2%	1.5%	3.9%	4.4%	0.0%
Don't know/varies	1.2%	0.0%	1.9%	0.0%	0.0%

c.25

Respondents were asked what they liked and disliked about visiting the leisure facilities in the centres and the results are summarised in Table C.12 and C.13.

Table C.12 Likes about Leisure/Pubs and Bars/Restaurant Facilities

Likes	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Nothing in particular	7.8%	10.0%	8.8%	2.0%	9.0%
Close to home/easy to get to	33.0%	30.0%	27.5%	20.4%	34.0%
Good theatre	19.9%	0.0%	0.0%	0.0%	1.0%
Good choice of restaurants	26.2%	36.0%	22.6%	38.8%	52.0%
Good quality of restaurants	11.2%	24.0%	15.7%	21.4%	41.0%
Good quality of pubs/bars	5.3%	5.0%	6.9%	3.1%	20.0%
Good choice of pubs/bars	3.4%	8.0%	4.9%	3.1%	5.0%
Good health/fitness facilities	6.3%	3.0%	0.0%	1.0%	18.0%
Other	0.9%	4.0%	3.9%	1.0%	1.0%
Cheap/good value for money	1.5%	3.0%	0.0%	0.0%	0.0%
Friendly/nice atmosphere	0.0%	9.0%	4.9%	0.0%	0.0%
Good facilities for children	0.5%	0.0%	2.9%	0.0%	0.0%
Liveliness/street life/character	0.0%	0.0%	0.9%	2.0%	0.0%
The cinema	2.9%	0.0%	1.9%	0.0%	0.0%
Don't know	5.3%	1.0%	0.9%	1.0%	1.0%
Don't visit these places	33.5%	20.0%	28.4%	45.9%	19.0%

c.26 Relatively high proportions of respondents indicated that they do not use the leisure facilities in the centre, particularly in Green Lanes (45.9%) and Wood Green (33.5%).

c.27 In Wood Green (33.0%) and Muswell Hill (27.5%), the majority of respondents liked that the leisure facilities were close to home/easy to get to. In Crouch End (36.0%), Green Lanes (38.8%) and Tottenham Hale (52.0%) respondents identified that they liked the good choice of restaurants the most. In these centres, respondents also identified that they liked that there are good quality restaurants. Respondents in Wood Green stated that the centre had a good theatre (19.9%) which they liked, a factor which received no/very few likes in

the rest of the centres. Tottenham Hale received the highest number of responses for the provision of good quality pubs/bars (20.0%).

Table C.13 Dislikes about Leisure/Pubs and Bars/Restaurant Facilities

Dislikes	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
Nothing in particular	45.3%	66.3%	53.4%	54.7%	81.5%
Poor choice of facilities	2.9%	3.8%	17.8%	3.8%	3.7%
Too expensive	5.8%	8.8%	4.1%	0.0%	9.9%
Unsafe/poor security	10.2%	1.3%	6.9%	5.7%	1.2%
Lack of car parking	12.4%	2.5%	5.5%	15.1%	0.0%
Car parking charges	8.0%	1.3%	6.9%	13.2%	3.7%
Lack of public transport	0.7%	0.0%	0.0%	0.0%	0.0%
Other	6.6%	13.8%	4.1%	1.9%	0.0%
Lack of pubs/bars/nightclubs	3.7%	2.5%	1.4%	0.0%	0.0%
Poor opening hours	2.9%	0.0%	4.1%	0.0%	0.0%
Poor quality facilities	0.7%	2.5%	1.4%	0.0%	0.0%
Too busy/crowded	2.2%	0.0%	1.4%	0.0%	1.2%
Don't know	14.6%	2.5%	2.7%	15.1%	2.5%

c.28 Of those who identified that they do visit/use the leisure facilities in the centre, the majority of respondents in all of the centres identified that there was nothing in particular that they disliked. Tottenham Hale had the highest response for 'nothing in particular' (81.5%). Other than responses for 'nothing in particular', the factor in Tottenham Hale which received the highest number of dislikes was 'too expensive' (9.9%). Lack of car parking was the main dislike in Wood Green (12.4%) and Green Lanes (15.1%). In Muswell Hill, respondents didn't like that poor choice of facilities (17.8%) and in Crouch End 'other' dislikes had the highest number of responses (13.8%).

## Type of Shops

c.29 Respondents were asked which types of shops they considered the centre has not enough of or too many of. The results are summarised in Table C.14 and C.15.

Table C.14 Types of Shops Centres do not have enough of

Types of Shops	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
No-has everything I need	47.1%	26.0%	35.3%	43.9%	56.0%
Clothes/shoes	14.6%	23.0%	11.8%	25.5%	14.0%
Don't know	14.6%	4.0%	5.9%	9.2%	14.0%
Books/CDs/videos/toys	7.3%	19.0%	4.9%	7.4%	2.0%
Other	8.7%	8.0%	10.8%	8.2%	1.0%
DIY/hardware	3.4%	13.0%	15.7%	3.1%	0.0%
Foodstores	1.9%	1.0%	2.9%	0.0%	14.0%
Electrical Shops	0.9%	11.0%	6.9%	1.0%	0.0%
Restaurants	2.9%	2.0%	4.9%	3.1%	4.0%
<b>Top Response (after has everything I need)</b>	<b>Clothes/shoes</b>	<b>Clothes/shoes</b>	<b>DIY/hardware</b>	<b>Clothes/shoes</b>	<b>Clothes/shoes/foodstores</b>

c.30

Across all of the centres, the majority of respondents indicated that the centre has everything they need and there was nothing there wasn't enough of, particularly in Tottenham Hale (56.0%). The second most popular response was the need for more clothes and shoes shops in all of the centres except for Muswell Hill. Respondents in Green Lanes (25.5%) and Crouch End (23.0%) were most keen for more clothes and shoes shops. In Muswell Hill, respondents identified that the centre doesn't have enough DIY/hardware shops.



Table C.15 Types of Shops Centres have too much of

Types of Shops	% of Respondents in Each Centre				
	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
No-has the right amount	48.1%	22.0%	49.0%	48.9%	79.0%
Don't know	15.1%	5.0%	3.9%	11.2%	13.0%
Bookmakers	13.1%	3.0%	1.9%	26.5%	0.0%
Restaurants	2.9%	13.0%	9.8%	9.2%	0.0%
Takeaways/fast food outlets	8.7%	4.0%	2.9%	11.2%	1.0%
Cafes/coffee shops	0.5%	30.0%	4.9%	1.0%	0.0%
Hairdressers/barbers	0.0%	25.0%	8.8%	1.0%	1.0%
Estate agents	0.0%	16.0%	7.8%	0.0%	0.0%
Clothes/shoes	4.9%	3.0%	5.9%	1.0%	0.0%
<b>Top Response</b>	<b>Bookmakers</b>	<b>Cafes/coffee shops</b>	<b>Restaurants</b>	<b>Bookmakers</b>	<b>N/A</b>

c.31

In all of the centres, except for Crouch End, the majority of respondents identified that there were no types of shops which the centre had too many of. In Tottenham Hale 79.0% of respondents stated that the centre has the right amount of each type of shop. In Wood Green, Muswell Hill and Green Lanes around half of respondents said there was the right amount. In Crouch End, the most popular response was that there are too many cafes/coffee shops (30.0%) followed by too many hairdressers/barbers (25.0%). In both Wood Green and Green Lanes a high number of respondents said there were too many bookmakers. This issue was particularly high in Green Lanes where over a quarter of respondents said there were too many.

# Appendix 8 In-Street Survey Results

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Wood Green		Crouch End		Muswell Hill		Green Lanes		Tottenham Hale		
<b>Q01 What is the main purpose of your visit to (STUDY CENTRE)?</b>																										
Shopping for food only	18.3%	111	13.5%	38	22.5%	73	17.5%	35	17.2%	42	21.5%	34	19.6%	69	17.0%	42	11.2%	23	27.0%	27	31.4%	32	27.6%	27	2.0%	2
Shopping for non-food goods only	17.7%	107	18.1%	51	17.3%	56	17.5%	35	18.9%	46	15.2%	24	16.5%	58	19.8%	49	22.8%	47	8.0%	8	7.8%	8	9.2%	9	35.0%	35
Shopping for both food & non-food items	13.5%	82	8.2%	23	18.2%	59	8.0%	16	14.8%	36	19.0%	30	16.5%	58	9.3%	23	14.1%	29	16.0%	16	13.7%	14	5.1%	5	18.0%	18
Window shopping	4.1%	25	3.2%	9	4.9%	16	6.0%	12	2.0%	5	5.1%	8	2.3%	8	6.9%	17	5.3%	11	2.0%	2	5.9%	6	0.0%	0	6.0%	6
To visit a restaurant / café / public house	4.5%	27	6.7%	19	2.5%	8	3.5%	7	6.6%	16	2.5%	4	4.8%	17	4.0%	10	3.4%	7	9.0%	9	1.0%	1	2.0%	2	8.0%	8
To have a walk / stroll around	4.5%	27	3.9%	11	4.9%	16	4.5%	9	4.5%	11	3.8%	6	4.0%	14	4.9%	12	3.9%	8	6.0%	6	5.9%	6	3.1%	3	4.0%	4
To use a bookmakers	0.3%	2	0.7%	2	0.0%	0	0.0%	0	0.4%	1	0.6%	1	0.0%	0	0.8%	2	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
To use other services (e.g. bank, post office, hairdressers)	4.6%	28	3.2%	9	5.9%	19	4.5%	9	4.5%	11	5.1%	8	4.8%	17	4.0%	10	4.4%	9	7.0%	7	9.8%	10	2.0%	2	0.0%	0
Work / business purposes	12.0%	73	16.7%	47	8.0%	26	15.0%	30	14.3%	35	4.4%	7	11.1%	39	13.0%	32	15.5%	32	6.0%	6	4.9%	5	15.3%	15	15.0%	15
Healthcare (e.g. doctor, dentist, optician)	3.1%	19	2.5%	7	3.7%	12	2.0%	4	2.0%	5	6.3%	10	4.3%	15	1.6%	4	2.4%	5	5.0%	5	5.9%	6	3.1%	3	0.0%	0
Social / leisure reason (e.g. meeting friends, going to gym)	12.5%	76	15.6%	44	9.9%	32	15.5%	31	11.1%	27	11.4%	18	11.4%	40	13.8%	34	12.6%	26	9.0%	9	9.8%	10	27.6%	27	4.0%	4
Tourism (e.g. holiday, day trip)	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	1.8%	11	2.5%	7	1.2%	4	1.5%	3	1.6%	4	2.5%	4	2.3%	8	1.2%	3	1.9%	4	4.0%	4	1.0%	1	0.0%	0	2.0%	2
Passing through	1.7%	10	2.8%	8	0.6%	2	2.5%	5	0.8%	2	1.9%	3	1.7%	6	1.6%	4	1.9%	4	1.0%	1	0.0%	0	0.0%	0	5.0%	5
Charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(No purpose / nothing else)	1.0%	6	1.8%	5	0.3%	1	1.5%	3	1.2%	3	0.0%	0	0.9%	3	1.2%	3	0.0%	0	0.0%	0	2.0%	2	3.1%	3	1.0%	1
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q02 What else, if anything, will you be doing here (STUDY CENTRE)? [MR]</b>																										
Shopping for food only	6.3%	38	4.3%	12	8.0%	26	6.0%	12	7.8%	19	4.4%	7	8.0%	28	4.0%	10	6.3%	13	9.0%	9	9.8%	10	6.1%	6	0.0%	0
Shopping for non-food goods only	3.0%	18	2.8%	8	3.1%	10	3.5%	7	2.9%	7	2.5%	4	4.5%	16	0.8%	2	3.4%	7	4.0%	4	4.9%	5	2.0%	2	0.0%	0
Shopping for both food & non-food items	1.8%	11	1.4%	4	2.2%	7	0.5%	1	2.5%	6	1.9%	3	1.7%	6	2.0%	5	1.5%	3	6.0%	6	2.0%	2	0.0%	0	0.0%	0
Window shopping	2.8%	17	2.1%	6	3.4%	11	2.5%	5	3.7%	9	1.9%	3	3.7%	13	1.6%	4	1.9%	4	5.0%	5	7.8%	8	0.0%	0	0.0%	0
To visit a restaurant / café / public house	10.9%	66	7.8%	22	13.6%	44	11.5%	23	10.7%	26	10.1%	16	12.8%	45	8.1%	20	8.7%	18	19.0%	19	10.8%	11	5.1%	5	13.0%	13
To have a walk / stroll around	1.8%	11	1.4%	4	2.2%	7	1.0%	2	2.0%	5	2.5%	4	3.1%	11	0.0%	0	1.5%	3	4.0%	4	3.9%	4	0.0%	0	0.0%	0
To use a bookmakers	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To use other services (e.g. bank, post office, hairdressers)	5.6%	34	5.3%	15	5.9%	19	0.5%	1	7.0%	17	10.1%	16	6.8%	24	4.0%	10	6.8%	14	6.0%	6	9.8%	10	0.0%	0	4.0%	4
Work / business purposes	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.4%	1	0.0%	0	0.6%	2	0.4%	1	0.5%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Healthcare (e.g. doctor, dentist, optician)	1.0%	6	0.4%	1	1.5%	5	0.5%	1	0.8%	2	1.9%	3	1.7%	6	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	3.0%	3
Social / leisure reason (e.g. meeting friends, going to gym)	2.8%	17	2.5%	7	3.1%	10	3.0%	6	3.3%	8	1.9%	3	3.7%	13	1.6%	4	1.9%	4	6.0%	6	2.0%	2	5.1%	5	0.0%	0
Tourism (e.g. holiday, day trip)	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	4	0.0%	0	1.2%	4	1.0%	2	0.0%	0	1.3%	2	0.6%	2	0.8%	2	1.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charity shops	0.8%	5	0.0%	0	1.5%	5	1.0%	2	0.4%	1	0.6%	1	0.9%	3	0.8%	2	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0
(Don't know)	8.4%	51	8.9%	25	8.0%	26	10.5%	21	5.7%	14	10.1%	16	4.8%	17	13.8%	34	17.0%	35	3.0%	3	2.0%	2	10.2%	10	1.0%	1
(No purpose / nothing else)	58.1%	352	66.0%	186	51.2%	166	59.5%	119	57.8%	141	56.3%	89	54.0%	190	63.2%	156	51.5%	106	46.0%	46	49.0%	50	71.4%	70	80.0%	80
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q02X What will you be doing here (STUDY CENTRE)? Any Mention</b>																										
Shopping for food only	24.6%	149	17.7%	50	30.6%	99	23.5%	47	25.0%	61	25.9%	41	27.6%	97	21.1%	52	17.5%	36	36.0%	36	41.2%	42	33.7%	33	2.0%	2
Shopping for non-food goods only	20.6%	125	20.9%	59	20.4%	66	21.0%	42	21.7%	53	17.7%	28	21.0%	74	20.6%	51	26.2%	54	12.0%	12	12.7%	13	11.2%	11	35.0%	35
Shopping for both food & non-food items	15.3%	93	9.6%	27	20.4%	66	8.5%	17	17.2%	42	20.9%	33	18.2%	64	11.3%	28	15.5%	32	22.0%	22	15.7%	16	5.1%	5	18.0%	18
Window shopping	6.9%	42	5.3%	15	8.3%	27	8.5%	17	5.7%	14	7.0%	11	6.0%	21	8.5%	21	7.3%	15	7.0%	7	13.7%	14	0.0%	0	6.0%	6
To visit a restaurant / café / public house	15.3%	93	14.5%	41	16.0%	52	15.0%	30	17.2%	42	12.7%	20	17.6%	62	12.1%	30	12.1%	25	28.0%	28	11.8%	12	7.1%	7	21.0%	21
To have a walk / stroll around	6.3%	38	5.3%	15	7.1%	23	5.5%	11	6.6%	16	6.3%	10	7.1%	25	4.9%	12	5.3%	11	10.0%	10	9.8%	10	3.1%	3	4.0%	4
To use a bookmakers	0.5%	3	1.1%	3	0.0%	0	0.0%	0	0.4%	1	1.3%	2	0.0%	0	1.2%	3	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
To use other services (e.g. bank, post office, hairdressers)	10.2%	62	8.5%	24	11.7%	38	5.0%	10	11.5%	28	15.2%	24	11.6%	41	8.1%	20	11.2%	23	13.0%	13	19.6%	20	2.0%	2	4.0%	4
Work / business purposes	12.5%	76	17.0%	48	8.6%	28	16.0%	32	14.8%	36	4.4%	7	11.6%	41	13.4%	33	16.0%	33	7.0%	7	5.9%	6	15.3%	15	15.0%	15
Healthcare (e.g. doctor, dentist, optician)	4.1%	25	2.8%	8	5.2%	17	2.5%	5	2.9%	7	8.2%	13	6.0%	21	1.6%	4	2.4%	5	7.0%	7	6.9%	7	3.1%	3	3.0%	3
Social / leisure reason (e.g. meeting friends, going to gym)	15.3%	93	18.1%	51	13.0%	42	18.5%	37	14.3%	35	13.3%	21	15.1%	53	15.4%	38	14.6%	30	15.0%	15	11.8%	12	32.7%	32	4.0%	4
Tourism (e.g. holiday, day trip)	0.3%	2	0.7%	2	0.0%	0	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	2.5%	15	2.5%	7	2.5%	8	2.5%	5	1.6%	4	3.8%	6	2.8%	10	2.0%	5	2.9%	6	5.0%	5	2.0%	2	0.0%	0	2.0%	2
Passing through	1.7%	10	2.8%	8	0.6%	2	2.5%	5	0.8%	2	1.9%	3	1.7%	6	1.6%	4	1.9%	4	1.0%	1	0.0%	0	0.0%	0	5.0%	5
Charity shops	0.8%	5	0.0%	0	1.5%	5	1.0%	2	0.4%	1	0.6%	1	0.9%	3	0.8%	2	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q03 What do you intend to buy in (STUDY CENTRE) today ? [MR]</b>																										
<i>Those who mentioned shopping at Q01 OR at Q02</i>																										
Food and groceries	66.1%	240	57.5%	77	71.2%	163	59.4%	63	66.2%	102	74.0%	74	67.2%	158	63.8%	81	54.6%	65	87.0%	60	81.7%	58	79.6%	39	32.7%	18
Newspapers / magazines	3.6%	13	4.5%	6	3.1%	7	1.9%	2	3.9%	6	5.0%	5	4.7%	11	1.6%	2	0.8%	1	8.7%	6	5.6%	4	4.1%	2	0.0%	0
Confectionery / tobacco	2.2%	8	3.0%	4	1.7%	4	2.8%	3	0.6%	1	4.0%	4	0.4%	1	5.5%	7	2.5%	3	0.0%	0	0.0%	0	6.1%	3	3.6%	2
Clothing / footwear	16.0%	58	10.4%	14	19.2%	44	19.8%	21	16.9%	26	11.0%	11	14.0%	33	18.9%	24	31.9%	38	4.3%	3	11.3%	8	4.1%	2	12.7%	7
Furniture / carpets / soft furnishings	3.9%	14	5.2%	7	3.1%	7	2.8%	3	5.8%	9	2.0%	2	5.1%	12	1.6%	2	5.9%	7	0.0%	0	0.0%	0	0.0%	0	12.7%	7
Domestic electrical goods	5.0%	18	7.5%	10	3.5%	8	2.8%	3	6.5%	10	4.0%	4	5.1%	12	4.7%	6	5.0%	6	1.4%	1	0.0%	0	0.0%	0	20.0%	11
Other electrical goods (TV, Hi-fi etc)	5.8%	21	11.9%	16	2.2%	5	0.0%	0	10.4%	16	4.0%	4	7.2%	17	3.2%	4	5.0%	6	0.0%	0	1.4%	1	0.0%	0	25.5%	14
DIY / hardware / gardening	7.7%	28	11.2%	15	5.7%	13	3.8%	4	11.0%	17	7.0%	7	7.7%	18	7.9%	10	5.0%	6	1.4%	1	2.8%	2	0.0%	0	34.5%	19
Other household goods	19.3%	70	19.4%	26	19.2%	44	13.2%	14	19.5%	30	26.0%	26	18.3%	43	21.3%	27	25.2%	30	4.3%	3	1.4%	1	14.3%	7	52.7%	29
Gifts / jewellery / china and glass	5.8%	21	3.0%	4	7.4%	17	6.6%	7	5.2%	8	6.0%	6	6.8%	16	3.9%	5	5.0%	6	10.1%	7	4.2%	3	0.0%	0	9.1%	5
Books / CDs / videos / toys / hobbies	5.2%	19	5.2%	7	5.2%	12	4.7%	5	7.1%	11	3.0%	3	6.0%	14	3.9%	5	5.9%	7	2.9%	2	4.2%	3	0.0%	0	12.7%	7
Health / beauty / chemist items	8.5%	31	6.7%	9	9.6%	22	8.5%	9	7.1%	11	11.0%	11	8.9%	21	7.9%	10	10.1%	12	10.1%	7	2.8%	2	2.0%	1	16.4%	9
Other	1.4%	5	0.7%	1	1.7%	4	0.9%	1	1.3%	2	1.0%	1	1.3%	3	1.6%	2	0.8%	1	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Flowers / plants	0.8%	3	1.5%	2	0.4%	1	0.9%	1	0.0%	0	2.0%	2	0.9%	2	0.8%	1	0.8%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Pet related good	0.8%	3	1.5%	2	0.4%	1	0.0%	0	1.3%	2	1.0%	1	1.3%	3	0.0%	0	0.0%	0	1.4%	1	2.8%	2	0.0%	0	0.0%	0
Stationery	1.7%	6	1.5%	2	1.7%	4	0.9%	1	3.2%	5	0.0%	0	1.7%	4	1.6%	2	0.8%	1	1.4%	1	1.4%	1	0.0%	0	5.5%	3
(Don't know)	3.0%	11	4.5%	6	2.2%	5	3.8%	4	3.2%	5	2.0%	2	3.0%	7	3.2%	4	3.4%	4	0.0%	0	4.2%	3	8.2%	4	0.0%	0
Base:		363		134		229		106		154		100		235		127		119		69		71		49		55

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale
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**Meanscore = [£]**

**Q04 Approximately how much will you spend in total on each of the following during your visit to (STUDY CENTRE) today?**

*Those who mentioned shopping at Q01 OR at Q02*

**Food & Grocery**

Nothing	18.7%	68	25.4%	34	14.8%	34	17.0%	18	22.7%	35	14.0%	14	19.6%	46	17.3%	22	24.4%	29	1.4%	1	11.3%	8	2.0%	1	52.7%	29
Less than £5.00	7.4%	27	6.7%	9	7.9%	18	9.4%	10	6.5%	10	7.0%	7	6.8%	16	8.7%	11	2.5%	3	10.1%	7	8.5%	6	18.4%	9	3.6%	2
£5.01-£10.00	17.1%	62	23.1%	31	13.5%	31	22.6%	24	13.6%	21	17.0%	17	17.4%	41	16.5%	21	17.6%	21	20.3%	14	18.3%	13	28.6%	14	0.0%	0
£10.01-£20.00	16.5%	60	13.4%	18	18.3%	42	12.3%	13	20.1%	31	15.0%	15	16.2%	38	17.3%	22	14.3%	17	18.8%	13	26.8%	19	18.4%	9	3.6%	2
£20.01-£30.00	13.5%	49	8.2%	11	16.6%	38	8.5%	9	14.3%	22	18.0%	18	14.5%	34	11.8%	15	10.9%	13	20.3%	14	15.5%	11	10.2%	5	10.9%	6
£30.01-£40.00	7.4%	27	3.0%	4	10.0%	23	3.8%	4	7.1%	11	12.0%	12	7.7%	18	7.1%	9	6.7%	8	2.9%	2	14.1%	10	6.1%	3	7.3%	4
£40.01-£50.00	2.8%	10	3.0%	4	2.6%	6	3.8%	4	2.6%	4	2.0%	2	3.4%	8	1.6%	2	1.7%	2	5.8%	4	4.2%	3	0.0%	0	1.8%	1
£50.01-£75.00	0.8%	3	0.0%	0	1.3%	3	0.0%	0	1.3%	2	1.0%	1	0.9%	2	0.0%	0	0.8%	1	1.4%	1	0.0%	0	0.0%	0	1.8%	1
£75.01-£100.00	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100.01-£150.00	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.9%	54	16.4%	22	14.0%	32	22.6%	24	11.0%	17	12.0%	12	13.2%	31	18.1%	23	19.3%	23	18.8%	13	1.4%	1	16.3%	8	16.4%	9
(Refused)	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Mean:		14.5		10.1		16.9		11.5		14.4		17.4		14.7		13.4		14.5		17.5		16.5		12.0		9.6
Base:		363		134		229		106		154		100		235		127		119		69		71		49		55

**Non-food**

Nothing	13.8%	50	11.2%	15	15.3%	35	12.3%	13	15.6%	24	13.0%	13	17.9%	42	6.3%	8	5.0%	6	21.7%	15	40.8%	29	0.0%	0	0.0%	0
Less than £5.00	7.7%	28	7.5%	10	7.9%	18	4.7%	5	8.4%	13	10.0%	10	6.0%	14	11.0%	14	6.7%	8	10.1%	7	8.5%	6	10.2%	5	3.6%	2
£5.01-£10.00	8.3%	30	9.7%	13	7.4%	17	9.4%	10	7.8%	12	8.0%	8	10.2%	24	4.7%	6	7.6%	9	15.9%	11	11.3%	8	2.0%	1	1.8%	1
£10.01-£20.00	7.7%	28	3.7%	5	10.0%	23	10.4%	11	7.1%	11	6.0%	6	7.7%	18	7.9%	10	8.4%	10	8.7%	6	7.0%	5	6.1%	3	7.3%	4
£20.01-£30.00	6.1%	22	4.5%	6	7.0%	16	5.7%	6	6.5%	10	4.0%	4	6.8%	16	3.9%	5	10.1%	12	5.8%	4	7.0%	5	0.0%	0	1.8%	1
£30.01-£40.00	2.8%	10	0.0%	0	4.4%	10	2.8%	3	1.3%	2	5.0%	5	2.6%	6	3.2%	4	2.5%	3	4.3%	3	1.4%	1	0.0%	0	5.5%	3
£40.01-£50.00	4.1%	15	5.2%	7	3.5%	8	2.8%	3	2.6%	4	8.0%	8	3.0%	7	6.3%	8	5.0%	6	1.4%	1	4.2%	3	4.1%	2	5.5%	3
£50.01-£75.00	3.3%	12	0.0%	0	5.2%	12	3.8%	4	2.6%	4	4.0%	4	2.6%	6	4.7%	6	5.9%	7	1.4%	1	1.4%	1	2.0%	1	3.6%	2
£75.01-£100.00	4.4%	16	2.2%	3	5.7%	13	3.8%	4	3.9%	6	6.0%	6	4.3%	10	4.7%	6	6.7%	8	0.0%	0	1.4%	1	0.0%	0	12.7%	7
£100.01-£150.00	5.0%	18	7.5%	10	3.5%	8	5.7%	6	5.8%	9	3.0%	3	4.7%	11	5.5%	7	5.9%	7	1.4%	1	0.0%	0	0.0%	0	18.2%	10
More than £150.00	6.9%	25	14.2%	19	2.6%	6	1.9%	2	12.3%	19	3.0%	3	8.5%	20	3.9%	5	5.9%	7	1.4%	1	0.0%	0	0.0%	0	30.9%	17
(Don't know)	29.8%	108	33.6%	45	27.5%	63	36.8%	39	26.0%	40	29.0%	29	26.0%	61	37.0%	47	30.3%	36	27.5%	19	16.9%	12	75.5%	37	7.3%	4
(Refused)	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Mean:		46		68		34		36		57		37		46		46		52		17		10		18		115
Base:		363		134		229		106		154		100		235		127		119		69		71		49		55

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Eating / drinking out</b>																										
Nothing	38.0%	138	33.6%	45	40.6%	93	27.4%	29	41.6%	64	44.0%	44	43.0%	101	28.3%	36	39.5%	47	30.4%	21	57.7%	41	0.0%	0	52.7%	29
Less than £5.00	5.8%	21	4.5%	6	6.6%	15	6.6%	7	5.8%	9	5.0%	5	6.4%	15	4.7%	6	5.9%	7	14.5%	10	2.8%	2	2.0%	1	1.8%	1
£5.01-£10.00	6.6%	24	7.5%	10	6.1%	14	3.8%	4	9.7%	15	5.0%	5	8.1%	19	3.9%	5	4.2%	5	8.7%	6	7.0%	5	0.0%	0	14.5%	8
£10.01-£20.00	2.8%	10	1.5%	2	3.5%	8	2.8%	3	2.6%	4	2.0%	2	3.4%	8	1.6%	2	1.7%	2	2.9%	2	7.0%	5	0.0%	0	1.8%	1
£20.01-£30.00	1.4%	5	3.0%	4	0.4%	1	1.9%	2	1.9%	3	0.0%	0	1.3%	3	1.6%	2	0.0%	0	2.9%	2	2.8%	2	0.0%	0	1.8%	1
£30.01-£40.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£40.01-£50.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£50.01-£75.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£75.01-£100.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100.01-£150.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £150.00	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
(Don't know)	44.9%	163	48.5%	65	42.8%	98	57.5%	61	37.7%	58	43.0%	43	37.9%	89	58.3%	74	48.7%	58	40.6%	28	21.1%	15	98.0%	48	25.5%	14
(Refused)	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
<b>Mean:</b>		<b>3.56</b>		<b>6.18</b>		<b>2.19</b>		<b>3.17</b>		<b>4.90</b>		<b>1.43</b>		<b>2.57</b>		<b>6.39</b>		<b>1.39</b>		<b>3.66</b>		<b>6.56</b>		<b>2.50</b>		<b>2.56</b>
<b>Base:</b>		<b>363</b>		<b>134</b>		<b>229</b>		<b>106</b>		<b>154</b>		<b>100</b>		<b>235</b>		<b>127</b>		<b>119</b>		<b>69</b>		<b>71</b>		<b>49</b>		<b>55</b>
<b>Q05 Do you intend to visit any leisure / entertainment facilities / bookmakers or eat / drink in (STUDY CENTRE) today?</b>																										
Yes	26.9%	163	30.5%	86	23.8%	77	31.0%	62	28.7%	70	18.4%	29	28.1%	99	25.1%	62	24.3%	50	34.0%	34	23.5%	24	24.5%	24	31.0%	31
No	71.1%	431	67.4%	190	74.4%	241	65.0%	130	70.5%	172	80.4%	127	70.2%	247	72.5%	179	74.8%	154	64.0%	64	75.5%	77	71.4%	70	66.0%	66
(Don't know)	2.0%	12	2.1%	6	1.9%	6	4.0%	8	0.8%	2	1.3%	2	1.7%	6	2.4%	6	1.0%	2	2.0%	2	1.0%	1	4.1%	4	3.0%	3
<b>Base:</b>		<b>606</b>		<b>282</b>		<b>324</b>		<b>200</b>		<b>244</b>		<b>158</b>		<b>352</b>		<b>247</b>		<b>206</b>		<b>100</b>		<b>102</b>		<b>98</b>		<b>100</b>
<b>Q06 And what type of facilities do you intend to visit today? [MR]</b>																										
<i>Those who said 'Yes' at Q05</i>																										
Sports facilities	7.4%	12	8.1%	7	6.5%	5	8.1%	5	10.0%	7	0.0%	0	9.1%	9	4.8%	3	6.0%	3	14.7%	5	12.5%	3	4.2%	1	0.0%	0
Pubs / bars	6.1%	10	11.6%	10	0.0%	0	1.6%	1	5.7%	4	17.2%	5	5.1%	5	8.1%	5	6.0%	3	14.7%	5	0.0%	0	8.3%	2	0.0%	0
Restaurants / café	65.0%	106	61.6%	53	68.8%	53	56.5%	35	75.7%	53	55.2%	16	71.7%	71	53.2%	33	58.0%	29	61.8%	21	75.0%	18	66.7%	16	71.0%	22
Takeaway food	14.1%	23	12.8%	11	15.6%	12	24.2%	15	7.1%	5	10.3%	3	10.1%	10	21.0%	13	20.0%	10	2.9%	1	0.0%	0	12.5%	3	29.0%	9
Walk about / look around	2.5%	4	2.3%	2	2.6%	2	4.8%	3	0.0%	0	3.4%	1	0.0%	0	6.5%	4	6.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Galleries	0.6%	1	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bookmakers	3.7%	6	5.8%	5	1.3%	1	1.6%	1	1.4%	1	13.8%	4	1.0%	1	8.1%	5	10.0%	5	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Other	3.1%	5	1.2%	1	5.2%	4	3.2%	2	1.4%	1	6.9%	2	4.0%	4	1.6%	1	0.0%	0	8.8%	3	8.3%	2	0.0%	0	0.0%	0
Cinema	1.8%	3	2.3%	2	1.3%	1	3.2%	2	1.4%	1	0.0%	0	1.0%	1	3.2%	2	4.0%	2	0.0%	0	0.0%	0	4.2%	1	0.0%	0
(Don't know)	2.5%	4	2.3%	2	2.6%	2	3.2%	2	2.9%	2	0.0%	0	3.0%	3	1.6%	1	2.0%	1	2.9%	1	0.0%	0	8.3%	2	0.0%	0
<b>Base:</b>		<b>163</b>		<b>86</b>		<b>77</b>		<b>62</b>		<b>70</b>		<b>29</b>		<b>99</b>		<b>62</b>		<b>50</b>		<b>34</b>		<b>24</b>		<b>24</b>		<b>31</b>



## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q07 How did you travel to (STUDY CENTRE) today ?</b>																										
Car-driver	16.5%	100	21.6%	61	12.0%	39	9.0%	18	27.0%	66	9.5%	15	21.3%	75	9.3%	23	12.1%	25	11.0%	11	13.7%	14	9.2%	9	41.0%	41
Car-passenger	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bus / coach	36.5%	221	31.2%	88	41.0%	133	43.0%	86	25.8%	63	44.9%	71	31.8%	112	42.5%	105	45.6%	94	25.0%	25	37.3%	38	30.6%	30	34.0%	34
Train / Tube	7.8%	47	11.7%	33	4.3%	14	11.5%	23	7.0%	17	4.4%	7	8.0%	28	7.7%	19	8.3%	17	0.0%	0	4.9%	5	11.2%	11	14.0%	14
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walked	37.6%	228	33.0%	93	41.7%	135	35.0%	70	38.9%	95	38.6%	61	37.5%	132	38.5%	95	32.5%	67	63.0%	63	42.2%	43	45.9%	45	10.0%	10
Bicycle	1.2%	7	1.8%	5	0.6%	2	1.5%	3	0.8%	2	1.3%	2	1.4%	5	0.8%	2	1.5%	3	1.0%	1	1.0%	1	2.0%	2	0.0%	0
Other (Got dropped off)	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

Meanscore = [Number of minutes]

### Q08 Approximately how much time will you spend in the shopping area in (STUDY CENTRE) today?

0-15 minutes	30.9%	187	34.4%	97	27.8%	90	39.0%	78	28.7%	70	24.1%	38	22.7%	80	42.5%	105	34.0%	70	13.0%	13	9.8%	10	77.6%	76	18.0%	18
16-30 minutes	15.2%	92	14.5%	41	15.7%	51	18.0%	36	13.5%	33	13.9%	22	17.0%	60	13.0%	32	8.3%	17	24.0%	24	24.5%	25	17.3%	17	9.0%	9
31 minutes – under 1 hour	15.0%	91	12.1%	34	17.6%	57	13.0%	26	16.8%	41	15.2%	24	17.6%	62	11.3%	28	11.7%	24	20.0%	20	20.6%	21	4.1%	4	22.0%	22
1 – 1 ½ hours	16.8%	102	14.9%	42	18.5%	60	11.0%	22	18.9%	46	20.9%	33	20.5%	72	11.7%	29	17.0%	35	14.0%	14	19.6%	20	0.0%	0	33.0%	33
Over 1 ½ - 2 hours	9.4%	57	10.3%	29	8.6%	28	6.0%	12	9.8%	24	12.7%	20	9.7%	34	8.9%	22	15.0%	31	10.0%	10	8.8%	9	0.0%	0	7.0%	7
Over 2-3 hours	5.8%	35	5.0%	14	6.5%	21	4.0%	8	6.6%	16	7.0%	11	6.3%	22	4.9%	12	7.8%	16	11.0%	11	7.8%	8	0.0%	0	0.0%	0
Over 3 hours	5.9%	36	7.4%	21	4.6%	15	7.5%	15	5.7%	14	4.4%	7	5.7%	20	6.1%	15	5.3%	11	7.0%	7	7.8%	8	0.0%	0	10.0%	10
(Don't know)	0.8%	5	1.1%	3	0.6%	2	1.5%	3	0.0%	0	1.3%	2	0.6%	2	1.2%	3	1.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1
(Refused)	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Mean:		56.8		57.2		56.4		50.0		59.2		61.7		60.7		50.3		61.7		68.4		68.5		11.8		67.1
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

**London Borough of Haringey In Street Survey  
For Nathaniel Lichfield & Partners**

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale								
<b>Meanscore = [Visits per week]</b>																										
<b>Q09 How often do you shop in (STUDY CENTRE)?</b>																										
Everyday	17.0%	103	13.8%	39	19.8%	64	16.0%	32	15.6%	38	20.3%	32	19.0%	67	13.8%	34	16.0%	33	35.0%	35	23.5%	24	3.1%	3	8.0%	8
2-3 times a week	35.5%	215	29.8%	84	40.4%	131	32.0%	64	34.0%	83	41.8%	66	31.5%	111	41.3%	102	35.4%	73	35.0%	35	29.4%	30	53.1%	52	25.0%	25
Once a week	21.5%	130	22.3%	63	20.7%	67	19.5%	39	24.6%	60	19.0%	30	21.0%	74	21.5%	53	21.4%	44	10.0%	10	20.6%	21	18.4%	18	37.0%	37
Once a fortnight	5.0%	30	6.7%	19	3.4%	11	6.0%	12	4.9%	12	3.8%	6	6.0%	21	3.6%	9	4.9%	10	7.0%	7	3.9%	4	0.0%	0	9.0%	9
Once a month	6.3%	38	7.4%	21	5.2%	17	7.0%	14	6.1%	15	5.7%	9	6.8%	24	5.7%	14	8.3%	17	2.0%	2	7.8%	8	5.1%	5	6.0%	6
Less than once a month	7.3%	44	9.9%	28	4.9%	16	6.0%	12	9.4%	23	5.7%	9	8.5%	30	5.7%	14	7.3%	15	4.0%	4	7.8%	8	5.1%	5	12.0%	12
Never	3.3%	20	5.0%	14	1.9%	6	4.5%	9	3.3%	8	1.9%	3	3.4%	12	3.2%	8	2.9%	6	4.0%	4	2.0%	2	6.1%	6	2.0%	2
First time today	2.1%	13	1.8%	5	2.5%	8	4.5%	9	1.2%	3	0.6%	1	2.6%	9	1.6%	4	1.9%	4	3.0%	3	3.9%	4	2.0%	2	0.0%	0
(Don't know)	2.1%	13	3.2%	9	1.2%	4	4.5%	9	0.8%	2	1.3%	2	1.1%	4	3.6%	9	1.9%	4	0.0%	0	1.0%	1	7.1%	7	1.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Mean:</b>		2.40		2.07		2.67		2.28		2.26		2.73		2.42		2.34		2.32		3.47		2.67		1.88		1.65
<b>Base:</b>		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Meanscore = [Very good = 2, Quite good = 1, Neither good nor poor = 0, Quite poor = -1, Very poor = -2]</b>																										
<b>Q10 Please rate (STUDY CENTRE) in respect of the following factors?</b>																										
<b>Availability of parking</b>																										
Very good	7.4%	45	8.2%	23	6.8%	22	4.5%	9	11.5%	28	5.1%	8	8.8%	31	5.7%	14	2.9%	6	5.0%	5	4.9%	5	0.0%	0	29.0%	29
Quite good	13.9%	84	14.9%	42	13.0%	42	11.5%	23	16.4%	40	12.7%	20	13.9%	49	13.8%	34	9.7%	20	10.0%	10	11.8%	12	5.1%	5	37.0%	37
Neither good nor poor	11.7%	71	13.1%	37	10.5%	34	10.0%	20	13.5%	33	10.8%	17	14.8%	52	6.9%	17	13.1%	27	11.0%	11	9.8%	10	7.1%	7	16.0%	16
Quite poor	13.4%	81	13.5%	38	13.3%	43	16.5%	33	11.9%	29	11.4%	18	13.9%	49	13.0%	32	13.1%	27	10.0%	10	19.6%	20	23.5%	23	1.0%	1
Very poor	13.7%	83	14.2%	40	13.3%	43	9.0%	18	15.6%	38	17.1%	27	15.1%	53	11.7%	29	9.2%	19	23.0%	23	18.6%	19	22.4%	22	0.0%	0
(Don't know)	39.9%	242	36.2%	102	43.2%	140	48.5%	97	31.1%	76	43.0%	68	33.5%	118	49.0%	121	51.9%	107	41.0%	41	35.3%	36	41.8%	41	17.0%	17
<b>Mean:</b>		-0.20		-0.17		-0.23		-0.27		-0.05		-0.40		-0.19		-0.22		-0.33		-0.61		-0.55		-1.09		1.13
<b>Base:</b>		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Parking charges</b>																										
Very good	6.6%	40	7.8%	22	5.6%	18	4.0%	8	11.5%	28	2.5%	4	7.4%	26	5.7%	14	1.5%	3	1.0%	1	2.0%	2	0.0%	0	34.0%	34
Quite good	10.4%	63	10.6%	30	10.2%	33	9.5%	19	11.9%	29	8.9%	14	12.2%	43	7.7%	19	8.3%	17	8.0%	8	9.8%	10	4.1%	4	24.0%	24
Neither good nor poor	9.7%	59	12.8%	36	7.1%	23	8.0%	16	11.1%	27	9.5%	15	11.9%	42	6.1%	15	14.1%	29	4.0%	4	5.9%	6	3.1%	3	17.0%	17
Quite poor	12.4%	75	13.5%	38	11.4%	37	13.0%	26	14.8%	36	8.2%	13	12.5%	44	12.6%	31	14.1%	29	8.0%	8	12.7%	13	25.5%	25	0.0%	0
Very poor	13.0%	79	14.2%	40	12.0%	39	11.5%	23	13.1%	32	14.6%	23	13.6%	48	12.1%	30	7.8%	16	27.0%	27	14.7%	15	21.4%	21	0.0%	0
(Don't know)	47.9%	290	41.1%	116	53.7%	174	54.0%	108	37.7%	92	56.3%	89	42.3%	149	55.9%	138	54.4%	112	52.0%	52	54.9%	56	45.9%	45	25.0%	25
<b>Mean:</b>		-0.28		-0.27		-0.31		-0.40		-0.10		-0.54		-0.22		-0.40		-0.40		-1.08		-0.63		-1.19		1.23
<b>Base:</b>		606		282		324		200		244		158		352		247		206		100		102		98		100

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Traffic congestion</b>																										
Very good	2.8%	17	3.2%	9	2.5%	8	0.5%	1	5.7%	14	1.3%	2	3.4%	12	2.0%	5	0.5%	1	1.0%	1	1.0%	1	0.0%	0	14.0%	14
Quite good	20.8%	126	22.0%	62	19.8%	64	17.0%	34	26.6%	65	15.8%	25	25.9%	91	13.8%	34	11.2%	23	35.0%	35	36.3%	37	5.1%	5	26.0%	26
Neither good nor poor	25.9%	157	25.5%	72	26.2%	85	27.0%	54	26.6%	65	24.1%	38	29.5%	104	20.2%	50	24.8%	51	23.0%	23	29.4%	30	16.3%	16	37.0%	37
Quite poor	19.3%	117	21.6%	61	17.3%	56	22.5%	45	16.4%	40	19.0%	30	15.6%	55	24.7%	61	23.3%	48	12.0%	12	12.7%	13	36.7%	36	8.0%	8
Very poor	7.9%	48	6.4%	18	9.3%	30	5.5%	11	7.8%	19	11.4%	18	7.1%	25	8.9%	22	8.7%	18	9.0%	9	9.8%	10	10.2%	10	1.0%	1
(Don't know)	23.3%	141	21.3%	60	25.0%	81	27.5%	55	16.8%	41	28.5%	45	18.5%	65	30.4%	75	31.6%	65	20.0%	20	10.8%	11	31.6%	31	14.0%	14
Mean:	-0.11		-0.08		-0.15		-0.21		0.07		-0.33		0.03		-0.35		-0.42		0.09		0.07		-0.76		0.51	
Base:	606		282		324		200		244		158		352		247		206		100		102		98		100	
<b>Bus service</b>																										
Very good	28.1%	170	22.7%	64	32.7%	106	23.0%	46	26.6%	65	37.3%	59	31.3%	110	22.7%	56	21.8%	45	39.0%	39	52.9%	54	22.4%	22	10.0%	10
Quite good	55.3%	335	58.5%	165	52.5%	170	62.0%	124	53.3%	130	49.4%	78	50.0%	176	64.0%	158	58.7%	121	50.0%	50	32.4%	33	68.4%	67	64.0%	64
Neither good nor poor	6.9%	42	9.2%	26	4.9%	16	5.5%	11	8.6%	21	5.7%	9	8.8%	31	4.0%	10	9.7%	20	4.0%	4	2.9%	3	2.0%	2	13.0%	13
Quite poor	2.3%	14	1.8%	5	2.8%	9	2.5%	5	2.0%	5	2.5%	4	1.4%	5	3.6%	9	4.4%	9	0.0%	0	2.0%	2	3.1%	3	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.4%	45	7.8%	22	7.1%	23	7.0%	14	9.4%	23	5.1%	8	8.5%	30	5.7%	14	5.3%	11	7.0%	7	9.8%	10	4.1%	4	13.0%	13
Mean:	1.18		1.11		1.24		1.13		1.15		1.28		1.21		1.12		1.04		1.38		1.51		1.15		0.97	
Base:	606		282		324		200		244		158		352		247		206		100		102		98		100	
<b>Bus facilities (shelters)</b>																										
Very good	17.5%	106	13.5%	38	21.0%	68	15.0%	30	16.8%	41	22.2%	35	18.8%	66	15.4%	38	13.1%	27	21.0%	21	36.3%	37	14.3%	14	7.0%	7
Quite good	58.3%	353	60.6%	171	56.2%	182	62.5%	125	57.4%	140	54.4%	86	53.7%	189	65.2%	161	62.1%	128	50.0%	50	37.3%	38	78.6%	77	60.0%	60
Neither good nor poor	11.9%	72	13.5%	38	10.5%	34	10.5%	21	13.1%	32	11.4%	18	14.2%	50	8.5%	21	14.6%	30	10.0%	10	8.8%	9	3.1%	3	20.0%	20
Quite poor	3.3%	20	2.1%	6	4.3%	14	3.0%	6	2.9%	7	3.8%	6	3.1%	11	3.6%	9	3.9%	8	6.0%	6	5.9%	6	0.0%	0	0.0%	0
Very poor	0.3%	2	0.7%	2	0.0%	0	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.4%	1	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.7%	53	9.6%	27	8.0%	26	8.5%	17	9.8%	24	7.6%	12	9.9%	35	6.9%	17	5.8%	12	12.0%	12	11.8%	12	4.1%	4	13.0%	13
Mean:	0.98		0.93		1.02		0.97		0.98		1.01		0.97		0.98		0.89		0.95		1.18		1.12		0.85	
Base:	606		282		324		200		244		158		352		247		206		100		102		98		100	
<b>Personal safety</b>																										
Very good	19.8%	120	17.0%	48	22.2%	72	19.5%	39	21.7%	53	17.1%	27	26.4%	93	10.9%	27	9.7%	20	29.0%	29	51.0%	52	2.0%	2	17.0%	17
Quite good	61.7%	374	66.3%	187	57.7%	187	64.0%	128	61.1%	149	59.5%	94	58.2%	205	66.0%	163	59.7%	123	57.0%	57	44.1%	45	79.6%	78	71.0%	71
Neither good nor poor	7.8%	47	7.4%	21	8.0%	26	5.0%	10	7.8%	19	11.4%	18	6.5%	23	9.3%	23	11.2%	23	9.0%	9	2.9%	3	6.1%	6	6.0%	6
Quite poor	6.9%	42	5.7%	16	8.0%	26	7.5%	15	6.1%	15	7.6%	12	4.8%	17	10.1%	25	13.6%	28	2.0%	2	1.0%	1	10.2%	10	1.0%	1
Very poor	1.2%	7	0.4%	1	1.9%	6	1.0%	2	0.8%	2	1.9%	3	0.9%	3	1.6%	4	2.9%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know)	2.6%	16	3.2%	9	2.2%	7	3.0%	6	2.5%	6	2.5%	4	3.1%	11	2.0%	5	2.9%	6	3.0%	3	1.0%	1	2.0%	2	4.0%	4
Mean:	0.95		0.97		0.92		0.96		0.99		0.84		1.08		0.76		0.62		1.16		1.47		0.75		1.06	
Base:	606		282		324		200		244		158		352		247		206		100		102		98		100	

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Range of shops and services available</b>																										
Very good	32.7%	198	28.4%	80	36.4%	118	33.5%	67	32.8%	80	31.0%	49	32.1%	113	32.8%	81	29.1%	60	30.0%	30	37.3%	38	31.6%	31	39.0%	39
Quite good	52.1%	316	56.4%	159	48.5%	157	54.0%	108	52.0%	127	50.0%	79	50.3%	177	55.5%	137	56.3%	116	42.0%	42	45.1%	46	61.2%	60	52.0%	52
Neither good nor poor	6.6%	40	6.7%	19	6.5%	21	4.0%	8	6.6%	16	10.1%	16	8.5%	30	3.6%	9	6.3%	13	13.0%	13	7.8%	8	0.0%	0	6.0%	6
Quite poor	5.4%	33	4.3%	12	6.5%	21	5.0%	10	4.9%	12	7.0%	11	6.0%	21	4.9%	12	3.9%	8	12.0%	12	5.9%	6	6.1%	6	1.0%	1
Very poor	1.2%	7	1.4%	4	0.9%	3	0.5%	1	1.6%	4	1.3%	2	1.7%	6	0.4%	1	1.5%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1
(Don't know)	2.0%	12	2.8%	8	1.2%	4	3.0%	6	2.0%	5	0.6%	1	1.4%	5	2.8%	7	2.9%	6	2.0%	2	2.9%	3	0.0%	0	1.0%	1
<i>Mean:</i>		<i>1.12</i>		<i>1.09</i>		<i>1.14</i>		<i>1.19</i>		<i>1.12</i>		<i>1.03</i>		<i>1.07</i>		<i>1.19</i>		<i>1.11</i>		<i>0.90</i>		<i>1.15</i>		<i>1.16</i>		<i>1.28</i>
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Quality of shops and services available</b>																										
Very good	28.2%	171	26.2%	74	29.9%	97	27.0%	54	30.7%	75	25.3%	40	30.4%	107	24.7%	61	17.5%	36	27.0%	27	41.2%	42	24.5%	24	42.0%	42
Quite good	56.6%	343	57.8%	163	55.6%	180	58.5%	117	55.7%	136	55.7%	88	55.4%	195	58.7%	145	60.7%	125	59.0%	59	45.1%	46	64.3%	63	50.0%	50
Neither good nor poor	7.4%	45	7.8%	22	7.1%	23	8.0%	16	6.6%	16	8.2%	13	7.4%	26	7.3%	18	10.7%	22	9.0%	9	5.9%	6	2.0%	2	6.0%	6
Quite poor	4.6%	28	4.6%	13	4.6%	15	3.5%	7	3.3%	8	8.2%	13	4.0%	14	5.7%	14	6.8%	14	3.0%	3	2.9%	3	8.2%	8	0.0%	0
Very poor	1.2%	7	1.1%	3	1.2%	4	0.5%	1	1.2%	3	1.9%	3	1.4%	5	0.8%	2	1.9%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0
(Don't know)	2.0%	12	2.5%	7	1.5%	5	2.5%	5	2.5%	6	0.6%	1	1.4%	5	2.8%	7	2.4%	5	1.0%	1	3.9%	4	0.0%	0	2.0%	2
<i>Mean:</i>		<i>1.08</i>		<i>1.06</i>		<i>1.10</i>		<i>1.11</i>		<i>1.14</i>		<i>0.95</i>		<i>1.11</i>		<i>1.04</i>		<i>0.87</i>		<i>1.09</i>		<i>1.28</i>		<i>1.03</i>		<i>1.37</i>
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Daytime entertainment / leisure facilities</b>																										
Very good	8.1%	49	7.8%	22	8.3%	27	9.5%	19	7.8%	19	6.3%	10	8.0%	28	8.5%	21	10.2%	21	3.0%	3	11.8%	12	0.0%	0	13.0%	13
Quite good	44.4%	269	45.0%	127	43.8%	142	41.5%	83	52.5%	128	35.4%	56	38.4%	135	52.6%	130	50.0%	103	30.0%	30	18.6%	19	60.2%	59	58.0%	58
Neither good nor poor	13.0%	79	13.5%	38	12.7%	41	11.0%	22	14.3%	35	13.9%	22	16.5%	58	7.7%	19	12.1%	25	22.0%	22	18.6%	19	5.1%	5	8.0%	8
Quite poor	8.6%	52	9.6%	27	7.7%	25	12.0%	24	4.1%	10	10.8%	17	10.5%	37	6.1%	15	6.8%	14	17.0%	17	9.8%	10	8.2%	8	3.0%	3
Very poor	2.6%	16	2.5%	7	2.8%	9	2.5%	5	2.5%	6	3.2%	5	3.4%	12	1.6%	4	1.9%	4	4.0%	4	5.9%	6	1.0%	1	1.0%	1
(Don't know)	23.3%	141	21.6%	61	24.7%	80	23.5%	47	18.9%	46	30.4%	48	23.3%	82	23.5%	58	18.9%	39	24.0%	24	35.3%	36	25.5%	25	17.0%	17
<i>Mean:</i>		<i>0.61</i>		<i>0.59</i>		<i>0.63</i>		<i>0.57</i>		<i>0.73</i>		<i>0.45</i>		<i>0.48</i>		<i>0.79</i>		<i>0.74</i>		<i>0.14</i>		<i>0.32</i>		<i>0.67</i>		<i>0.95</i>
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Evening entertainment and leisure facilities</b>																										
Very good	7.8%	47	6.4%	18	9.0%	29	7.5%	15	9.0%	22	6.3%	10	7.7%	27	7.7%	19	7.3%	15	9.0%	9	10.8%	11	3.1%	3	9.0%	9
Quite good	38.0%	230	40.1%	113	36.1%	117	40.0%	80	43.0%	105	26.6%	42	36.9%	130	38.9%	96	41.3%	85	33.0%	33	22.5%	23	46.9%	46	43.0%	43
Neither good nor poor	13.5%	82	14.5%	41	12.7%	41	9.0%	18	15.6%	38	16.5%	26	15.6%	55	10.5%	26	11.7%	24	21.0%	21	14.7%	15	5.1%	5	17.0%	17
Quite poor	8.9%	54	9.2%	26	8.6%	28	14.0%	28	5.3%	13	8.2%	13	10.5%	37	6.9%	17	9.2%	19	12.0%	12	12.7%	13	8.2%	8	2.0%	2
Very poor	2.8%	17	2.8%	8	2.8%	9	3.5%	7	2.0%	5	3.2%	5	3.4%	12	2.0%	5	1.5%	3	6.0%	6	4.9%	5	0.0%	0	3.0%	3
(Don't know)	29.0%	176	27.0%	76	30.9%	100	26.0%	52	25.0%	61	39.2%	62	25.9%	91	34.0%	84	29.1%	60	19.0%	19	34.3%	35	36.7%	36	26.0%	26
<i>Mean:</i>		<i>0.55</i>		<i>0.52</i>		<i>0.58</i>		<i>0.46</i>		<i>0.69</i>		<i>0.41</i>		<i>0.47</i>		<i>0.66</i>		<i>0.62</i>		<i>0.33</i>		<i>0.33</i>		<i>0.71</i>		<i>0.72</i>
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Town Centre events</b>																										
Very good	1.7%	10	1.8%	5	1.5%	5	2.0%	4	1.2%	3	1.9%	3	1.7%	6	1.6%	4	3.4%	7	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Quite good	32.3%	196	31.9%	90	32.7%	106	31.0%	62	35.7%	87	28.5%	45	25.9%	91	41.7%	103	38.4%	79	20.0%	20	12.7%	13	61.2%	60	24.0%	24
Neither good nor poor	17.8%	108	22.0%	62	14.2%	46	11.0%	22	22.5%	55	19.0%	30	22.2%	78	11.3%	28	14.6%	30	20.0%	20	14.7%	15	5.1%	5	38.0%	38
Quite poor	7.6%	46	5.3%	15	9.6%	31	9.5%	19	6.1%	15	7.6%	12	9.7%	34	4.9%	12	6.8%	14	13.0%	13	9.8%	10	3.1%	3	6.0%	6
Very poor	3.6%	22	2.5%	7	4.6%	15	3.5%	7	3.3%	8	4.4%	7	4.0%	14	3.2%	8	3.9%	8	7.0%	7	5.9%	6	0.0%	0	1.0%	1
(Don't know)	37.0%	224	36.5%	103	37.3%	121	43.0%	86	31.1%	76	38.6%	61	36.6%	129	37.2%	92	33.0%	68	37.0%	37	56.9%	58	30.6%	30	31.0%	31
Mean:	0.33		0.40	0.27	0.32	0.37	0.26	0.18	0.54	0.46	-0.02	-0.20	0.84	0.23												
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>Liveliness / street life / character</b>																										
Very good	12.5%	76	7.4%	21	17.0%	55	12.0%	24	14.8%	36	9.5%	15	16.5%	58	6.9%	17	9.7%	20	23.0%	23	28.4%	29	1.0%	1	3.0%	3
Quite good	56.4%	342	57.8%	163	55.2%	179	59.5%	119	54.5%	133	55.1%	87	53.4%	188	60.7%	150	54.9%	113	60.0%	60	50.0%	51	78.6%	77	41.0%	41
Neither good nor poor	17.3%	105	19.9%	56	15.1%	49	15.0%	30	20.5%	50	15.8%	25	17.9%	63	16.2%	40	17.0%	35	8.0%	8	10.8%	11	16.3%	16	35.0%	35
Quite poor	4.1%	25	6.0%	17	2.5%	8	5.0%	10	2.9%	7	5.1%	8	2.8%	10	6.1%	15	5.8%	12	6.0%	6	1.0%	1	2.0%	2	4.0%	4
Very poor	2.5%	15	1.4%	4	3.4%	11	1.0%	2	1.6%	4	5.7%	9	2.8%	10	2.0%	5	5.8%	12	0.0%	0	2.0%	2	0.0%	0	1.0%	1
(Don't know)	7.1%	43	7.4%	21	6.8%	22	7.5%	15	5.7%	14	8.9%	14	6.5%	23	8.1%	20	6.8%	14	3.0%	3	7.8%	8	2.0%	2	16.0%	16
Mean:	0.78		0.69	0.86	0.83	0.83	0.63	0.83	0.70	0.61	1.03	1.11	0.80	0.49												
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>Quality / number of places to eat / drink</b>																										
Very good	34.0%	206	31.9%	90	35.8%	116	32.5%	65	34.0%	83	34.8%	55	35.8%	126	31.2%	77	19.9%	41	47.0%	47	41.2%	42	36.7%	36	40.0%	40
Quite good	48.4%	293	51.4%	145	45.7%	148	51.0%	102	50.4%	123	42.4%	67	49.1%	173	47.4%	117	53.4%	110	41.0%	41	41.2%	42	53.1%	52	48.0%	48
Neither good nor poor	7.6%	46	8.5%	24	6.8%	22	7.0%	14	6.1%	15	10.8%	17	7.1%	25	8.1%	20	12.6%	26	7.0%	7	4.9%	5	4.1%	4	4.0%	4
Quite poor	4.8%	29	3.9%	11	5.6%	18	5.5%	11	4.9%	12	3.8%	6	4.3%	15	5.7%	14	6.3%	13	3.0%	3	5.9%	6	4.1%	4	3.0%	3
Very poor	1.0%	6	0.7%	2	1.2%	4	0.5%	1	0.8%	2	1.9%	3	1.1%	4	0.8%	2	1.5%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1
(Don't know)	4.3%	26	3.5%	10	4.9%	16	3.5%	7	3.7%	9	6.3%	10	2.6%	9	6.9%	17	6.3%	13	2.0%	2	4.9%	5	2.0%	2	4.0%	4
Mean:	1.14		1.14	1.15	1.13	1.16	1.11	1.17	1.10	0.90	1.35	1.20	1.25	1.28												
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>General shopping environment</b>																										
Very good	24.6%	149	22.3%	63	26.5%	86	23.0%	46	28.7%	70	19.6%	31	27.0%	95	21.1%	52	15.5%	32	25.0%	25	34.3%	35	9.2%	9	48.0%	48
Quite good	63.2%	383	64.2%	181	62.3%	202	65.0%	130	59.4%	145	67.1%	106	62.5%	220	64.4%	159	66.5%	137	62.0%	62	56.9%	58	82.7%	81	45.0%	45
Neither good nor poor	7.1%	43	8.5%	24	5.9%	19	8.0%	16	7.4%	18	5.7%	9	7.1%	25	6.9%	17	10.2%	21	8.0%	8	4.9%	5	5.1%	5	4.0%	4
Quite poor	2.3%	14	1.8%	5	2.8%	9	1.5%	3	1.6%	4	4.4%	7	2.0%	7	2.8%	7	3.4%	7	3.0%	3	2.9%	3	1.0%	1	0.0%	0
Very poor	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.9%	3	0.3%	1	0.8%	2	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	2.3%	14	3.2%	9	1.5%	5	2.5%	5	2.9%	7	1.3%	2	1.1%	4	4.0%	10	3.4%	7	2.0%	2	0.0%	0	2.0%	2	3.0%	3
Mean:	1.12		1.11	1.13	1.12	1.19	0.99	1.15	1.06	0.95	1.11	1.21	1.02	1.45												
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale								
<b>Planting / landscaping</b>																										
Very good	5.3%	32	3.2%	9	7.1%	23	4.5%	9	5.3%	13	6.3%	10	6.8%	24	2.8%	7	2.4%	5	10.0%	10	12.7%	13	0.0%	0	4.0%	4
Quite good	36.3%	220	34.0%	96	38.3%	124	34.0%	68	40.2%	98	33.5%	53	38.1%	134	33.6%	83	31.1%	64	45.0%	45	44.1%	45	23.5%	23	43.0%	43
Neither good nor poor	29.4%	178	32.6%	92	26.5%	86	28.0%	56	31.1%	76	28.5%	45	29.5%	104	29.2%	72	29.6%	61	26.0%	26	21.6%	22	24.5%	24	45.0%	45
Quite poor	17.5%	106	19.9%	56	15.4%	50	22.0%	44	13.5%	33	17.1%	27	16.2%	57	19.8%	49	14.6%	30	15.0%	15	11.8%	12	43.9%	43	6.0%	6
Very poor	4.8%	29	3.5%	10	5.9%	19	4.5%	9	2.9%	7	8.2%	13	2.8%	10	7.3%	18	10.7%	22	1.0%	1	4.9%	5	1.0%	1	0.0%	0
(Don't know)	6.8%	41	6.7%	19	6.8%	22	7.0%	14	7.0%	17	6.3%	10	6.5%	23	7.3%	18	11.7%	24	3.0%	3	4.9%	5	7.1%	7	2.0%	2
Mean:		0.21		0.14		0.27		0.13		0.34		0.14		0.32		0.05		0.00		0.49		0.51		-0.24		0.46
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Layout of centre</b>																										
Very good	10.4%	63	7.4%	21	13.0%	42	13.0%	26	9.8%	24	8.2%	13	13.6%	48	5.7%	14	3.9%	8	19.0%	19	22.5%	23	0.0%	0	13.0%	13
Quite good	64.2%	389	64.9%	183	63.6%	206	58.5%	117	67.6%	165	65.8%	104	59.1%	208	71.7%	177	61.2%	126	56.0%	56	59.8%	61	75.5%	74	72.0%	72
Neither good nor poor	17.3%	105	18.8%	53	16.0%	52	24.5%	49	14.8%	36	12.0%	19	20.2%	71	13.0%	32	23.8%	49	14.0%	14	12.7%	13	16.3%	16	13.0%	13
Quite poor	4.3%	26	6.0%	17	2.8%	9	1.5%	3	4.9%	12	7.0%	11	4.0%	14	4.9%	12	5.3%	11	8.0%	8	2.0%	2	4.1%	4	1.0%	1
Very poor	1.2%	7	0.7%	2	1.5%	5	0.5%	1	0.8%	2	2.5%	4	0.9%	3	1.6%	4	2.9%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	16	2.1%	6	3.1%	10	2.0%	4	2.0%	5	4.4%	7	2.3%	8	3.2%	8	2.9%	6	2.0%	2	2.9%	3	4.1%	4	1.0%	1
Mean:		0.81		0.74		0.86		0.84		0.82		0.74		0.83		0.77		0.60		0.86		1.06		0.74		0.98
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Size / quality of supermarket(s)</b>																										
Very good	15.5%	94	13.5%	38	17.3%	56	16.0%	32	15.2%	37	15.2%	24	19.0%	67	10.5%	26	11.2%	23	19.0%	19	25.5%	26	2.0%	2	24.0%	24
Quite good	58.7%	356	62.4%	176	55.6%	180	55.5%	111	61.5%	150	58.9%	93	55.1%	194	63.6%	157	56.8%	117	52.0%	52	45.1%	46	80.6%	79	62.0%	62
Neither good nor poor	12.0%	73	11.3%	32	12.7%	41	14.0%	28	11.5%	28	10.1%	16	13.1%	46	10.5%	26	17.0%	35	14.0%	14	10.8%	11	4.1%	4	9.0%	9
Quite poor	6.1%	37	5.0%	14	7.1%	23	5.0%	10	6.6%	16	7.0%	11	6.0%	21	6.5%	16	6.8%	14	11.0%	11	7.8%	8	2.0%	2	2.0%	2
Very poor	1.7%	10	1.1%	3	2.2%	7	1.0%	2	1.6%	4	2.5%	4	1.7%	6	1.6%	4	1.0%	2	2.0%	2	3.9%	4	2.0%	2	0.0%	0
(Don't know)	5.9%	36	6.7%	19	5.2%	17	8.5%	17	3.7%	9	6.3%	10	5.1%	18	7.3%	18	7.3%	15	2.0%	2	6.9%	7	9.2%	9	3.0%	3
Mean:		0.85		0.88		0.83		0.88		0.85		0.82		0.88		0.81		0.76		0.77		0.86		0.87		1.11
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Public toilets</b>																										
Very good	1.3%	8	1.8%	5	0.9%	3	1.5%	3	0.4%	1	2.5%	4	1.7%	6	0.8%	2	1.5%	3	0.0%	0	2.9%	3	0.0%	0	2.0%	2
Quite good	7.1%	43	5.7%	16	8.3%	27	7.0%	14	5.3%	13	10.1%	16	6.0%	21	8.9%	22	11.2%	23	4.0%	4	5.9%	6	10.2%	10	0.0%	0
Neither good nor poor	6.8%	41	7.8%	22	5.9%	19	5.5%	11	9.0%	22	5.1%	8	7.4%	26	4.9%	12	9.7%	20	9.0%	9	6.9%	7	0.0%	0	5.0%	5
Quite poor	22.6%	137	25.5%	72	20.1%	65	28.0%	56	18.4%	45	21.5%	34	18.2%	64	29.2%	72	32.5%	67	7.0%	7	11.8%	12	33.7%	33	18.0%	18
Very poor	24.4%	148	21.6%	61	26.9%	87	20.5%	41	26.2%	64	26.6%	42	22.2%	78	27.9%	69	18.4%	38	25.0%	25	27.5%	28	43.9%	43	14.0%	14
(Don't know)	37.8%	229	37.6%	106	38.0%	123	37.5%	75	40.6%	99	34.2%	54	44.6%	157	28.3%	70	26.7%	55	55.0%	55	45.1%	46	12.2%	12	61.0%	61
Mean:		-0.99		-0.95		-1.02		-0.94		-1.09		-0.90		-0.96		-1.04		-0.75		-1.18		-1.00		-1.27		-1.08
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>The Market</b>																										
Very good	1.8%	11	2.5%	7	1.2%	4	1.5%	3	1.6%	4	2.5%	4	2.3%	8	1.2%	3	2.9%	6	3.0%	3	0.0%	0	1.0%	1	1.0%	1
Quite good	28.2%	171	27.3%	77	29.0%	94	30.0%	60	28.3%	69	25.3%	40	21.0%	74	38.5%	95	47.1%	97	4.0%	4	3.9%	4	44.9%	44	22.0%	22
Neither good nor poor	16.7%	101	21.6%	61	12.3%	40	10.0%	20	22.1%	54	17.1%	27	15.1%	53	19.0%	47	18.9%	39	6.0%	6	2.0%	2	9.2%	9	45.0%	45
Quite poor	4.5%	27	3.9%	11	4.9%	16	6.5%	13	3.3%	8	3.8%	6	4.0%	14	5.3%	13	3.9%	8	3.0%	3	0.0%	0	11.2%	11	5.0%	5
Very poor	10.1%	61	7.1%	20	12.7%	41	6.5%	13	12.3%	30	10.1%	16	13.1%	46	6.1%	15	3.9%	8	42.0%	42	8.8%	9	1.0%	1	1.0%	1
(Don't know)	38.8%	235	37.6%	106	39.8%	129	45.5%	91	32.4%	79	41.1%	65	44.6%	157	30.0%	74	23.3%	48	42.0%	42	85.3%	87	32.7%	32	26.0%	26
Mean:	0.12	0.23	0.02	0.25	0.05	0.11	-0.08	0.34	0.54	-1.33	-0.93	0.50	0.23													
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q11 What improvements would you like to see made in (STUDY CENTRE) ? [MR]</b>																										
Nothing in particular	18.8%	114	19.1%	54	18.5%	60	13.0%	26	20.9%	51	23.4%	37	19.0%	67	17.8%	44	14.6%	30	18.0%	18	23.5%	24	10.2%	10	32.0%	32
Increase the range of national / multiple chain stores	3.6%	22	2.1%	6	4.9%	16	6.0%	12	2.9%	7	1.9%	3	4.3%	15	2.8%	7	2.9%	6	2.0%	2	4.9%	5	2.0%	2	7.0%	7
Increase the range of local / speciality retailers	8.3%	50	4.6%	13	11.4%	37	6.0%	12	9.4%	23	9.5%	15	10.2%	36	5.3%	13	7.3%	15	17.0%	17	7.8%	8	4.1%	4	6.0%	6
Improve quality of shops and services	4.1%	25	3.2%	9	4.9%	16	4.5%	9	3.3%	8	5.1%	8	4.5%	16	3.6%	9	4.4%	9	4.0%	4	2.0%	2	9.2%	9	1.0%	1
Improve the appearance of the town centre	11.2%	68	11.3%	32	11.1%	36	13.0%	26	8.6%	21	12.7%	20	9.9%	35	13.0%	32	15.0%	31	5.0%	5	8.8%	9	15.3%	15	8.0%	8
Improve the market	12.7%	77	11.7%	33	13.6%	44	13.0%	26	11.1%	27	13.9%	22	15.3%	54	9.3%	23	10.7%	22	23.0%	23	6.9%	7	4.1%	4	21.0%	21
Make the centre safer (more CCTV, policing, better lighting etc)	6.9%	42	7.4%	21	6.5%	21	6.5%	13	6.1%	15	8.2%	13	6.0%	21	8.5%	21	12.6%	26	1.0%	1	1.0%	1	10.2%	10	4.0%	4
Remove/reduce traffic congestion	9.4%	57	9.9%	28	9.0%	29	8.5%	17	13.1%	32	4.4%	7	10.2%	36	8.5%	21	11.2%	23	6.0%	6	3.9%	4	10.2%	10	14.0%	14
Provide more housing in the town-centre	0.3%	2	0.4%	1	0.3%	1	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.4%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve frequency of public transport	7.4%	45	7.8%	22	7.1%	23	9.0%	18	4.1%	10	10.8%	17	5.7%	20	9.3%	23	11.2%	23	1.0%	1	4.9%	5	3.1%	3	13.0%	13
Improve car parking availability / reduce parking charges	13.2%	80	14.9%	42	11.7%	38	7.5%	15	21.3%	52	7.6%	12	16.8%	59	8.1%	20	13.6%	28	9.0%	9	14.7%	15	11.2%	11	17.0%	17
Provide better entertainment / leisure	4.3%	26	3.5%	10	4.9%	16	8.5%	17	3.3%	8	0.6%	1	6.0%	21	2.0%	5	3.9%	8	6.0%	6	4.9%	5	3.1%	3	4.0%	4
Improve quality and range of cafes and restaurants	1.8%	11	0.7%	2	2.8%	9	1.5%	3	1.6%	4	2.5%	4	2.3%	8	1.2%	3	1.9%	4	0.0%	0	4.9%	5	2.0%	2	0.0%	0
Improve pedestrian links and facilities in the town centre	2.1%	13	2.5%	7	1.9%	6	1.0%	2	2.5%	6	3.2%	5	2.0%	7	2.4%	6	1.0%	2	1.0%	1	2.0%	2	1.0%	1	7.0%	7
Improve food store	3.0%	18	1.4%	4	4.3%	14	2.0%	4	3.3%	8	3.8%	6	2.6%	9	3.6%	9	3.9%	8	3.0%	3	2.9%	3	0.0%	0	4.0%	4
Other	8.4%	51	7.8%	22	9.0%	29	6.0%	12	8.6%	21	11.4%	18	9.4%	33	7.3%	18	6.8%	14	15.0%	15	15.7%	16	5.1%	5	1.0%	1
A cash machine	0.7%	4	0.7%	2	0.6%	2	1.0%	2	0.8%	2	0.0%	0	0.6%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
A cinema	1.7%	10	1.4%	4	1.9%	6	1.0%	2	2.0%	5	1.9%	3	2.6%	9	0.4%	1	0.0%	0	8.0%	8	2.0%	2	0.0%	0	0.0%	0
A swimming pool	0.7%	4	1.4%	4	0.0%	0	1.0%	2	0.8%	2	0.0%	0	0.9%	3	0.4%	1	1.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper stores	1.2%	7	0.7%	2	1.5%	5	2.0%	4	1.2%	3	0.0%	0	1.7%	6	0.4%	1	0.0%	0	5.0%	5	2.0%	2	0.0%	0	0.0%	0
Fewer bookmakers	0.8%	5	1.4%	4	0.3%	1	1.0%	2	0.8%	2	0.6%	1	1.1%	4	0.4%	1	1.5%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Friendlier people / atmosphere	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	0.5%	3	0.0%	0	0.9%	3	1.5%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Make use of town hall	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.8%	2	0.6%	1	0.9%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
More / better seating	1.7%	10	1.8%	5	1.5%	5	0.5%	1	1.2%	3	3.2%	5	2.0%	7	1.2%	3	1.5%	3	6.0%	6	0.0%	0	1.0%	1	0.0%	0
More / improved public toilets	10.6%	64	12.4%	35	9.0%	29	10.5%	21	9.4%	23	11.4%	18	7.7%	27	15.0%	37	12.6%	26	9.0%	9	3.9%	4	23.5%	23	2.0%	2
More activities for younger people	1.0%	6	1.1%	3	0.9%	3	2.0%	4	0.8%	2	0.0%	0	1.1%	4	0.8%	2	1.9%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0
(Don't know)	15.5%	94	19.5%	55	12.0%	39	20.0%	40	13.9%	34	12.7%	20	11.9%	42	21.1%	52	18.4%	38	5.0%	5	7.8%	8	24.5%	24	19.0%	19



## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>Q12 Do you or other members of your household ever come to (STUDY CENTRE) in the evenings?</b>																										
Yes	45.9%	278	44.3%	125	47.2%	153	50.0%	100	47.5%	116	38.6%	61	50.0%	176	40.5%	100	40.8%	84	69.0%	69	50.0%	51	45.9%	45	29.0%	29
No	52.1%	316	53.5%	151	50.9%	165	46.5%	93	51.2%	125	60.1%	95	48.3%	170	57.1%	141	54.9%	113	29.0%	29	49.0%	50	54.1%	53	71.0%	71
(Don't know)	2.0%	12	2.1%	6	1.9%	6	3.5%	7	1.2%	3	1.3%	2	1.7%	6	2.4%	6	4.4%	9	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>Q13 What do you or other members of your household do in (STUDY CENTRE) in the evening ? [MR]</b> <i>Those who said 'Yes' at Q12</i>																										
Sports facilities	7.2%	20	4.8%	6	9.2%	14	8.0%	8	8.6%	10	3.3%	2	7.4%	13	7.0%	7	9.5%	8	5.8%	4	5.9%	3	2.2%	1	13.8%	4
Pubs / bars	33.8%	94	43.2%	54	26.1%	40	42.0%	42	31.0%	36	26.2%	16	35.8%	63	30.0%	30	26.2%	22	59.4%	41	33.3%	17	31.1%	14	0.0%	0
Restaurants	65.1%	181	60.0%	75	69.3%	106	62.0%	62	69.8%	81	60.7%	37	74.4%	131	49.0%	49	39.3%	33	85.5%	59	70.6%	36	62.2%	28	86.2%	25
Services (eg. cash points)	3.2%	9	2.4%	3	3.9%	6	2.0%	2	5.2%	6	1.6%	1	4.0%	7	2.0%	2	2.4%	2	5.8%	4	2.0%	1	4.4%	2	0.0%	0
Takeaway food	27.7%	77	29.6%	37	26.1%	40	38.0%	38	27.6%	32	11.5%	7	23.9%	42	35.0%	35	33.3%	28	14.5%	10	9.8%	5	48.9%	22	41.4%	12
Walk about / look around	13.7%	38	7.2%	9	19.0%	29	12.0%	12	13.8%	16	16.4%	10	9.1%	16	21.0%	21	23.8%	20	5.8%	4	13.7%	7	8.9%	4	10.3%	3
Theatre	4.7%	13	4.0%	5	5.2%	8	4.0%	4	6.0%	7	3.3%	2	2.8%	5	8.0%	8	9.5%	8	0.0%	0	0.0%	0	0.0%	0	17.2%	5
Nightclubs	7.2%	20	9.6%	12	5.2%	8	7.0%	7	11.2%	13	0.0%	0	8.0%	14	6.0%	6	10.7%	9	1.4%	1	2.0%	1	2.2%	1	27.6%	8
Go to bookmakers	1.1%	3	1.6%	2	0.7%	1	1.0%	1	0.0%	0	3.3%	2	0.6%	1	2.0%	2	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	3	0.0%	0	2.0%	3	1.0%	1	1.7%	2	0.0%	0	0.6%	1	2.0%	2	1.2%	1	0.0%	0	2.0%	1	0.0%	0	3.4%	1
Cinema	15.8%	44	10.4%	13	20.3%	31	21.0%	21	9.5%	11	19.7%	12	18.2%	32	12.0%	12	29.8%	25	0.0%	0	31.4%	16	6.7%	3	0.0%	0
Shopping	1.4%	4	1.6%	2	1.3%	2	0.0%	0	2.6%	3	1.6%	1	0.6%	1	3.0%	3	1.2%	1	2.9%	2	0.0%	0	2.2%	1	0.0%	0
Visit friends / family	2.2%	6	4.0%	5	0.7%	1	4.0%	4	0.9%	1	1.6%	1	1.1%	2	4.0%	4	1.2%	1	1.4%	1	3.9%	2	4.4%	2	0.0%	0
(Don't know / varies)	0.7%	2	0.8%	1	0.7%	1	0.0%	0	0.9%	1	1.6%	1	1.1%	2	0.0%	0	1.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Base:	278	125	153	100	116	61	176	100	84	69	51	45	29													

# London Borough of Haringey In Street Survey

## For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q14 What do you like about visiting the leisure / pubs and bars / restaurant facilities in (STUDY CENTRE) ? [MR]</b>																										
Nothing in particular	7.6%	46	5.3%	15	9.6%	31	8.0%	16	9.0%	22	5.1%	8	9.1%	32	5.3%	13	7.8%	16	10.0%	10	8.8%	9	2.0%	2	9.0%	9
Close to home / easy to get to	29.7%	180	25.9%	73	33.0%	107	32.0%	64	29.9%	73	27.2%	43	30.7%	108	28.7%	71	33.0%	68	30.0%	30	27.5%	28	20.4%	20	34.0%	34
Good theatre	6.9%	42	7.8%	22	6.2%	20	7.0%	14	6.6%	16	7.0%	11	6.3%	22	7.7%	19	19.9%	41	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Good choice of restaurants	33.5%	203	37.9%	107	29.6%	96	33.0%	66	38.9%	95	25.3%	40	36.6%	129	29.2%	72	26.2%	54	36.0%	36	22.5%	23	38.8%	38	52.0%	52
Good quality of restaurants	20.6%	125	25.5%	72	16.4%	53	20.0%	40	24.2%	59	15.2%	24	23.6%	83	16.6%	41	11.2%	23	24.0%	24	15.7%	16	21.4%	21	41.0%	41
Good quality of pubs / bars	7.6%	46	10.6%	30	4.9%	16	4.5%	9	10.2%	25	7.6%	12	8.2%	29	6.5%	16	5.3%	11	5.0%	5	6.9%	7	3.1%	3	20.0%	20
Good choice of pubs / bars	4.6%	28	6.0%	17	3.4%	11	7.0%	14	4.1%	10	2.5%	4	6.5%	23	2.0%	5	3.4%	7	8.0%	8	4.9%	5	3.1%	3	5.0%	5
Good health/fitness facilities	5.8%	35	5.7%	16	5.9%	19	6.5%	13	5.7%	14	5.1%	8	6.8%	24	4.0%	10	6.3%	13	3.0%	3	0.0%	0	1.0%	1	18.0%	18
Other	2.0%	12	2.5%	7	1.5%	5	1.0%	2	2.5%	6	2.5%	4	1.7%	6	2.4%	6	1.0%	2	4.0%	4	3.9%	4	1.0%	1	1.0%	1
Cheap / good value for money	1.0%	6	1.8%	5	0.3%	1	1.0%	2	0.8%	2	1.3%	2	0.6%	2	1.6%	4	1.5%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Friendly / nice atmosphere	2.3%	14	1.1%	3	3.4%	11	2.0%	4	3.3%	8	0.6%	1	3.7%	13	0.4%	1	0.0%	0	9.0%	9	4.9%	5	0.0%	0	0.0%	0
Good facilities for children	0.7%	4	0.4%	1	0.9%	3	1.0%	2	0.8%	2	0.0%	0	0.9%	3	0.4%	1	0.5%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Liveliness / street life / character	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.8%	2	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
The cinema	1.3%	8	0.7%	2	1.9%	6	3.0%	6	0.0%	0	1.3%	2	2.0%	7	0.4%	1	2.9%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	2.5%	15	2.1%	6	2.8%	9	3.0%	6	2.0%	5	2.5%	4	1.4%	5	4.0%	10	5.3%	11	1.0%	1	1.0%	1	1.0%	1	1.0%	1
(Don't visit these places in (STUDY CENTRE))	30.0%	182	28.4%	80	31.5%	102	27.0%	54	26.2%	64	39.2%	62	23.3%	82	39.3%	97	33.5%	69	20.0%	20	28.4%	29	45.9%	45	19.0%	19
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>Q15 What do you dislike about visiting the leisure / pubs and bars / restaurant facilities in (STUDY CENTRE)? [MR]</b>																										
<i>Not those who 'Don't visit these places in study centre' at Q14</i>																										
Nothing in particular	58.7%	249	57.9%	117	59.5%	132	55.5%	81	61.1%	110	59.4%	57	61.1%	165	54.7%	82	45.3%	62	66.3%	53	53.4%	39	54.7%	29	81.5%	66
Poor choice of facilities	5.9%	25	3.5%	7	8.1%	18	4.8%	7	7.2%	13	5.2%	5	8.1%	22	2.0%	3	2.9%	4	3.8%	3	17.8%	13	3.8%	2	3.7%	3
Too expensive	6.1%	26	7.4%	15	5.0%	11	6.2%	9	3.9%	7	9.4%	9	5.6%	15	7.3%	11	5.8%	8	8.8%	7	4.1%	3	0.0%	0	9.9%	8
Unsafe / poor security / dangerous	5.7%	24	5.0%	10	6.3%	14	4.8%	7	7.2%	13	4.2%	4	3.3%	9	10.0%	15	10.2%	14	1.3%	1	6.8%	5	5.7%	3	1.2%	1
Lack of car parking	7.3%	31	7.9%	16	6.8%	15	4.8%	7	11.1%	20	4.2%	4	8.1%	22	6.0%	9	12.4%	17	2.5%	2	5.5%	4	15.1%	8	0.0%	0
Car parking charges	6.4%	27	7.9%	16	5.0%	11	4.8%	7	10.0%	18	2.1%	2	7.0%	19	4.7%	7	8.0%	11	1.3%	1	6.8%	5	13.2%	7	3.7%	3
Lack of public transport	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.7%	24	5.9%	12	5.4%	12	6.8%	10	3.3%	6	8.3%	8	5.6%	15	6.0%	9	6.6%	9	13.8%	11	4.1%	3	1.9%	1	0.0%	0
Lack of pubs / bars / nightclubs	1.9%	8	2.0%	4	1.8%	4	4.1%	6	0.6%	1	1.0%	1	3.0%	8	0.0%	0	3.7%	5	2.5%	2	1.4%	1	0.0%	0	0.0%	0
Poor opening hours	1.7%	7	1.5%	3	1.8%	4	3.4%	5	1.1%	2	0.0%	0	1.9%	5	1.3%	2	2.9%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Poor quality facilities	0.9%	4	1.0%	2	0.9%	2	0.0%	0	2.2%	4	0.0%	0	1.1%	3	0.0%	0	0.7%	1	2.5%	2	1.4%	1	0.0%	0	0.0%	0
Too busy / crowded	1.2%	5	0.0%	0	2.3%	5	0.7%	1	2.2%	4	0.0%	0	1.1%	3	1.3%	2	2.2%	3	0.0%	0	1.4%	1	0.0%	0	1.2%	1
(Don't know)	8.0%	34	9.4%	19	6.8%	15	11.6%	17	5.0%	9	8.3%	8	5.2%	14	13.3%	20	14.6%	20	2.5%	2	2.7%	2	15.1%	8	2.5%	2
Base:		424		202		222		146		180		96		270		150		137		80		73		53		81

# London Borough of Haringey In Street Survey

## For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q16 Are there any types of shops or services you think (STUDY CENTRE) does not have enough of? [MR]</b>																										
Clothes and shoe shops	17.2%	104	12.8%	36	21.0%	68	20.5%	41	17.2%	42	12.7%	20	16.8%	59	17.8%	44	14.6%	30	23.0%	23	11.8%	12	25.5%	25	14.0%	14
Electrical shops	3.5%	21	2.8%	8	4.0%	13	3.0%	6	3.7%	9	3.8%	6	5.1%	18	1.2%	3	1.0%	2	11.0%	11	6.9%	7	1.0%	1	0.0%	0
Furniture / carpet shops	1.3%	8	1.1%	3	1.5%	5	0.0%	0	2.0%	5	1.9%	3	1.1%	4	1.6%	4	1.0%	2	2.0%	2	2.0%	2	2.0%	2	0.0%	0
DIY / hardware shops	6.4%	39	5.3%	15	7.4%	24	2.5%	5	8.6%	21	8.2%	13	7.4%	26	3.6%	9	3.4%	7	13.0%	13	15.7%	16	3.1%	3	0.0%	0
Chemists / opticians / health beauty shops	1.7%	10	1.4%	4	1.9%	6	3.0%	6	1.6%	4	0.0%	0	2.0%	7	1.2%	3	1.0%	2	2.0%	2	0.0%	0	4.1%	4	2.0%	2
Gifts / jewellery / china and glass	1.2%	7	1.1%	3	1.2%	4	0.5%	1	2.5%	6	0.0%	0	1.1%	4	0.8%	2	1.0%	2	1.0%	1	1.0%	1	0.0%	0	3.0%	3
Books / CDs / videos / toys / hobbies	7.9%	48	6.4%	18	9.3%	30	10.0%	20	9.0%	22	3.8%	6	10.5%	37	4.5%	11	7.3%	15	19.0%	19	4.9%	5	7.1%	7	2.0%	2
Food stores	3.6%	22	1.4%	4	5.6%	18	4.0%	8	3.3%	8	3.8%	6	4.0%	14	3.2%	8	1.9%	4	1.0%	1	2.9%	3	0.0%	0	14.0%	14
Bookmakers	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Restaurants	3.3%	20	3.9%	11	2.8%	9	4.5%	9	2.5%	6	3.2%	5	3.4%	12	3.2%	8	2.9%	6	2.0%	2	4.9%	5	3.1%	3	4.0%	4
Bars / public houses	1.3%	8	1.1%	3	1.5%	5	2.5%	5	0.8%	2	0.6%	1	2.3%	8	0.0%	0	0.5%	1	1.0%	1	3.9%	4	1.0%	1	1.0%	1
Takeaways / fast food outlets	0.7%	4	0.7%	2	0.6%	2	1.5%	3	0.4%	1	0.0%	0	0.3%	1	1.2%	3	0.5%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Charity shops	1.0%	6	0.7%	2	1.2%	4	1.5%	3	0.4%	1	1.3%	2	1.1%	4	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.0%	3
Hairdressers / barbers	0.8%	5	0.7%	2	0.9%	3	2.0%	4	0.4%	1	0.0%	0	0.9%	3	0.8%	2	0.5%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1
Other	7.6%	46	7.1%	20	8.0%	26	7.5%	15	8.2%	20	7.0%	11	7.7%	27	7.7%	19	8.7%	18	8.0%	8	10.8%	11	8.2%	8	1.0%	1
A butcher	1.2%	7	0.4%	1	1.9%	6	0.0%	0	0.8%	2	3.2%	5	1.4%	5	0.4%	1	0.5%	1	0.0%	0	4.9%	5	1.0%	1	0.0%	0
Bigger supermarket	0.8%	5	0.0%	0	1.5%	5	0.5%	1	0.4%	1	1.9%	3	1.1%	4	0.4%	1	1.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Café	0.7%	4	0.7%	2	0.6%	2	0.5%	1	0.0%	0	1.9%	3	0.6%	2	0.8%	2	1.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Cheaper supermarket	0.8%	5	0.7%	2	0.9%	3	2.0%	4	0.4%	1	0.0%	0	1.1%	4	0.4%	1	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0
Cinema	0.7%	4	0.0%	0	1.2%	4	1.0%	2	0.8%	2	0.0%	0	1.1%	4	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0
Department stores	2.1%	13	1.8%	5	2.5%	8	2.0%	4	1.6%	4	3.2%	5	1.1%	4	3.6%	9	3.4%	7	0.0%	0	0.0%	0	6.1%	6	0.0%	0
Haberdashery	1.0%	6	0.0%	0	1.9%	6	0.5%	1	1.2%	3	1.3%	2	1.7%	6	0.0%	0	0.0%	0	3.0%	3	2.9%	3	0.0%	0	0.0%	0
Independent shops	0.8%	5	0.4%	1	1.2%	4	1.0%	2	0.8%	2	0.6%	1	1.4%	5	0.0%	0	0.5%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Market	0.5%	3	1.1%	3	0.0%	0	0.0%	0	0.8%	2	0.6%	1	0.9%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Woolworths	1.0%	6	0.7%	2	1.2%	4	0.0%	0	0.8%	2	2.5%	4	0.9%	3	1.2%	3	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.4%	63	12.8%	36	8.3%	27	12.5%	25	9.8%	24	8.9%	14	9.7%	34	11.7%	29	14.6%	30	4.0%	4	5.9%	6	9.2%	9	14.0%	14
(No - has everything I need)	42.6%	258	48.6%	137	37.3%	121	37.5%	75	42.6%	104	48.1%	76	38.4%	135	49.0%	121	47.1%	97	26.0%	26	35.3%	36	43.9%	43	56.0%	56
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

**London Borough of Haringey In Street Survey  
For Nathaniel Lichfield & Partners**

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>Q17 Are there any types of shops or services you think (STUDY CENTRE) has too many of?</b>																										
Clothes and shoe shops	3.3%	20	2.1%	6	4.3%	14	3.0%	6	3.7%	9	3.2%	5	4.5%	16	1.6%	4	4.9%	10	3.0%	3	5.9%	6	1.0%	1	0.0%	0
Electrical shops	0.5%	3	0.0%	0	0.9%	3	1.0%	2	0.4%	1	0.0%	0	0.6%	2	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Furniture/carpet shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware shops	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.4%	1	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Chemists / opticians / health beauty shops	0.7%	4	0.0%	0	1.2%	4	0.5%	1	1.2%	3	0.0%	0	1.1%	4	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Gifts / jewellery / china and glass	1.2%	7	1.4%	4	0.9%	3	0.5%	1	1.6%	4	1.3%	2	1.4%	5	0.8%	2	0.5%	1	3.0%	3	1.0%	1	1.0%	1	1.0%	1
Books / CDs / videos / toys / hobbies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food stores	3.0%	18	3.5%	10	2.5%	8	4.0%	8	1.2%	3	4.4%	7	3.7%	13	1.6%	4	1.5%	3	7.0%	7	5.9%	6	1.0%	1	1.0%	1
Bookmakers	9.6%	58	11.3%	32	8.0%	26	10.5%	21	9.0%	22	9.5%	15	8.0%	28	12.1%	30	13.1%	27	3.0%	3	2.0%	2	26.5%	26	0.0%	0
Restaurants	6.3%	38	4.6%	13	7.7%	25	4.0%	8	7.0%	17	8.2%	13	6.3%	22	6.5%	16	2.9%	6	13.0%	13	9.8%	10	9.2%	9	0.0%	0
Bars / public houses	0.8%	5	0.4%	1	1.2%	4	0.0%	0	1.2%	3	1.3%	2	1.4%	5	0.0%	0	0.5%	1	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Takeaways / fast food outlets	6.1%	37	5.3%	15	6.8%	22	4.0%	8	6.6%	16	8.2%	13	3.7%	13	9.7%	24	8.7%	18	4.0%	4	2.9%	3	11.2%	11	1.0%	1
Charity shops	2.8%	17	2.1%	6	3.4%	11	1.5%	3	3.7%	9	3.2%	5	4.3%	15	0.4%	1	1.0%	2	2.0%	2	12.7%	13	0.0%	0	0.0%	0
Hairdressers / barbers	5.9%	36	3.9%	11	7.7%	25	3.5%	7	7.4%	18	7.0%	11	9.4%	33	1.2%	3	0.0%	0	25.0%	25	8.8%	9	1.0%	1	1.0%	1
Other	1.8%	11	2.5%	7	1.2%	4	1.5%	3	2.5%	6	1.3%	2	2.3%	8	1.2%	3	1.0%	2	5.0%	5	2.9%	3	0.0%	0	1.0%	1
Bakeries	0.7%	4	0.4%	1	0.9%	3	1.0%	2	0.4%	1	0.6%	1	1.1%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Banks / building societies	0.8%	5	0.4%	1	1.2%	4	0.0%	0	0.4%	1	2.5%	4	0.9%	3	0.8%	2	0.5%	1	1.0%	1	2.9%	3	0.0%	0	0.0%	0
Cafes / coffee shops	6.1%	37	4.3%	12	7.7%	25	3.0%	6	6.6%	16	8.2%	13	8.8%	31	2.0%	5	0.5%	1	30.0%	30	4.9%	5	1.0%	1	0.0%	0
Cheap shops	2.6%	16	1.8%	5	3.4%	11	2.0%	4	2.0%	5	4.4%	7	2.3%	8	3.2%	8	7.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Estate agents	4.0%	24	2.1%	6	5.6%	18	1.5%	3	4.9%	12	5.1%	8	6.5%	23	0.4%	1	0.0%	0	16.0%	16	7.8%	8	0.0%	0	0.0%	0
Mobile phone shops (Don't know)	0.7%	4	0.4%	1	0.9%	3	0.0%	0	0.4%	1	1.9%	3	0.3%	1	1.2%	3	1.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(No - has the right amount)	49.2%	298	49.3%	139	49.1%	159	52.0%	104	49.6%	121	44.9%	71	46.9%	165	52.2%	129	48.1%	99	22.0%	22	49.0%	50	49.0%	48	79.0%	79
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>GEN Gender</b>																										
Male	46.5%	282	100.0%	282	0.0%	0	46.5%	93	49.2%	120	42.4%	67	41.8%	147	53.4%	132	47.1%	97	39.0%	39	31.4%	32	59.2%	58	56.0%	56
Female	53.5%	324	0.0%	0	100.0%	324	53.5%	107	50.8%	124	57.6%	91	58.2%	205	46.6%	115	52.9%	109	61.0%	61	68.6%	70	40.8%	40	44.0%	44
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

**London Borough of Haringey In Street Survey  
For Nathaniel Lichfield & Partners**

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>AGE Age Group:</b>																										
18 - 24 years	13.0%	79	11.3%	32	14.5%	47	39.5%	79	0.0%	0	0.0%	0	12.5%	44	13.8%	34	16.0%	33	9.0%	9	6.9%	7	18.4%	18	12.0%	12
25 - 34 years	20.0%	121	21.6%	61	18.5%	60	60.5%	121	0.0%	0	0.0%	0	20.7%	73	19.0%	47	20.4%	42	17.0%	17	22.5%	23	25.5%	25	14.0%	14
35 - 44 years	23.8%	144	27.0%	76	21.0%	68	0.0%	0	59.0%	144	0.0%	0	28.4%	100	17.8%	44	19.4%	40	26.0%	26	16.7%	17	23.5%	23	38.0%	38
45 - 54 years	16.5%	100	15.6%	44	17.3%	56	0.0%	0	41.0%	100	0.0%	0	14.8%	52	18.6%	46	15.0%	31	21.0%	21	20.6%	21	14.3%	14	13.0%	13
55 - 64 years	12.7%	77	12.1%	34	13.3%	43	0.0%	0	0.0%	0	48.7%	77	12.5%	44	12.1%	30	13.1%	27	13.0%	13	19.6%	20	8.2%	8	9.0%	9
65+ years (Refused)	13.4%	81	11.7%	33	14.8%	48	0.0%	0	0.0%	0	51.3%	81	10.2%	36	18.2%	45	15.0%	31	12.0%	12	13.7%	14	10.2%	10	14.0%	14
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>SEG Socio- Economic Grouping</b>																										
AB	22.9%	139	19.1%	54	26.2%	85	12.0%	24	32.0%	78	22.2%	35	39.5%	139	0.0%	0	11.7%	24	42.0%	42	52.9%	54	1.0%	1	18.0%	18
C1	35.1%	213	33.0%	93	37.0%	120	46.5%	93	30.3%	74	28.5%	45	60.5%	213	0.0%	0	31.1%	64	41.0%	41	31.4%	32	39.8%	39	37.0%	37
C2	13.5%	82	18.8%	53	9.0%	29	15.0%	30	15.2%	37	9.5%	15	0.0%	0	33.2%	82	15.0%	31	7.0%	7	3.9%	4	16.3%	16	24.0%	24
DE	27.2%	165	28.0%	79	26.5%	86	25.5%	51	21.7%	53	38.0%	60	0.0%	0	66.8%	165	41.3%	85	10.0%	10	7.8%	8	42.9%	42	20.0%	20
(Refused)	1.2%	7	1.1%	3	1.2%	4	1.0%	2	0.8%	2	1.9%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	3.9%	4	0.0%	0	1.0%	1
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>ADU Number of adults in the household (incl resp)?</b>																										
One	28.2%	171	28.7%	81	27.8%	90	26.0%	52	23.8%	58	38.0%	60	23.0%	81	35.6%	88	34.0%	70	22.0%	22	30.4%	31	39.8%	39	9.0%	9
Two	51.7%	313	51.8%	146	51.5%	167	44.0%	88	59.0%	144	49.4%	78	57.1%	201	44.9%	111	47.1%	97	60.0%	60	46.1%	47	41.8%	41	68.0%	68
Three	11.6%	70	9.2%	26	13.6%	44	18.5%	37	8.6%	21	7.6%	12	11.6%	41	10.5%	26	10.2%	21	9.0%	9	16.7%	17	7.1%	7	16.0%	16
Four	4.3%	26	3.9%	11	4.6%	15	5.0%	10	5.3%	13	1.9%	3	5.1%	18	3.2%	8	3.4%	7	6.0%	6	5.9%	6	6.1%	6	1.0%	1
Five	1.5%	9	1.8%	5	1.2%	4	3.0%	6	0.4%	1	1.3%	2	1.4%	5	1.6%	4	1.5%	3	2.0%	2	0.0%	0	2.0%	2	2.0%	2
Six	0.7%	4	1.1%	3	0.3%	1	1.0%	2	0.4%	1	0.6%	1	0.9%	3	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Seven	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eight	0.3%	2	0.7%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.6%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Refused)	1.7%	10	2.8%	8	0.6%	2	2.0%	4	1.6%	4	1.3%	2	0.3%	1	3.2%	8	2.4%	5	1.0%	1	1.0%	1	2.0%	2	1.0%	1
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													
<b>CHI Number of children 15 years and under?</b>																										
One	15.3%	93	11.7%	33	18.5%	60	21.0%	42	18.0%	44	4.4%	7	15.6%	55	15.4%	38	16.0%	33	15.0%	15	17.6%	18	7.1%	7	20.0%	20
Two	16.5%	100	17.7%	50	15.4%	50	11.5%	23	29.9%	73	1.9%	3	17.6%	62	15.0%	37	17.0%	35	12.0%	12	11.8%	12	13.3%	13	28.0%	28
Three	4.1%	25	3.2%	9	4.9%	16	3.0%	6	7.8%	19	0.0%	0	4.8%	17	2.8%	7	4.4%	9	3.0%	3	1.0%	1	3.1%	3	9.0%	9
Four	0.7%	4	0.7%	2	0.6%	2	1.0%	2	0.8%	2	0.0%	0	0.0%	0	1.6%	4	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Six	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	62.9%	381	66.0%	186	60.2%	195	63.0%	126	42.6%	104	93.7%	148	61.9%	218	64.0%	158	59.7%	123	70.0%	70	69.6%	71	75.5%	74	43.0%	43
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale								
<b>REL Religion of respondent:</b>																										
(None)	33.3%	202	32.3%	91	34.3%	111	30.5%	61	34.8%	85	34.8%	55	39.2%	138	24.7%	61	22.3%	46	63.0%	63	47.1%	48	22.4%	22	23.0%	23
Buddhist	0.5%	3	0.0%	0	0.9%	3	0.5%	1	0.4%	1	0.6%	1	0.6%	2	0.4%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Christian	46.9%	284	44.7%	126	48.8%	158	41.5%	83	46.7%	114	53.8%	85	45.5%	160	49.4%	122	51.9%	107	29.0%	29	43.1%	44	45.9%	45	59.0%	59
Jewish	1.2%	7	0.7%	2	1.5%	5	0.5%	1	1.6%	4	1.3%	2	2.0%	7	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	2	2.0%	2
Hindu	2.3%	14	3.5%	10	1.2%	4	4.0%	8	1.2%	3	1.9%	3	1.4%	5	3.2%	8	3.4%	7	0.0%	0	0.0%	0	3.1%	3	4.0%	4
Sikh	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Muslim	9.6%	58	13.1%	37	6.5%	21	17.5%	35	7.8%	19	1.9%	3	5.1%	18	15.8%	39	14.1%	29	1.0%	1	0.0%	0	20.4%	20	8.0%	8
Any other religion (Don't know)	0.7%	4	1.1%	3	0.3%	1	0.0%	0	0.8%	2	1.3%	2	0.6%	2	0.8%	2	0.5%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1
(Refused)	3.3%	20	2.8%	8	3.7%	12	2.0%	4	4.1%	10	3.8%	6	3.7%	13	2.8%	7	3.4%	7	3.0%	3	5.9%	6	2.0%	2	2.0%	2
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale								
<b>ETH Ethnicity of respondent:</b>																										
White – British	48.2%	292	44.0%	124	51.9%	168	32.5%	65	51.2%	125	63.9%	101	57.4%	202	34.4%	85	41.3%	85	66.0%	66	67.6%	69	28.6%	28	44.0%	44
White – Irish	3.8%	23	2.1%	6	5.2%	17	1.0%	2	4.1%	10	7.0%	11	3.7%	13	4.0%	10	4.4%	9	5.0%	5	6.9%	7	1.0%	1	1.0%	1
Any other white background	2.3%	14	3.5%	10	1.2%	4	5.0%	10	1.2%	3	0.6%	1	1.4%	5	3.6%	9	2.9%	6	3.0%	3	1.0%	1	3.1%	3	1.0%	1
White - American	0.7%	4	0.0%	0	1.2%	4	0.5%	1	0.4%	1	0.6%	1	0.9%	3	0.4%	1	0.5%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
White - Cypriot	0.8%	5	0.7%	2	0.9%	3	0.5%	1	0.4%	1	1.9%	3	0.0%	0	2.0%	5	0.5%	1	0.0%	0	0.0%	0	3.1%	3	1.0%	1
White - German	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.8%	2	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
White - Greek	0.7%	4	0.7%	2	0.6%	2	1.0%	2	0.8%	2	0.0%	0	1.1%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1
White - Hungarian	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.8%	2	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
White - Italian	2.5%	15	3.5%	10	1.5%	5	3.5%	7	2.9%	7	0.6%	1	1.7%	6	3.6%	9	2.4%	5	2.0%	2	2.9%	3	2.0%	2	3.0%	3
White - Kosovo	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	0.5%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
White - Polish	1.7%	10	0.7%	2	2.5%	8	4.0%	8	0.8%	2	0.0%	0	2.0%	7	1.2%	3	1.9%	4	0.0%	0	2.0%	2	3.1%	3	1.0%	1
White - Portuguese	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
White - Spanish	0.7%	4	1.1%	3	0.3%	1	0.0%	0	1.2%	3	0.6%	1	0.6%	2	0.8%	2	1.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
White - Turkish	2.5%	15	2.8%	8	2.2%	7	3.5%	7	3.3%	8	0.0%	0	1.1%	4	4.5%	11	3.4%	7	0.0%	0	0.0%	0	7.1%	7	1.0%	1
Black – Caribbean	7.9%	48	7.4%	21	8.3%	27	10.0%	20	3.7%	9	12.0%	19	4.8%	17	12.6%	31	9.2%	19	3.0%	3	2.0%	2	8.2%	8	16.0%	16
Black – African	6.4%	39	9.2%	26	4.0%	13	6.0%	12	9.4%	23	2.5%	4	6.8%	24	6.1%	15	8.3%	17	2.0%	2	2.9%	3	6.1%	6	11.0%	11
Black - Any other black background	0.8%	5	0.4%	1	1.2%	4	1.0%	2	0.4%	1	1.3%	2	0.6%	2	1.2%	3	1.5%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Black - Ghana	0.5%	3	1.1%	3	0.0%	0	0.5%	1	0.4%	1	0.6%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Black - Somalian	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.0%	0	0.0%	0	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Mixed - White and black	1.0%	6	0.4%	1	1.5%	5	2.5%	5	0.4%	1	0.0%	0	1.1%	4	0.8%	2	0.5%	1	1.0%	1	2.0%	2	2.0%	2	0.0%	0
Mixed – Caribbean	0.8%	5	0.4%	1	1.2%	4	1.5%	3	0.4%	1	0.6%	1	0.6%	2	1.2%	3	0.5%	1	0.0%	0	2.0%	2	1.0%	1	1.0%	1
White - White and black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White - White and Asian	0.3%	2	0.0%	0	0.6%	2	0.5%	1	0.4%	1	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
White - Any other mixed background	0.7%	4	0.7%	2	0.6%	2	1.5%	3	0.4%	1	0.0%	0	0.9%	3	0.4%	1	1.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Asian – Chinese	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.0%	0	0.6%	1	0.6%	2	0.4%	1	0.5%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Asian – Indian	2.3%	14	3.2%	9	1.5%	5	3.5%	7	1.6%	4	1.9%	3	2.3%	8	2.0%	5	2.9%	6	1.0%	1	0.0%	0	3.1%	3	4.0%	4
Asian – Pakistani	2.8%	17	3.5%	10	2.2%	7	6.5%	13	1.2%	3	0.6%	1	1.7%	6	4.0%	10	4.9%	10	1.0%	1	0.0%	0	4.1%	4	2.0%	2
Asian – Bangladeshi	1.7%	10	2.1%	6	1.2%	4	3.0%	6	1.6%	4	0.0%	0	1.1%	4	2.4%	6	1.0%	2	0.0%	0	0.0%	0	5.1%	5	3.0%	3
Asian - Any other Asian background	2.0%	12	2.8%	8	1.2%	4	2.0%	4	2.9%	7	0.6%	1	0.6%	2	4.0%	10	2.9%	6	1.0%	1	0.0%	0	4.1%	4	1.0%	1
Gypsy	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.4%	1	0.0%	0	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Any other ethnic background	1.2%	7	1.1%	3	1.2%	4	0.5%	1	1.6%	4	0.6%	1	1.4%	5	0.8%	2	1.0%	2	3.0%	3	0.0%	0	2.0%	2	0.0%	0
Brazilian	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
(Don't know / refused)	4.0%	24	5.0%	14	3.1%	10	4.0%	8	4.5%	11	3.2%	5	4.0%	14	4.0%	10	4.4%	9	4.0%	4	4.9%	5	3.1%	3	3.0%	3
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>LAN Where English is not your first language, please specify your main language?</b>																										
Other language (No other language / English is my first language)	5.8%	35	7.4%	21	4.3%	14	8.5%	17	5.3%	13	3.2%	5	4.8%	17	7.3%	18	5.8%	12	5.0%	5	2.0%	2	12.2%	12	4.0%	4
	46.9%	284	41.8%	118	51.2%	166	40.0%	80	48.0%	117	53.2%	84	53.1%	187	37.2%	92	41.7%	86	86.0%	86	44.1%	45	2.0%	2	65.0%	65
Albanian	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.8%	2	0.0%	0	0.0%	0	1.2%	3	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arabic	0.5%	3	1.1%	3	0.0%	0	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Bengali	1.5%	9	1.8%	5	1.2%	4	2.5%	5	1.6%	4	0.0%	0	0.9%	3	2.4%	6	1.0%	2	0.0%	0	0.0%	0	4.1%	4	3.0%	3
Dutch	0.5%	3	1.1%	3	0.0%	0	0.0%	0	0.8%	2	0.6%	1	0.9%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
French	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.4%	1	0.6%	1	0.3%	1	0.8%	2	0.5%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Greek	0.7%	4	0.0%	0	1.2%	4	0.5%	1	0.4%	1	1.3%	2	0.3%	1	1.2%	3	0.5%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Gujarati	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.0%	0	1.3%	2	0.0%	0	1.2%	3	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hindi	1.5%	9	2.5%	7	0.6%	2	2.0%	4	1.6%	4	0.6%	1	1.4%	5	1.2%	3	1.5%	3	0.0%	0	0.0%	0	1.0%	1	5.0%	5
Italian	2.6%	16	3.9%	11	1.5%	5	4.0%	8	2.5%	6	1.3%	2	2.0%	7	3.6%	9	2.4%	5	3.0%	3	2.9%	3	3.1%	3	2.0%	2
Kurdish	0.7%	4	1.4%	4	0.0%	0	1.0%	2	0.8%	2	0.0%	0	0.0%	0	1.6%	4	1.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Nigerian	0.5%	3	1.1%	3	0.0%	0	1.0%	2	0.4%	1	0.0%	0	0.9%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Polish	1.7%	10	1.1%	3	2.2%	7	4.0%	8	0.8%	2	0.0%	0	1.7%	6	1.6%	4	1.9%	4	0.0%	0	1.0%	1	4.1%	4	1.0%	1
Portuguese	0.7%	4	0.4%	1	0.9%	3	0.5%	1	1.2%	3	0.0%	0	0.3%	1	1.2%	3	0.5%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Punjabi	0.7%	4	1.1%	3	0.3%	1	0.5%	1	0.8%	2	0.6%	1	0.6%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Somali	0.8%	5	0.7%	2	0.9%	3	2.0%	4	0.0%	0	0.0%	0	0.6%	2	1.2%	3	1.5%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Spanish	1.2%	7	1.1%	3	1.2%	4	0.5%	1	2.5%	6	0.0%	0	0.9%	3	1.6%	4	1.5%	3	1.0%	1	0.0%	0	2.0%	2	1.0%	1
Turkish	2.3%	14	2.5%	7	2.2%	7	3.0%	6	3.3%	8	0.0%	0	0.9%	3	4.5%	11	3.4%	7	0.0%	0	0.0%	0	6.1%	6	1.0%	1
Urdu	1.2%	7	1.4%	4	0.9%	3	3.5%	7	0.0%	0	0.0%	0	0.6%	2	2.0%	5	2.9%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yoruba	0.5%	3	1.1%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.6%	2	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
(Don't know / varies)	26.4%	160	25.2%	71	27.5%	89	23.5%	47	24.6%	60	33.5%	53	27.8%	98	25.1%	62	28.6%	59	1.0%	1	49.0%	50	48.0%	47	3.0%	3
(Refused)	2.1%	13	2.1%	6	2.2%	7	1.0%	2	2.0%	5	3.8%	6	1.4%	5	2.8%	7	2.4%	5	1.0%	1	1.0%	1	1.0%	1	5.0%	5
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>DIS Do you consider to have a disability? If so, what is the nature of your disability?</b>																										
Other Disability (No disabilities)	1.7%	10	2.1%	6	1.2%	4	1.0%	2	0.8%	2	3.8%	6	1.7%	6	1.6%	4	1.5%	3	5.0%	5	2.0%	2	0.0%	0	0.0%	0
	90.9%	551	89.7%	253	92.0%	298	95.5%	191	93.9%	229	80.4%	127	94.3%	332	86.2%	213	91.7%	189	92.0%	92	91.2%	93	88.8%	87	90.0%	90
Back problems	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.0%	0	1.3%	2	0.3%	1	0.8%	2	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hearing impairment	1.2%	7	0.7%	2	1.5%	5	0.0%	0	0.4%	1	3.8%	6	0.9%	3	1.6%	4	1.5%	3	0.0%	0	1.0%	1	0.0%	0	3.0%	3
Mental impairment	0.7%	4	1.1%	3	0.3%	1	0.5%	1	0.4%	1	1.3%	2	0.0%	0	1.6%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2
Mobility issues	0.7%	4	1.1%	3	0.3%	1	0.0%	0	0.0%	0	2.5%	4	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Walking difficulties	1.0%	6	1.1%	3	0.9%	3	0.0%	0	0.4%	1	3.2%	5	0.0%	0	2.4%	6	1.5%	3	0.0%	0	0.0%	0	3.1%	3	0.0%	0
(Don't know / varies)	2.5%	15	3.2%	9	1.9%	6	2.5%	5	2.9%	7	1.9%	3	1.4%	5	4.0%	10	1.9%	4	1.0%	1	2.9%	3	7.1%	7	0.0%	0
(Refused)	1.0%	6	0.4%	1	1.5%	5	0.0%	0	1.2%	3	1.9%	3	1.1%	4	0.8%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	3.0%	3
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100



## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>DAY Day of Interview:</b>																										
Monday	15.7%	95	13.8%	39	17.3%	56	14.5%	29	12.3%	30	22.8%	36	13.6%	48	17.4%	43	12.6%	26	0.0%	0	24.5%	25	19.4%	19	25.0%	25
Tuesday	11.6%	70	11.3%	32	11.7%	38	14.0%	28	10.7%	26	10.1%	16	13.1%	46	9.7%	24	12.1%	25	25.0%	25	0.0%	0	20.4%	20	0.0%	0
Wednesday	19.3%	117	18.8%	53	19.8%	64	19.5%	39	20.9%	51	17.1%	27	19.3%	68	19.4%	48	18.9%	39	25.0%	25	26.5%	27	1.0%	1	25.0%	25
Thursday	7.1%	43	6.0%	17	8.0%	26	8.0%	16	8.2%	20	4.4%	7	5.1%	18	10.1%	25	10.7%	22	0.0%	0	0.0%	0	21.4%	21	0.0%	0
Friday	23.6%	143	25.5%	72	21.9%	71	20.0%	40	25.0%	61	24.7%	39	23.9%	84	23.5%	58	24.3%	50	25.0%	25	24.5%	25	18.4%	18	25.0%	25
Saturday	22.8%	138	24.5%	69	21.3%	69	24.0%	48	23.0%	56	20.9%	33	25.0%	88	19.8%	49	21.4%	44	25.0%	25	24.5%	25	19.4%	19	25.0%	25
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100
<b>CEN Centre:</b>																										
Wood Green	34.0%	206	34.4%	97	33.6%	109	37.5%	75	29.1%	71	36.7%	58	25.0%	88	47.0%	116	100.0%	206	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	16.5%	100	13.8%	39	18.8%	61	13.0%	26	19.3%	47	15.8%	25	23.6%	83	6.9%	17	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	16.8%	102	11.3%	32	21.6%	70	15.0%	30	15.6%	38	21.5%	34	24.4%	86	4.9%	12	0.0%	0	0.0%	0	100.0%	102	0.0%	0	0.0%	0
Green Lanes	16.2%	98	20.6%	58	12.3%	40	21.5%	43	15.2%	37	11.4%	18	11.4%	40	23.5%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	98	0.0%	0
Tottenham Hale	16.5%	100	19.9%	56	13.6%	44	13.0%	26	20.9%	51	14.6%	23	15.6%	55	17.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
<b>LOC Location:</b>																										
Wood Green - High Road (Opposite bus depot)	6.1%	37	5.7%	16	6.5%	21	8.0%	16	5.3%	13	5.1%	8	4.8%	17	8.1%	20	18.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - High Road (Outside Hollywood Cinema / Nandos)	6.4%	39	6.7%	19	6.2%	20	6.0%	12	5.7%	14	7.6%	12	3.7%	13	10.5%	26	18.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - High Road (Opposite junction with Gladstone Ave)	5.9%	36	6.7%	19	5.2%	17	9.0%	18	4.5%	11	4.4%	7	4.0%	14	8.9%	22	17.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - High Road (Near Peacocks)	5.4%	33	5.3%	15	5.6%	18	5.5%	11	4.1%	10	7.6%	12	3.7%	13	8.1%	20	16.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - High Road (Near Halifax)	3.6%	22	3.2%	9	4.0%	13	4.0%	8	2.9%	7	4.4%	7	3.4%	12	4.0%	10	10.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - High Road (Near Adams Kids)	3.8%	23	4.3%	12	3.4%	11	3.5%	7	4.5%	11	2.5%	4	3.1%	11	4.0%	10	11.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green - Turnpike Parade	2.6%	16	2.5%	7	2.8%	9	1.5%	3	2.0%	5	5.1%	8	2.3%	8	3.2%	8	7.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End - Crouch End Hill (Opposite Railway Tavern)	4.0%	24	2.8%	8	4.9%	16	4.0%	8	2.9%	7	5.7%	9	6.3%	22	0.8%	2	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0
Crouch End - Crouch End Hill (Near Cancer Research UK)	4.6%	28	5.3%	15	4.0%	13	3.5%	7	4.1%	10	7.0%	11	6.5%	23	2.0%	5	0.0%	0	28.0%	28	0.0%	0	0.0%	0	0.0%	0
Crouch End - Park Road (Near Rock around the Clock)	3.5%	21	2.5%	7	4.3%	14	2.5%	5	5.3%	13	1.3%	2	4.8%	17	1.6%	4	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
Crouch End - Tottenham Lane (Opposite The Queens)	4.3%	26	3.2%	9	5.2%	17	3.0%	6	7.0%	17	1.9%	3	5.7%	20	2.4%	6	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0
Muswell Hill - Fortis Green Road (Outside Muswell Hill bookshop)	1.5%	9	0.7%	2	2.2%	7	2.5%	5	1.2%	3	0.6%	1	2.0%	7	0.4%	1	0.0%	0	0.0%	0	8.8%	9	0.0%	0	0.0%	0
Muswell Hill - Muswell Hill Broadway (Near Cancer Research UK)	3.0%	18	1.8%	5	4.0%	13	2.0%	4	3.3%	8	3.8%	6	4.0%	14	0.8%	2	0.0%	0	0.0%	0	17.6%	18	0.0%	0	0.0%	0
Muswell Hill - Muswell Hill Broadway (Near Lloyds Bank)	8.9%	54	6.4%	18	11.1%	36	7.5%	15	8.6%	21	10.8%	17	13.1%	46	3.2%	8	0.0%	0	1.0%	1	52.0%	53	0.0%	0	0.0%	0
Muswell Hill - Muswell Hill A504 (Near Muswell Hill Cafeteria)	1.7%	10	1.1%	3	2.2%	7	1.0%	2	1.6%	4	2.5%	4	2.6%	9	0.0%	0	0.0%	0	0.0%	0	9.8%	10	0.0%	0	0.0%	0
Muswell Hill - Muswell Hill Broadway (Near Woods and Woods)	2.0%	12	1.4%	4	2.5%	8	2.0%	4	0.8%	2	3.8%	6	3.1%	11	0.4%	1	0.0%	0	0.0%	0	11.8%	12	0.0%	0	0.0%	0
Green Lanes - Near Alison Road & Hewitt Road	4.5%	27	5.3%	15	3.7%	12	7.5%	15	2.9%	7	3.2%	5	3.1%	11	6.5%	16	0.0%	0	0.0%	0	0.0%	0	27.6%	27	0.0%	0

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
Green Lanes - Near Salisbury Road & Kimberley Gardens	5.1%	31	6.7%	19	3.7%	12	7.0%	14	4.9%	12	3.2%	5	4.0%	14	6.9%	17	0.0%	0	0.0%	0	0.0%	0	31.6%	31	0.0%	0
Green Lanes - Near Duckett Road & Cavendish Road	3.3%	20	5.0%	14	1.9%	6	4.0%	8	3.3%	8	2.5%	4	1.4%	5	6.1%	15	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.0%	0
Green Lanes - Outside Tube Stations	3.3%	20	3.5%	10	3.1%	10	3.0%	6	4.1%	10	2.5%	4	2.8%	10	4.0%	10	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.0%	0
Tottenham Hale - Retail Park (Near Costa)	3.5%	21	4.3%	12	2.8%	9	2.0%	4	6.1%	15	1.3%	2	3.1%	11	4.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21
Tottenham Hale - Main Road (Near Currys)	3.8%	23	4.3%	12	3.4%	11	3.5%	7	2.9%	7	5.7%	9	3.7%	13	4.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	23
Tottenham Hale - Main Road (Outside KFC & Maplins)	5.6%	34	7.1%	20	4.3%	14	2.5%	5	9.0%	22	4.4%	7	6.0%	21	5.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	34
Tottenham Hale - Outside Tube Station	3.6%	22	4.3%	12	3.1%	10	5.0%	10	2.9%	7	3.2%	5	2.8%	10	4.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22
Base:	606	282	324	200	244	158	352	247	206	100	102	98	100													

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

September 2012

PS	Postcode Sector	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
AL1	3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
CH1	4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
CM20	1	0.3%	2	0.4%	1	0.3%	1	1.0%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1		
CR8	2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
DE74	2	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E1	5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
E10	7	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.4%	1	0.6%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1		
E16	1	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
E17	4	0.3%	2	0.0%	0	0.6%	2	1.0%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2		
E17	5	0.5%	3	1.1%	3	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.3%	1	0.8%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	2		
E17	7	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
E17	8	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E17	9	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
E4	8	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
E5	8	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
E8	1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN1	1	0.5%	3	0.4%	1	0.6%	2	0.5%	1	0.4%	1	0.6%	1	0.6%	2	0.4%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0		
EN1	2	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
EN1	4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN2	8	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN2	9	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN3	4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
EN3	6	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN6	3	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
EN8	8	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0		
FY4	1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
HA8	5	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG1	2	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG2	7	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
M10	2	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
M15	2	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
M17	0	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
M17	6	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
M22	5	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.8%	2	0.6%	1	0.3%	1	0.8%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0		
M4	1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
N		0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
N1	2	0.3%	2	0.4%	1	0.3%	1	0.5%	1	0.4%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0		
N1	4	0.3%	2	0.7%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1		
N1	5	0.5%	3	0.4%	1	0.6%	2	0.0%	0	0.8%	2	0.6%	1	0.3%	1	0.8%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1		
N2	8	0.3%	2	0.0%	0	0.6%	2	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	1.0%	1	0.0%	0		
N2	9	0.7%	4	1.1%	3	0.3%	1	0.5%	1	0.4%	1	1.3%	2	0.9%	3	0.4%	1	0.5%	1	0.0%	0	2.9%	3	0.0%	0		
N3	2	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.4%	1	0.6%	1	0.3%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	1		
N4		0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0		
N4	1	6.1%	37	6.4%	18	5.9%	19	6.5%	13	7.0%	17	4.4%	7	5.4%	19	7.3%	18	3.9%	8	2.0%	2	1.0%	1	25.5%	25	1.0%	1
N4	2	0.7%	4	1.4%	4	0.0%	0	1.0%	2	0.8%	2	0.0%	0	0.6%	2	0.8%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2

### London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
N4 3	0.7%	4	1.4%	4	0.0%	0	0.0%	0	0.8%	2	1.3%	2	0.6%	2	0.8%	2	0.5%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0
N4 4	1.7%	10	1.8%	5	1.5%	5	2.5%	5	1.2%	3	1.3%	2	2.6%	9	0.4%	1	1.5%	3	5.0%	5	1.0%	1	1.0%	1	0.0%	0
N4 5	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N5	0.3%	2	0.0%	0	0.6%	2	0.5%	1	0.0%	0	0.6%	1	0.6%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
N6 4	0.3%	2	0.4%	1	0.3%	1	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.4%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
N6 5	1.0%	6	0.7%	2	1.2%	4	0.0%	0	1.6%	4	1.3%	2	1.4%	5	0.4%	1	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0
N7 0	0.5%	3	0.7%	2	0.3%	1	1.0%	2	0.0%	0	0.6%	1	0.9%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
N7 6	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N7 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N8	0.8%	5	1.1%	3	0.6%	2	1.0%	2	1.2%	3	0.0%	0	1.1%	4	0.4%	1	1.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0
N8 0	3.0%	18	5.0%	14	1.2%	4	3.5%	7	2.0%	5	3.8%	6	2.0%	7	4.5%	11	3.4%	7	1.0%	1	0.0%	0	9.2%	9	1.0%	1
N8 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N8 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N8 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N8 7	3.0%	18	4.3%	12	1.9%	6	3.5%	7	2.0%	5	3.8%	6	4.0%	14	1.6%	4	2.4%	5	8.0%	8	1.0%	1	2.0%	2	2.0%	2
N8 8	4.1%	25	3.2%	9	4.9%	16	3.5%	7	3.7%	9	5.7%	9	5.4%	19	2.4%	6	1.5%	3	20.0%	20	2.0%	2	0.0%	0	0.0%	0
N8 9	4.5%	27	3.5%	10	5.2%	17	3.5%	7	4.9%	12	4.4%	7	6.0%	21	2.4%	6	1.5%	3	21.0%	21	1.0%	1	2.0%	2	0.0%	0
N9 0	0.7%	4	0.4%	1	0.9%	3	0.5%	1	0.4%	1	1.3%	2	0.3%	1	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
N9 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N9 9	0.7%	4	0.0%	0	1.2%	4	1.0%	2	0.8%	2	0.0%	0	1.1%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
N10	0.3%	2	0.0%	0	0.6%	2	0.5%	1	0.4%	1	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
N10 1	3.6%	22	2.1%	6	4.9%	16	4.5%	9	4.1%	10	1.9%	3	4.8%	17	1.2%	3	1.5%	3	1.0%	1	17.6%	18	0.0%	0	0.0%	0
N10 2	3.3%	20	1.4%	4	4.9%	16	2.0%	4	2.9%	7	5.7%	9	4.3%	15	2.0%	5	1.5%	3	0.0%	0	15.7%	16	0.0%	0	1.0%	1
N10 3	3.1%	19	1.8%	5	4.3%	14	1.0%	2	4.1%	10	4.4%	7	4.5%	16	0.8%	2	0.0%	0	0.0%	0	17.6%	18	0.0%	0	1.0%	1
N11	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N11 1	0.5%	3	0.7%	2	0.3%	1	0.5%	1	0.8%	2	0.0%	0	0.3%	1	0.8%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N11 2	1.3%	8	1.4%	4	1.2%	4	1.5%	3	1.2%	3	1.3%	2	0.9%	3	2.0%	5	2.9%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1
N11 3	0.3%	2	0.7%	2	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.6%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 0	0.3%	2	0.4%	1	0.3%	1	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.4%	1	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N12 7	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N13 4	1.3%	8	2.5%	7	0.3%	1	0.5%	1	1.2%	3	1.9%	3	1.4%	5	0.8%	2	2.4%	5	0.0%	0	2.0%	2	0.0%	0	1.0%	1
N13 5	1.2%	7	1.1%	3	1.2%	4	0.0%	0	2.0%	5	1.3%	2	0.9%	3	1.6%	4	2.4%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1
N13 6	0.5%	3	0.4%	1	0.6%	2	1.0%	2	0.0%	0	0.6%	1	0.3%	1	0.8%	2	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
N14 4	0.3%	2	0.7%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N14 5	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N14 6	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.4%	1	0.6%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
N15	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N15 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N15 3	1.5%	9	2.1%	6	0.9%	3	2.5%	5	1.2%	3	0.6%	1	1.1%	4	2.0%	5	2.4%	5	0.0%	0	0.0%	0	4.1%	4	0.0%	0
N15 4	1.2%	7	1.4%	4	0.9%	3	0.5%	1	1.6%	4	1.3%	2	1.1%	4	1.2%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	5
N15 5	0.7%	4	0.7%	2	0.6%	2	1.0%	2	0.8%	2	0.0%	0	0.9%	3	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
N15 6	0.3%	2	0.7%	2	0.0%	0	0.0%	0	0.4%	1	0.6%	1	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
N16 0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N16 5	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.4%	1	0.6%	1	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N16 6	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N16 9	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.4%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
N17	0.3%	2	0.0%	0	0.6%	2	1.0%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2

# London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

September 2012

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale													
N17 0	2.1%	13	1.1%	3	3.1%	10	2.0%	4	2.9%	7	0.6%	1	1.4%	5	3.2%	8	2.4%	5	0.0%	0	0.0%	0	3.1%	3	5.0%	5
N17 1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N17 6	2.3%	14	1.4%	4	3.1%	10	2.5%	5	0.4%	1	5.1%	8	2.3%	8	2.4%	6	2.4%	5	1.0%	1	2.0%	2	1.0%	1	5.0%	5
N17 7	1.3%	8	1.1%	3	1.5%	5	1.5%	3	1.6%	4	0.6%	1	0.9%	3	2.0%	5	2.9%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0
N17 8	1.0%	6	0.4%	1	1.5%	5	1.5%	3	1.2%	3	0.0%	0	0.9%	3	1.2%	3	1.5%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
N17 9	2.1%	13	1.8%	5	2.5%	8	2.5%	5	2.9%	7	0.6%	1	2.3%	8	2.0%	5	1.0%	2	0.0%	0	0.0%	0	1.0%	1	10.0%	10
N18 1	1.0%	6	0.7%	2	1.2%	4	1.5%	3	0.4%	1	1.3%	2	1.1%	4	0.8%	2	1.0%	2	0.0%	0	1.0%	1	0.0%	0	3.0%	3
N18 2	1.3%	8	2.1%	6	0.6%	2	2.0%	4	0.4%	1	1.9%	3	0.9%	3	2.0%	5	0.5%	1	0.0%	0	0.0%	0	3.1%	3	4.0%	4
N19 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N19 3	1.7%	10	1.4%	4	1.9%	6	2.0%	4	1.6%	4	1.3%	2	1.7%	6	1.6%	4	1.5%	3	3.0%	3	1.0%	1	2.0%	2	1.0%	1
N19 4	0.7%	4	0.7%	2	0.6%	2	1.0%	2	0.8%	2	0.0%	0	0.3%	1	1.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3
N19 5	0.5%	3	0.0%	0	0.9%	3	1.0%	2	0.0%	0	0.6%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1
N19 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N20	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N20 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N20 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N21 2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
N21 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N22	0.8%	5	0.7%	2	0.9%	3	0.0%	0	0.8%	2	1.9%	3	0.3%	1	1.6%	4	1.9%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N22 2	0.3%	2	0.4%	1	0.3%	1	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
N22 3	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N22 5	2.6%	16	1.8%	5	3.4%	11	3.0%	6	1.6%	4	3.8%	6	2.3%	8	3.2%	8	6.3%	13	0.0%	0	0.0%	0	2.0%	2	1.0%	1
N22 6	3.6%	22	4.6%	13	2.8%	9	3.5%	7	3.7%	9	3.8%	6	3.1%	11	4.5%	11	8.7%	18	0.0%	0	1.0%	1	0.0%	0	3.0%	3
N22 7	1.3%	8	1.1%	3	1.5%	5	0.5%	1	1.2%	3	2.5%	4	1.1%	4	1.6%	4	1.0%	2	1.0%	1	3.9%	4	1.0%	1	0.0%	0
N22 8	2.0%	12	1.4%	4	2.5%	8	1.5%	3	1.6%	4	3.2%	5	1.1%	4	3.2%	8	4.9%	10	0.0%	0	0.0%	0	1.0%	1	1.0%	1
N27 8	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
N41 3	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NN7	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NR11 6	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
NW1	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
NW1 0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
NW3 2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
NW5 1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
NW5 4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 1	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
NW8 9	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RM9 5	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
SE2 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SE5	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE5 0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SE6 3	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SG4 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SS16 4	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SS9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
W2 0	0.2%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

## London Borough of Haringey In Street Survey For Nathaniel Lichfield & Partners

	Total	Male		Female		18 - 34	35 - 54	55 +	ABC1	C2DE	Wood Green	Crouch End	Muswell Hill	Green Lanes	Tottenham Hale											
W2 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W4 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
W4 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
W7 2	0.3%	2	0.4%	1	0.3%	1	1.0%	2	0.0%	0	0.0%	0	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Refused	7.9%	48	8.2%	23	7.7%	25	11.0%	22	7.4%	18	5.1%	8	6.8%	24	9.3%	23	7.3%	15	12.0%	12	5.9%	6	14.3%	14	1.0%	1
Base:		606		282		324		200		244		158		352		247		206		100		102		98		100

## Appendix 9

## Pedestrian Flow Count Surveys



## D.0 Pedestrian Flow Count Surveys

D.1 Pedestrian flow count surveys were undertaken by PMRS (Pedestrian Market Research Services) at 30 points within the following centres; Green Lanes, Crouch End, Muswell Hill and Wood Green. The surveys were undertaken on a Friday and Saturday at the end of September 2012.

D.2 The full pedestrian footfall reports and data are included in Appendix 10.

D.3 Table 11.1 sets out the average footfall counts within each of the centres. Wood Green was the busiest centre by a significant amount with an average of 9,002 pedestrian counts recorded on Friday and 12,840 on Saturday. On average pedestrian counts were 6,590 more on Friday and 9,590 more on Saturday, compared to the other three centres surveyed by PMRS. In the rest of the centres the recorded pedestrian counts were broadly similar, particularly between Muswell Hill and Crouch End. On average, Green Lanes was recorded as the least busy centre.

Table D.1 Average Pedestrian Counts

Centre	Friday		Saturday		Week	
	Count	Index	Count	Index	Count	Index
Muswell Hill	2.53	100	3.47	100	14.12	100
Crouch End	2.52	100	3.44	100	14.03	100
Green Lanes	2.23	100	2.83	100	11.90	100
Wood Green	9.02	100	12.84	100	51.43	100

Source: PMRS Surveys (September 2012)

D.4 The busiest pedestrian footfall for each centre, and at which count point this was recorded, is set out below in Table 11.2.

Table D.2 Busiest Recorded Footfall

Centre	Count Point No.	Friday		Saturday		Week	
		Count	Index	Count	Index	Count	Index
Muswell Hill	24 (15-17 Muswell Hill Broadway)	4.98	197	9.09	262	33.11	234
Crouch End	6 (23 The Broadway)	6.36	253	10.32	300	39.25	280
Green Lanes	26 (72 Grand Parade)	4.98	224	5.58	197	24.85	209
Wood Green	13 (44-46 High Road)	11.01	122	20.40	159	73.91	144

Source: PMRS Surveys (September 2012)

D.5

The position of the busiest count points tends to correspond to the location of key retailers, particularly convenience stores. For example, in Crouch End the busiest area was outside the Budgens supermarket, in Muswell Hill very near to the Sainsbury's store, and in Wood Green, outside the Marks and Spencer. Green Lanes was the exception as highest flows were recorded at the bottom end of the centre near to the station.