

**Appendix 10 Pedestrian Footfall Reports  
(PMRS, September 2012)**



# **WOOD GREEN**

**September 2012**

## **PEDESTRIAN FOOTFALL STANDARD REPORT**

**Survey Date: 21st & 22nd September 2012**

**Weather**

**Friday: Mild & Overcast with Some Rain**

**Saturday: Mild & Bright**

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## WOOD GREEN - SEPTEMBER 2012

NO	OCCUPIER	ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	PRIMARK CLOTHING	171-175 High Road		11.01	122	16.98	132	65.86	128
2	PHONES 4 U TEL	58-59 The Mall Wood Green	T	8.34	92	10.29	80	43.84	85
3	OFFICERS CLUB M/WR	35-36 The Mall Wood Green	T	8.01	89	12.57	98	48.42	94
4	TOPMAN M/WR	The Mall Wood Green	T	8.91	99	15.75	123	58.02	113
5	LIFESTYLE WAREHOUSE INT DÉCOR	96-98 The Mall Wood Green (Floor 1)	T	7.35	81	8.82	69	38.05	74
6	OPTIQUE 20 20 OPTICIAN	104 The Mall Wood Green (Floor 1)	T	9.30	103	16.56	129	60.85	118
7	B BS COFFEE & MUFFINS	B4-B5 The Mall Wood Green (Floor 1)	T	9.36	104	12.66	99	51.81	101
8	W H SMITH BKS	High Road		9.18	102	15.81	123	58.80	114
9	SUPERDRUG HEALTH & BEAUTY	High Road		12.57	139	18.33	143	72.71	141
10	MATALAN CLOTHING	4-6 Lymington Avenue	T	6.93	77	9.78	76	39.32	76
11	HALIFAX BANK	6-7 Cheapside, High Road		11.37	126	14.82	115	61.63	120
12	HOLLAND & BARRETT HEALTH FDS	66-68 High Road		10.92	121	15.45	120	62.05	121
13	<b>MARKS &amp; SPENCER</b>	<b>44-46 High Road</b>		<b>11.01</b>	<b>122</b>	<b>20.40</b>	<b>159</b>	<b>73.91</b>	<b>144</b>
14	B H S	26 High Road		8.34	92	11.34	88	46.31	90
15	VACANT	4-6 High Road		8.97	99	15.30	119	57.11	111
16	NOMAD CAMPING GDS	3-4 Wellington Terrace, Turnpike Lane		5.37	60	5.82	45	26.33	51
17	TESCO METRO	1-3 High Road		7.80	86	9.12	71	39.81	77
18	PADDY POWER BET OFF	33 High Road		8.58	95	11.31	88	46.80	91
19	HALFORDS CAR SPARES & CYCLE REP	59-61 High Road		8.61	95	12.72	99	50.19	98
20	THOMAS COOK TRAVEL	77 High Road		7.98	88	13.44	105	50.40	98
21	MCDONALDS	97-101 High Road		8.58	95	13.68	107	52.38	102
22	BOOTS	137-139 High Road		12.39	137	16.86	131	68.83	134
23	LLOYDS T S B BANK	149-153 High Road		9.06	100	13.17	103	52.31	102
24	ARGOS EXTRA	114-126 High Road		8.70	96	13.23	103	51.60	100
25	BRITANNIA B/S	156-158 High Road		6.42	71	9.87	77	38.33	75
26	SAINSBURYS	Unit 4 Hollywood Green, High Road		9.39	104	12.15	95	50.68	99
27	ISIS NEWS	High Road		10.26	114	9.42	73	46.31	90
28	HALAL DIRECT BUTCHER	16 The Broadway, High Road		11.10	123	10.59	83	51.04	99
29	NOIR M/WR	5 The Broadway, High Road		11.13	123	13.89	108	58.87	114
30	MAYES LEATHER GDS	189 The Mall, High Road	T	3.69	41	4.95	39	20.33	40
<b>AVERAGE</b>				<b>9.02</b>	<b>100</b>	<b>12.84</b>	<b>100</b>	<b>51.43</b>	<b>100</b>

Note T - total street/mall width counted

Note A - enumerated on adjacent street

Note C - count affected by construction work

RED - busiest recorded footfall










COUNT - results shown in thousands

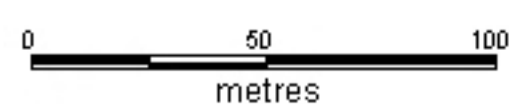
INDEX - percentage of average flow (benchmarked at 100)

# WOOD GREEN



## Legend

-  Railway Station
-  Bus / Underground Station
-  Car Park
-  Count Point
-  Count Point not at ground level
-  Count Point precedes date of plan
-  Pavement
-  Shopping Centre
-  Pedestrian Area



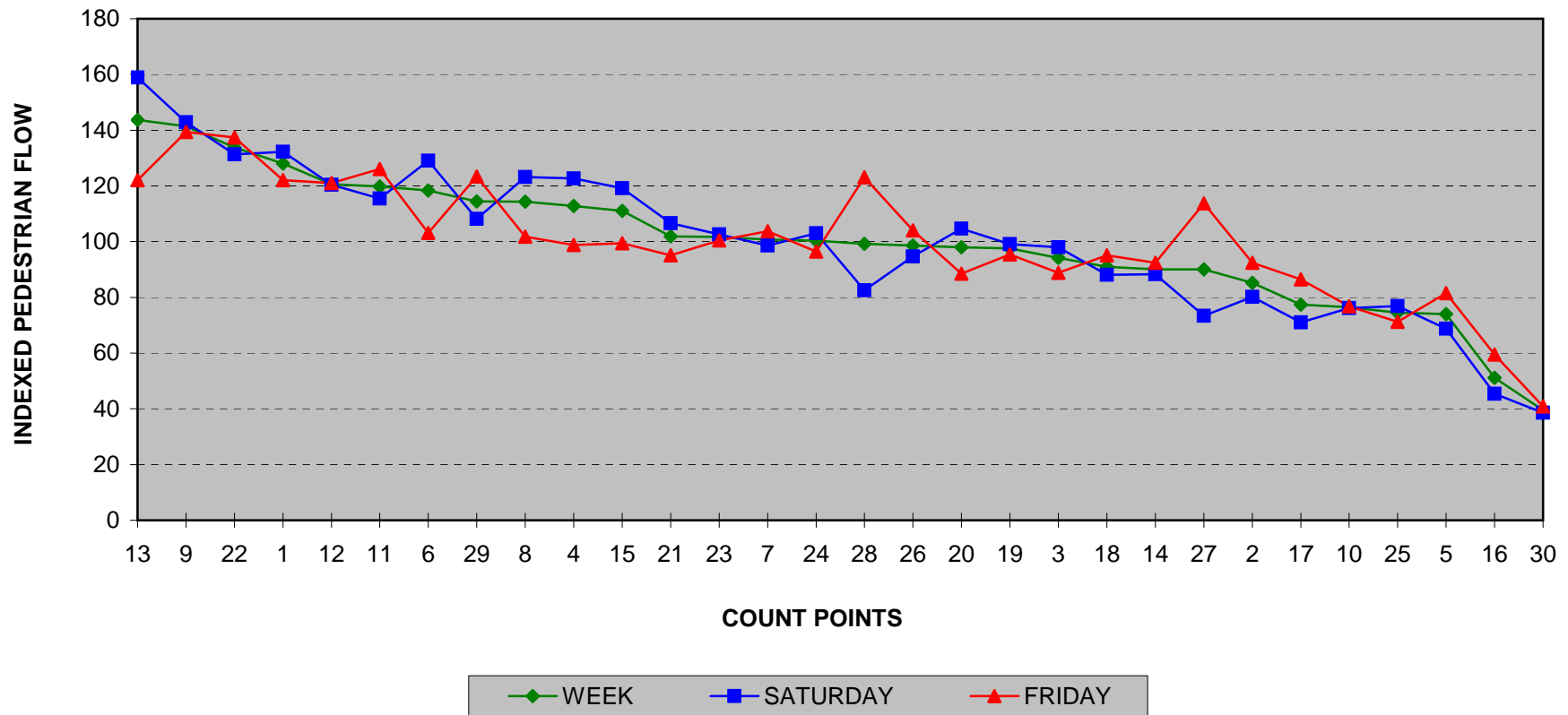
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Survey Date: September 2012

<b>CENTRE - WOOD GREEN SEPTEMBER 2012</b>			
<b>NO</b>	<b>OCCUPIER</b>	<b>ADDRESS</b>	<b>PRECISE COUNT POINT LOCATION</b>
1	PRIMARK CLOTHING	171-175 High Road	Pavement width counted on High Road
2	PHONES 4 U TEL	58-59 The Mall Wood Green	Full width of pedestrian mall counted in The Mall Shopping City
3	OFFICERS CLUB M/WR	35-36 The Mall Wood Green	Full width of pedestrian mall counted in The Mall Shopping City
4	TOPMAN M/WR	The Mall Wood Green	Full width of pedestrian mall counted in The Mall Shopping City
5	LIFESTYLE WAREHOUSE INT DÉCOR	96-98 The Mall Wood Green (Floor 1)	Full width of pedestrian mall counted in The Mall Shopping City (Floor 1)
6	OPTIQUE 20 20 OPTICIAN	104 The Mall Wood Green (Floor 1)	Full width of pedestrian mall counted in The Mall Shopping City (Floor 1)
7	B BS COFFEE & MUFFINS	B4-B5 The Mall Wood Green (Floor 1)	Full width of pedestrian mall counted in The Mall Shopping City (Floor 1)
8	W H SMITH BKS	High Road	Pavement width counted on High Road
9	SUPERDRUG HEALTH & BEAUTY	High Road	Pavement width counted on High Road
10	MATALAN CLOTHING	4-6 Lymington Avenue	Full width of pedestrian walkway counted on Lymington Avenue
11	HALIFAX BANK	6-7 Cheapside, High Road	Pavement width counted on Cheapside, High Road
12	HOLLAND & BARRETT HEALTH FDS	66-68 High Road	Pavement width counted on High Road
13	MARKS & SPENCER	44-46 High Road	Pavement width counted on High Road
14	B H S	26 High Road	Pavement width counted on High Road
15	VACANT	4-6 High Road	Pavement width counted on High Road
16	NOMAD CAMPING GDS	3-4 Wellington Terrace, Turnpike Lane	Pavement width counted on Wellington Terrace, Turnpike Lane
17	TESCO METRO	1-3 High Road	Pavement width counted on High Road
18	PADDY POWER BET OFF	33 High Road	Pavement width counted on High Road
19	HALFORDS CAR SPARES & CYCLE REP	59-61 High Road	Pavement width counted on High Road
20	THOMAS COOK TRAVEL	77 High Road	Pavement width counted on High Road
21	MCDONALDS	97-101 High Road	Pavement width counted on High Road
22	BOOTS	137-139 High Road	Pavement width counted on High Road
23	LLOYDS T S B BANK	149-153 High Road	Pavement width counted on High Road
24	ARGOS EXTRA	114-126 High Road	Pavement width counted on High Road
25	BRITANNIA B/S	156-158 High Road	Pavement width counted on High Road
26	SAINSBURYS	Unit 4 Hollywood Green, High Road	Pavement width counted on Hollywood Green, High Road
27	ISIS NEWS	High Road	Pavement width counted on High Road
28	HALAL DIRECT BUTCHER	16 The Broadway, High Road	Pavement width counted on The Broadway, High Road
29	NOIR M/WR	5 The Broadway, High Road	Pavement width counted on The Broadway, High Road
30	MAYES LEATHER GDS	189 The Mall, High Road	Full width of pedestrian walkway counted on The Mall, High Road

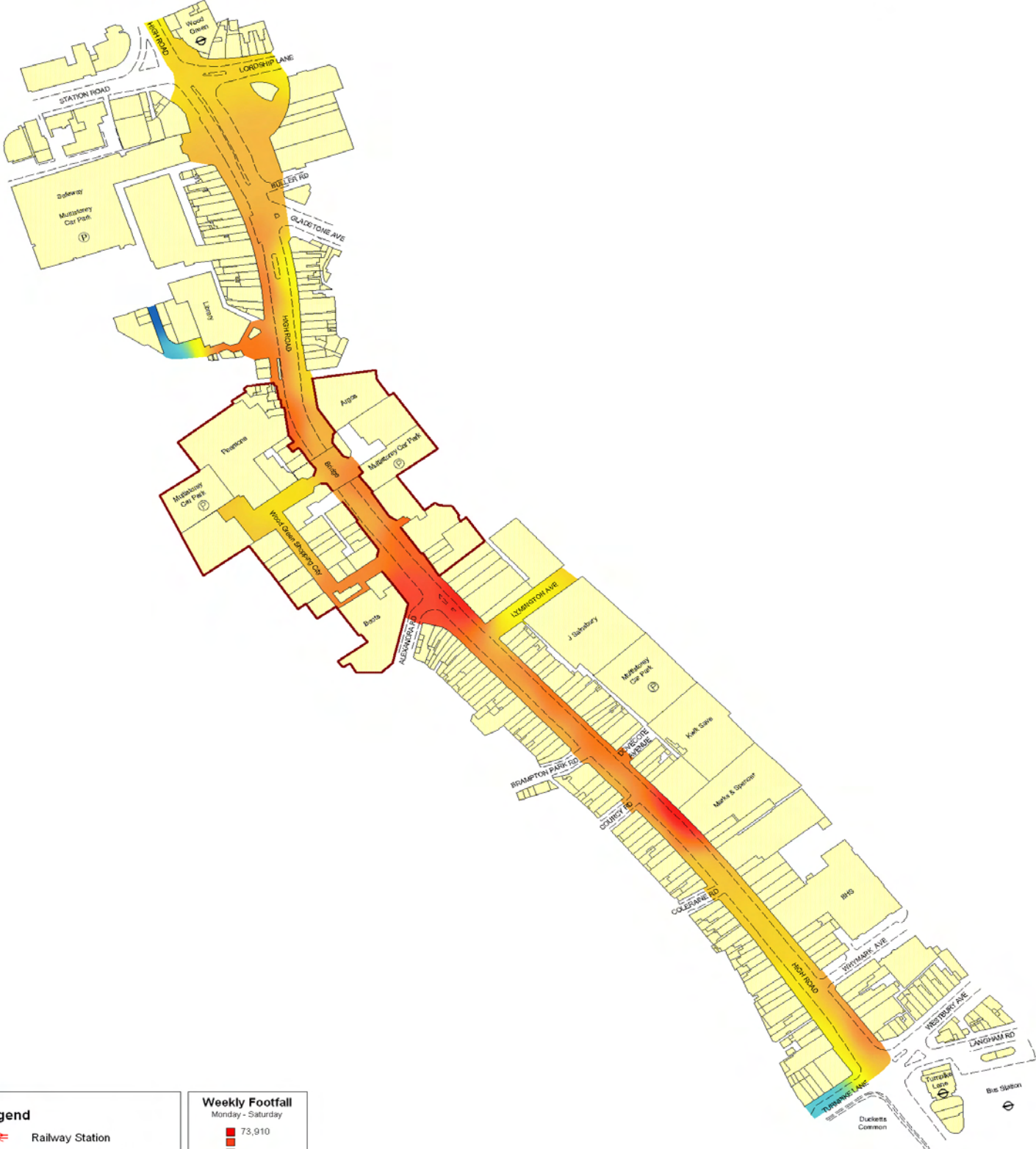
**WOOD GREEN SEPTEMBER 2012 - RANKED COUNT POINTS**  
 based on the indexed flow for the week



The 100 index is the benchmark, and refers to the average flow for the centre.  
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

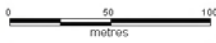
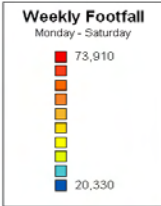
# WOOD GREEN

Weekly Footfall



**Legend**

- Railway Station
- Bus / Underground Station
- Car Park
- Shopping Centre
- Pavement



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## EXPLANATORY NOTES

- 1 The 30 count points are selected from the Ordnance Survey plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only: the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). The totals given for Friday and Saturday represent samples which are grossed up by a factor of 30, the reciprocal of the sampling fraction, to allow for the fact that on either day pedestrian movements were counted for a total of 12 minutes out of a possible 6 hours.
- 3 The numbers given for the whole week are the sums of those given for Friday and Saturday grossed up by a second factor of 2.353 to allow for the days Monday through Thursday which were not enumerated. This latter factor is an average based upon a series of previous counts conducted throughout the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police officers, and delivery staff. On vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half or full width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 30 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.





## **CROUCH END**

**September 2012**

# **PEDESTRIAN FOOTFALL STANDARD REPORT**

**Survey Date: 21st & 22nd September 2012**

### **Weather**

**Friday: Overcast with Some Light Rain, Bright Spells Later**

**Saturday: Mild & Bright**

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## CROUCH END - SEPTEMBER 2012

NO	OCCUPIER	ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	SCARECROW L/WR	55 Park Road		1.80	71	2.73	79	10.66	76
2	RHODA L/WR	25 Park Road		2.04	81	2.76	80	11.29	81
3	FOTO PLUS FILM DEV	3 Park Road		3.15	125	4.08	118	17.01	121
4	JO JO MAMAN BEBE C/WR & NURS GDS	47 The Broadway		3.30	131	3.69	107	16.45	117
5	WAITROSE SUPERMARKET	35-37 The Broadway		6.87	273	9.27	269	37.98	271
6	<b>BUDGENS SUPERMARKET</b>	<b>23 The Broadway</b>		<b>6.36</b>	<b>253</b>	<b>10.32</b>	<b>300</b>	<b>39.25</b>	<b>280</b>
7	SANTANDER BANK	5 The Broadway		3.48	138	4.86	141	19.62	140
8	THE KINGS HEAD P/H	2 Crouch End Hill		2.10	83	2.52	73	10.87	77
9	TONI & GUY HAIR	20 Crouch End Hill		1.62	64	2.43	71	9.53	68
10	CROUCH END HILL C T N	64 Crouch End Hill		1.77	70	2.04	59	8.96	64
11	MARKS & SPENCER SIMPLY FOOD	Crouch End Hill		1.68	67	2.37	69	9.53	68
12	NAT WEST BANK	1 Crouch End Hill		2.01	80	2.13	62	9.74	69
13	NAT WEST BANK	Crouch Hill		1.17	46	1.38	40	6.00	43
14	VACANT	132 Crouch Hill		1.65	66	1.98	57	8.54	61
15	DEVONSHIRE HOUSE P/H	2-4 The Broadway		1.62	64	2.22	64	9.04	64
16	BARCLAYS BANK	8 The Broadway		3.03	120	4.23	123	17.08	122
17	LLOYDS T S B BANK	34-36 The Broadway		4.56	181	6.03	175	24.92	178
18	T MOBILE TEL	50 The Broadway		3.33	132	4.44	129	18.28	130
19	HALIFAX BANK	6 Tottenham Lane		2.88	114	3.93	114	16.02	114
20	INDISH INT DÉCOR	16 Tottenham Lane		1.98	79	3.21	93	12.21	87
21	THE QUEENS P/H	26 Tottenham Lane		1.62	64	2.82	82	10.45	74
22	M CONCEPT KITCHENS	32 Tottenham Lane		1.56	62	2.01	58	8.40	60
23	CHINESE MEDICINE CENTRE	51 Tottenham Lane		1.41	56	1.89	55	7.76	55
24	BLOCKBUSTER VIDEO	41 Tottenham Lane		1.74	69	2.88	84	10.87	77
25	THE RED SHOES SHOES	30 Tottenham Lane		2.73	108	3.36	98	14.33	102
26	HENRY READER P/H	22 Tottenham Lane		4.14	164	4.17	121	19.55	139
27	GIFT CARDS & GIFTS	14 Tottenham Lane		1.77	70	2.67	78	10.45	74
28	POWDER L/WR	The Broadway		2.19	87	3.72	108	13.91	99
29	QUI ITALIAN REST	14 Middle Lane		0.81	32	1.62	47	5.72	41
30	DRAGON CHINESE REST	8 Park Road		1.17	46	1.56	45	6.42	46
<b>AVERAGE</b>				<b>2.52</b>	<b>100</b>	<b>3.44</b>	<b>100</b>	<b>14.03</b>	<b>100</b>

Note T - total street/mall width counted

Note A - enumerated on adjacent street

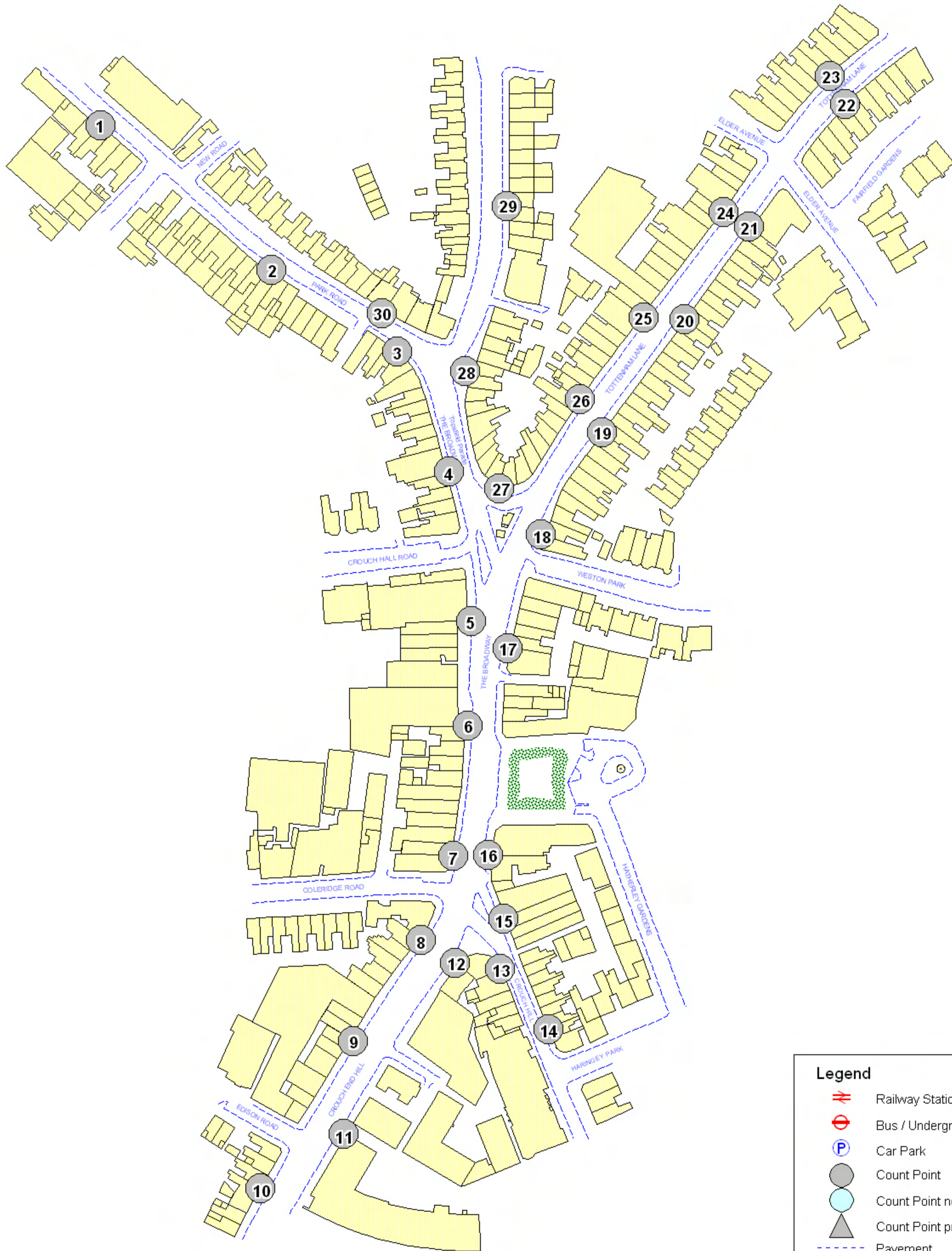
Note C - count affected by construction work

RED - busiest recorded footfall

COUNT - results shown in thousands

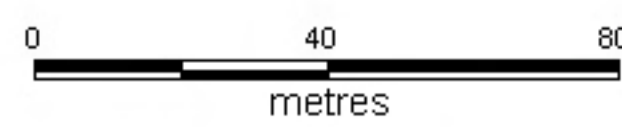
INDEX - percentage of average flow (benchmarked at 100)

# CROUCH END



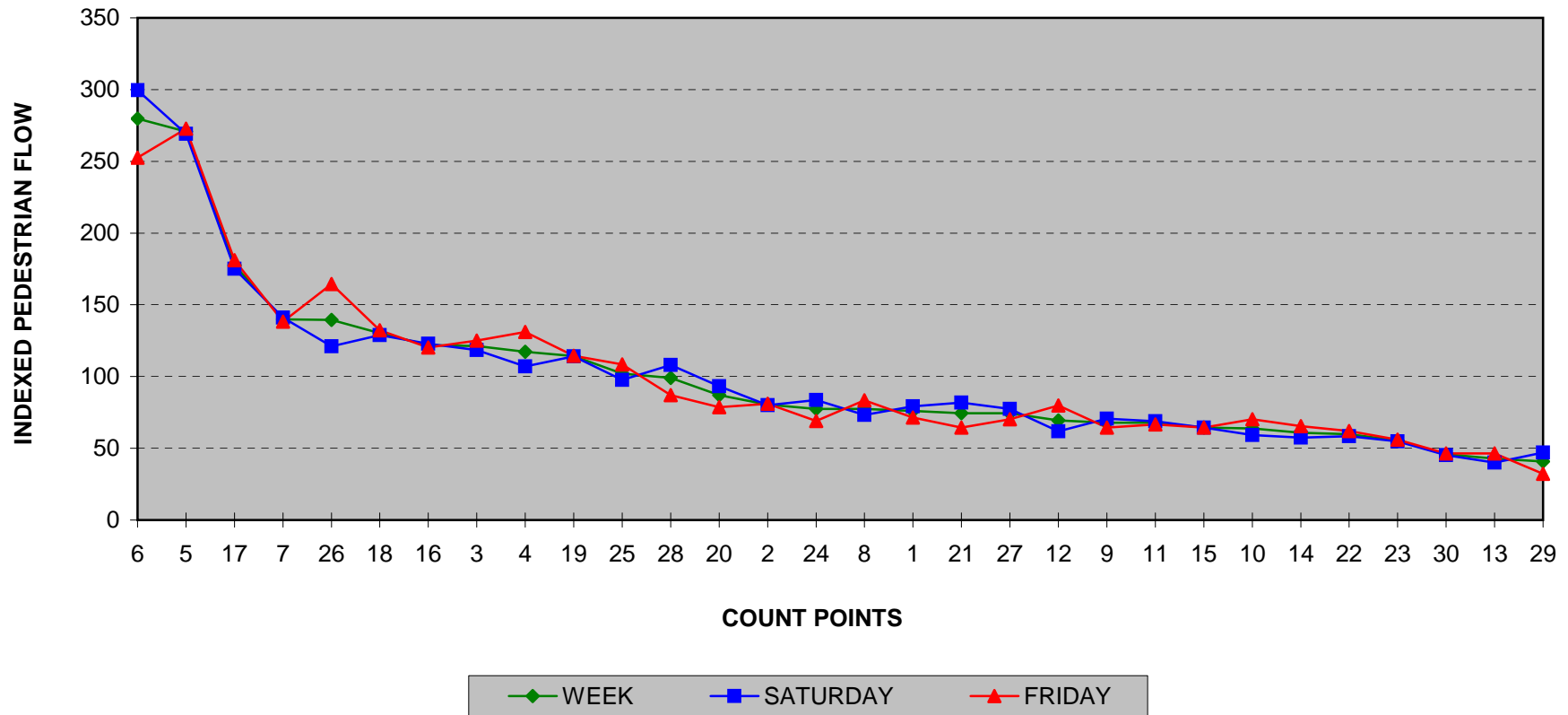
**Legend**

- Railway Station
- Bus / Underground Station
- Car Park
- Count Point
- Count Point not at ground level
- Count Point precedes date of plan
- Pavement
- Shopping Centre
- Pedestrian Area



<b>CENTRE - CROUCH END SEPTEMBER 2012</b>			
<b>NO</b>	<b>OCCUPIER</b>	<b>ADDRESS</b>	<b>PRECISE COUNT POINT LOCATION</b>
1	SCARECROW L/WR	55 Park Road	Pavement width counted on Park Road
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5	WAITROSE SUPERMARKET	35-37 The Broadway	Pavement width counted on The Broadway
6	BUDGENS SUPERMARKET	23 The Broadway	Pavement width counted on The Broadway
7	SANTANDER BANK	5 The Broadway	Pavement width counted on The Broadway
8	THE KINGS HEAD P/H	2 Crouch End Hill	Pavement width counted on Crouch End Hill
9	TONI & GUY HAIR	20 Crouch End Hill	Pavement width counted on Crouch End Hill
10	CROUCH END HILL C T N	64 Crouch End Hill	Pavement width counted on Crouch End Hill
11	MARKS & SPENCER SIMPLY FOOD	Crouch End Hill	Pavement width counted on Crouch End Hill
12	NAT WEST BANK	1 Crouch End Hill	Pavement width counted on Crouch End Hill
13	NAT WEST BANK	Crouch Hill	Pavement width counted on Crouch Hill
14	VACANT	132 Crouch Hill	Pavement width counted on Crouch Hill
15	DEVONSHIRE HOUSE P/H	2-4 The Broadway	Pavement width counted on The Broadway
16	BARCLAYS BANK	8 The Broadway	Pavement width counted on The Broadway
17	LLOYDS T S B BANK	34-36 The Broadway	Pavement width counted on The Broadway
18	T MOBILE TEL	50 The Broadway	Pavement width counted on The Broadway
19	HALIFAX BANK	6 Tottenham Lane	Pavement width counted on Tottenham Lane
20	INDISH INT DÉCOR	16 Tottenham Lane	Pavement width counted on Tottenham Lane
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23	CHINESE MEDICINE CENTRE	51 Tottenham Lane	Pavement width counted on Tottenham Lane
24	BLOCKBUSTER VIDEO	41 Tottenham Lane	Pavement width counted on Tottenham Lane
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26	HENRY READER P/H	22 Tottenham Lane	Pavement width counted on Tottenham Lane
27	GIFT CARDS & GIFTS	14 Tottenham Lane	Pavement width counted on Tottenham Lane
28	POWDER L/WR	The Broadway	Pavement width counted on The Broadway
29	QUI ITALIAN REST	14 Middle Lane	Pavement width counted on Middle Lane
30	DRAGON CHINESE REST	8 Park Road	Pavement width counted on Park Road

**CROUCH END SEPTEMBER 2012 - RANKED COUNT POINTS**  
 based on the indexed flow for the week



The 100 index is the benchmark, and refers to the average flow for the centre.  
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

# CROUCH END

Weekly Footfall

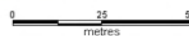


### Legend

- Railway Station
- Bus / Underground Station
- Car Park
- Shopping Centre
- Pavement

### Weekly Footfall

Monday - Saturday



**PMRS**  
Pedestrian Market Research Services Ltd

Mapping sourced from  
**Ordnance Survey**

## EXPLANATORY NOTES

- 1 The 30 count points are selected from the Ordnance Survey plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only: the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). The totals given for Friday and Saturday represent samples which are grossed up by a factor of 30, the reciprocal of the sampling fraction, to allow for the fact that on either day pedestrian movements were counted for a total of 12 minutes out of a possible 6 hours.
- 3 The numbers given for the whole week are the sums of those given for Friday and Saturday grossed up by a second factor of 2.353 to allow for the days Monday through Thursday which were not enumerated. This latter factor is an average based upon a series of previous counts conducted throughout the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police officers, and delivery staff. On vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half or full width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 30 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.



**MUSWELL  
HILL**  
September 2012

**PEDESTRIAN FOOTFALL  
STANDARD REPORT**

**Survey Date: 21st & 22nd September 2012**

**Weather**

**Friday: Mainly Bright, with Occasional Light Shower**

**Saturday: Mild & Bright**

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## MUSWELL HILL - SEPTEMBER 2012

NO	OCCUPIER	ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	DAVID NATHAN FIN ADV	516 Muswell Hill Broadway		1.53	60	2.22	64	8.82	62
2	I SUSHI REST	476 Muswell Hill Broadway		2.25	89	3.78	109	14.19	100
3	OXYGEN HAIR & BEAUTY	428 Muswell Hill Broadway		2.79	110	3.63	105	15.11	107
4	TONI & GUY HAIR	400 Muswell Hill Broadway		4.65	184	4.02	116	20.40	144
5	HALIFAX BANK	360 Muswell Hill Broadway		4.86	192	4.56	132	22.17	157
6	J H K EST AGENT	336-338 Muswell Hill Broadway		1.47	58	1.53	44	7.06	50
7	LADBROKES BET OFF	304 Muswell Hill Broadway		0.84	33	1.02	29	4.38	31
8	CAFFE LOCO REST	266-268 Muswell Hill Broadway		1.98	78	3.30	95	12.42	88
9	VACANT	262 Muswell Hill Broadway		0.72	28	1.08	31	4.24	30
10	FOXTONS EST AGENT	222 Muswell Hill Broadway		2.76	109	2.94	85	13.41	95
11	ROSS & CO L/WR	152 Muswell Hill Broadway		3.33	131	4.77	138	19.06	135
12	MARKS & SPENCER SIMPLY FOOD	124-138 Muswell Hill Broadway		2.97	117	4.20	121	16.87	119
13	BARRONS HAIR	72 Muswell Hill Broadway		2.49	98	2.22	64	11.08	78
14	BROADWAY PET STORES	6-8 Muswell Hill Broadway		0.63	25	1.11	32	4.09	29
15	PLANET ORGANIC GROCER	111-117 Muswell Hill Road		2.91	115	4.44	128	17.29	122
16	NYBORGS KITCHEN CAFÉ	7 Fortis Green Road		1.14	45	2.04	59	7.48	53
17	FROCKS AWAY L&C/WR	77 Fortis Green Road		1.47	58	1.59	46	7.20	51
18	DWELLING	Fortis Green Road		0.87	34	1.62	47	5.86	41
19	ROSIE BROWN BOUTIQUE	220-222 Fortis Green Road		1.20	47	2.07	60	7.69	54
20	LAUNDERAMA D/C	188 Fortis Green Road		1.53	60	2.25	65	8.89	63
21	KILIM BBQ REST	138 Fortis Green Road		2.37	94	2.28	66	10.94	77
22	JOHN LEWIS OF HUNGERFORD FITTED FURN	108 Fortis Green Road		2.40	95	3.54	102	13.98	99
23	VACANT	34 Fortis Green Road		3.54	140	5.10	147	20.33	144
24	YIEN CHINESE REST	15-17 Muswell Hill Broadway		4.98	197	9.09	262	33.11	234
25	SAN RIZZ HAIR	45 Muswell Hill Broadway		5.43	214	7.47	215	30.35	215
26	NICOLAS OFF LICENCE	97 Muswell Hill Broadway		4.89	193	8.01	231	30.35	215
27	CHARITY SHOP	161 Muswell Hill Broadway		4.98	197	7.86	227	30.21	214
28	LIBRARY	1A Queens Avenue		0.87	34	1.29	37	5.08	36
29	SABLE D'OR BAKER & CAFÉ	249 Muswell Hill Broadway		2.79	110	3.57	103	14.97	106
30	WOODS & WOODS FURN	311-323 Muswell Hill Broadway		1.38	54	1.41	41	6.56	46
<b>AVERAGE</b>				<b>2.53</b>	<b>100</b>	<b>3.47</b>	<b>100</b>	<b>14.12</b>	<b>100</b>

Note T - total street/mall width counted

Note A - enumerated on adjacent street

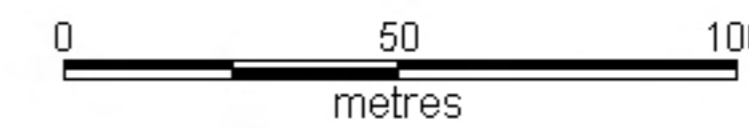
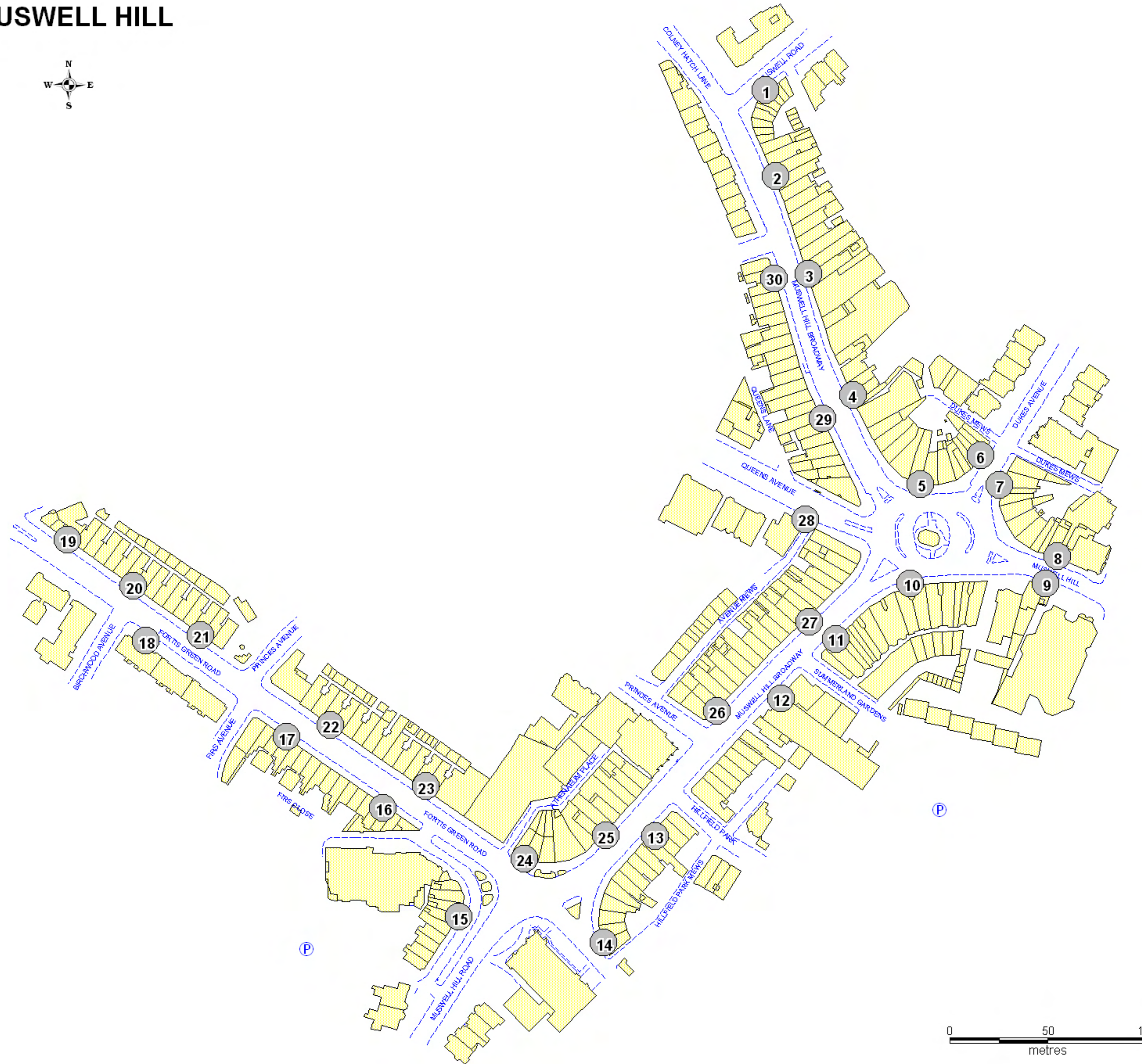
Note C - count affected by construction work

RED - busiest recorded footfall

COUNT - results shown in thousands

INDEX - percentage of average flow (benchmarked at 100)

# MUSWELL HILL

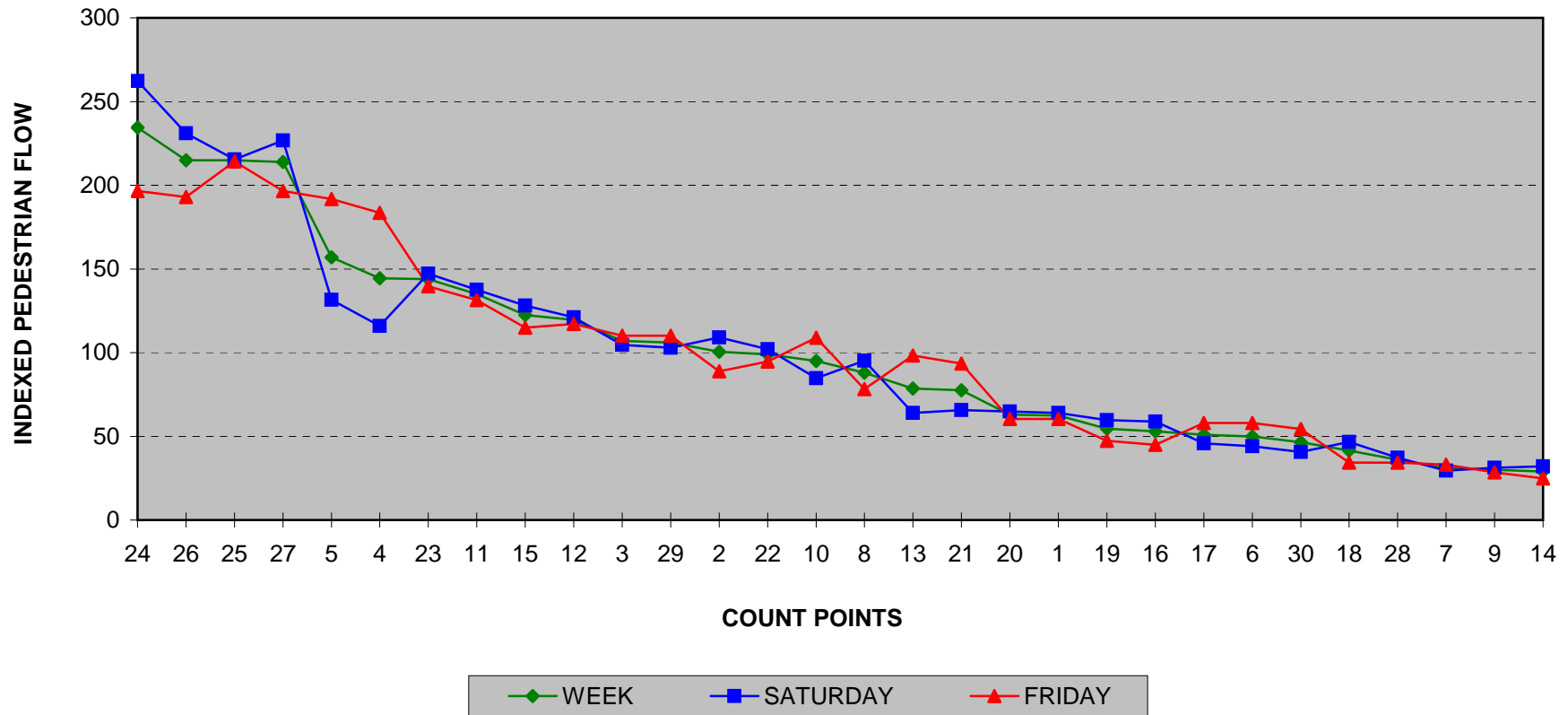


**Legend**

- Railway Station
- Bus / Underground Station
- Car Park
- Count Point Location
- Count Point not at ground level
- Pedestrian Crossing
- Pavement
- Shopping Centre
- Pedestrian Area

<b>CENTRE - MUSWELL HILL SEPTEMBER 2012</b>			
<b>NO</b>	<b>OCCUPIER</b>	<b>ADDRESS</b>	<b>PRECISE COUNT POINT LOCATION</b>
1	DAVID NATHAN FIN ADV	516 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
2	I SUSHI REST	476 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
3	OXYGEN HAIR & BEAUTY	428 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
4	TONI & GUY HAIR	400 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
5	HALIFAX BANK	360 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
6	J H K EST AGENT	336-338 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
7	LADBROKES BET OFF	304 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
8	CAFFE LOCO REST	266-268 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
9	VACANT	262 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
10	FOXTONS EST AGENT	222 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
11	ROSS & CO L/WR	152 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
12	MARKS & SPENCER SIMPLY FOOD	124-138 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
13	BARRONS HAIR	72 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
14	BROADWAY PET STORES	6-8 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
15	PLANET ORGANIC GROCER	111-117 Muswell Hill Road	Pavement width counted on Muswell Hill Road
16	NYBORGS KITCHEN CAFÉ	7 Fortis Green Road	Pavement width counted on Fortis Green Road
17	FROCKS AWAY L&C/WR	77 Fortis Green Road	Pavement width counted on Fortis Green Road
18	DWELLING	Fortis Green Road	Pavement width counted on Fortis Green Road
19	ROSIE BROWN BOUTIQUE	220-222 Fortis Green Road	Pavement width counted on Fortis Green Road
20	LAUNDERAMA D/C	188 Fortis Green Road	Pavement width counted on Fortis Green Road
21	KILIM BBQ REST	138 Fortis Green Road	Pavement width counted on Fortis Green Road
22	JOHN LEWIS OF HUNGERFORD FITTED FURN	108 Fortis Green Road	Pavement width counted on Fortis Green Road
23	VACANT	34 Fortis Green Road	Pavement width counted on Fortis Green Road
24	YIEN CHINESE REST	15-17 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
25	SAN RIZZ HAIR	45 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
26	NICOLAS OFF LICENCE	97 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
27	CHARITY SHOP	161 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
28	LIBRARY	1A Queens Avenue	Pavement width counted on Queens Avenue
29	SABLE D'OR BAKER & CAFÉ	249 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway
30	WOODS & WOODS FURN	311-323 Muswell Hill Broadway	Pavement width counted on Muswell Hill Broadway

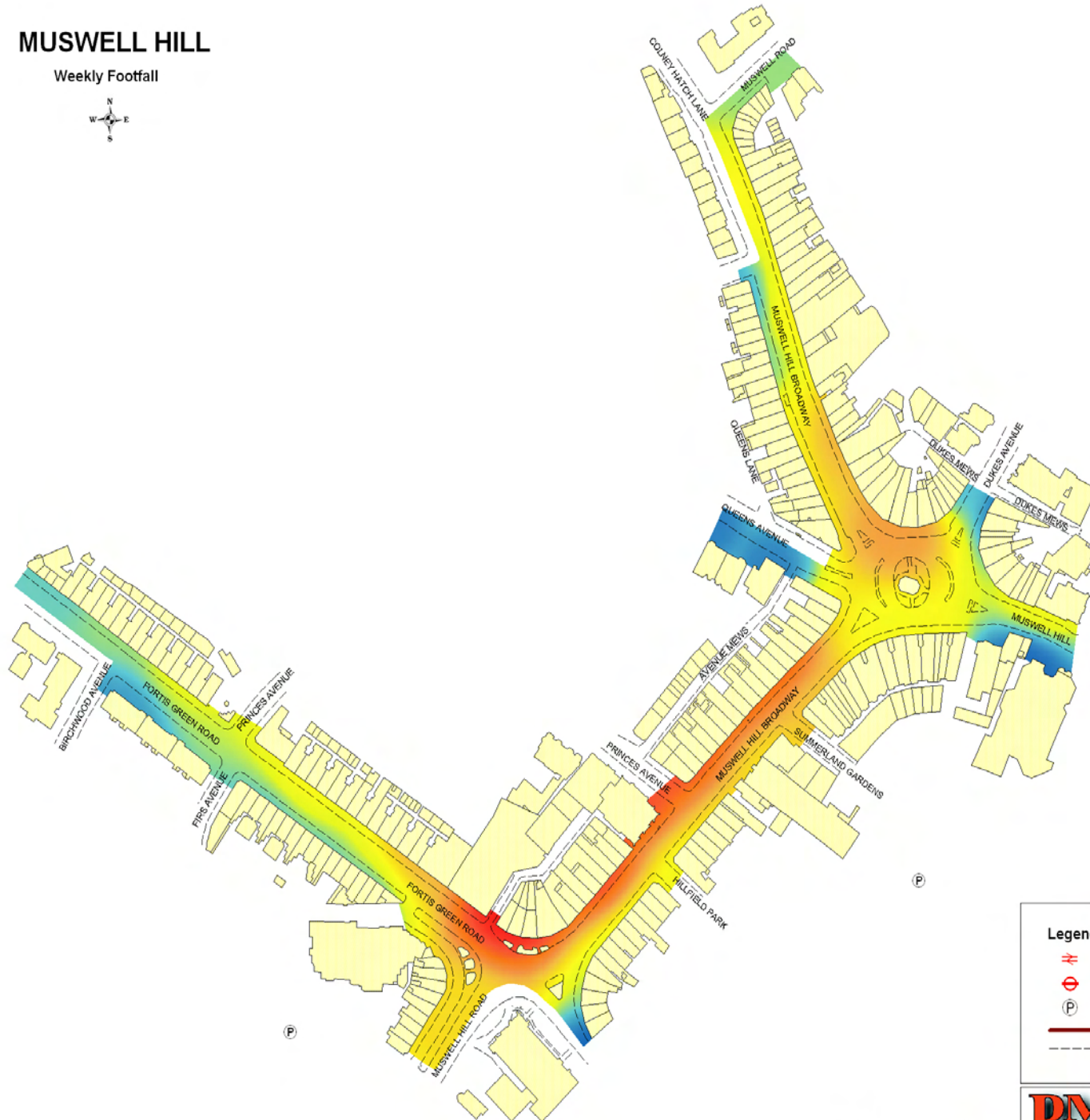
**MUSWELL HILL SEPTEMBER 2012 - RANKED COUNT POINTS**  
 based on the indexed flow for the week



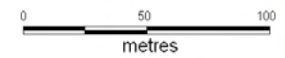
The 100 index is the benchmark, and refers to the average flow for the centre.  
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

# MUSWELL HILL

Weekly Footfall



Legend		Weekly Footfall Monday - Saturday	
	Railway Station		33,110
	Bus / Underground Station		
	Car Park		
	Shopping Centre		
	Pavement		4,090



<p><b>PMRS</b> Pedestrian Market Research Services Ltd</p>	<p>Mapping sourced from <b>Ordnance Survey</b></p>
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## EXPLANATORY NOTES

- 1 The 30 count points are selected from the Ordnance Survey plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only: the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). The totals given for Friday and Saturday represent samples which are grossed up by a factor of 30, the reciprocal of the sampling fraction, to allow for the fact that on either day pedestrian movements were counted for a total of 12 minutes out of a possible 6 hours.
- 3 The numbers given for the whole week are the sums of those given for Friday and Saturday grossed up by a second factor of 2.353 to allow for the days Monday through Thursday which were not enumerated. This latter factor is an average based upon a series of previous counts conducted throughout the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police officers, and delivery staff. On vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half or full width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 30 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.



**GREEN LANES  
HARRINGAY**  
September 2012

**PEDESTRIAN FOOTFALL  
STANDARD REPORT**

**Survey Date: 21st & 22nd September 2012**

**Weather**

**Friday: Overcast with Some Light Rain, Bright Spells Later**

**Saturday: Mild & Bright**

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## CROUCH END - SEPTEMBER 2012

NO	OCCUPIER	ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	SCARECROW L/WR	55 Park Road		1.80	71	2.73	79	10.66	76
2	RHODA L/WR	25 Park Road		2.04	81	2.76	80	11.29	81
3	FOTO PLUS FILM DEV	3 Park Road		3.15	125	4.08	118	17.01	121
4	JO JO MAMAN BEBE C/WR & NURS GDS	47 The Broadway		3.30	131	3.69	107	16.45	117
5	WAITROSE SUPERMARKET	35-37 The Broadway		6.87	273	9.27	269	37.98	271
6	<b>BUDGENS SUPERMARKET</b>	<b>23 The Broadway</b>		<b>6.36</b>	<b>253</b>	<b>10.32</b>	<b>300</b>	<b>39.25</b>	<b>280</b>
7	SANTANDER BANK	5 The Broadway		3.48	138	4.86	141	19.62	140
8	THE KINGS HEAD P/H	2 Crouch End Hill		2.10	83	2.52	73	10.87	77
9	TONI & GUY HAIR	20 Crouch End Hill		1.62	64	2.43	71	9.53	68
10	CROUCH END HILL C T N	64 Crouch End Hill		1.77	70	2.04	59	8.96	64
11	MARKS & SPENCER SIMPLY FOOD	Crouch End Hill		1.68	67	2.37	69	9.53	68
12	NAT WEST BANK	1 Crouch End Hill		2.01	80	2.13	62	9.74	69
13	NAT WEST BANK	Crouch Hill		1.17	46	1.38	40	6.00	43
14	VACANT	132 Crouch Hill		1.65	66	1.98	57	8.54	61
15	DEVONSHIRE HOUSE P/H	2-4 The Broadway		1.62	64	2.22	64	9.04	64
16	BARCLAYS BANK	8 The Broadway		3.03	120	4.23	123	17.08	122
17	LLOYDS T S B BANK	34-36 The Broadway		4.56	181	6.03	175	24.92	178
18	T MOBILE TEL	50 The Broadway		3.33	132	4.44	129	18.28	130
19	HALIFAX BANK	6 Tottenham Lane		2.88	114	3.93	114	16.02	114
20	INDISH INT DÉCOR	16 Tottenham Lane		1.98	79	3.21	93	12.21	87
21	THE QUEENS P/H	26 Tottenham Lane		1.62	64	2.82	82	10.45	74
22	M CONCEPT KITCHENS	32 Tottenham Lane		1.56	62	2.01	58	8.40	60
23	CHINESE MEDICINE CENTRE	51 Tottenham Lane		1.41	56	1.89	55	7.76	55
24	BLOCKBUSTER VIDEO	41 Tottenham Lane		1.74	69	2.88	84	10.87	77
25	THE RED SHOES SHOES	30 Tottenham Lane		2.73	108	3.36	98	14.33	102
26	HENRY READER P/H	22 Tottenham Lane		4.14	164	4.17	121	19.55	139
27	GIFT CARDS & GIFTS	14 Tottenham Lane		1.77	70	2.67	78	10.45	74
28	POWDER L/WR	The Broadway		2.19	87	3.72	108	13.91	99
29	QUI ITALIAN REST	14 Middle Lane		0.81	32	1.62	47	5.72	41
30	DRAGON CHINESE REST	8 Park Road		1.17	46	1.56	45	6.42	46
<b>AVERAGE</b>				<b>2.52</b>	<b>100</b>	<b>3.44</b>	<b>100</b>	<b>14.03</b>	<b>100</b>

Note T - total street/mall width counted

Note A - enumerated on adjacent street

Note C - count affected by construction work

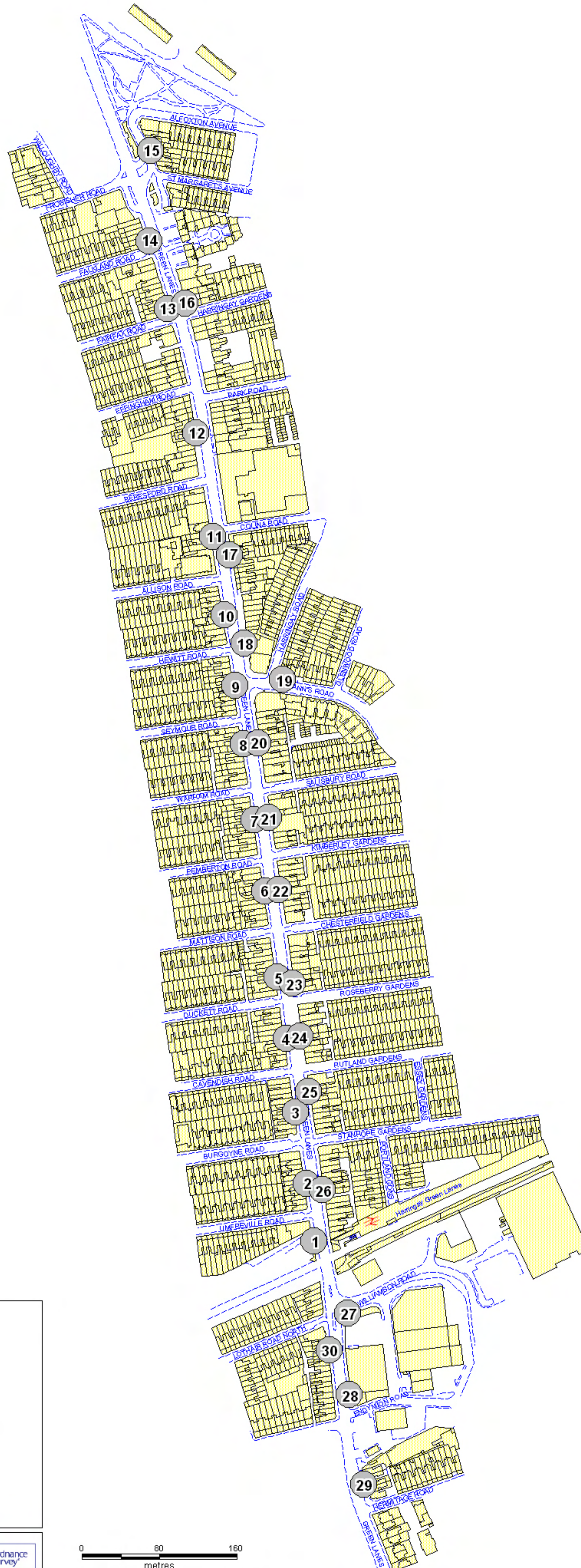
RED - busiest recorded footfall

COUNT - results shown in thousands

INDEX - percentage of average flow (benchmarked at 100)

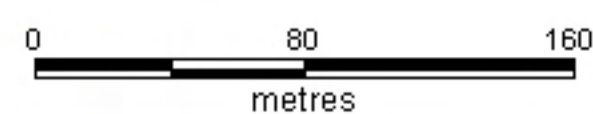


# GREEN LANES



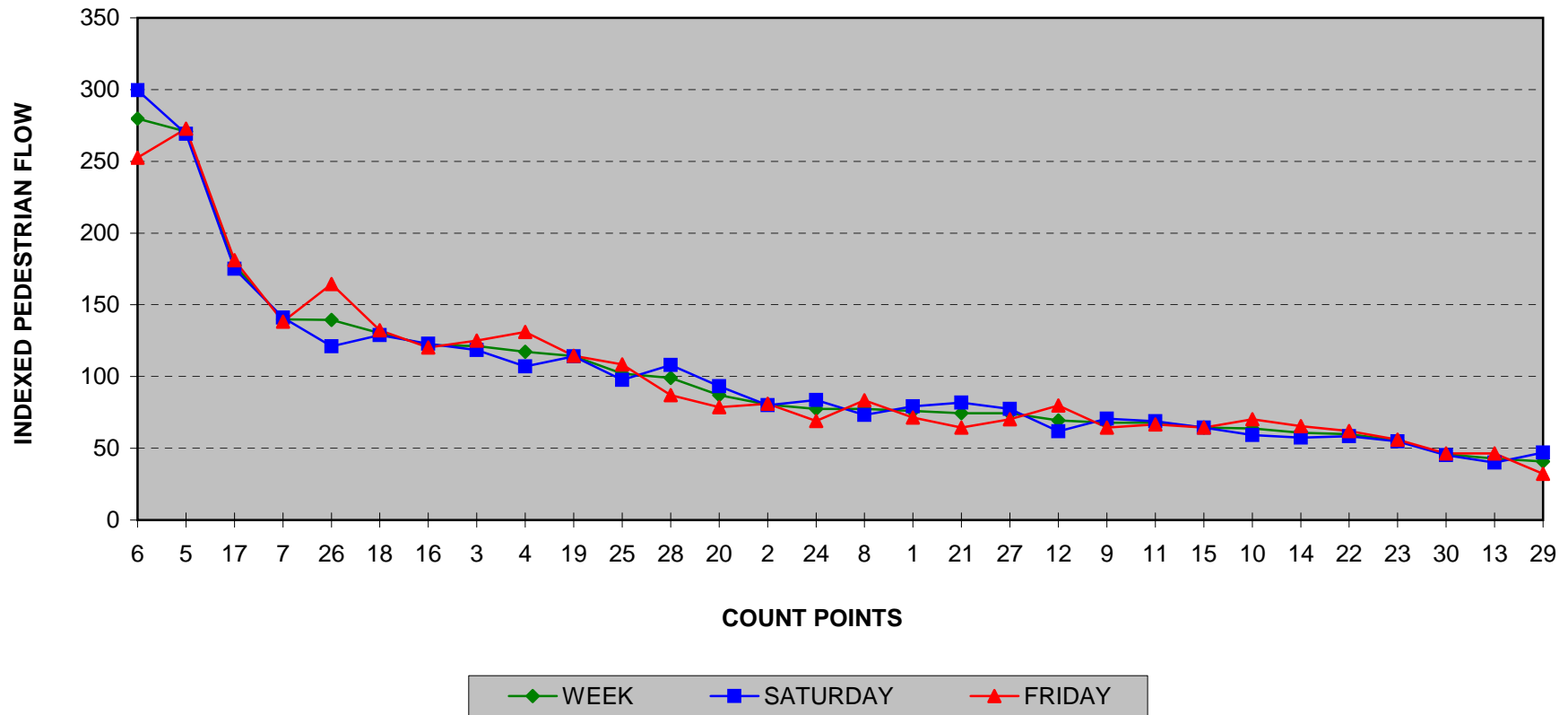
### Legend

- Railway Station
- Bus / Underground Station
- Car Park
- Count Point Location
- Count Point not at ground level
- Pedestrian Crossing
- Pavement
- Shopping Centre
- Pedestrian Area



<b>CENTRE - GREEN LANES HARRINGAY SEPTEMBER 2012</b>			
<b>NO</b>	<b>OCCUPIER</b>	<b>ADDRESS</b>	<b>PRECISE COUNT POINT LOCATION</b>
1	RESTYLE HAIR	377 Green Lanes	Pavement width counted on Green Lanes
2	KINAS SOLICITOR	393 Green Lanes	Pavement width counted on Green Lanes
3	KING KEBABS T/A	413 Green Lanes	Pavement width counted on Green Lanes
4	WILLIAM HILL BET OFF	435 Green Lanes	Pavement width counted on Green Lanes
5	ONUR KUYUMCU JWLLR	453 Green Lanes	Pavement width counted on Green Lanes
6	LIDO H/HLD GDS	481 Green Lanes	Pavement width counted on Green Lanes
7	NAVISKAS REST	499 Green Lanes	Pavement width counted on Green Lanes
8	LAUNDERETTE	521 Green Lanes	Pavement width counted on Green Lanes
9	THE MONEY SHOP	541 Green Lanes	Pavement width counted on Green Lanes
10	CYPLON HOLIDAYS TRAVEL	561-563 Green Lanes	Pavement width counted on Green Lanes
11	TURKISH BANK	577-579 Green Lanes	Pavement width counted on Green Lanes
12	LIGHTPLAN LIGHTING	605-609 Green Lanes	Pavement width counted on Green Lanes
13	CHICKEN MAX T/A	645 Green Lanes	Pavement width counted on Green Lanes
14	L C C MONEY TRANSFER	2 Queens Parade, Green Lanes	Pavement width counted on Queens Parade, Green Lanes
15	SUN REFLECTION HAIR	10 Wordsworth Parade, Green Lanes	Pavement width counted on Wordsworth Parade, Green Lanes
16	VET SURGERY	638 Green Lanes	Pavement width counted on Green Lanes
17	FLETCHER DERVISH SOLICITOR	582-584 Green Lanes	Pavement width counted on Green Lanes
18	TESCO EXPRESS	8-9 Salisbury Promenade, Green Lanes	Pavement width counted on Salisbury Promenade, Green Lanes
19	S K FOOD & WINE	450 St Anns Road	Pavement width counted on St Anns Road
20	TARA REST	6 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
21	ICELAND FROZEN FDS	17-19 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
22	GOKYUZU REST	27 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
23	PIZZA HUT T/A	42 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
24	MAGIC AMUSEMENTS	48 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
25	KRICOSS CLOTHING	58 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
26	OZAN MUZIK RECS	72 Grand Parade, Green Lanes	Pavement width counted on Grand Parade, Green Lanes
27	ARENA SHOPPING PARK	Williamson Road	Pavement width and ramp to Arena S/P counted on Williamson Road
28	ENTRANCE TO ARENA SHOPPING PARK	Green Lanes	Access to Arena S/P counted from Green Lanes
29	COMMUNICATION COMPUTER REPAIR	384 Green Lanes	Pavement width counted on Green Lanes
30	N & N SIGNS BUSINESS SERVICES	353 Green Lanes	Pavement width counted on Green Lanes

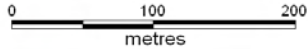
**CROUCH END SEPTEMBER 2012 - RANKED COUNT POINTS**  
 based on the indexed flow for the week



The 100 index is the benchmark, and refers to the average flow for the centre.  
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

# GREEN LANES

Weekly Footfall



**Legend**

- Railway Station
- Bus / Underground Station
- Car Park
- Shopping Centre
- Pavement

**Weekly Footfall**  
Monday - Saturday

24,850

3,390



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